
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

September 11, 2009

Ald. Milele A. Coggs
(414) 286-2994

MEDIA ADVISORY

Reuben Harpole Honorary Street Naming Ceremony at 11:30 a.m. Today

Mayor Tom Barrett and Alderwoman Milele A. Coggs Scheduled to Participate

An honorary street naming ceremony for **Reuben Harpole** is scheduled for **11:30 a.m. today (Friday, September 11, 2009)** at **N. 2nd St. and W. North Ave.** (behind the state DNR Building, 2300 N. Dr. Martin Luther King, Jr. Dr.). **Alderwoman Milele A. Coggs** and **Mayor Tom Barrett** are set to participate in the ceremony, which will include the installation of an honorary street sign.

Mr. Harpole is a well-known positive change agent in the community who spent 31 years working at UW-Milwaukee as a senior outreach specialist for the Center for Urban Community Development, and his knowledge and expertise led him to contribute to many books written on African American culture in Milwaukee and to lead tours of historic Black Milwaukee. He joined the Helen Bader Foundation in 1998 and turned his skills toward philanthropic endeavors, helping to inspire many programs and community outreach activities, including the Volunteer Reading Tutoring Program at the University of Wisconsin-Milwaukee Reading Clinic, and he's also known for his work in college preparatory programs, work with agencies like the Harambee Ombudsman Program, the Milwaukee Community Sailing Center, the Black Holocaust Museum, the Milwaukee Urban League, the Wisconsin Indo China Relief Organization, and the Asentu Adult Rites of Passage Institute.

The 100 block of W. North Ave. will also be known as "**Reuben K. Harpole, Jr. Avenue.**"

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