



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin 53202

Meeting Minutes PUBLIC TRANSPORTATION REVIEW BOARD

ALD. ROBERT BAUMAN, CHAIR

*John Doherty, David Jasenski, Sandra Kellner, Don Natzke,
Elizabeth Nicols, Abdulkadir Omar, Jeffrey Polenske, Mariano
Schifalacqua, Peter Tsounis*

*Staff Assistant: Joanna Polanco, 286-2366, Fax: 286-3456,
jpolan@milwaukee.gov
Legislative Liaison: Richard Withers, 286-8532,
rwith@milwaukee.gov*

Friday, August 12, 2011

9:00 AM

Room 301-B, City Hall

Meeting convened at 9:05 A.M.

1. Roll call and approval of the minutes from previous meeting.

Members present:

*Jasenski, Nicols - Vice Chair, Doherty, Radtke, Kellner, Natzke, Tsounis, Omar, Bauman
- Chair*

Members present by ALTERNATES:

*Michael Loughran - Jeff Polenske
Jeff Mantes - Mariano Schifalacqua*

Also present Richard Withers - Legislative Reference Bureau

*Motion by Ms. Nicols, seconded by Mr. Mantes, to approve minutes of July 8, 2011
meeting. There were no objections.*

2. Discussion on Milwaukee County Transit System fare collection.

- These may include day passes
- Maps of bus routes
- Route Descriptions
- Update on what mitigation routes will be in operaton while the Wisconsin Avenue bridge is closed

Ms. Kellner gave members a general overview of the process to replace the current fare boxes that are becoming obsolete. Deadline to accept bids is August 12, 2011. The new fare boxes are expected to be implemented by the end of 2012. The idea is that Cash will still be acceptable.

Ms. Kellner said that the Milwaukee County Transit System does not have plans to update signage, at this time; it is more focused on the preservation of service to the community. Based on budgetary measures the department is in the process of looking to realign bus routes.

Ald. Bauman asked what is the cost that could be managed by a third parties like business improvement districts or other organizations, to fund the cost to increase the usability of the system?

Ms. Kellner responded that the department has not done a cost analysis in order for her to answer this question.

Mr. Loughran said that there could be a requirement to Clear Channel Communications to provide routing information on bus shelters

Mr. Jasenski said that Clear Channel is willing to dedicate a part of the shelter to be used for maps and route descriptions. He is also willing to provide a report about Clear Channel's perspective on these issues at the next meeting or at the request of this body.

Ms. Kellner distributed a press release regarding MCTS Detours during the Wisconsin Avenue bridge construction; the press release included a map showing the bus stop locations for Wisconsin Avenue bus routes.

3. Discussion on Taxicab practices in the Downtown area.

Ms. Nicols said that the Milwaukee Downtown Business District recently completed a Night Time Economy Hospitality Zone Assessment. The organization wants to clarify what they can do from a communication perspective to provide the best level of service that provides safety for the cab drivers, clear regulations and direction, and can help give a sense of good management during the night.

Mr. Omar presented the members with a written request (map included) for the board to consider designating specific parking areas for cab drivers in the downtown areas of Water St., Milwaukee St., Old World Third St., and Brady St., during Thursday, Friday and Saturday nights.

Discussion took place regarding the challenges cab drivers faced during the night. It appears that the Police Department is over-ticketing cab drivers when they are dropping off and picking up passengers.

Ald. Bauman asked for Mr. Tsounis and Mr. Omar to provide board with data as to how much police officers are ticketing cab drivers in the downtown area. Ms. Nicols suggested inviting Captain Basting to discuss the initiative in managing mobility issues in the evening hours.

Topics for discussion for future meetings:

Clear Channels Update Revenue and Operation - September 2011

Clarification on Valet Parking Regulations - September 2011

**Update on Detouring of Buse Routes for the Wells Street conversion -
September 2011**

Report on Electrical Issue Regarding Lighting of Bus Shelters - September 2011

Discussion with Captain Basting - October 2011

Discussion/Update on the Bicycle & Pedestrian Task Force - October 2011

**Modification of Ordinance to Say "No Parking Bus Stop" Except During Bus
Operating Hours**

Meeting adjourned at 10:30 A.M.

Joanna Polanco

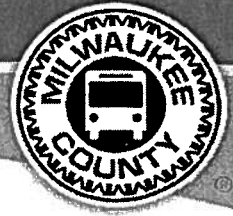
Staff Assistant



Milwaukee County Transit System

Media Release

1942 N. 17th St. • Milwaukee, WI 53205 • RideMCTS.com



FOR IMMEDIATE RELEASE
August 1, 2011

Contact: Jacqueline Janz
(414) 937-3250

MCTS Detours During Wisconsin Avenue Bridge Construction

Milwaukee, WI – Milwaukee County Transit System (MCTS) buses will be detoured during construction on the Wisconsin Avenue Bridge, which is scheduled to be closed on or after October 3, 2011. **Routes 10, 12, 14, 23, 30, 31, 40, 43, 44, 46, 48, 49, 79, 90, 137 and 143** will be detoured for the duration of the project.

Eastbound and Westbound routes will be detoured between **2nd and Broadway Streets**. Bus stops of these routes will be moved from Wisconsin Ave. to comparable stops to the best of our ability along the detoured route.

The tentative detours are below; however, these are subject to change since construction is still several months away.

Westbound: Routes 12, 14, 23, 31, 40, 43, 46, 48 and 137 will travel south on Broadway St. from Wisconsin Ave. to Michigan Ave., then west to Plankinton Ave., north on Plankinton Ave. to Wisconsin Ave. and west on Wisconsin Ave. to regular routing.

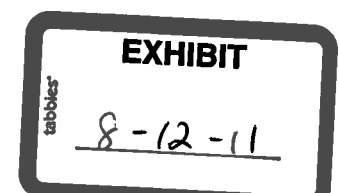
Eastbound: Routes 12, 14, 23, 31, 40, 43, 46, 48 and 137 will travel south on 2nd St. from Wisconsin Ave. to Michigan Ave., east on Michigan Ave. to Broadway St., north on Broadway St. to Wisconsin Ave. and east on Wisconsin Ave. to regular routing.

Westbound: Routes 10, 30, 44, 49, 79, 90 and 143 will travel north on Water St. from Wisconsin Ave. to Kilbourn St., then west on Kilbourn St. to 2nd St., south on 2nd St. to Wisconsin Ave. and west on Wisconsin Ave. to regular routing.

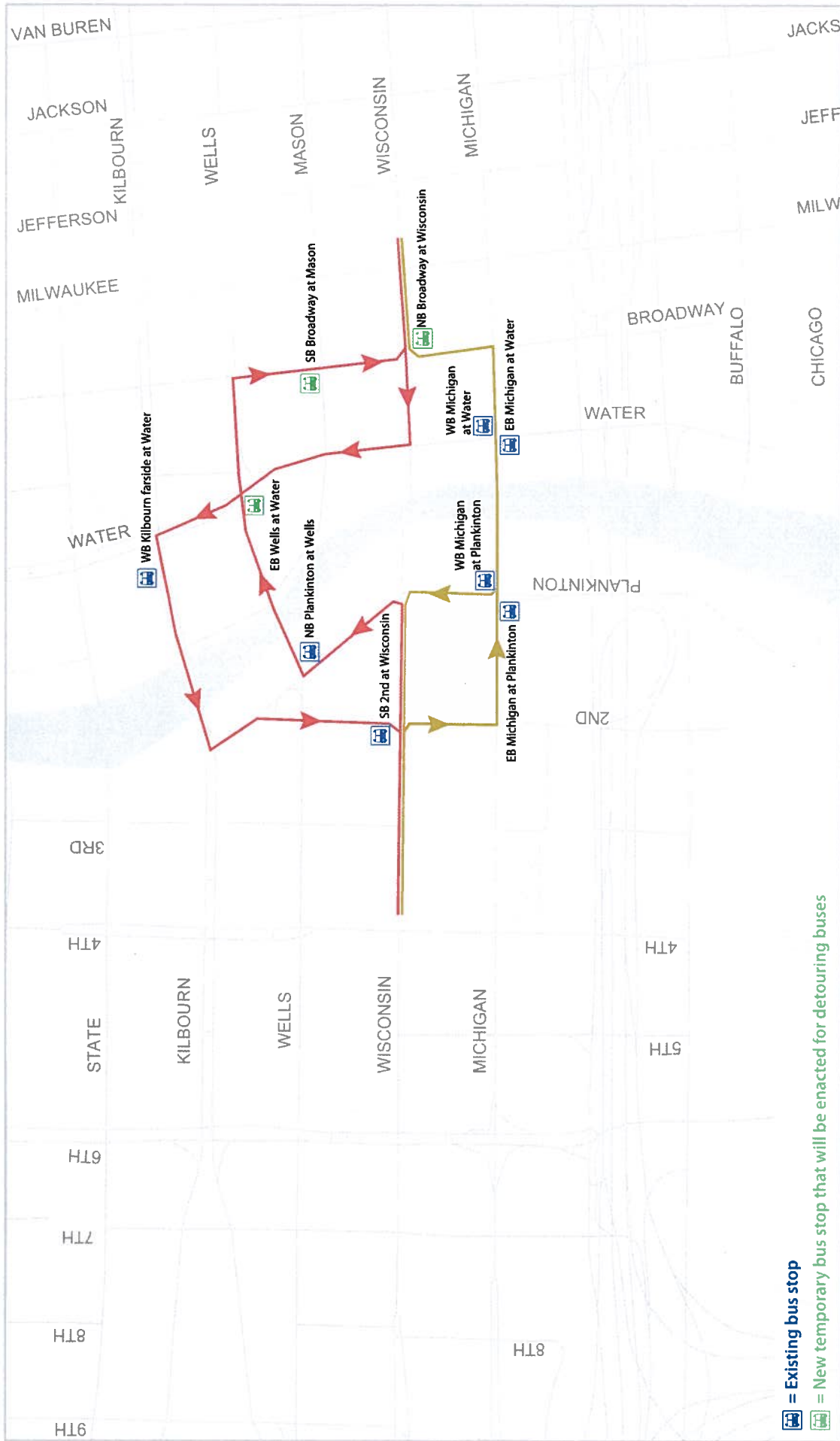
Eastbound: Routes 10, 30, 44, 49, 79, 90 and 143 will travel north on Plankinton Ave. to Wells St., east on Wells St. to Water St., south on Water St. to Wisconsin Ave. and east on Wisconsin Ave. to regular routing.

MCTS will notify passengers of the detours via social media, passenger announcements and posted signs once the construction start date is confirmed. The Milwaukee County Transit System is a vital service to the community, connecting 40 million riders each year with jobs, schools, shopping, healthcare and recreation in Milwaukee County.

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WISCONSIN AVENUE BRIDGE CLOSURE - Bus Stop Locations for Wisconsin Avenue Bus Routes



YELLOW CAB CO OP
8/9/2011

1840 N Martin Luther King Dr
Milwaukee, WI 53212
PH: 414-271-1800
FAX: 414-264-1310
WEB: yellowcabmilwaukee.com

To Public Transportation Review Board
200 E. Wells St. Room 301-B
Milwaukee, WI 53202

RE: Taxi Cab Stands
To The Public Transportation Review Board,

It has recently been brought to the attention of cab drivers by many of the downtown patrons that often on the weekends starting around 6:00 pm the car and pedestrian traffic gets heavy on these downtown streets. It is a dangerous situation when a cab has to park in the road to drop off a customer or wait outside a business to pick up customers. It is illegal to double park so on the weekends many of the customers have to walk 2 blks. from pick up address to find the cab pulled over to side of the road. Often times in these areas people are walking in the road, opening car doors, drinking and not paying attention. It can become a safety issue for customers and taxis. By having designated cab parking it would eliminate some of the safety concerns expressed by customers and drivers. The cab drivers receive many complaints from businesses and customers that there is not a convenient place for taxis to park during the busy hours of the weekend. It is believed that taxi cabs can safely service the downtown area on weekends if there are designated taxi cab parking on Water St., Milwaukee St., Old World 3rd St. and Brady St. for limited times and days.

These parking spaces would not need to be available every day of the week, just the busy nights on weekends.

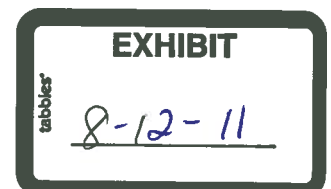
This letter is a written request to have the Public Transportation Review Board consider setting aside pull over parking areas for taxi cabs in the downtown area on Thursday, Friday and Saturday nights. Due to the heavy traffic on Water St., Milwaukee St., Old World 3rd St. and Brady St. taxi cab drivers are requesting that each street have an area for cabs to pull off out of traffic in order to drop off and pick up customers.

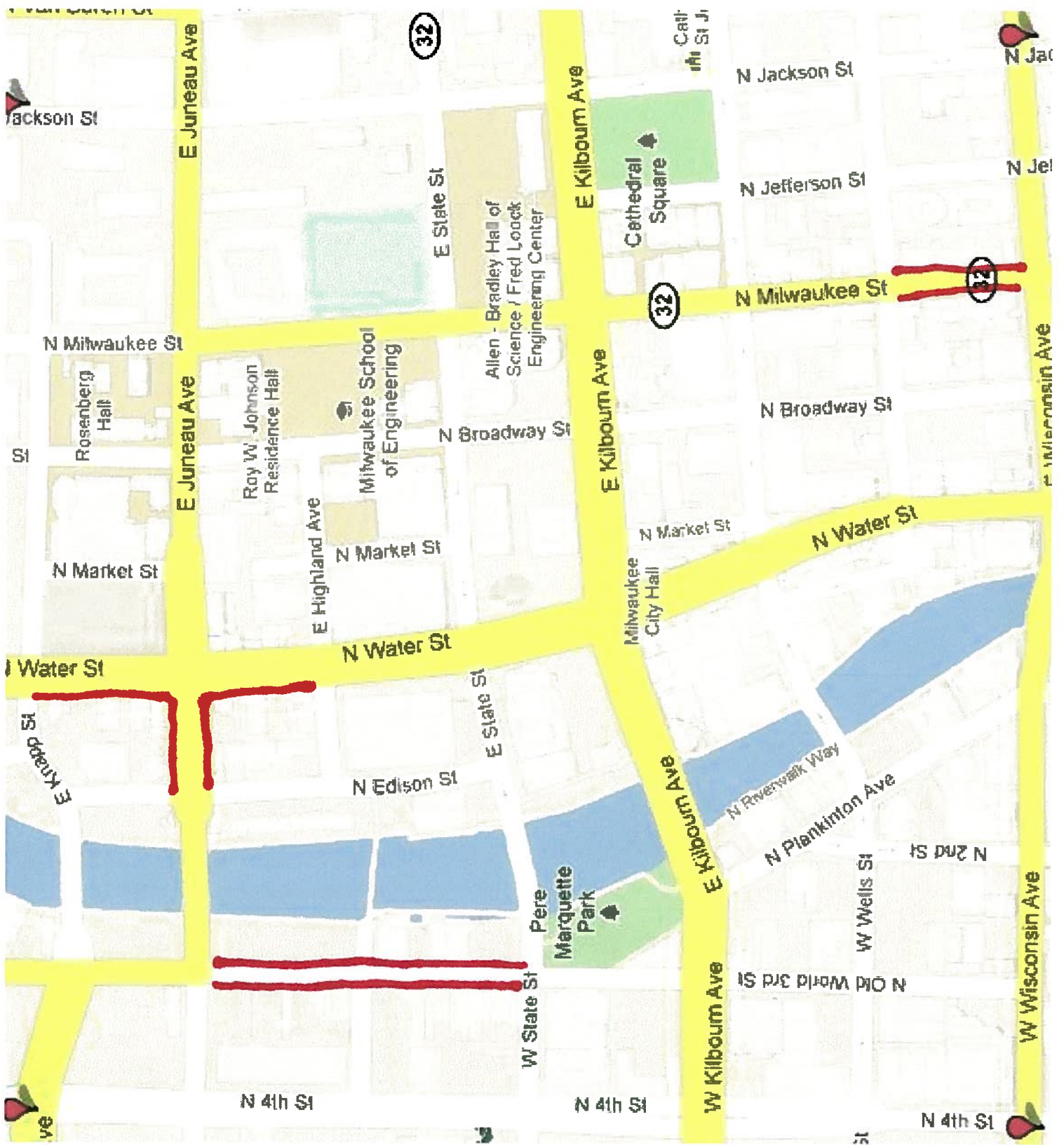
Thank you for the taking the time to consider this request.

Also, I have drawn out on the map where parking space designation would be most beneficial and safest.

Sincerely, 

Abdulkadir Omar, Member
Yellow Cab Cooperative Board of Directors







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Meeting Agenda PUBLIC TRANSPORTATION REVIEW BOARD

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- ~~2.~~ **Discussion on Milwaukee County Transit System Fare Collection.**
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 - ~~-~~ Maps of bus routes
 - ~~-~~ Routes Description
 - ~~-~~ Update on what mitigation routes will be in operaton while the Wisconsin Ave bridge closes
- ~~3.~~ **Discussion on Taxicab practices in the Downtown area.**

Members of the Common Council and its standing committees who are not members of this committee may attend this meeting to participate or to gather information. Notice is given that this meeting may constitute a meeting of the Common Council or any of its standing committees, although they will not take any formal action at this meeting.

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to the Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.