



NIDC Healthy Neighborhoods/Community Improvement Projects

2020 Overview

Presented to the Community & Economic Development Committee

COMMUNITY IMPROVEMENT PROJECTS (CIP)

- NIDC CIP matching grants support community projects that engage community members and physically improve neighborhoods in Milwaukee.
 - citywide grant opportunities
 - reimbursable grants
 - dollar-for-dollar matching grants up to \$4,000

COMMUNITY IMPROVEMENT PROJECTS (CIP)

- Common Council allocates funds to NIDC for implementation of Citywide CIPs:
- 18 projects were approved in 2020 for over \$58,340 leveraging more than \$92,500

EXAMPLE CIP PROJECTS

Rain Gardens

Community Art

Gateway Signage

Educational Murals

Water Catchment Systems

Historical Public Art

Neighborhood Identity & Branding

Community Gardens

Historical Neighborhood Map & App

Safety Lighting

Landscaping & Green Infrastructure

Playground Enhancements

COVID-19 PIVOTS

- Virtual Orientations/One-on-One Meetings
- Deadline Extensions Provided
- 2020 Bloom & Groom (Cancelled)
- Love Your Block Projects – Early Response to Pandemic



LOVE YOUR BLOCK MKE PROJECTS

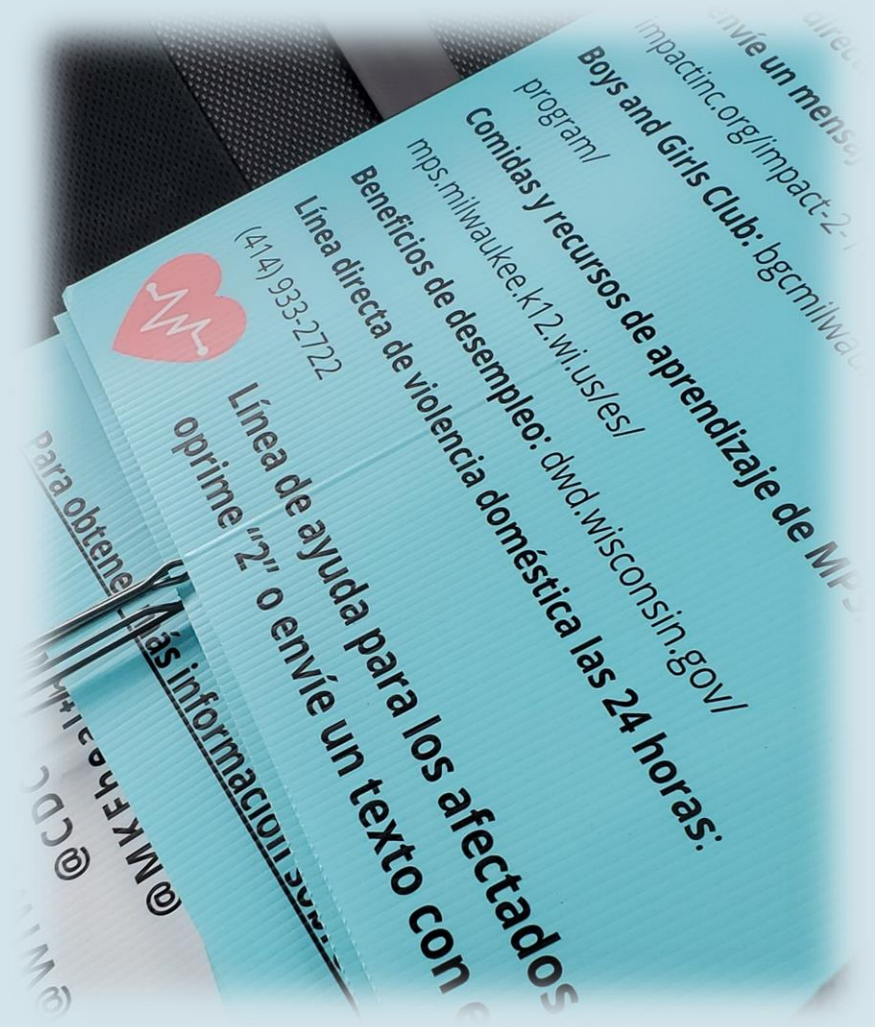
LYB MKE COVID-19 RESOURCE SIGN PROJECT



YOU can help slow the spread of COVID-19 by:

- Washing your hands with soap and water often and for at least 20 seconds
- Avoid touching your eyes, nose, and mouth
- **STAY HOME** as much as possible, only go out for essentials like groceries or prescriptions
- Practice social distancing: **stay 6 ft away from others**
- Clean and disinfect frequently-touched surfaces often
- If you have a fever, cough, and difficulty breathing, seek medical care early - **but call your doctor first**

For more info about COVID-19 visit: [www.cdc.gov/coronavirus.gov](https://www.cdc.gov/coronavirus)



LYB MKE CHALK AFFIRMATION PROJECT



LYB MKE

CHALK AFFIRMATION PROJECT

The Love Your Block Team implemented a chalk distribution project throughout the City to encourage residents to get outside with their kids to draw pictures and to write positive words of encouragement or affirmation, on the sidewalks in their neighborhoods. This was a City-led project but several community partners: Sherman Park, Walkers Point, Century City and Havenwoods helped to distribute the thousands and thousands of pieces of chalk!

-LYB Team

LYB MKE FACE MASK PROJECT



LYB MKE FACE MASK PROJECT

Ms. Ward is a State worker working in Child Welfare and felt the need to be out serving the community while working remotely from home. She made 200 masks before applying for the grant. With the mini-grant money received she made 142 face masks and 4 face shields. These handmade items were donated to a group home, cleaning company and to neighbors in her neighborhood.

LYB MKE BOOK DONATION PROJECT



"I was inspired to take steps to serve my community as we are/were going through a difficult and traumatic time. It is important to me to provide my neighbors a way to disengage, learn something new, or take an adventure via a story. Reading and serving others is my passion."

-Barbara Cerda

LYB MKE FOOD DONATION PROJECT

The Mahogany Cares Inc. team partnered with local restaurant Terri Lynn's Express to have a sanitized area where they could prepare community bag lunches and adhere to social distancing guidelines. More than 1400+ lunches during COVID-19. Using the Love Your Block Caring Community COVID-19 Mini-Grant, the team switched over to hot meals that can be warmed up at home providing another 300 meals.



LYB MKE SELF CARE BASKET PROJECT



“Sankofa is a west African word meaning, “go back and fetch it”. With this project, we are going back and fetching those that have been marginalized by the larger society. The Sankofa Box is soul care in a box, providing encouragement and tips to help weather the trials of life. The contents of the box were crafted with love bearing in mind the weight of mental health, racism, stress and grief.”

- Rhonda Hill

LYB MKE

ART KITS DISTRIBUTION PROJECT



Due to COVID-19 precautions, The Century City Triangle Neighborhood Association had to cancel the Summer Art in the Park program for Milwaukee Youth. To ensure that neighborhood youth still had access to art supplies, long time resident and neighborhood leader Yvonne McCaskill applied for funding to make art kits to distribute to Century City Families. Before making the kits, volunteers canvassed the neighborhood and determined which houses had children so they could offer the art kits to those households. With the help of Youth Ambassadors 52 kits were created and distributed to 17+ families throughout the neighborhood.

LYB MKE ART KITS DISTRIBUTION PROJECT





NIDC Citywide
Community Improvement Projects

FEEDING AMERICA MURAL PROJECT (17TH & FOND DU LAC AVE.)



FEEDING AMERICA MURAL PROJECT (17TH & FOND DU LAC AVE.)



LA FAMILIA DE ARTE STUDIO COMMUNITY ART TILE GARDEN PROJECT (1030 S. 26TH ST.)



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VILLARD AVENUE COMMUNITY MURAL PROJECT (FROM 21ST ST TO 35TH ST ALONG VILLARD AVE.)



VILLARD AVENUE COMMUNITY MURAL PROJECT (FROM 21ST ST TO 35TH ST ALONG VILLARD AVE.)



ENDERIS PARK NEIGHBORHOOD SIGN PROJECT (FROM 68TH TO 78TH ENDERIS PARK NEIGHBORHOOD)



WE GOT THIS MEMORIAL GARDEN PROJECT (9TH & RING ST.)



WE GOT THIS MEMORIAL GARDEN (9TH & RING ST.)



HAVENWOODS ILLUSTRATED COMMUNITY MURAL PROJECT (60TH & SILVER SPRING DR.)



2020 GOALS MET

- Identify new neighborhood partners to apply for CIP grants.
- Continue to find opportunities to collaborate with other city departments on projects.
- Assess 2018 updates to application and reporting processes for grants.

GOALS FOR 2021

- **Continue promoting CIP projects with partners in TIN areas**
- **Continue communication with Council members and aides to encourage grant program applications throughout the City**
- **Identify later in the year projects**
- **Continue outreach with arts groups for resident - driven projects**

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