

# SLIDERS

FLAT TRACK RACING PROGRAM

## Objective

BikerFest Mke, in partnership with MamaTried's Flat Out Friday, and Cream City Moto, launched a Flat Track Racing Program called **Sliders**. The FREE program targets Milwaukee inner-city youth **ages 7-16**. Youth participants learn basic skills from professional motorcycle racers and coaches via a carefully curated curriculum to develop their racing abilities, rider safety, mechanics, and STEM education with a focus on mentorship and community engagement.

Sliders is a **22-week program** designed with safety and skill development at its core, and introduces participants to flat track racing. By combining expert instruction, real-world racing experience, financial literacy, and industry networking opportunities, this program serves as a launching pad for individuals to seek careers in professional racing, motorcycle mechanics, performance engineering, STEM fields, and motorsports marketing.

**SKILL. SAFETY. SOLIDARITY.**

## Education

- Orientation + Safety Training
- Introduction to Flat Track Racing
- Bike Familiarization
- STEM + Bike Mechanics Fundamentals
- Throttle Control
- Signs and Flags
- American Motorcycle Association (AMA) Membership
- AMA District 16 Membership
- Rules + Race Etiquette
- Bike Familiarization (Motorbike)
- Race Day (Independent Class)
- Final Showcase
- Certificate of Completion

## Program Benefits

### Practical + Technical Skills Development

Develop essential STEM and mechanical skills, including bike maintenance, problem-solving, and performance optimization, all while enhancing critical thinking, balance, and quick decision-making.

### Problem-Solving Skills + Critical Thinking

Racing is dynamic and requires quick thinking and problem-solving. These skills extend far beyond the racetrack, enabling participants to tackle challenges with creativity and resilience.

### Character Building

Through teamwork and sportsmanship, Participants develop camaraderie with fellow racers and learn the importance of respect for opponents, healthy competition, and fair play.

## The Village

50+ Years of Expertise

**BIKER  
FEST  
MKE**



**Flat Out  
Friday**



**PRO  
PLATES**

**Mama  
Tried**  
MOTORCYCLE  
SHOW



**Cream City  
MOTO**

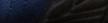
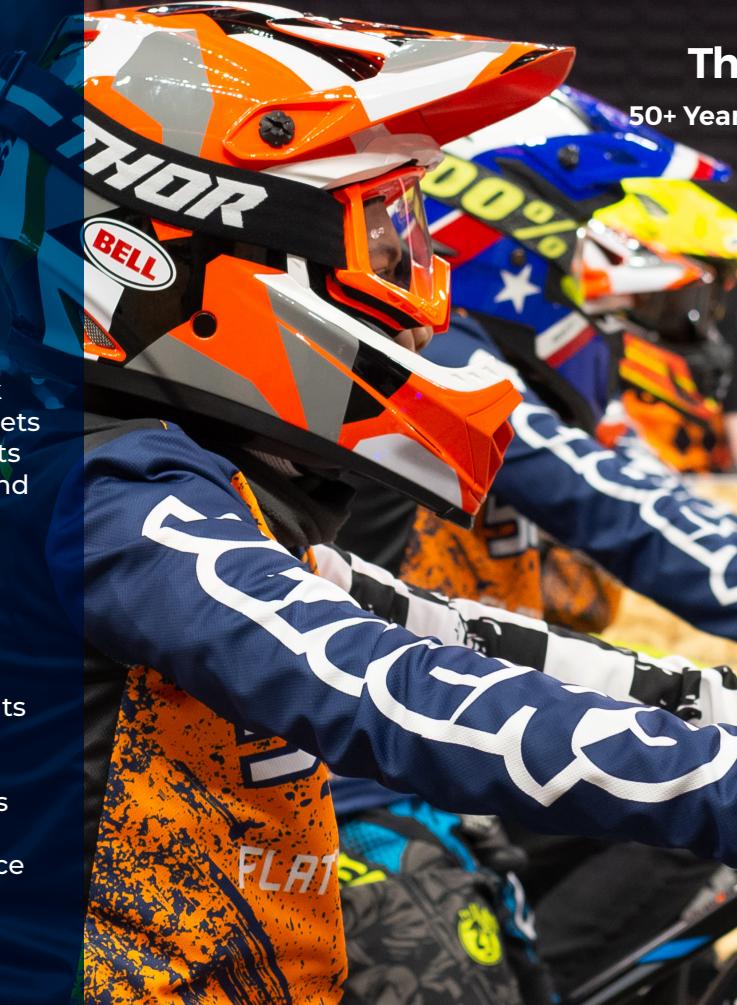


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MOTORCYCLE.COM



**100 YEARS**  
AMERICAN MOTORCYCLE ASSOCIATION

## Collaborative Effort



### Physical Fitness + Well-Being

Flat track racing is a physically demanding sport that improves cardiovascular health, builds muscle strength and endurance, and enhances coordination and motor skills. It encourages an active and healthy lifestyle which are essential for success both on and off the track.

### Safety Education

Our program places a strong emphasis on safety, providing participants with valuable knowledge about responsible racing practices.

### Networking + Mentorship

Connect with experienced racers, mentors, and industry professionals. This exposure opens doors to potential opportunities in racing, mechanics, event management, or related fields.