



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, November 20, 2020

**COMMITTEE MEETING NOTICE**


AD 04

BATES, Tino K, Agent  
Allure MKE LLC  
W147 N9632 Farm Valley Ct  
  
Germantown, WI 53022

You are requested to attend a virtual hearing to be held on:

**Tuesday, December 01, 2020 at 03:05 PM**

**Regarding:** Your Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, and Poetry Readings as agent for "Allure MKE LLC" for "Allure MKE" at 787-789 N Jefferson St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/907185773>. If you  to call in, please call [+1 \(786\) 535-3211](tel:+17865353211) and use Access Code: 907-185-773.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/01/2020

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 314612**

**Application Date:** 09/30/2020

**License Location:** 787-789 N Jefferson St

**Business Name:** Allure MKE

**Licensee/Applicant:** BATES, Tino K  
(Last Name, First Name, MI)

**Date of Birth:** 02/14/1972

**Home Address:** W147 N9632 Farm Valley Ct

**City:** Germantown

**State:** WI **Zip Code:** 53022

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/01/2018 the applicant was cited in the City of Milwaukee at 1111 N. Old World Third St for Licensed Establishment-Exceeding Occupy Limits

**Charge:** Licensed Establishment-Exceeding Occupy Limits

**Finding:** Guilty

**Sentence:** Fined \$5,000.00

**Date:** 03/18/2019

**Case:** 19001492

Date: 10/13/20  
Officer: Monreal

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Allure MKE  
Address: 787-789 N. Jefferson St.  
Phone: 414-732-6899

Owner: Bates, Tino K  
Owner address: W147 N9632 Farm Valley Ct  
City State Zip: Germantown, WI 53022  
Owner Phone: 414-732-6899  
Owner email: [tino.fusionbeautylounge@gmail.com](mailto:tino.fusionbeautylounge@gmail.com)

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Same

Location currently open:  YES  NO

Projected open date: 10/15/20

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11A-2A 24 hours Y N  
Mon: "  
Tue: "  
Wed: "  
Thu: "  
Fri: "  
Sat: "

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 5
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many: 5
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot Yes No How many

**Interior Survey:**

25. What is the planned capacity 299  
26. What is the minimum number of employees That will be on premise 2  
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No  
28. Is the interior of the location neat and clean? Yes No  
29. Does an interior camera face the entrance/exit? Yes No  
30. Is there a lockable area that separates employees from customers? Yes No  
31. Are emergency and non-emergency numbers posted near the phone? Yes No  
32. Does the owner know how to contact their police district directly? Yes No  
a. Did you provide a district contact guide to the owner? Yes No

**Security**

33. How many security personnel are going to be employed: 2  
34. How ill they be deployed: Interior 1 Exterior 1  
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun  
36. Will the security be managed by business or contracted   
37. Will they be armed Yes No  
38. What type of security measures to be used:  
Wanding/metal detector  
ID Scanner  
Dress Code  
Cover Charge  
Age restriction  
Other Check ID at door

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Camera system is currently in basement but will be moved to main level. Made suggestions to owner regarding the placement of cameras.

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 11/28/2018

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 285689**

**Application Date:** 11/28/2018

**License Location:** 785 N Jefferson St

**Business Name:** The Phoenix Cocktail Club

**Licensee/Applicant:** KING, Robert F  
(Last Name, First Name, MI)

**Date of Birth:** 03/20/1984

**Home Address:** 2423 N Bremen St

**City:** Milwaukee

**State:** WI **Zip Code:** 53212

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/26/2016 the applicant was cited in the City of Milwaukee at 789 N. Jefferson St for Licensed Establishment-Exceeding Occupy Limit.

**Charge:** Licensed Establishment-Exceeding Occupy Limit  
**Finding:** Guilty  
**Sentence:** Fined \$5,020.00  
**Date:** 08/15/2016  
**Case:** 16022532

2. On 05/26/2016 the applicant was cited in the City of Milwaukee at 789 N. Jefferson St for Class B Premises Allow Patron After Hours.

**Charge:** Class B Premises Allow Patron After Hours  
**Finding:** Guilty  
**Sentence:** Fined \$620.00  
**Date:** 11/30/2016  
**Case:** 16038301

3. On 02/23/2017 the applicant was cited in the City of Milwaukee at 789 N. Jefferson St for

- Charge 1: Licensed Establishment-Exceeding Occupancy Limit
- 2: Responsible Person on Premises Required
- 3: Class D Operator's Liquor License
- 4: Class D Operator's Liquor License

Finding: Guilty all charges

- Sentence 1: Fined \$15,000.00
- 2: Fined \$418.00
- 3: Fined \$418.00
- 4: Fined \$418.00

Date: 08/02/2017

- Case 1: 17009809
- 2: 17009810
- 3: 17009811
- 4: 17009812

=====

**PREVIOUS PREMISE**

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/23/20

**LICENSE TYPE:** Class B Tavern

**No. 307172**

**NEW:**

**Application Date:** 02/20/2020

**RENEWAL:**

**License Location:** 1111 N Old World Third St

**Business Name:** Truth Lounge

**Licensee/Applicant:** BATES, Tino K  
(Last Name, First Name, MI)

**Date of Birth:** 02/14/1972

**Home Address:** W147 N9632 Farm Valley Ct

**City:** Germantown

**State:** WI **Zip Code:** 53022

**Home Phone:**

This report is written by Police Officer Xavier Benitez, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/30/2018 officers conducted underage tavern enforcement in District 1. The tavern at 1111 N. Old World Third St passed the check.
2. On 12/01/2019 officers observed a large group of people inside Truth Lounge, 1111 N. Old World Third St. The officers are familiar with this tavern and believed them to be over capacity. The applicant was advised of the concern and advised his security to stop allowing patrons inside. A count was done as the patrons left the building. The total count of patrons and staff was 192 people which is 102 over capacity. On 12/19/2018 a meeting was held at District 1 regarding the over capacity on 12/01/2019. The applicant stated there was a special event that night and there was a private security company along with his regular security. The applicant was issued a citation for over capacity.

**Charge:** Licensed Establishment-Exceeding Occupancy Limit

**Finding:** Guilty

**Sentence:** Fined \$5,000.00

**Date:** 03/18/2019

**Case:** 19001492



3. On 12/07/2018 at 1:55am officers observed 2 customers enter Truth Lounge, 1111 N. Old World Third St. At 2:01am the officers entered and found several customers inside after closing time. Eric ELIM approached and identified himself as the owner. He did acknowledge that patrons were inside after closing, stating they were just taking pictures. He was advised a PA33 would be filed and an explanation of hours of operation.

=====  
Item #2 updated with disposition on 02/21/2020

4. On 08/17/2019 at 12:16am officers were flagged down by security at Truth Lounge, 1111 N. Old World Third St for a subject refusing to leave the bar. The subject was observed going behind the bar making her own drinks and refused several requests to leave. The subject refused the officers request to leave and was arrested for Disorderly Conduct.
5. On 09/01/2019 at 1:00am officers observed several people running out of Truth Lounge, yelling about a disturbance. The officer spoke with the applicant who stated two groups of patrons were arguing and started pushing each other. He had security separate the subjects and kick them out. He then closed the bar for the night to avoid any more problems. Other officers were flagged down for a subject bleeding in a parking lot at 320 W. Highland Av. the subject did not want a police report but stated he left Truth Lounge and was jumped by a group that also left Truth Lounge. Officers were also dispatched to 1110 N. Old World Third St for a subject being disorderly and displaying a firearm. The victims stated they had just left the Truth Lounge when they were battered by multiple subjects. One of the subjects displayed a firearm stating "Don't come near me". This occurred in the parking lot across the street from Truth Lounge after the bar closed for the night.

=====  
Updated on 10/23/20

6. On 07/17/20 at approximately 12:35am officers were on foot patrol near the location of 1111 N. Old World Third St., Truth Lounge. The establishment was near capacity of 90 patrons, with approximately 20 patrons loitering outside the location. Officers observed 4 patrons of Truth Lounge engaged in a physical fight directly outside on the side walk. Outside seating consisting of umbrellas, tables, and chairs of Truth Lounge were used in the fight. Several chairs were thrown and used as weapons. A large group consisting of patrons gathered outside of Truth Lounge. The group circled the fight, with some of the on-lookers now participating in the melee, by striking people. During the melee a parked vehicle sustained damage, from the chairs being thrown. Officers were able to disburse the fight and during assessing the damage, a second fight occurred. The fight occurred in the same spot, in front of Truth Lounge. The fight and scene required 6 uniformed officers, 2 horseback officers, and 1 police sergeant to re-establish order. During the police investigation Truth Lounge personal were uncooperative with investigating officers. The agent of the location was on scene and was sincerely concerned over the 2 fights that occurred, and the interaction of his staff towards investigation officers.

7. On 08/01/20 at approximately 1:15am officers were on foot patrol near the location of 1111 N. Old World Third St., Truth Lounge. While walking officers observed a verbal argument between two subjects which was getting physical. Security personal separated the two subjects, and told officers that they were not needed. One of the security personal repeatedly told officers to leave and gave a dismissive hand wave gesture. Officers conducted a license premise check and observed that the current licenses were not displayed. The agent was on scene and cooperative with officers and stated that license in question would be updated. The agent also told officers that that security personal was a new employee.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 202000006

OtherEvent #: 20-LP-0678

## Incident

### 1111 N OLD WORLD THIRD ST MILWAUKEE, WISCONSIN 53203

Incident Date/Time:: 07/18/2020 12:35:00  
CAD Number:: 202000083  
District:: 1  
Beat:: 140  
Reporting Area:: 4312

## Business Agent (1)

### BATES, TINO K

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 02/14/1972  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: (414)-732-8899  
Address:: W147N9632 FARM VALLEY CT  
City:: GERMANTOWN  
State:: WISCONSIN  
Zip Code:: 53022

## Licensed Persons Involved (1)

### BATES, TINO K

Person Involvement:: Agent (License Holder)  
DOB:: 02/14/1972  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: W147N9632 FARM VALLEY CT  
City:: GERMANTOWN  
State:: WISCONSIN  
Zip Code:: 53022

## Licensed Premise Data (1)

### TRUTH LOUNGE

Phone 1 Number:: (414)-581-5540  
Phone 1 Type:: Main  
Address:: 1111 N OLD WORLD THIRD ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53203  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 07/18/2020 00:40:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202000006

OtherEvent #: 20-LP-0678

Section: (Work Location): 14

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202000006

OtherEvent #: 20-LP-0678

Licensee or Manager was on premises at time of violation/incident: Yes

## Narrative (1)

### LICENSE PREMISE REPORT

Sardina, Kristopher M 025704

07/19/2020

This report was written by P.O. Kristopher SARDINA, assigned to District One, Late Power Shift. On Friday July 17, 2020 Squad 1430 (P.O. Jesse MATTSON and I) was assigned to the Code Red deployment, which is an initiative that is aimed at maintaining a sense of order in Milwaukee's nighttime entertainment district. This initiative incorporates law enforcement, city agencies, local business owners, and community members in a collaborative crime prevention task force.

1111 N. Old World Third Street, **Truth Lounge.**

**Capacity limit** at Truth Lounge according to City of Milwaukee Class B Tavern License issued on 05/27/2020: **90**

According to the **City of Milwaukee Health Department**, COVID-19 Public Health Plan for the City of Milwaukee, **Order #4, 1(C)**

"Gathering Size Limits. "Gathering Size Limits" means the limit of individuals allowed to gather in a location. Under this Order, Gathering Size Limits are set at the lesser of: (i) 50% of the total occupancy of the location established by the City of Milwaukee, if any, (ii) one person for every 30 square feet of floor space open to the public, or (iii) 250 people, which is based on the CDC recommendations to cancel large gatherings of over 250 individuals. Nothing contained herein shall alter any requirement to ensure Physical Distancing in the manner set forth in this Order."

At 12:30 A.M. on Saturday July 18, 2020

#### Observations:

Truth lounge appeared to have near 90 individuals inside the establishment with approximately 20 loitering outside.

At approximately 12:35 A.M. four male patrons of Truth Lounge engaged in a physical fight directly outside of the front door on the sidewalk. The outside seating, which consisted of umbrellas, tables and chairs, of Truth Lounge were used in the fight. Multiple chairs were thrown and used as weapons to strike individuals standing and on the ground. The large crowd circled the fighting individuals with many from the loitering group outside Truth Lounge to participate in strikes to individuals.

During the melee, a vehicle sustained damages to the front passenger's side door, rear passenger's door and window from the chairs of Truth Lounge. I observed multiple deep scratches to both doors on the

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202000006

OtherEvent #: 20-LP-0678

passenger's side.

## Vehicle

2012 Dodge Journey Sxt Sport Utility Truck

Silver, WI auto 854-XRY

VIN: 3C4PDCBG2CT341907

## Owner

Cameron W. FORTUNE

01/16/1990

3256 N. 46TH St.

FORTUNE stated he does have auto insurance through WEA Auto.

After the fight disbursed, while officers were still on scene and assessing the property damage, a second physical fight took place in the same spot, in front of Truth Lounge from former patrons of the establishment between multiple individuals.

This fight and scene took 6 Patrol Officers, 2 horseback officers, and 1 Sergeant to re-establish order.

## Truth Lounge Personnel

The Truth Lounge personnel were uncooperative to aggressively towards uniformed Police Officers investigating. The security guards were loud, boisterous, in other words acting in a disorderly manner, causing an additional scene and multiple people to gather and not cooperate with Officers request to leave the area.

## AGENT:

The business agent was on scene and was notified these incidences would be recorded and a License Premise Report would be written. It should be noted the business agent showed what was believed to be sincere concern about the incident and the interaction of his staff towards investigating officers. The agent showed a willingness to work with officers directly to help limit incidences such as these in the future.

## End of report

### Officer (2)

|                           |                                |                     |
|---------------------------|--------------------------------|---------------------|
| Reporting Officer:        | Sardina, Kristopher M (025704) | 07/19/2020 19:09:00 |
| Section: (Work Location): | 14                             |                     |
| Approving Officers:       | Gauerke, Timothy R (018001)    | 07/19/2020 21:32:12 |

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202140026

OtherEvent #: 20-LP-0741

## Incident

1111 N OLD WORLD THIRD ST Milwaukee,

Incident Date/Time:: 08/01/2020 01:17:34

CAD Number:: 202140154

## Business Agent (1)

**BATES, TINO K**

Person Involvement: (Must choose Merchant

AGENT from drop down):

DOB:: 02/14/1972

Sex:: MALE

Race:: BLACK/AFRICAN AMERICAN

Phone 1 Number:: (414)-732-6899

Address:: W147N9632 FARM VALLEY CT

City:: GERMANTOWN

State:: WISCONSIN

Zip Code:: 53022

## Licensed Premise Data (1)

**Truth Lounge**

Address:: 1111 N OLD WORLD THIRD ST

City:: MILWAUKEE

State:: WISCONSIN

Zip Code:: 53203

License Type:: Alcohol

Licensee Notification Was Made:: Yes

Licensee Notified Date/Time:: 08/01/2020 02:15:00

Business Was Cited For Violation:: No

Licensee was cooperative: (If not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### LICENSED PREMISE REPORT

Rodriguez, Erik D 018567

08/01/2020

This report is being written by P.O. Erik RODRIGUEZ, assigned to District One, Late Power Shift, Squad 1432, with P.O. Lafayette TURMAN.

On Saturday, August 1, 2020, Squad 1432 was monitoring the 1100 block of N Old World Third St. Squad 1432 noticed a argument between two subjects at Truth Lounge, located at 1111 N Old World Third St.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:202140026

OtherEvent #: 20-LP-0741

Squad 1432 approached the business as security separated the two subjects. While several security officers employed by Truth Lounge were actively separating the two subjects, one security officer approached Squad 1432 and told us that we weren't needed and repeatedly told us to "leave" including a dismissive hand wave.

Later I spoke with Tino K BATES (B/M, 2-14-72), who was cooperative and informed me that this particular security officer was not a regular. P.O. TURMAN checked the displayed licenses and determined that they were not the current up to date licenses. BATES stated that he would have those updated.

This concludes my report at this time.

## Officer (2)

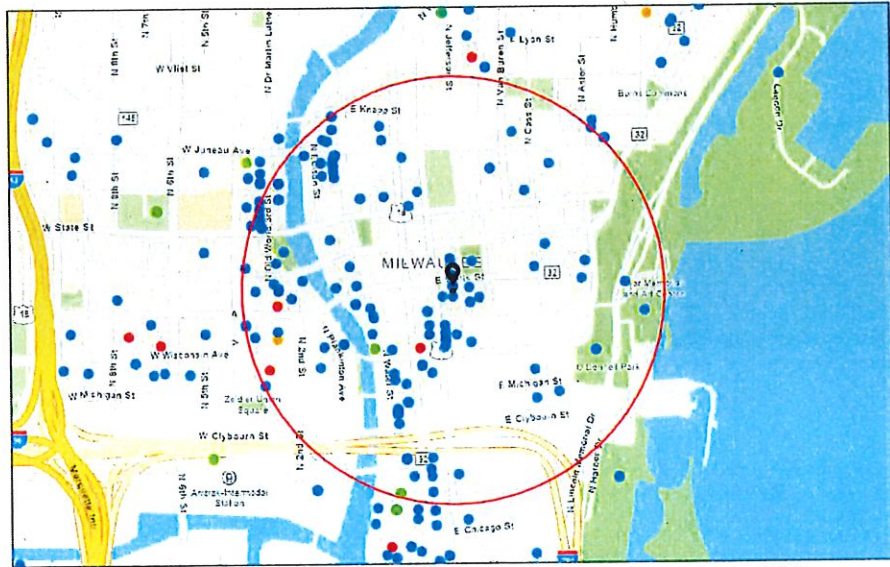
|                           |                            |                     |
|---------------------------|----------------------------|---------------------|
| Reporting Officer:        | Rodriguez, Erik D (018567) | 08/01/2020 01:17:45 |
| Section: (Work Location): | 14                         |                     |
| Approving Officer:        | Woller, Vincent (012437)   | 08/03/2020 20:42:19 |
| Section: (Work Location): | 13                         |                     |



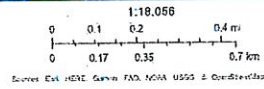
**Area of Interest (AOI) Information**

Area : 21,862,585.64 ft<sup>2</sup>

Sep 30 2020 10:56:30 Central Daylight Time



- Alcohol Licenses**
- Class A Fermented Malt Beverage
  - Class A Liquor and Malt
  - Class B Fermented Malt Beverage
  - Class B Tavern
  - Class C Wine Retailer



Summary

| Name             | Count | Area(ft <sup>2</sup> ) | Length(mi) |
|------------------|-------|------------------------|------------|
| Alcohol Licenses | 141   |                        |            |

Alcohol Licenses

| #  | Legal Entity                     | Trade Name                       | Licensee                   | Address                   | License Type Name      | Total Capacity | Expiration Date     | Count |
|----|----------------------------------|----------------------------------|----------------------------|---------------------------|------------------------|----------------|---------------------|-------|
| 1  | MKE Water Street LLC             | ELMNT Lounge                     | HABIB MANJEE, Agt          | 618 N WATER ST            | Class B Tavern License |                | 12/17/2020, 6:00 PM | 1     |
| 2  | TRIPLE CROWN, INC                | BUCK BRADLEY'S EATERY & SALOON   | BERNARD PAGET, SR, Agt     | 1019 N OLD WORLD THIRD ST | Class B Tavern License | 599            | 12/16/2020, 6:00 PM | 1     |
| 3  | Milwaukee Comedy LLC             | Underground Collaborative        | MATTHEW S KEMPLE, Agt      | 161 W Wisconsin AV L1100  | Class B Tavern License |                | 12/11/2020, 6:00 PM | 1     |
| 4  | Lucille's Dueling Piano Bar, LLC | Third Street Tavern              | Jack Roman, Agt            | 1110 N OLD WORLD THIRD ST | Class B Tavern License | 320            | 12/11/2020, 6:00 PM | 1     |
| 5  | Milwaukee School of Engineering  | Milwaukee School of Engineering  | Darryl L Anderson, Agt     | 1025 N MILWAUKEE ST       | Class B Tavern License |                | 12/11/2020, 6:00 PM | 1     |
| 6  | PPH Properties I LLC             | Silk Exotic Gentlemen's Club     | SCOTT A KRAHN, Agt         | 730 N Old World Third ST  | Class B Tavern License | 297            | 5/25/2021, 7:00 PM  | 1     |
| 7  | Foltz Family Market, Inc         | Foltz Family Market              | Casey C Foltz, Agt         | 400 N WATER ST 6          | Class B Tavern License |                | 5/29/2021, 7:00 PM  | 1     |
| 8  | RIVER HOUSE RESTAURANT, INC      | VagaBond                         | ROBERT C SCHMIDT, JR, Agt  | 1122 N EDISON ST          | Class B Tavern License | 150            | 6/1/2021, 7:00 PM   | 1     |
| 9  | DJ ENTERPRISE S I, INC           | GRACE CENTER                     | JOAN M GROH, Agt           | 250 E JUNEAU AV           | Class B Tavern License | 330            | 6/17/2021, 7:00 PM  | 1     |
| 10 | CAPITAL GRILLE HOLDINGS, INC     | THE CAPITAL GRILLE OF MILW #8027 | Lindsey R FitzMaurice, Agt | 310 W WISCONSIN AV 100    | Class B Tavern License | 200            | 6/18/2021, 7:00 PM  | 1     |
| 11 | Wild Rogues LLC                  | Elwood's Liquor & Tap            | Nathan S Showers, Agt      | 1111 N Water ST           | Class B Tavern License |                | 6/3/2021, 7:00 PM   | 1     |
| 12 | First MKD, LLC                   | Hilton Garden Inn                | Charles R Simmons, Agt     | 611 N BROADWAY            | Class B Tavern License |                | 6/10/2021, 7:00 PM  | 1     |
| 13 | 3CP LLC                          | Third Coast Provisions           | Andrew H Miller, Agt       | 724 N Milwaukee ST        | Class B Tavern License |                | 1/19/2021, 6:00 PM  | 1     |
| 14 | Rogues Gallery, LLC              | Rogues Gallery                   | Nathan S Showers, Agt      | 134 E Juneau AV           | Class B Tavern License | 290            | 1/19/2021, 6:00 PM  | 1     |
| 15 | WOMANS CLUB OF WISCONSIN         | WOMANS CLUB OF WISCONSIN         | Jennifer A Beck, Agt       | 813 E KILBOURN AV         | Class B Tavern License | 500            | 2/9/2021, 6:00 PM   | 1     |
| 16 | THE WICKED HOP, LLC              | THE WICKED HOP                   | MILES E O'NEIL, Agt        | 343-45 N BROADWAY         | Class B Tavern License | 160            | 2/28/2021, 6:00 PM  | 1     |
| 17 | MILWAUKEE WATERFRONT DELI, INC   | MILWAUKEE WATERFRONT DELI        | JEREMIAH D PANDL, Agt      | 761 N WATER ST            | Class B Tavern License |                | 2/26/2021, 6:00 PM  | 1     |
| 18 | STEE V GEE LLC                   | Sportclub Nomad                  | MICHAEL J EITEL, Agt       | 750 N Jefferson ST        | Class B Tavern License |                | 2/14/2021, 6:00 PM  | 1     |

|    |                                  |  |                                    |                                |                                       |     |                    |   |
|----|----------------------------------|--|------------------------------------|--------------------------------|---------------------------------------|-----|--------------------|---|
| 19 | WALGREEN CO                      | WALGREENS #1200                                  | Louis S Olinger, Agt               | 275 W WISCONSIN AV 1108        | Class A Malt & Class A Liquor License |     | 7/27/2021, 7:00 PM | 1 |
| 20 | PABST THEATER CONCESSIONS, LLC   | THE PABST THEATER                                | David R Armstrong, Agt             | 144 E WELLS ST                 | Class B Tavern License                |     | 7/5/2021, 7:00 PM  | 1 |
| 21 | DICK'S PIZZA, LLC                | DICK'S   | ADAM D KIRCHNER, Agt               | 730 N MILWAUKEE ST             | Class B Tavern License                | 330 | 7/28/2021, 7:00 PM | 1 |
| 22 | MARCUS HOTELS HOSPITALITY, LLC   | Pfister Hotel & Tower                            | Michael L Swasey, Agt              | 424 E WISCONSIN AV             | Class B Tavern License                | 419 | 7/29/2021, 7:00 PM | 1 |
| 23 | Art's Performing Center, LLC     | Silk on Water                                    | SCOTT A KRAHN, Agt                 | 144 E Juneau AV                | Class B Tavern License                | 80  | 7/23/2021, 7:00 PM | 1 |
| 24 | MILWAUKEE REPERTORY THEATER, INC | MILWAUKEE REPERTORY THEATER                      | Melissa N Vartanian-Mikaelian, Agt | 108 E WELLS ST                 | Class B Tavern License                |     | 7/14/2021, 7:00 PM | 1 |
| 25 | Bollywood Grill, LLC             | Bollywood Grill                                  | MANJIT SINGH, Agt                  | 1028-30 N Jackson ST           | Class B Tavern License                |     | 7/21/2021, 7:00 PM | 1 |
| 26 | BANQUET SERVICES, LLC            | VILLA FILOMENA                                   | JANICE E SANFILIPPO, Agt           | 1119 N MARSHALL ST             | Class B Tavern License                | 299 | 7/28/2021, 7:00 PM | 1 |
| 27 | WA Cheese & Sausage Shoppe, Inc  | WA Cheese & Sausage Shoppe                       | Mark S Lutz, Agt                   | 400 N WATER ST 24              | Class B Tavern License                |     | 6/29/2021, 7:00 PM | 1 |
| 28 | REAL CHILI OF MILWAUKEE, INC     | REAL CHILI                                       | STEPHEN J KASTELIC, Agt            | 419 E WELLS ST                 | Class B Tavern License                | 80  | 7/24/2021, 7:00 PM | 1 |
| 29 | BUCKLEY'S KISKEAM INN, LLC       | Buckley's  | MICHAEL V BUCKLEY, Agt             | 801-09 N CASS ST               | Class B Tavern License                | 65  | 7/29/2021, 7:00 PM | 1 |
| 30 | DOS BONITAS, LLC                 | CUBANITAS  | MARTA C BIANCHINI, Agt             | 728 N MILWAUKEE ST             | Class B Tavern License                | 50  | 7/13/2021, 7:00 PM | 1 |
| 31 | JSWD Commerce LLC                | SpringHill Suites by Marriott Milwaukee Downtown | Benjamin A Risseeuw, Agt           | 744 N VEL R PHILLIPS AV        | Class B Tavern License                | 95  | 7/5/2021, 7:00 PM  | 1 |
| 32 | Who's Milwaukee LLC              | Who's on Third, Milwaukee's Pub                  | ROBERT L WILTGEN, Agt              | 1003&1007 N Old World Third ST | Class B Tavern License                |     | 3/2/2021, 6:00 PM  | 1 |
| 33 | X-O, LLC                         | XO Cocktail Parlor                               | Larry A Taylor, Agt                | 326 E Mason ST                 | Class B Tavern License                |     | 2/27/2021, 6:00 PM | 1 |
| 34 | Commerce Building Restaurant LLC | Doc's Commerce Smokehouse                        | Brian Atkinson, Agt                | 754 N VEL R PHILLIPS AV        | Class B Tavern License                |     | 3/26/2021, 7:00 PM | 1 |
| 35 | Blazin Wings, Inc                | Buffalo Wild Wings #407                          | Nicole M Kejo, Agt                 | 1123 N WATER ST                | Class B Tavern License                | 253 | 3/24/2021, 7:00 PM | 1 |
| 36 | International Exports LLC        | The Safe House                                   | Michael L Swasey, Agt              | 779 N Front ST                 | Class B Tavern License                | 248 | 3/8/2021, 6:00 PM  | 1 |

|    |                                    |                                      |                           |                           |                                       |     |                     |   |
|----|------------------------------------|--------------------------------------|---------------------------|---------------------------|---------------------------------------|-----|---------------------|---|
| 37 | Foot Paw LLC                       | Amilinda                             | ORRY P Leon, Agt          | 315 E Wisconsin AV        | Class B Tavern License                |     | 3/2/2021, 6:00 PM   | 1 |
| 38 | MP On Wheels Catering Service      | MP On Wheels Catering Service        | DULCE M ALARCON, SP       | 400 N WATER ST            | Class B Tavern License                | 320 | 7/5/2021, 7:00 PM   | 1 |
| 39 | Hotel Metro Operator, LLC          | Hotel Metro                          | Michael Falkenstein, Agt  | 411 E Mason ST            | Class B Tavern License                | 150 | 7/20/2021, 7:00 PM  | 1 |
| 40 | MILWAUKEE COUNTY WAR MEMORIAL, INC | MILWAUKEE COUNTY WAR MEMORIAL CENTER | Laurieann Kildegaard, Agt | 750 N LINCOLN MEMORIAL DR | Class B Tavern License                | 240 | 6/29/2021, 7:00 PM  | 1 |
| 41 | SAZAMA'S FINE CATERING, INC        | SAZAMA'S FINE CATERING               | TIMOTHY G HILBERT, Agt    | 929 N WATER ST            | Class B Tavern License                |     | 8/30/2021, 7:00 PM  | 1 |
| 42 | INDULGE WINE ROOMS, LLC            | INDULGE                              | MARC R BIANCHINI, Agt     | 708 N MILWAUKEE ST        | Class B Tavern License                | 60  | 8/12/2021, 7:00 PM  | 1 |
| 43 | NOBLE BEVERAGE MANAGEMENT, LLC     | HYATT REGENCY MILWAUKEE              | Colin C Walsh, Agt        | 333 W KILBOURN AV         | Class B Tavern License                | 930 | 5/13/2021, 7:00 PM  | 1 |
| 44 | MEGA MARTS, LLC                    | METRO MARKET #371                    | ANTHONY M KUCHINSKY, Agt  | 1123 N VAN BUREN ST       | Class B Tavern License                | 65  | 7/26/2021, 7:00 PM  | 1 |
| 45 | CALDERONE CLUB                     | CALDERONE CLUB                       | GIORGIO G FAZZARI, SP     | 842 N OLD WORLD THIRD ST  | Class B Tavern License                | 100 | 10/16/2020, 7:00 PM | 1 |
| 46 | BAR NONE MILWAUKEE, LLC            | BAR NONE                             | AMY M BLADOW, Agt         | 1139 N WATER ST           | Class B Tavern License                | 60  | 10/11/2020, 7:00 PM | 1 |
| 47 | SINCERESWAN, LLC                   | SWINGIN DOOR EXCHANGE                | MICHELLE M SINCERE, Agt   | 219 E MICHIGAN ST         | Class B Tavern License                | 80  | 10/10/2020, 7:00 PM | 1 |
| 48 | BREW CITY BAR B Q, INC             | TRINITY THREE IRISH PUBS             | ROBERT C SCHMIDT, JR, Agt | 125 E JUNEAU AV           | Class B Tavern License                | 833 | 10/16/2020, 7:00 PM | 1 |
| 49 | Carters Mini Mart                  | Carters Mini Mart                    | Lathea D Brooks, Agt      | 823 N 2nd ST 007          | Class A Malt & Class A Liquor License |     | 3/9/2021, 6:00 PM   | 1 |
| 50 | Steakhouse Milwaukee LLC           | Rare Steakhouse                      | Mark D Burish, Agt        | 833 E MICHIGAN ST         | Class B Tavern License                |     | 4/16/2021, 7:00 PM  | 1 |
| 51 | Jay Squared LLC                    | The Box                              | Jamie A Berger, Agt       | 311 E Wisconsin AV        | Class B Tavern License                | 270 | 3/31/2021, 7:00 PM  | 1 |
| 52 | BRUNCH MKE LLC                     | BRUNCH                               | Morgan K Schnabl, Agt     | 714 N MILWAUKEE ST        | Class B Tavern License                | 160 | 4/15/2021, 7:00 PM  | 1 |
| 53 | ARBED, LLC                         | MO'S IRISH PUB                       | JAMES A VASSALLO, Agt     | 142-44 W Wisconsin AV     | Class B Tavern License                | 480 | 7/26/2021, 7:00 PM  | 1 |
| 54 | VICTOR'S ON VAN BUREN, INC         | VICTOR'S                             | VICTOR R JONES, Agt       | 1230 N VAN BUREN ST       | Class B Tavern License                | 420 | 7/26/2021, 7:00 PM  | 1 |
| 55 | THE HARP IRISH PUB, INC            | THE HARP                             | ROBERT C SCHMIDT, JR, Agt | 113 E JUNEAU AV           | Class B Tavern License                | 325 | 9/14/2021, 7:00 PM  | 1 |

|    |  |  |                               |                           |                        |       |                     |   |
|----|--|--|-------------------------------|---------------------------|------------------------|-------|---------------------|---|
| 56 | MILWAUKEE BRAT HOUSE, LLC                | MILWAUKEE BRAT HOUSE                     | SCOTT A SCHAEFER, Agt         | 1013 N OLD WORLD THIRD ST | Class B Tavern License | 191   | 9/14/2021, 7:00 PM  | 1 |
| 57 | Water Street Brewery Inc                 | Water Street Brewery                     | MATTHEW R SCHMIDT, Agt        | 1101 N WATER ST           | Class B Tavern License | 300   | 9/13/2021, 7:00 PM  | 1 |
| 58 | Sirk Steak LLC                           | Mo's A Place for Steaks                  | JAMES A VASSALLO, Agt         | 720 N Plankinton AV       | Class B Tavern License |       | 9/2/2021, 7:00 PM   | 1 |
| 59 | LUKE'S OF MILWAUKEE, LTD                 | RED ROCK SALOON MILWAUKEE                | JEFFREY A KOVACOVICH, JR, Agt | 1225 N WATER ST           | Class B Tavern License | 390   | 9/24/2021, 7:00 PM  | 1 |
| 60 | Red Elephant LLC                         | Nicole's Third Ward Social               | JACOB E DEHNE, Agt            | 333 N Broadway            | Class B Tavern License |       | 9/8/2021, 7:00 PM   | 1 |
| 61 | Artisan Ramen LLC                        | Artisan Ramen                            | Xiaoyu Liu, Agt               | 530 E Mason ST            | Class B Tavern License | 93    | 9/10/2021, 7:00 PM  | 1 |
| 62 | PTG Live Events LLC                      | The Riverside                            | David R Armstrong, Agt        | 116 W Wisconsin AV        | Class B Tavern License | 2,480 | 7/29/2021, 7:00 PM  | 1 |
| 63 | BRG 1000 Water Street, LLC               | Rumpus Room - A Bartolotta Gastropub     | JOHN M WISE, Agt              | 1030 N Water ST           | Class B Tavern License | 254   | 9/21/2021, 7:00 PM  | 1 |
| 64 | BARTOLOTTA CATERING - GRAIN EXCHANGE LLC | BARTOLOTTA CATERING - GRAIN EXCHANGE LLC | JOHN M WISE, Agt              | 225 E MICHIGAN ST         | Class B Tavern License | 299   | 9/21/2021, 7:00 PM  | 1 |
| 65 | BRG 1000 Water St LLC                    | Room @ The Rumpus Room                   | JOHN M WISE, Agt              | 1020 N Water ST           | Class B Tavern License |       | 9/21/2021, 7:00 PM  | 1 |
| 66 | BRG 777 E Wisconsin LLC                  | Downtown Kitchen                         | JOHN M WISE, Agt              | 777 E WISCONSIN AV        | Class B Tavern License | 483   | 9/21/2021, 7:00 PM  | 1 |
| 67 | TUDY-BART, LLC                           | BACCHUS-A BARTOLOTTA RESTAURANT          | JOHN M WISE, Agt              | 925 E WELLS ST            | Class B Tavern License | 200   | 9/21/2021, 7:00 PM  | 1 |
| 68 | WELLS-JEFFERSON CORPORATION              | TAYLOR'S                                 | DANIEL R TAYLOR, Agt          | 795 N JEFFERSON ST        | Class B Tavern License | 160   | 9/25/2021, 7:00 PM  | 1 |
| 69 | BW HOLDINGS, LLC                         | WARD'S HOUSE OF PRIME                    | BRIAN J WARD, Agt             | 540 E MASON ST            | Class B Tavern License | 260   | 11/1/2020, 6:00 PM  | 1 |
| 70 | GROOM FOR MEN, INC                       | Groom for Men / Groom Lounge             | Terri J DeJoode, Agt          | 330 E ST PAUL AV          | Class B Tavern License |       | 11/1/2020, 6:00 PM  | 1 |
| 71 | The Hudson Business Lounge LLC           | The Hudson Business Lounge               | Nicholas G Schultz, Agt       | 310 E Buffalo ST          | Class B Tavern License |       | 10/14/2020, 7:18 AM | 1 |
| 72 | BAM RESOURCES, LLC                       | FIRE ON WATER                            | ADAM F GRIFFIN, Agt           | 518 N WATER ST            | Class B Tavern License | 156   | 10/15/2020, 7:00 PM | 1 |
| 73 | HDS 777, LLC                             | The Sofie                                | DAVID J SAFINA, Agt           | 777 N JEFFERSON ST        | Class B Tavern License |       | 10/19/2020, 7:00 PM | 1 |
| 74 | Kipper LLC                               | Fore Milwaukee                           | Timothy M Grogan, Agt         | 530 N Water ST            | Class B Tavern License |       | 3/24/2021, 7:00 PM  | 1 |

|    |                                  |  |                         |                           |                                       |       |                     |   |
|----|----------------------------------|--|-------------------------|---------------------------|---------------------------------------|-------|---------------------|---|
| 75 | GRANDVIEW MANAGEMENT, INC        | ZILLI LAKE & GARDENS                   | ROBERT J ZILLI, Agt     | 931 E WISCONSIN AV        | Class B Tavern License                | 450   | 5/18/2021, 7:00 PM  | 1 |
| 76 | V & V PARTNERS, LLC              | BENIHANA                               | SABAH M LIDDAWYEH, Agt  | 850 N PLANKINTON AV       | Class B Tavern License                | 180   | 5/17/2021, 7:00 PM  | 1 |
| 77 | Milwaukee School of Engineering  | Milwaukee School of Engineering        | Darryl L Anderson, Agt  | 1025 N BROADWAY           | Class B Tavern License                |       | 5/18/2021, 7:00 PM  | 1 |
| 78 | MILWAUKEE SCHOOL OF ENGINEERING  | MILWAUKEE SCHOOL OF ENGINEERING        | Darryl L Anderson, Agt  | 1120 N BROADWAY           | Class B Tavern License                | 208   | 5/18/2021, 7:00 PM  | 1 |
| 79 | MILWAUKEE SCHOOL OF ENGINEERING  | MILWAUKEE SCHOOL OF ENGINEERING        | Darryl L Anderson, Agt  | 1245 N BROADWAY           | Class B Tavern License                | 2,759 | 5/18/2021, 7:00 PM  | 1 |
| 80 | Milwaukee School of Engineering  | Milwaukee School of Engineering        | Darryl L Anderson, Agt  | 1000 N BROADWAY           | Class B Tavern License                | 480   | 5/18/2021, 7:00 PM  | 1 |
| 81 | Fenix Milwaukee LLC              | Rodizio Grill                          | Rosalee A Bleser, Agt   | 777 N WATER ST            | Class B Tavern License                |       | 5/6/2021, 7:00 PM   | 1 |
| 82 | ZARLETTI, LLC                    | ZARLETTI                               | BRIAN C ZARLETTI, Agt   | 741 N MILWAUKEE ST 1      | Class B Tavern License                |       | 5/23/2021, 7:00 PM  | 1 |
| 83 | WESTOWN ASSOCIATION OF MILW, INC | WESTOWN ASSOCIATION                    | STACIE J CALLIES, Agt   | 950 N OLD WORLD THIRD ST  | Class B Tavern License                |       | 5/22/2021, 7:00 PM  | 1 |
| 84 | Benelux Third Ward, LLC          | Cafe Benelux                           | ERIC G WAGNER, Agt      | 346 N Broadway            | Class B Tavern License                | 455   | 5/1/2021, 7:00 PM   | 1 |
| 85 | HTWA MARKET PROJECT, LLC         | MILWAUKEE PUBLIC MARKET                | MICHAEL GARDNER, Agt    | 400 N WATER ST            | Class B Tavern License                | 320   | 5/28/2021, 7:00 PM  | 1 |
| 86 | Olive Tree LLC                   | Convenience +                          | Jamal T Shawar, Agt     | 308 E Wisconsin AV        | Class A Malt & Class A Liquor License |       | 5/19/2021, 7:00 PM  | 1 |
| 87 | JSWD Wisconsin Venture I LLC     | The Westin Milwaukee                   | Keith A Filipak, Agt    | 550 N Van Buren ST        | Class B Tavern License                |       | 5/22/2021, 7:00 PM  | 1 |
| 88 | Wisconsin & Milwaukee Hotel, LLC | Milwaukee Marriott Downtown/Starbucks  | Keith A Filipak, Agt    | 323 E Wisconsin AV        | Class B Tavern License                | 312   | 5/8/2021, 7:00 PM   | 1 |
| 89 | TACO MIKES LLC                   | Taco Mikes LLC                         | Michael P Holz, Agt     | 1001 N OLD WORLD THIRD ST | Class B Tavern License                |       | 8/11/2021, 7:00 PM  | 1 |
| 90 | SINCERESWAN, LLC                 | SWINGIN DOOR EXCHANGE                  | MICHELLE M SINCERE, Agt | 219 E MICHIGAN ST         | Class B Tavern License                | 80    | 10/10/2021, 7:00 PM | 1 |
| 91 | BAR NONE MILWAUKEE, LLC          | BAR NONE                               | AMY M BLADOW, Agt       | 1139 N WATER ST           | Class B Tavern License                | 60    | 10/11/2021, 7:00 PM | 1 |
| 92 | Drury Hotels Company, LLC        | Drury Plaza Hotel - Milwaukee Downtown | Chris Palid, Agt        | 700 N Water ST            | Class B Tavern License                |       | 10/2/2021, 7:00 PM  | 1 |

|     |                            |                            |                              |                           |  |       |                     |   |
|-----|----------------------------|----------------------------|------------------------------|---------------------------|--|-------|---------------------|---|
| 93  | BREW CITY BAR B Q, INC     | TRINITY THREE IRISH PUBS   | ROBERT C SCHMIDT, JR, Agt    | 125 E JUNEAU AV           | Class B Tavern License                             | 833   | 10/16/2021, 7:00 PM | 1 |
| 94  | MKE Events LLC             | Red White and Blue         | JACOB E DEHNE, Agt           | 1044 N Old World Third ST | Class B Tavern License                             | 824   | 11/5/2020, 6:00 PM  | 1 |
| 95  | OUZO CAFE                  | OUZO CAFE                  | NICKEY G PAPPAS, Agt         | 776 N MILWAUKEE ST        | Class B Tavern License                             | 40    | 11/8/2020, 6:00 PM  | 1 |
| 96  | Tourist Convenience LLC    | Racks Full of Snacks       | AHMED K YAFAI, Agt           | 240 W Wells ST            | Class A Malt & Class A Liquor License              |       | 11/28/2020, 6:00 PM | 1 |
| 97  | Shake Shack Wisconsin LLC  | Shake Shack                | ARI B DOMNITZ, Agt           | 220 E Buffalo ST 110      | Class B Fermented Malt Beverage Retailer's License |       | 11/26/2020, 6:00 PM | 1 |
| 98  | JCTH, INC                  | CAFE AT THE PLAZA          | BENJAMIN T CRICHTON, Agt     | 1007 N CASS ST            | Class B Tavern License                             |       | 11/23/2020, 6:00 PM | 1 |
| 99  | Milwaukee Art Museum, Inc  | Milwaukee Art Museum       | Mark T Zimmerman, Agt        | 700 N Art Museum DR       | Class B Tavern License                             | 2,133 | 11/24/2020, 6:00 PM | 1 |
| 100 | The Angry Taco LLC         | The Angry Taco             | Robert Montemayor, Agt       | 753 N Water ST            | Class B Tavern License                             | 90    | 11/19/2020, 6:00 PM | 1 |
| 101 | The Brownstone LLC         | The Brownstone             | COREY L SMITH, Agt           | 524 N Water ST            | Class B Tavern License                             |       | 11/27/2020, 6:00 PM | 1 |
| 102 | Shake Shack Wisconsin LLC  | Shake Shack                | ARI B DOMNITZ, Agt           | 220 E Buffalo ST 110      | Class C Wine Retailer's License                    |       | 11/26/2020, 6:00 PM | 1 |
| 103 | Button Block Holdings LLC  | Homewood Suites Hotel      | Tammy L.C. Fraley, Agt       | 500 N Water ST            | Class B Tavern License                             |       | 11/18/2020, 6:00 PM | 1 |
| 104 | BOOBY JDK, LLC             | McGillycuddy's Bar & Grill | ANDREW C DEUSTER, Agt        | 1133-37 N Water ST        | Class B Tavern License                             | 300   | 11/28/2020, 6:00 PM | 1 |
| 105 | MKEAA LLC                  | Ale Asylum Riverhouse      | Matthew R Markson, Agt       | 1110 N OLD WORLD THIRD ST | Class B Tavern License                             | 741   | 12/13/2020, 6:00 PM | 1 |
| 106 | Double Dragon MKE LLC      | White Tail                 | NATHAN T TUSLER, Agt         | 1110 N OLD WORLD THIRD ST | Class B Tavern License                             | 80    | 12/12/2020, 6:00 PM | 1 |
| 107 | Cheese Mart, Inc           | Wisconsin Cheese Mart      | KENNETH J MC NULTY, Agt      | 215 W Highland AV         | Class B Tavern License                             | 133   | 5/22/2021, 7:00 PM  | 1 |
| 108 | East Town Association, Inc | East Town Association      | Emily L Mc Elwee, Agt        | 520 E WELLS ST            | Class B Tavern License                             |       | 5/11/2021, 7:00 PM  | 1 |
| 109 | Higbee's MKE LLC           | District IV                | PATSY SMITH-JAMES, Agt       | 628 N Water ST            | Class B Tavern License                             | 225   | 4/11/2021, 7:00 PM  | 1 |
| 110 | Crab It Your Way, LLC      | Crab It Your Way           | Devonzell Hollingsworth, Agt | 823 N 2ND ST 100          | Class B Tavern License                             |       | 9/20/2021, 7:00 PM  | 1 |
| 111 | Fazzari & Company, LLC     | Pizzeria San Giorgio       | GIORGIO G FAZZARI, Agt       | 838 N Old World Third ST  | Class B Tavern License                             |       | 1/1/2021, 6:00 PM   | 1 |



|     |                                |                           |                                    |                                |  |     |                     |   |
|-----|--------------------------------|---------------------------|------------------------------------|--------------------------------|--|-----|---------------------|---|
| 112 | ALEM ETHIOPIAN RESTAURANT, LLC | ALEM ETHIOPIAN VILLAGE    | MULU H HABTESILAS SIE, Agt         | 307 E WISCONSIN AV             | Class B Tavern License                             | 98  | 12/24/2020, 6:00 PM | 1 |
| 113 | Milwaukee Athletic Club        | Milwaukee Athletic Club   | Maikel Correa, Agt                 | 731 N WATER ST 190             | Class B Tavern License                             |     | 1/17/2021, 8:22 AM  | 1 |
| 114 | THE KING AND I RESTAURANT, INC | THE KING AND I RESTAURANT | DEREK E PHOUNGPHO L, Agt           | 830 N OLD WORLD THIRD ST       | Class B Tavern License                             | 240 | 12/20/2020, 6:00 PM | 1 |
| 115 | Charro Latino, LLC             | The Garden/Lucid          | Joseph McLean, Agt                 | 725-729 N Milwaukee ST         | Class B Tavern License                             | 490 | 12/27/2020, 6:00 PM | 1 |
| 116 | CHINA GOURMET, INC             | CHINA GOURMET RESTAURANT  | ROBERT C TSAO, Agt                 | 117 E WELLS ST                 | Class B Tavern License                             | 165 | 1/15/2021, 6:00 PM  | 1 |
| 117 | DEER CAMP, LLC                 | Deer Camp                 | Paul C Hackbarth, Agt              | 1023-1027 N OLD WORLD THIRD ST | Class B Tavern License                             |     | 12/21/2020, 6:00 PM | 1 |
| 118 | APARTMENT 720, LLC             | APARTMENT 720             | Tony T Skoufis, Agt                | 720 N MILWAUKEE ST             | Class B Tavern License                             | 299 | 12/27/2020, 6:00 PM | 1 |
| 119 | Tua Pasta LLC                  | Tua Pasta                 | Alvaro Nino de Guzman Ramirez, Agt | 100 E WISCONSIN AV LL101       | Class C Wine Retailer's License                    |     | 12/28/2020, 6:00 PM | 1 |
| 120 | Tua Pasta LLC                  | Tua Pasta                 | Alvaro Nino de Guzman Ramirez, Agt | 100 E WISCONSIN AV LL101       | Class B Fermented Malt Beverage Retailer's License |     | 12/28/2020, 6:00 PM | 1 |
| 121 | Carnivoras Inc                 | Carnevor                  | Joseph McLean, Agt                 | 718 N Milwaukee ST             | Class B Tavern License                             | 99  | 1/25/2021, 6:00 PM  | 1 |
| 122 | 12AM Management Group, LLC     | Plum Lounge               | Andre B Lewis, Agt                 | 780 N Jefferson ST             | Class B Tavern License                             | 240 | 5/25/2021, 7:00 PM  | 1 |
| 123 | Grandview Management Inc       | Zilli Hospitality Group   | ROBERT J ZILLI, Agt                | 910 N Old World Third ST       | Class B Tavern License                             |     | 5/25/2021, 7:00 PM  | 1 |
| 124 | GRAND CONVENIENT, LLC          | GRAND CONVENIENT STORE    | AHMED K YAFAI, Agt                 | 724 N OLD WORLD THIRD ST       | Class A Fermented Malt Beverage Retailer's License |     | 6/13/2021, 7:00 PM  | 1 |
| 125 | HB Milwaukee Inc               | Old German Beer Hall      | HANS WEISSGERBER, III, Agt         | 1009 N Old World Third ST      | Class B Tavern License                             | 120 | 6/9/2021, 7:00 PM   | 1 |
| 126 | THIS IS IT, INC                | THIS IS IT                | Michael B Fisher, Agt              | 418 E WELLS ST                 | Class B Tavern License                             | 160 | 6/29/2021, 7:00 PM  | 1 |
| 127 | THIEF WINE, LLC                | THIEF WINE SHOP & BAR     | PHILIP M BILODEAU, Agt             | 400 N WATER ST                 | Class B Tavern License                             | 42  | 6/29/2021, 7:00 PM  | 1 |
| 128 | MARCUS HOTELS HOSPITALITY, LLC | Saint Kate-The Arts Hotel | Michael L Swasey, Agt              | 139 E KILBOURN AV              | Class B Tavern License                             |     | 7/4/2021, 7:00 PM   | 1 |
| 129 | THE MILWAUKEE CLUB             | THE MILWAUKEE CLUB        | RICHARD H ROEHRBORN, Agt           | 706 N JEFFERSON ST             | Class B Tavern License                             | 180 | 6/29/2021, 7:00 PM  | 1 |

|     |                              |  |                          |                           |                        |     |                    |   |
|-----|------------------------------|--|--------------------------|---------------------------|------------------------|-----|--------------------|---|
| 130 | ELSA'S ON THE PARK, LTD      | ELSA'S ON THE PARK                       | KARL R KOPP, Agt         | 833 N JEFFERSON ST        | Class B Tavern License | 100 | 6/29/2021, 7:00 PM | 1 |
| 131 | MY OFFICE, INC               | MY OFFICE                                | BRIAN J PETERSON, Agt    | 759-763 N MILWAUKEE ST    | Class B Tavern License |     | 6/29/2021, 7:00 PM | 1 |
| 132 | UNIVERSITY CLUB OF MILWAUKEE | UNIVERSITY CLUB OF MILWAUKEE             | Matthew J Bluethman, Agt | 924 E WELLS ST            | Class B Tavern License | 150 | 7/9/2021, 7:00 PM  | 1 |
| 133 | The Belmont Tavern, Inc      | The Belmont Tavern                       | MICHAEL J VITUCCI, Agt   | 784 N Jefferson ST        | Class B Tavern License | 160 | 2/6/2021, 6:00 PM  | 1 |
| 134 | GRANDVIEW MANAGEMENT, INC    | ZILLI HOSPITALITY GROUP                  | ROBERT J ZILLI, Agt      | 910 E MICHIGAN ST         | Class B Tavern License | 450 | 2/6/2021, 6:00 PM  | 1 |
| 135 | AJ Bombers MKE, LLC          | AJ Bombers                               | David J Marcus, Agt      | 1245 N WATER ST           | Class B Tavern License | 160 | 2/6/2021, 6:00 PM  | 1 |
| 136 | MCR Milwaukee Tenant LLC     | Courtyard by Marriott Milwaukee Downtown | Kerri Huelsbeck, Agt     | 300 W Michigan ST         | Class B Tavern License |     | 2/4/2021, 6:00 PM  | 1 |
| 137 | Oak Barrel Public House LLC  | Oak Barrel                               | ROBERT L WILTGEN, Agt    | 1033 N Old World Third ST | Class B Tavern License |     | 1/29/2021, 6:00 PM | 1 |
| 138 | Smoke Shack Mke, LLC         | Smoke Shack                              | David J Marcus, Agt      | 332 N Milwaukee ST        | Class B Tavern License | 91  | 2/6/2021, 6:00 PM  | 1 |
| 139 | Pourman's LLC                | Pourman's                                | BENJAMIN A HEBL, Agt     | 1127 N Water ST           | Class B Tavern License | 80  | 2/5/2021, 6:00 PM  | 1 |
| 140 | MAJOR GOOLSBY'S, INC         | MAJOR GOOLSBY'S                          | PATRICK J MURPHY, Agt    | 340 W KILBOURN AV         | Class B Tavern License | 400 | 7/5/2021, 7:00 PM  | 1 |
| 141 | FLANNERY'S PUB, INC          | FLANNERY'S BAR & RESTAURANT              | STEVEN W SMITH, Agt      | 425-29 E WELLS ST         | Class B Tavern License | 270 | 7/29/2021, 7:00 PM | 1 |

Establishments within a 0.5 miles radius centered on area of interest.



Friday, November 20, 2020

## Licenses Committee Notice of Hearing

ZetJeff LLC  
8870 N Port Washington Rd  
Bayside, WI 53217

The Licenses Committee will consider the following license application:

Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining  
License Applications Requesting Instrumental Musicians, Disc Jockey, Bands,  
Karaoke, and Poetry Readings  
BATES, Tino K, Agent  
Allure MKE at 787-789 N Jefferson St

Date: 12/1/2020

Time: 03:05 PM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, December 1, 2020. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony.

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Friday, November 20, 2020

## Licenses Committee Notice of Hearing

Tino Bates  
W174N9632 Farm Valley Ct  
Germantown, WI 53022

The Licenses Committee will consider the following license application:

Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining  
License Applications Requesting Instrumental Musicians, Disc Jockey, Bands,  
Karaoke, and Poetry Readings  
BATES, Tino K, Agent  
Allure MKE at 787-789 N Jefferson St

Date: 12/1/2020

Time: 03:05 PM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, December 1, 2020. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony.

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Friday, November 20, 2020



# Notice of Public Hearing

blank  
notice

---

BATES, Tino K, Agent  
Allure MKE at 787-789 N Jefferson St  
Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License  
Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, and Poetry  
Readings

**Tuesday, December 1, 2020 at 3:05 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 12/1/2020 at 3:05 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

| OCCUPANT         | MAIL ADDRESS           | CITY, STATE ZIP     |
|------------------|------------------------|---------------------|
| CURRENT OCCUPANT | 545 E WELLS ST 1001    | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 902     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 1002    | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 703     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 901     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 400     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 769 N JEFFERSON ST 202 | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 773 N JEFFERSON ST 2   | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 401     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 501     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 900     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 601     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 769 N JEFFERSON ST 201 | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 773 N JEFFERSON ST 4   | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 773 N JEFFERSON ST 6   | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 780 N MILWAUKEE ST     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 500     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 702     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 403     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 303     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 402     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 600     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 800     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 502     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 602     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 301     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 801     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 1000    | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 769 N JEFFERSON ST 301 | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 773 N JEFFERSON ST 1   | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 773 N JEFFERSON ST 3   | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 802     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 700     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 773 N JEFFERSON ST 5   | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 300     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 701     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 545 E WELLS ST 302     | MILWAUKEE, WI 53202 |
| CURRENT OCCUPANT | 769 N JEFFERSON ST 302 | MILWAUKEE, WI 53202 |
| blank            | notice                 |                     |

Total Records: 38

Radius: 250.0 feet and Center of Circle: 787 N Jefferson St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address:

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

TAVERN, FOOD

Do you have any experience operating this type of business?  No  Yes If yes, explain: 2 PLUS YEARS OWNERSHIP

## 2. Business Operations

IN ANOTHER ESTABLISHMENT

- a. Proposed Opening Date: 10-15-2020
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: CLASS B TAVERN & FOOD
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 7 Locations: BEHIND BARS, KITCHEN, RESTROOMS  
Outside: 1 Locations: REAR OF BUILDING
- c. Is a crowd control barrier used?  No  Yes If yes, describe: WE WILL USE A LINE CONTROLLER
- d. How many restrooms are on the premises? 4 WHEN NEEDED
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 6 and describe the parking security plan: FOR OWNER AND WORKERS USE ONLY
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 3 and answer the following:  
 What are their responsibilities? SEARCHES AND CHECK ID AT THE DOOR  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials YEARS OF EXPERIENCE
- d. Will there be security cameras?  No  Yes If yes, how many? 5 and list locations: \_\_\_\_\_  
AT DOORS & CASH REGISTER
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe WILL CHECK AT DOOR

### 6. Percentage of Sales (must total 100%)

|                             |   |   |                                  |
|-----------------------------|---|---|----------------------------------|
| Alcohol <u>05</u> %         | Food <u>25</u> %                                    | Secondhand Merchandise _____ %  | Precious Metals & Gems _____ %   |
| Entertainment <u>10</u> %   | Cigarettes _____ %                                  | _____ %   | _____ %                          |
| Pawnbroker Activity _____ % | Salvaged Materials _____ %<br>(such as scrap metal) | Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ % | Other _____ %<br>Describe: _____ |

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 299 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



### 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: UPPER DECK & SIDEWALK DINING
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: WELLS & MILWAUKEE
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: TINO BATES Phone Number: (414) 732-6899  
 Building Owner Address: W147 N9632 FARM VALLEY CT.

### 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

| Day of the Week | Proposed Hours of Operation:     |                                   | Estimated Number of Customers expected each day | Potential Age Range of Customers | Class B Tavern Applicant Only: Age Restriction (if none, write 'None') |
|-----------------|----------------------------------|-----------------------------------|---|----------------------------------|--|
|                 | Open Time (include a.m. or p.m.) | Close Time (include a.m. or p.m.) |   |                                  |  |
| Sunday          | 11:00 A.M.                       | 2:00 A.M.                         | 250   | 25 TO 65                         | NONE   |
| Monday          | 11:00 A.M.                       | 2:00 A.M.                         | 70  | 25 TO 65                         | NONE   |
| Tuesday         | 11:00 A.M.                       | 2:00 A.M.                         | 70  | 25 TO 65                         | NONE   |
| Wednesday       | 11:00 A.M.                       | 2:00 A.M.                         | 70  | 25 TO 65                         | NONE   |
| Thursday        | 11:00 A.M.                       | 2:00 A.M.                         | 70  | 25 TO 65                         | NONE   |
| Friday          | 11:00 A.M.                       | 2:30 P.M.                         | 300   | 25 TO 65                         | NONE   |
| Saturday        | 11:00 A.M.                       | 2:30 P.M.                         | 300   | 25 TO 65                         | NONE   |

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### 11. Signature(s)

*Tino Bates*

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov

|   |
|---|
| Legal Entity Name: <u>ALLURE MKE LLC</u>  |
| Premise Address: <u>707-709 N. JEFFERSON, 53202</u>   |
| <b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>  |
| Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes  |
| <b>"Service Bar Only" Designation</b>   |
| If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes<br>Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon. |
| <b>Business Information</b>   |
| a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes<br>If yes, list their name and address: _____   |
| b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes<br>If no, list the name and address of the person(s) who will: _____<br>_____  |
| Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.   |
| c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes<br>If yes, explain: _____   |
| d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?<br><input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____  |
| <b>Property Information (New &amp; Transfer Applicants Only)</b>  |
| a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease   |
| b) Who owns the fixtures (for example, coolers, etc.)? <u>I DO 7 ME</u>   |
| c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____   |
| d) Total amount paid for business \$ <u>0</u>   |
| e) Total amount paid for goodwill of the business \$ <u>0</u>   |
| Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.  |
| f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes   |
| <b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>  |
| a) Date lease begins _____ Ends _____   |
| b) Monthly rental \$ _____  |
| c) Do you have an option to renew the lease? <input type="checkbox"/> No <input type="checkbox"/> Yes   |
| d) Does your lease allow for assignment to another party without the consent of the owner? <input type="checkbox"/> No <input type="checkbox"/> Yes   |
| e) For what length of time have you been guaranteed occupancy (number of years)? _____  |

**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

Signature *Joe Bates*

\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

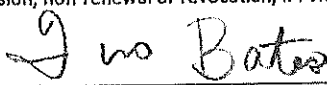
**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu



## PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address:

|  |   |   |   |
|--|---|---|---|
| <b>PREMISES ADDRESS:</b>   |   |   |   |
| <b>TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)</b>   |   |   |   |
| <input checked="" type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Battle of the Bands        | <input type="checkbox"/> Dancing by Performers                          | <input type="checkbox"/> Amusement Machines<br>How many? _____                |
| <input checked="" type="checkbox"/> Bands  | <input type="checkbox"/> Comedy Acts                | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____  | <input checked="" type="checkbox"/> Disc Jockey     | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables<br>How many? _____  | <input type="checkbox"/> Magic Shows                | <input type="checkbox"/> Patron Contests                                | <input type="checkbox"/> Jukebox  |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____  | <input checked="" type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing                                | <input checked="" type="checkbox"/> Karaoke                                   |
| <input type="checkbox"/> Other: _____  |   |   |   |
| <i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday &amp; Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>  |   |   |   |
| <b>PROMOTERS/SOUND AMPLIFICATION</b>   |   |   |   |
| Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:  |   |   |   |
| At any time will sound amplification be used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:  |   |   |   |
| <b>LEGAL CAPACITY OF PREMISES</b>  |   |   |   |
| <u>399</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.  |   |   |   |
| <b>ACKNOWLEDGEMENT/SIGNATURE</b>   |   |   |   |
| I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. |   |   |   |
| I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.  |   |   |   |
| <br>_____<br>Signature of Sole Proprietor, Partner or 20% or More Shareholder<br>(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)   |   |   |   |

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)



# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238

|   |                                |
|---|--------------------------------|
| Legal Entity Name:  | ALLURE MILE                    |
| Premises Address:   | 787-789 N. JEFFERSON ST, 53202 |
| <b>SECTION 1 TYPE OF BUSINESS</b>   |                                |
| <p>What will be the majority of your food sales? (check one)</p> <p><input checked="" type="checkbox"/> Restaurant Items (meals):<br/>MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.</p> <p><input type="checkbox"/> Retail Items (snacks and beverages):<br/>RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.</p> <p>Will it be a convenience store? <input type="checkbox"/> Yes <input type="checkbox"/> No<br/>A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.</p> <p><input type="checkbox"/> Bed &amp; Breakfast<br/><input type="checkbox"/> Micro Market</p> <p>All Applicants: Submit a menu or a list of food items that will be sold.</p> |                                |
| <p>Will any wholesale business be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, what percentage of food sales will be wholesale?</p> <p><input type="checkbox"/> Less than 25%</p> <p><input type="checkbox"/> 25% or More AND:<br/> <input type="checkbox"/> Restaurant items (meals) will be sold – Complete this application and also contact DATCP.<br/> <input type="checkbox"/> NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.</p>  |                                |
| <b>SECTION 2 FOOD PROCESSING</b>  |                                |
| <p>Will any food processing be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes</p> <p>Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.</p>   |                                |
| <b>SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL</b>   |                                |
| <p>Will any food that requires temperature control be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes<br/>(Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)</p> <p>If yes, list the types of food items: <u>CHEESE, FISH, MEAT</u></p>  |                                |

**SECTION 4 DETAILS OF OPERATION**

Will you have seating on site for dining?  No  Yes

Will you be doing any catering?  No  Yes

Will you be doing any delivery?  No  Yes

Will you have outdoor activities?  No  Yes - Check all that apply:  Bar  Cooking/Grilling  Dining

Will you have a drive thru window?  No  Yes - Are hours different from inside?  No  Yes  
 If Yes, provide drive thru hours: \_\_\_\_\_

Will scales or barcode scanners be used?  No  Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?  
 At a single site  At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)  
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?  
 No If No, SKIP to Section 8  
 Yes If Yes, check all that apply:  New construction of a building  Renovation or remodeling  
 Construction changes to existing building  Equipment changes only

Provide a brief description of the changes: INSTALL SMALL KITCHEN

Start date: 10-01-2020

Name, Address & Phone Number of Architect: \_\_\_\_\_

Name, Address & Phone Number of Contractor: DA BERTHER (414) 328-1995  
9000 W. BECHER ST, MILWAUKEE, WI 53227

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?  
 No If No, SKIP to Section 8  
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?  
 Immediately  At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

T.B. I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

T.B. I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

T.B. I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

T.B. I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

T.B. I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: James Boster

Signature of Additional Partner: \_\_\_\_\_



# Sidewalk Dining Facility Supplemental Application

ccl-side1 2/21/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address:

|                                  |                                  |
|----------------------------------|----------------------------------|
| Business Name: <u>ALLURE MKE</u> | Aldermanic District # <u>4TH</u> |
|----------------------------------|----------------------------------|

Premises Address: 787-789 N. JEFFERSON ST, 53202

## Business Operations

- Check one:  I/we are also applying for Food/Alcohol license(s) at this time.  
 I/we currently hold Food/Alcohol license(s) AND ....
- confirm that the Business Plan of Operation on file which was previously submitted with the Food and/or Alcohol application has not changed, except for the addition of this sidewalk dining facility.
- have included a new Business Plan of Operation reflecting requested changes.

Sidewalk Dining Facility will operate from: Start Date: 03-01-2020 to End Date: 11-01-2020

Will any food preparation be done outdoors?  No  Yes

If yes, describe: \_\_\_\_\_

Will any sidewalk dining facility improvements be physically attached to public structures?  No  Yes

If yes, describe: \_\_\_\_\_

## Property Owner

- Check one:  Applicant owns the property  
 Property owner's information/signature provided below (REQUIRED):
- Name: \_\_\_\_\_ Phone # \_\_\_\_\_
- Address: \_\_\_\_\_
- Property Owner's Signature: \_\_\_\_\_

## Signature(s)

J no Bates

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

### Office Use Only:

Initials \_\_\_\_\_ Filed \_\_\_\_\_ App # \_\_\_\_\_

Processing LS: Queue to:  HD  DNS  CC Email To:  DPW  Primary LS

Also:  holds  is applying for:  Food  Alcohol  Perm Ext

## Allure food menu

### Salad

Romaine lettuce, tomatoes, croutons, cheddar cheese or mozzarella, strawberries, cucumbers.

Chicken \$12 / Shrimp \$14

### Wings

Seasoned Plain Fried Wings served with a side of Fries or tossed in Sauce.

6pc \$10 / 10pc \$14

### Pasta

Fettuccine pasta tossed in chefs perfected Alfredo sauce

Chicken \$12 / shrimp \$14

### Cod Fish

Fried filets with choice of regular or Cajun

2pc \$10 / 3pc \$14

### Tacos

Your choice of meat served on 3 flour tacos

Chicken or beef \$10 / shrimp \$13

### Nachos

Your choice of meat served on corn chips

Chicken or beef \$10 / shrimp \$12

### Fries

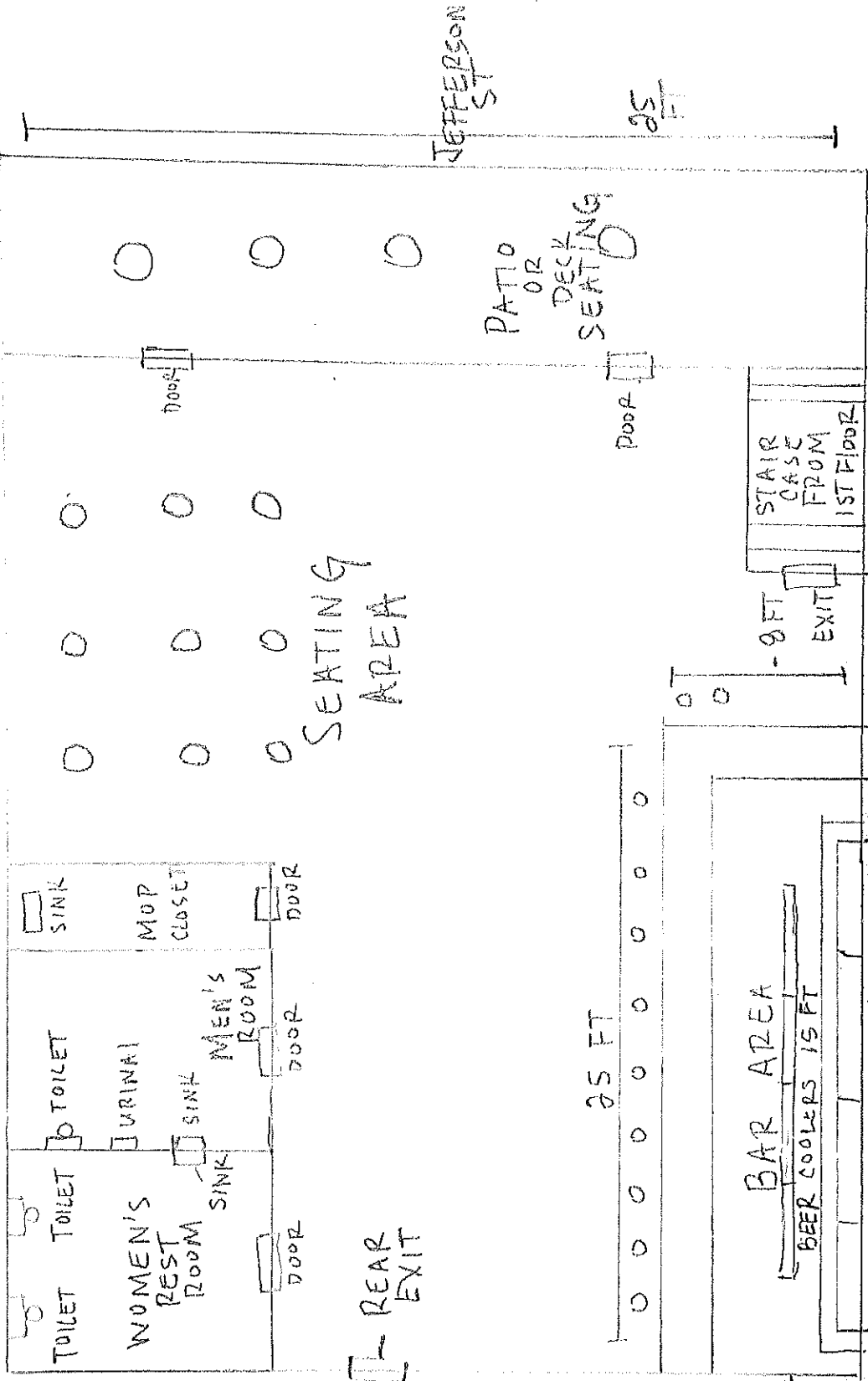
Seasoned plain fries

\$3





NORTH ↑ WELLS ST



2ND FLOOR  
1620  
SQ FT.

PARKING  
16 FT BY  
30 FT

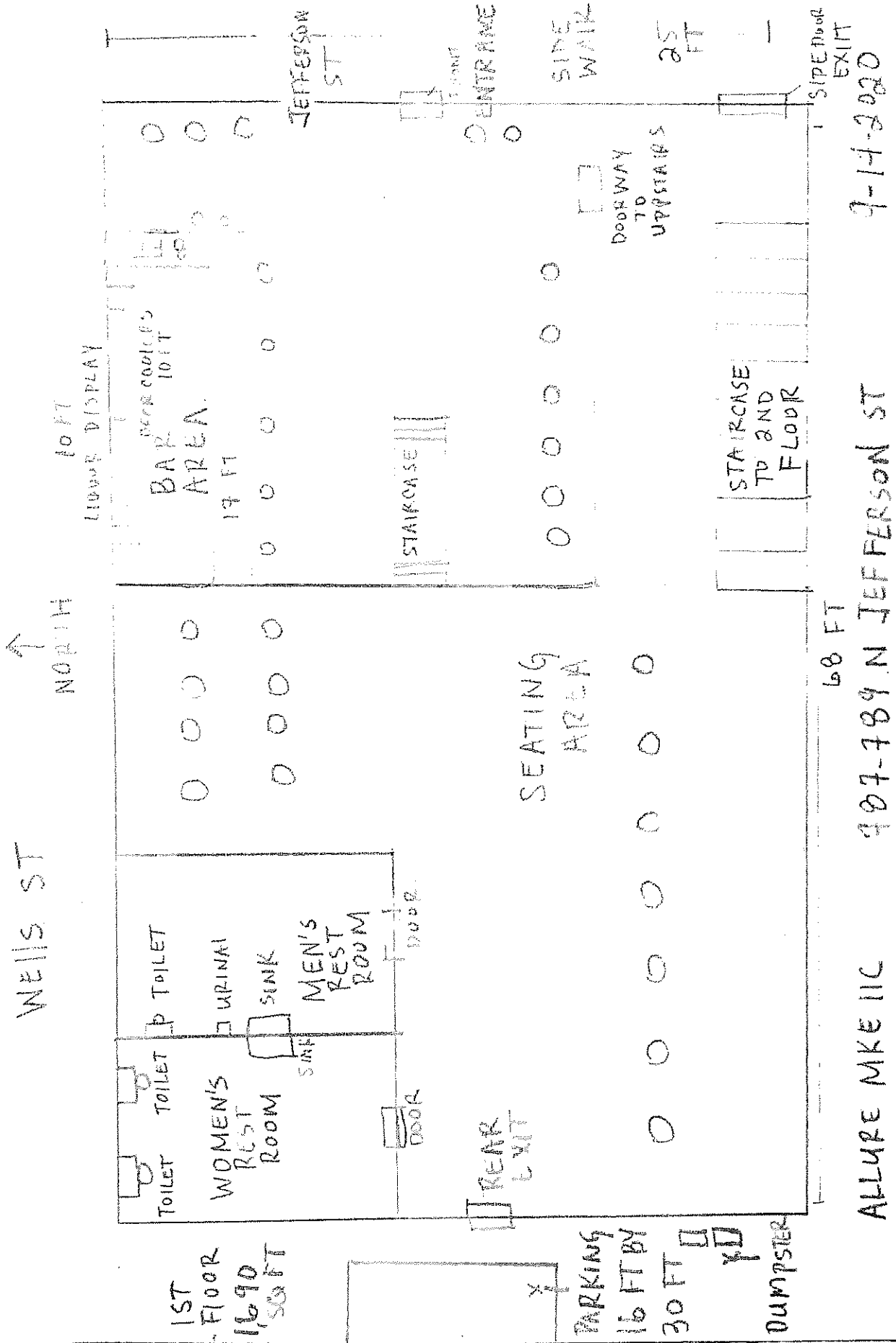
DUMPSTEP

ALLURE MKE IIC

ALLURE  
TINO BATES AGENT

707-789 N. JEFFERSON ST

9-14-2020



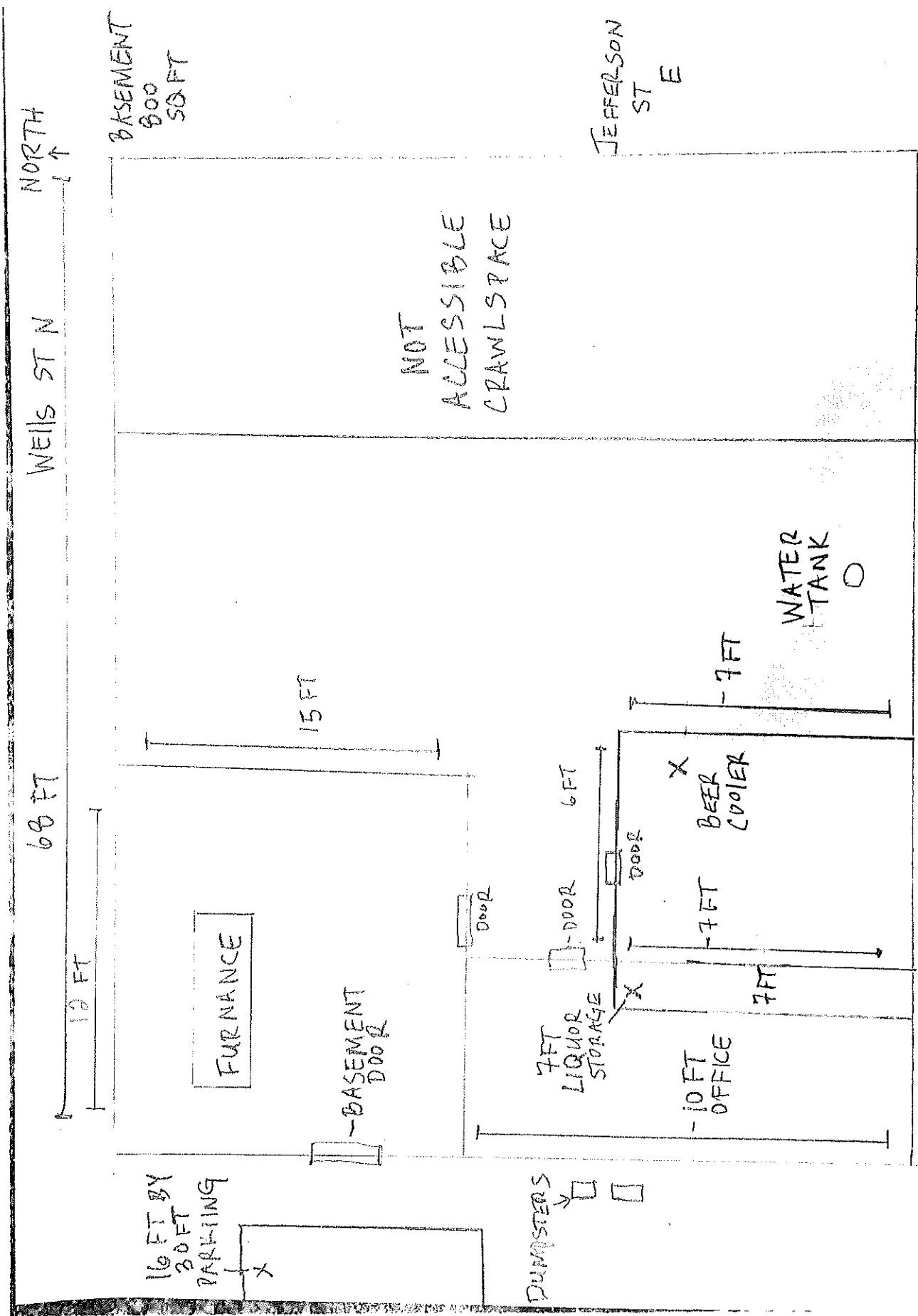
9-14-2020

107-789 N JEFFERSON ST

ALLURE MKE LLC

ALLURE

TINO BATES AGENT



ALLURE MAKE INC 787-789 N JEFFERSON ST 9-14-2020  
 ALLURE > TINO BATES AGENT

WELLS ST

NORTH ↑

SIDE WALK  
DINING

PARKING  
16 FT BY  
30 FT

REAR  
EXIT

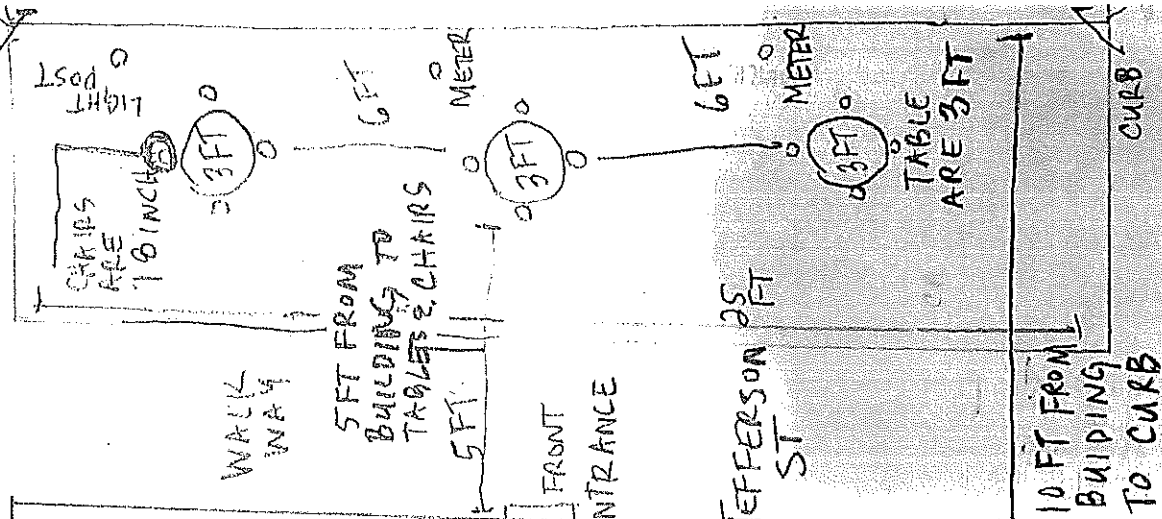
DUMPSTERS

25 FT

FRONT  
ENTRANCE

JEFFERSON ST  
25 FT

10 FT FROM  
BUILDING  
TO CURB



9-14-20

ALLURE MKE IIC 66 FT  
ALLURE  
TINO BATES AGENT 787-789 N JEFFERSON ST