

MONICA WAUCK SMITH, AICP

SUMMARY

Urban planner with 15 years of experience in neighborhood, transportation, and environmental planning; equitable and inclusive public engagement; and stakeholder coordination. Effective project manager and collaborative team member, adept at navigating complex projects with multiple stakeholders.

EXPERIENCE

Senior Planner/ City of Milwaukee-Department of City Development (January 2016-present)

Serve as project manager for a wide variety of long-range planning efforts to develop and implement land use policies in different areas of the City. Lead all aspects of planning studies, including developing work scopes and budgets, securing grant funding, document writing and layout design, presenting to the public, briefing elected officials, collaborating with community organizations, managing consultant contracts, and representing DCD at intergovernmental meetings. Notable projects are available at city.milwaukee.gov/DCD/Planning/PlansStudies and include:

- Bay View Neighborhood Plan 2040 (2023)
- Industrial Land Analysis (2021)
- Fond du Lac and North Area Plan (2021)
- Equitable Development through Transit Oriented Development Study (2018)
- WIS 175 Visioning Study (2017)

Perform other duties, such as:

- Reviewing development plans for consistency with planning goals
- Serving as DCD representative for select transportation projects
- Co-facilitating working group to align DCD Planning processes with equity and inclusion goals based on Government Alliance on Race and Equity (GARE) framework

Urban & Regional Planner / Wisconsin Department of Transportation-Southeast Region (August 2010-December 2015)

- Conducted corridor preservation studies with local municipalities
- Guided development of Environmental Impact Statement for I-43 freeway project. Worked with multi-disciplinary team on analysis, intergovernmental coordination, and public outreach.

Teaching Assistant/ UW-Milwaukee (August 2007-May 2009)

Led weekly discussion groups for undergraduate Urban Planning classes, fostered positive learning environment and provided support to professor

EDUCATION & CREDENTIALS

American Institute of Certified Planners (AICP)

Master of Urban Planning
UW-Milwaukee

Bachelors of Arts in History
Centre College
magna cum laude

SPEAKING & ACCOLADES

Wisconsin-American Planning Association, October 2018 Conference, Panelist, *Bringing Equitable Transit Oriented Development to Milwaukee Neighborhoods.*

RailVolution 2020 Conference
Panelist, *Transit Oriented Development: Living Life on the Line*

American Planning Association-WI Awards:

- Planning Excellence Award for *Equitable Development through Transit Oriented Development Study*
- Planning Excellence Award for *Industrial Land Analysis*

VOLUNTEERING

UWM-Urban Planning Alumni Association (2009-2019)

COMPUTER SKILLS

- Microsoft Office Suite
- Basic ArcGIS
- Adobe InDesign