



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, August 21, 2024

COMMITTEE MEETING NOTICE

AD 15

MALONE, William B, Agent
William Malone LLC
PO Box 18514
Milwaukee, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Friday, September 06, 2024 at 11:05 AM

The access code is <https://meet.goto.com/739053517>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining Licenses Application Requesting Instrumental Musicians  Jockey, Jukebox, Bands, Karaoke, 3 Amusement Machines, Poetry Readings and Patrons Dancing as agent for "William Malone LLC" for "The New Chocolate Rose Lounge" at 4443 W LISBON Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

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AD 15

MALONE, William B, Agent
William Malone LLC
8650 S VENTANA DR #3805
Oak Creek, WI 53154

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Jim Cooney
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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 05/28/24

LICENSE TYPE: BTAVN

No. 366541

NEW:

RENEWAL: X

License Location: 4443 W Lisbon Avenue

Aldermanic District:15

Business Name: Chocolate Rose Lounge

Licensee/Applicant: Rose, Angelia P

(Last Name, First Name, MI)

Date of Birth: 11/18/67

Male:

Female: X

Home Address: 6432 N 54th Street

City: Milwaukee

State: Wi

Zip Code: 53223

Home Phone: (414) 839-2250

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12-02-06, Milwaukee Police were dispatched to 4443 W Lisbon for a Reckless Use complaint. Officers spoke with the caller who stated that another patron in the tavern had argued with her and had pointed a handgun to her head. The complainant stated she never saw a gun but assumed it was a gun. Officers also interviewed the owner of Chocolate Rose Bar, Angelia Rose, who stated she observed the complaint arguing with another patron, but did not see a handgun. No tavern violations were observed.
2. On 03/03/07 at 2:00 am, applicant received two citations for Posting of Occupancy Capacity and Immediate Entry/Police/Local & State Authorities at 4443 W Lisbon Avenue.

Charge: Immediate Entry/Police/Local & State Authorities

Posting of Occupancy Capacity

Finding: Dismissed w/o prejudice

Guilty

Sentence: Fined \$378.00

Date: 09/14/07

Case: 07036341

07036342

Continued on page 2

3. On 04/15/07 at 12:23 am, Milwaukee police were dispatched to 4443 W Lisbon Avenue for a Shooting complaint. Investigation revealed a subject who was denied entrance by security earlier that night, returned and shot three patrons who were exiting the tavern. Officers also found two underage patrons inside the tavern who were cited for presence of underage. The licensee, Angelia Rose, also received a citation for Presence of Underage.

Charge: Presence of Underage
Finding: Guilty
Sentence: Fined \$184.00
Date: 09/14/07
Case: 07047918

4. On 12/24/07 at 1:15 am, Milwaukee police were issuing parking citations in front of the Chocolate Rose located at 4443 W Lisbon Avenue. Angelia Rose approached officers asking why they were issuing parking citations stating she was a parking checker for the City of Milwaukee. Due to recent weather and winter parking restrictions, officers were advised to enforce these regulations. Rose stated that she knew Captain Harpole and was going to call him.
5. On 07/15/07 at 3:54 am, Milwaukee police were dispatched to VA Hospital 5000 W National for a Battery complaint. Police spoke to a VA officer, identified as Kyle Haile who stated a battery victim, identified as Kurt V Rose, told him that the victim was punched while inside the Chocolate Rose Tavern. The victim was being treated for a laceration to the lip that required stitches. Haile then called police to report a substantial battery. When police arrived, the victim told police he was not assaulted in the bar but at a house near the bar. The victim would not provide any information regarding the assault except that it occurred around 2100 N 45th Street. Police checked the area of 2100 N 45th to try and locate a possible scene and could not find one. Police also tried to check Chocolate Rose Tavern for a possible scene but the building was locked up and the windows were covered preventing officers from looking inside. On 07/20/08 at 1:16 am, police conducted follow up at the tavern and spoke to the licensee/owner Angelia Rose. Angelia Rose stated a dispute occurred inside the tavern but a battery did not occur. Angelia Rose was advised that based on evidence officers found, a battery probably occurred inside the tavern and that police were never notified. Angelia Rose was further advised that no citations would be issued but that a tavern report would be filed. It should be noted that the victim was uncooperative with police regarding this investigation.
6. On 06/17/10 at 12:20 am, Milwaukee police were dispatched to 45th and Lisbon Avenue for a Trouble With Subject complaint. Officers spoke with two security guards for the Chocolate Rose who stated at 12:00 am, six subjects attempted to gain entry into the bar however they were informed that the bar was at capacity and that they could not enter. The subjects then pulled the door open and rush into the bar. A security guard and a bouncer were able to get the subjects removed when one subject pulled a gun and pointed it at the back of one of the security guards while making threats to kill him. The actor then fled the scene. Police spoke to Angela Rose who stated there was a video surveillance system but that it was not functioning at the time of the incident.

7. On 12/31/2011 at 2:47am Milwaukee police officers observed a large crowd of people exiting 4443 West Lisbon Avenue (Chocolate Rose). This event occurred 17 minutes after the business should have closed (2:30am). As no count was conducted, the applicant was issued a citation for the base forfeiture for Patrons After Hours.

Charge: Class B Premises Allow Patron After Hours
Finding: Guilty
Sentence: \$200.00 fine
Date: 06/14/2012
Case: 12016538

8. On 08/14/2012 Milwaukee police conducted follow up regarding a complaint of Loud Disturbances at 4443 West Lisbon Avenue (Chocolate Rose). Investigation revealed a group of patrons had exited the business around 12:30am and that two of these subjects became involved in an altercation. Milwaukee police incident report #122310096 filed.

- =====
9. On 02/23/24 at 12:30a.m., Milwaukee Police conducted a License premise Check at 4443 W. Lisbon Ave. No violations were found and the staff were cooperative.
- =====

Previous Premise

Date: July 7th, 2024
Officer: HUDSON

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: The New Chocolate Rose Lounge
Address: 4443 W. Lisbon Avenue
Phone: 414-698-3488

Owner: Williams MALONE
Owner address: 4443 W. Lisbon Avenue
City State Zip: Milwaukee, Wisconsin 53208
Owner Phone: 414-698-3488
Owner email: wmidgaf@gmail.com

Licensee/Agent: Williams MALONE
Home Address: 4443 W. Lisbon Avenue
City State Zip: Milwaukee, Wisconsin 53208
Phone: 414-698-3488
Email: wmidgaf@gmail.com

Preferred contact: William MALONE

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 4PM – 12 AM 24 hours Y N
Mon: 4PM – 12 AM
Tue: 4PM – 12 AM
Wed: 4PM – 12 AM
Thu: 4PM – 2 AM
Fri: 4PM – 2 AM
Sat: 4PM – 2 AM

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:
Alcohol: Yes No Class: #:
Tobacco: Yes No #:

- Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: #:
 Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 3
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: Two Weeks
21. Are there exterior cameras Yes No How many: 3
22. Are there interior cameras Yes No How many: 4
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity 80

26. What is the minimum number of employees That will be on premise: 4
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
- a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: 2
34. How ill they be deployed: Interior: 1 Exterior: 1
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
- Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This location is currently closed and the William MALONE will take over the license from that current holder

FW: Chocolate Rose Lounge relicensing- 4443 W Lisbon

License <LICENSE@milwaukee.gov>

Mon 6/17/2024 3:27 PM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Milano, Marissa <ldcoord@milwaukee.gov>

📎 3 attachments (8 MB)

20240613_235603.jpg; 20240613_235607.jpg; 20240613_235609.jpg;

Please add

From: Melendez, Yadira <Yadira.Melendez@milwaukee.gov>**Sent:** Friday, June 14, 2024 9:06 AM**To:** License <LICENSE@milwaukee.gov>**Subject:** FW: Chocolate Rose Lounge relicensing- 4443 W Lisbon**Good Morning,**

I am forwarding this e-mail to the License Division.

**REDACTED
BY RC****Yadira Melendez**

Staff Assistant

City Clerk's Office

City of Milwaukee

414-286-2775

Sent: Friday, June 14, 2024 12:10 AM**To:** Melendez, Yadira <Yadira.Melendez@milwaukee.gov>**Subject:** Re: Chocolate Rose Lounge relicensing- 4443 W Lisbon

Chocolate Rose is still allowing William Malone LLC to operate after being warned it's illegal to have him operate. The business remains open.

On Tue, Jun 4, 2024, 10:25 AM

wrote:

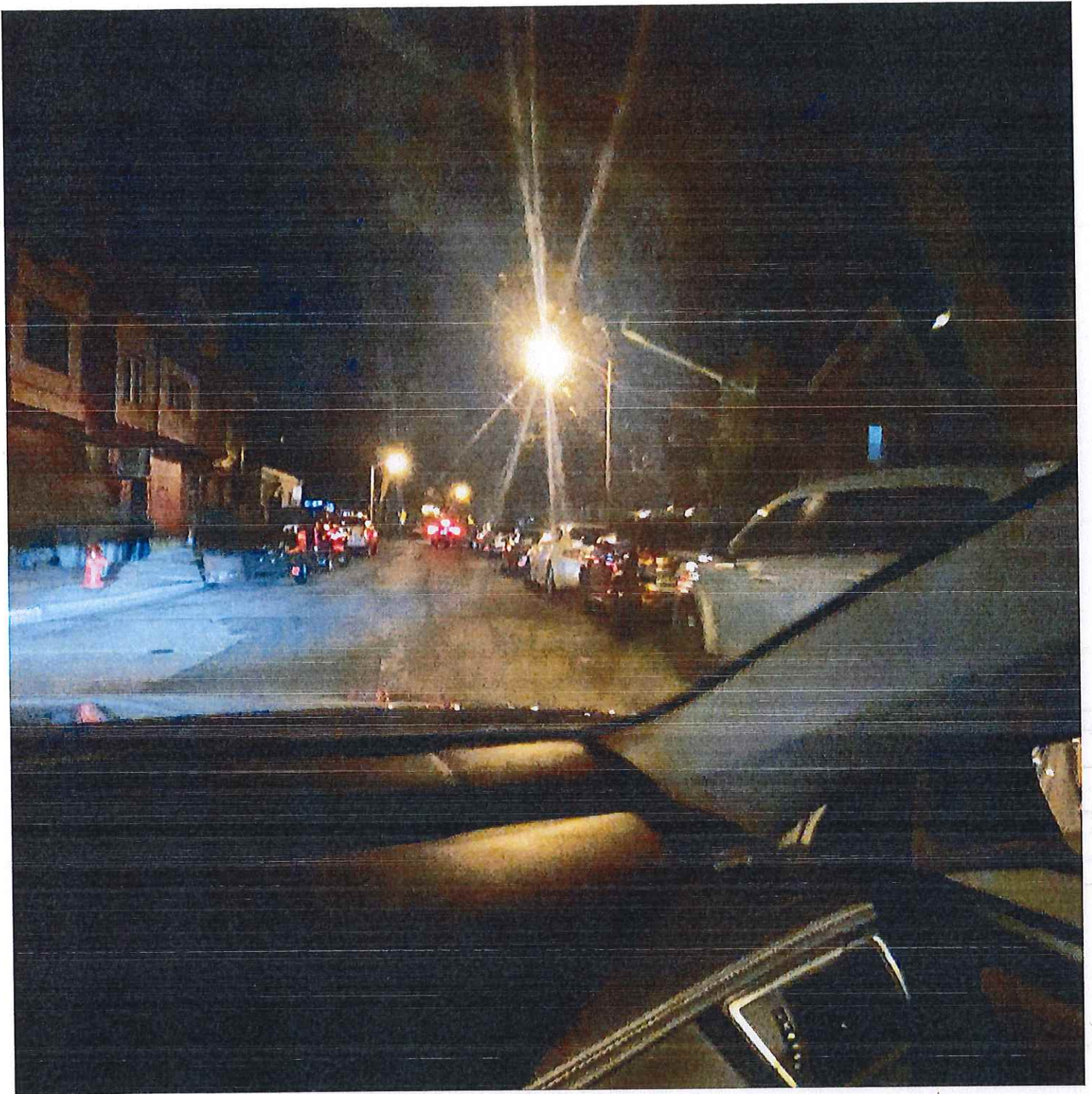
Hi. I would like to remain anonymous. Chocolate Rose Lounge at 4443 W. Lisbon is coming up for relicensing. Please be aware that Angelia has had The New Chocolate Rose operating under her liquor license since Jan 2024. The New Chocolate Rose is owned and operated by William Malone LLC. The owner of the LLC is William Malone. The man in the picture with the grey beard.

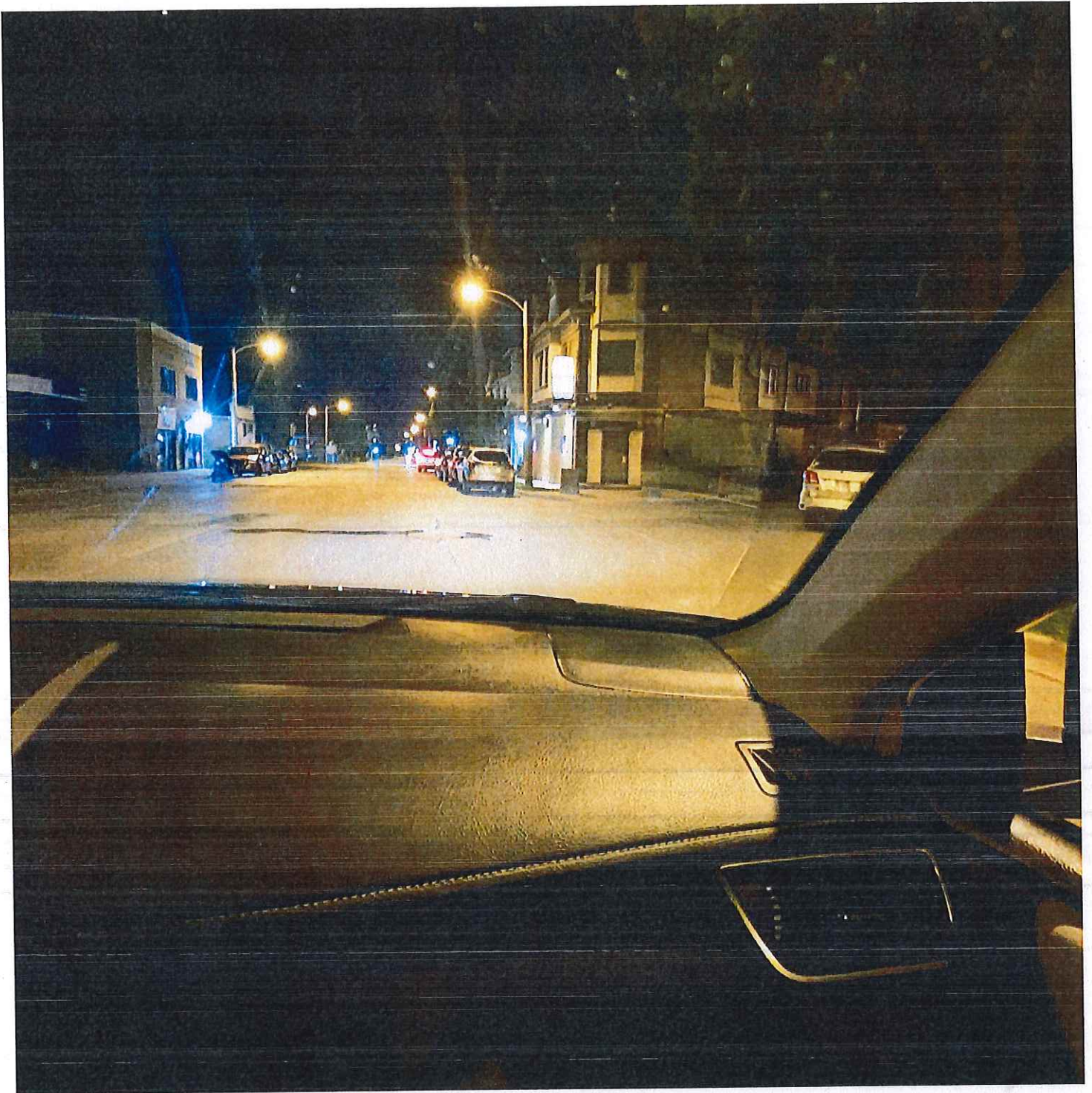
Food was being sold out of the business and neither entity posses a food license. Hookas were smoked, liquor sold and The New Chocolate Rose doesn't have a tobacco or liquor permit.

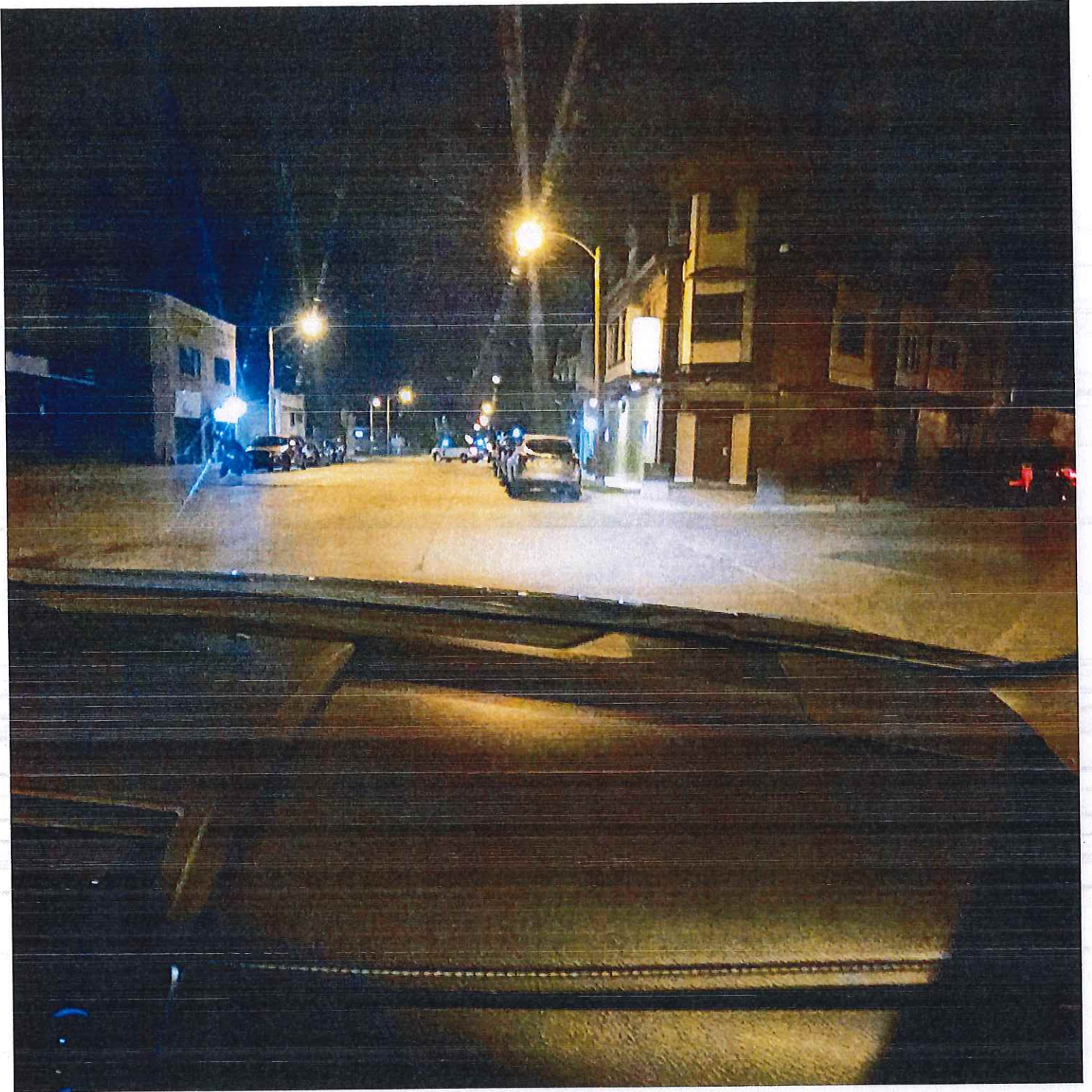
It is my understanding Angelia sold the business to William Malone LLC and leased the building to him knowing he would not be obtaining a liquor license that he would operate under hers.

I provided this information so that the appropriate questions can be asked at the review.

<https://www.facebook.com/thenewchocolateroselounge?mibextid=ZbWKwL>







Jackson, Annette

From: License
Sent: Thursday, June 13, 2024 10:02 AM
To: Jackson, Annette
Subject: FW: 4443 W Lisbon Ave licensing

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

REDACTED
BY
[Signature]

From:
Sent: Thursday, June 13, 2024 9:56 AM
To: License <LICENSE@milwaukee.gov>
Subject: 4443 W Lisbon Ave licensing

Hi,

This email is regarding the licensing of the aforementioned address on behalf of ?
Milwaukee, WI 53208. \ message is as follows due to r limited access to the internet:

I don't want a repeat of last time that this bar was licensed especially if they are going to have entertainment. I do not want the trash and broken glass plaguing this neighborhood again. Drag racing was a common problem at all hours of the night up and down my street. Fighting, loud music and noises was also common occurrences at this space at all hours. The cops have enough to do without me having to call them each and every night for the raucous that this bar was previously. Previously, these conditions had an adverse effect on this neighborhood's health safety and welfare due to the countless broken glass, garbage everywhere and the racing this allowed for many nights of countless sleepless nights and trips to urgent care for cuts from the broken glass. There is no parking at this establishment and clogs the street with many patrons leaving little to no room for those of us in this neighborhood.

Please rectify these prior to licensing

Roman, Carmen

From: Cooney, Jim
Sent: Monday, June 10, 2024 12:02 PM
To: Roman, Carmen
Cc: Martin, Faviola; Milano, Marissa
Subject: Fw: Chocolate Rose Lounge relicensing- 4443 W Lisbon
Attachments: Screenshot

Please add.

Jim Cooney
License Division Manager
200 E Wells St Room 105, Milwaukee, WI 53202
(414) 286-2238



REDACTED
BY 

From: Melendez, Yadira <Yadira.Melendez@milwaukee.gov>
Sent: Monday, June 10, 2024 11:48 AM
To: a
Cc: Martin, Faviola <Faviola.Martin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: FW: Chocolate Rose Lounge relicensing- 4443 W Lisbon

Your e-mail has been forwarded to the License Division.

Regards,

Yadira Melendez

Staff Assistant
City Clerk's Office
City of Milwaukee
414-286-2775

From:
Sent: Monday, June 10, 2024 11:28 AM
To: Melendez, Yadira <Yadira.Melendez@milwaukee.gov>
Subject: Fwd: Chocolate Rose Lounge relicensing- 4443 W Lisbon

Please see string below. The sales tax id's are provided on the receipt for both entities. The phone number on the receipt is William Malones direct contact number. I would like to remain Anonymous please.

----- Forwarded message -----

From:
Date: Tue, Jun 4, 2024, 10:25 AM
Subject: Chocolate Rose Lounge relicensing- 4443 W Lisbon
To: <mcoggs@milwaukee.gov>

Hi. I would like to remain anonymous. Chocolate Rose Lounge at 4443 W. Lisbon is coming up for relicensing. Please be aware that Angelia has had The New Chocolate Rose operating under her liquor license since Jan 2024. The New Chocolate Rose is owned and operated by William Malone LLC. The owner of the LLC is William Malone. The man in the picture with the grey beard.

Food was being sold out of the business and neither entity possesses a food license. Hookas were smoked, liquor sold and The New Chocolate Rose doesn't have a tobacco or liquor permit.

It is my understanding Angelia sold the business to William Malone LLC and leased the building to him knowing he would not be obtaining a liquor license that he would operate under hers.

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REDACTED
BY 

Happy Hour.

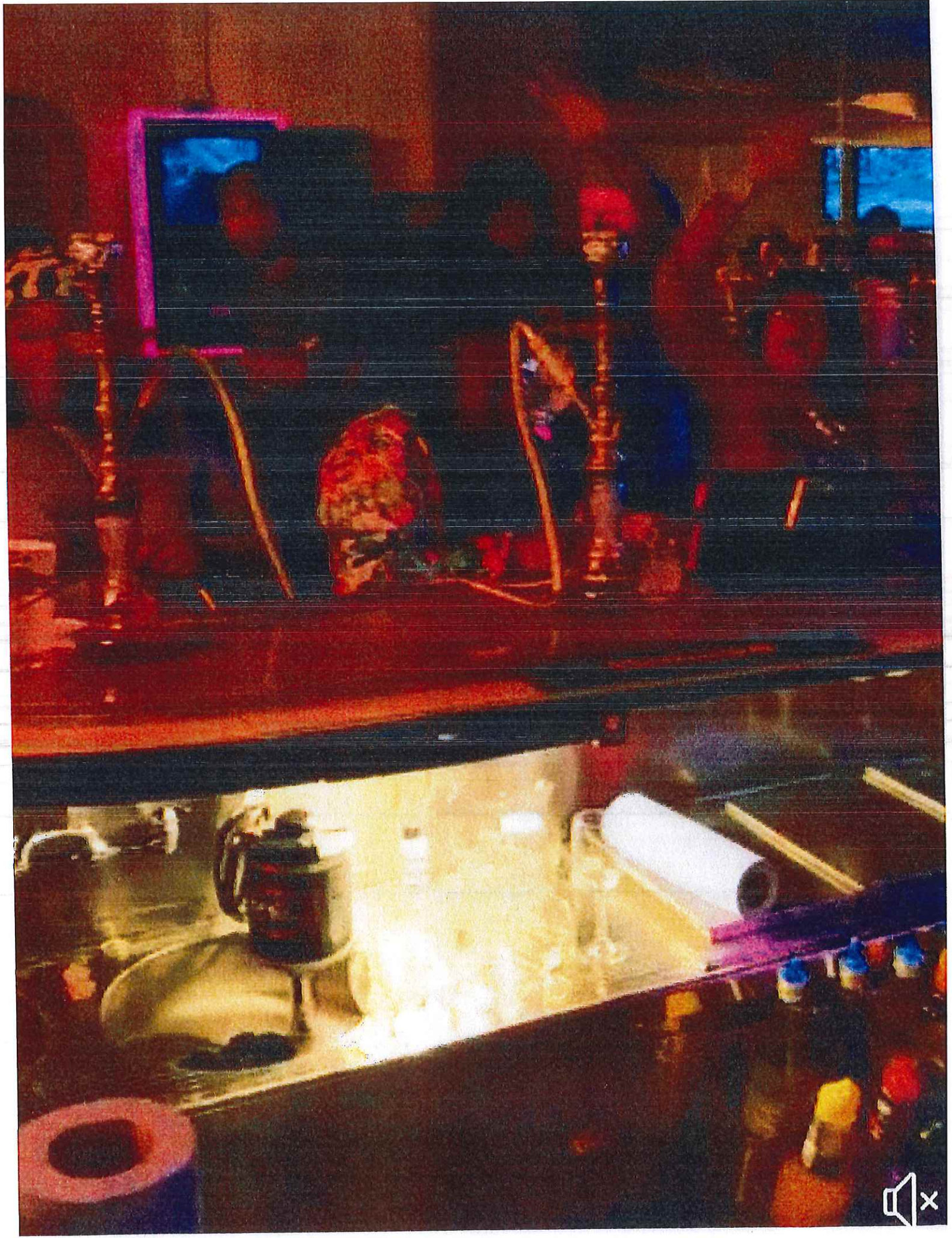
Feb 29 · 🌐

ca
REDACTED BY

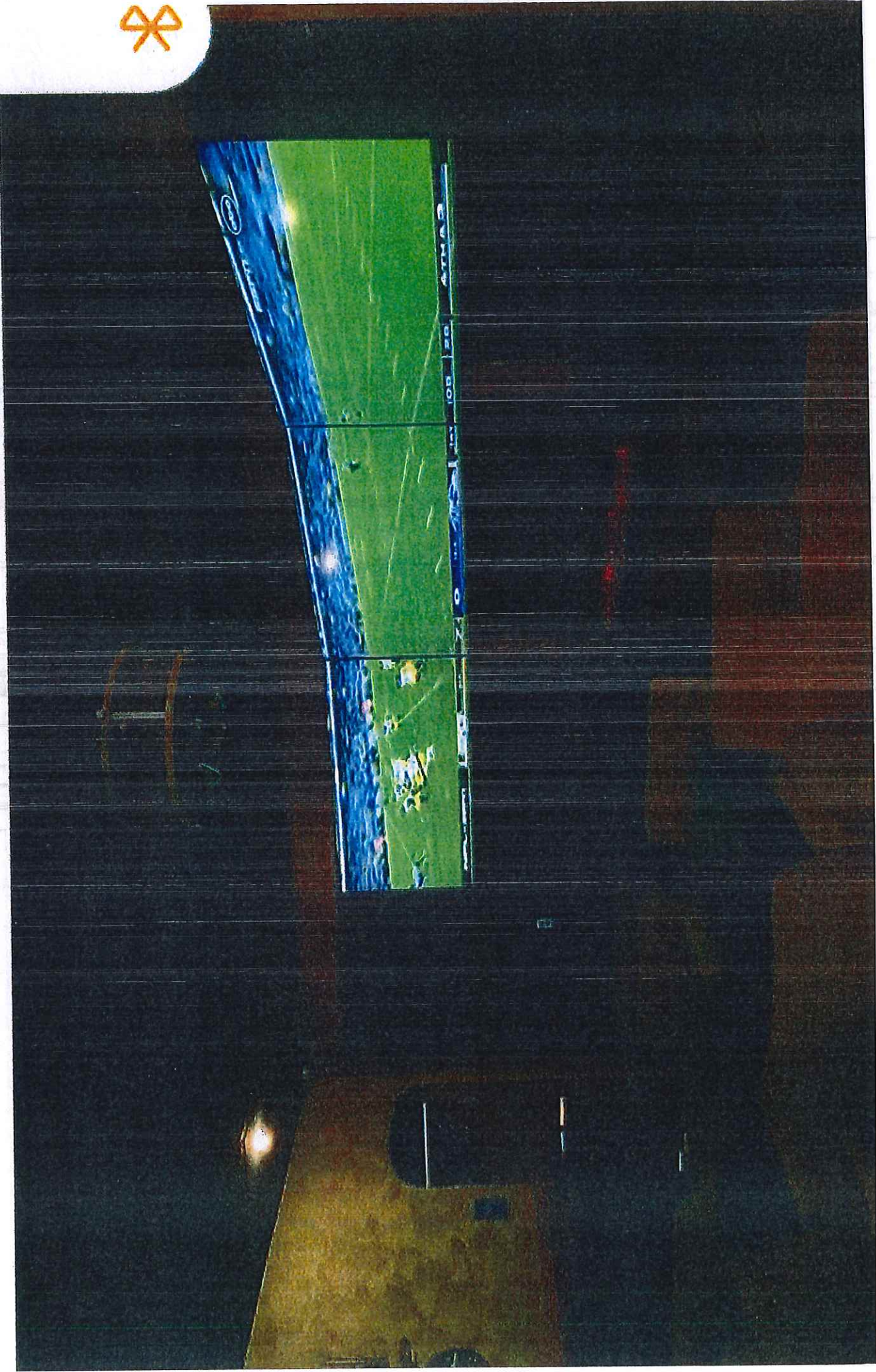
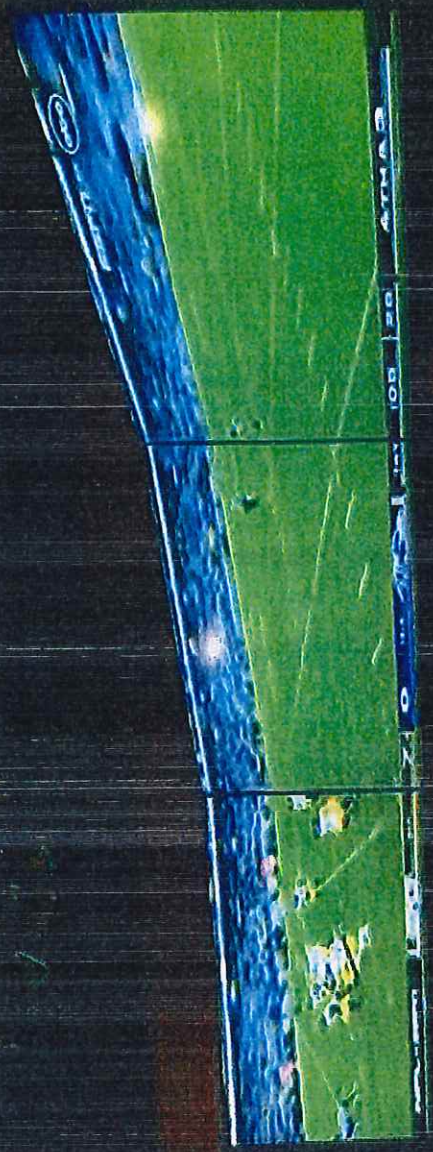
Pizza 🍕 now available at **The NEW Chocolate Rose Lounge** !! THURSDAYS HAPPY HOUR IS A WHOLE VIBE TRUST ME. ... See more







Jan 6 • 🌐



CHOCOLATE ROSE LOUNGE

4443 W LISBON AVE
MILWAUKEE, WI 53208

4146983488

REDACTED BY *cl*

Cashier: [REDACTED]

Transaction: [REDACTED]

Subtotal

\$17.34

Sales Tax

7.9%

\$1.37

Total

\$18.71

DEBIT CARD AUTH

\$18.71

[REDACTED]

Tip

REDACTED BY *cl*

Total

Retain this copy for statement validation

Apr-2024 [REDACTED]

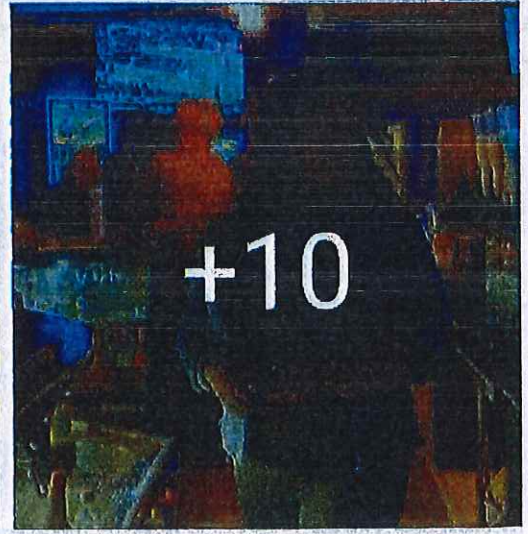
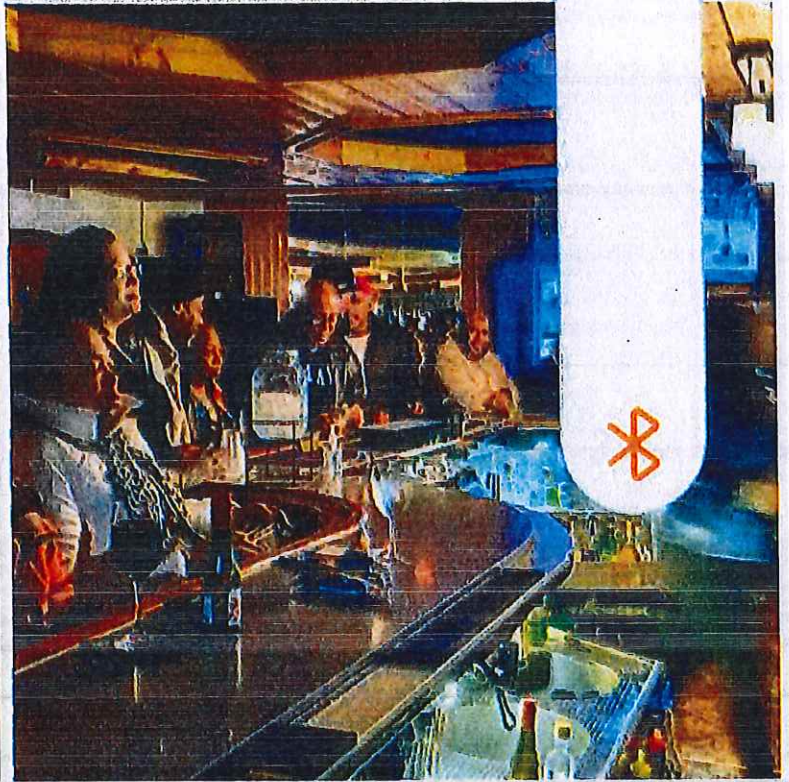
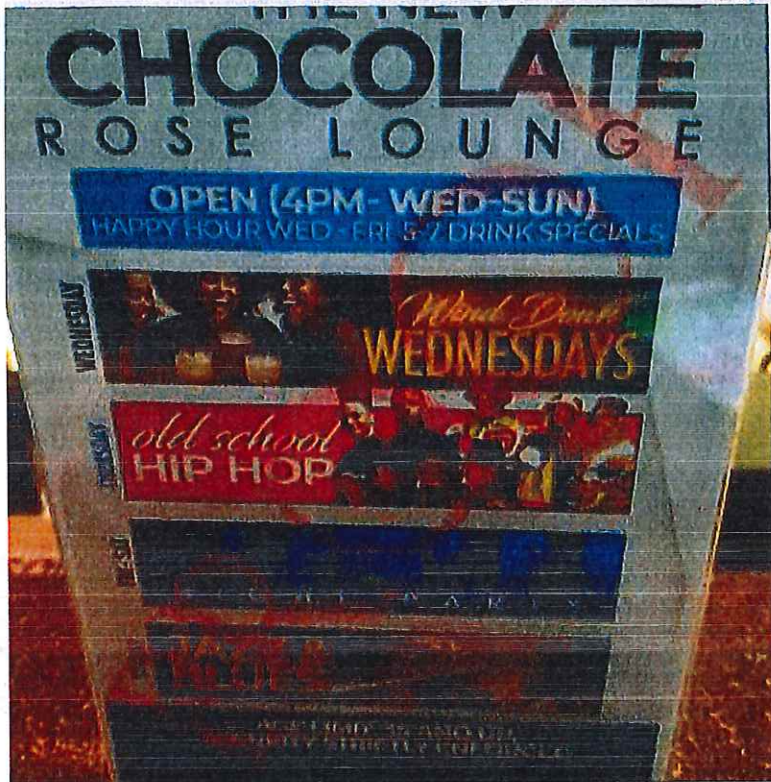
\$18.71 | Method: EMV



The NEW Chocolate Rose Lounge

Feb 2 · 🌐

Friday Night Party!!!! Come for A Vibe and Drinks!!



👍 Natalie Howard and 8 others

👍 Like

💬 Comment

📧 Send

➦ Share



The NEW Chocolate Rose Lounge ...

Mar 17 · 🌐

**Come celebrate St
Paddy's Day with us!
Corned beef sandwiches
Chips & pickle \$12
Detroit's Dj Nubian**



7



Like



Comment



Send



Share

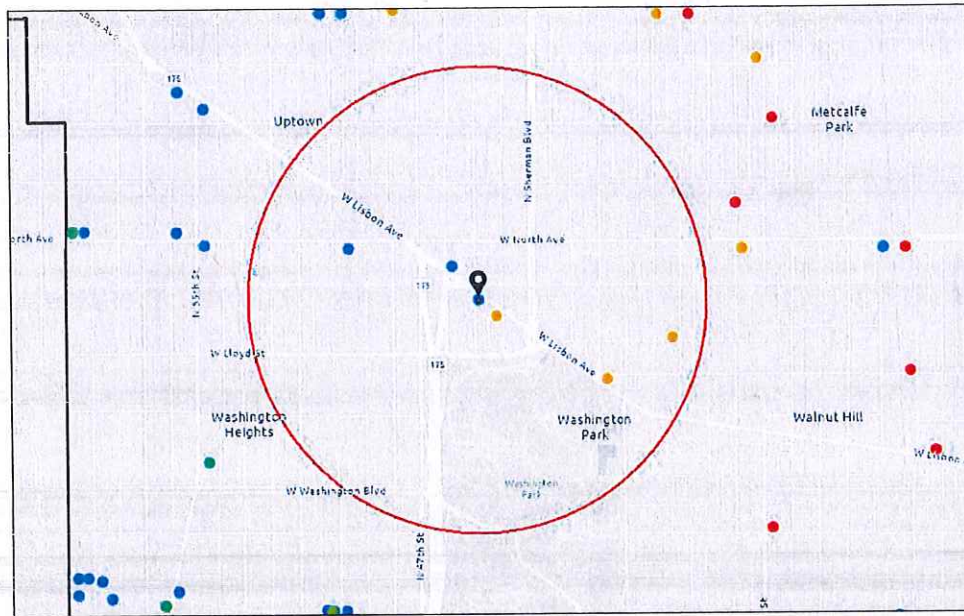


4443 W Lisbon Ave

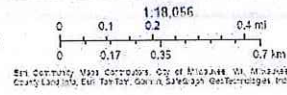
Area of Interest (AOI) Information

Area : 21,862,585.93 ft²

Jun 7 2024 12:21:48 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer
- City Limits



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	6		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	ADAM MINI MART, LLC	LLOYD FOOD	BALWINDER SINGH, Agt	2101 N 38TH ST	Class A Fermented Malt Beverage Retailer's License		8/12/2024, 7:00 PM	1
2	Lisbon Food & Beer, Inc	Lisbon Food & Beer	Ashwani Sharma, Agt	4401 W Lisbon AV	Class A Fermented Malt Beverage Retailer's License		9/22/2024, 7:00 PM	1
3	GURU FOOD, LLC	GURU FOOD	MAMTA SINGH, Agt	4028 W LISBON AV	Class A Fermented Malt Beverage Retailer's License		10/18/2024, 7:00 PM	1
4	RALPH'S COFFEE	RALPH'S COFFEE	RALPH E NEELY, SP	4538 W LISBON AV	Class B Tavern License	36	12/18/2024, 6:00 PM	1
5	Chocolate Rose Lounge LLC	Chocolate Rose Lounge	ANGELIA P ROSE, Agt	4443 W Lisbon AV	Class B Tavern License	80	8/16/2024, 7:00 PM	1
6	K&S MCBOBS LLC	McBob's Pub and Grill	Catherine M Klinnert, Agt	4919 W NORTH AV	Class B Tavern License	99	5/26/2025, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, August 21, 2024



Notice of Public Hearing

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MALONE, William B, Agent
The New Chocolate Rose Lounge at 4443 W LISBON Av
Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining Licenses
Application Requesting Instrumental Musicians, Disc Jockey, Jukebox, Bands, Karaoke, 3
Amusement Machines, Poetry Readings and Patrons Dancing

Friday, September 06, 2024 at 11:05 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/6/2024 at 11:05 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2134 N 45TH ST	MILWAUKEE, WI 53208-1223
CURRENT OCCUPANT	2136 N 45TH ST	MILWAUKEE, WI 53208-1223
CURRENT OCCUPANT	2137 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2142 N 45TH ST	MILWAUKEE, WI 53208-1223
CURRENT OCCUPANT	2145 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2146 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2147 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2148 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2149 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2150 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2150A N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2151 N 44TH ST	MILWAUKEE, WI 53208-1217
CURRENT OCCUPANT	2152 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2153 N 44TH ST	MILWAUKEE, WI 53208-1217
CURRENT OCCUPANT	2153A N 44TH ST	MILWAUKEE, WI 53208-1217
CURRENT OCCUPANT	2155 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2163 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2167 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2169 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2170 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2171 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2172 N 45TH ST	MILWAUKEE, WI 53208-1223
CURRENT OCCUPANT	2172 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2173 N 45TH ST	MILWAUKEE, WI 53208-1224
CURRENT OCCUPANT	2178 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2180 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2186 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	2188 N 46TH ST	MILWAUKEE, WI 53208-1227
CURRENT OCCUPANT	4408 W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4409 W GARFIELD AVE	MILWAUKEE, WI 53208-1233
CURRENT OCCUPANT	4409 W LISBON AVE# 1	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4409 W LISBON AVE# 2	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4409 W LISBON AVE# 3	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4409 W LISBON AVE# 4	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4409 W LISBON AVE# 5	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4409 W LISBON AVE# 6	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4409 W LISBON AVE# 7	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4409 W LISBON AVE# 8	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4409A W GARFIELD AVE	MILWAUKEE, WI 53208-1233
CURRENT OCCUPANT	4414 W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4414B W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4415 W LISBON AVE	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4418 W LISBON AVE	MILWAUKEE, WI 53208-1235
CURRENT OCCUPANT	4426 W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4426 W LISBON AVE# 1	MILWAUKEE, WI 53208-1235
CURRENT OCCUPANT	4426A W GARFIELD AVE	MILWAUKEE, WI 53208-1232

CURRENT OCCUPANT	4429 W LISBON AVE	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4431 W LISBON AVE	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4437 W LISBON AVE# 1	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4437 W LISBON AVE# 2	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4443 W LISBON AVE	MILWAUKEE, WI 53208-1236
CURRENT OCCUPANT	4523 W GARFIELD AVE	MILWAUKEE, WI 53208-1234

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Total Records: 52

Radius 250 feet and Center of the Circle: 4443 W Lisbon Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern/Lounge used for entertainment purposes

Do you have any experience operating this type of business? No Yes If yes, explain: *Manager of bar that closed*

2. Business Operations

- a. Proposed Opening Date: *ASAP*
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: *DJ's, Live Band*

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: *4* Locations: *Bathroom, Kitchen, Behind Bar*
Outside: *4* Locations: *Sides of Building*
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? *3*
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: City Street Parking, Security will walk around Premises
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? No Yes If yes, how many? 2 and answer the following:
 What are their responsibilities? Review Cameras & Physical Body Checks
 Describe equipment used Hand held metal Detector
 List their License Number (s) 65277-108
- d. Will there be security cameras? No Yes If yes, how many? 8 and list locations: 5 inside
3 outside
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe: Security will check ALL
Customer's Physically

6. Percentage of Sales (must total 100%)

Alcohol <u>85</u> %	Food <u>7</u> % Cigarettes, Electronic Vape Devices, Tobacco Products <u>3</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>5</u> %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club

Night Club Tavern Cocktail Lounge Teen Club

Banquet Hall Sports Facility Bowling Alley

Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

Liquor Store Corner Store Supermarket Convenience Store

Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing

Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette, Tobacco, Electronic Vape Products Gas Station Extended Hours Class "B" Tavern Weights & Measures

Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Sherman Blvd

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 3 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Angelica Pose Phone Number: (414) 839-2250

Building Owner Address: 624.32 N 54th Street Milwaukee WI 53216

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 AM	2:00 AM	30	25 up	25 up
Monday	6:00 AM	2:00 AM	50	25 up	25 up
Tuesday	6:00 AM	2:00 AM	30	25 up	25 up
Wednesday	6:00 AM	2:00 AM	40	25 up	25 up
Thursday	6:00 AM	2:00 AM	65	25 up	25 up
Friday	6:00 AM	2:30 AM	70	25 up	25 up
Saturday	6:00 AM	2:30 AM	70	25 up	25 up

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

William Malone
Signature of Sole Proprietor, Partner, or 20% or more Shareholder

Signature of additional partner or 20% or more shareholder

(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:	<u>William Malone LLC</u>
Premise Address:	<u>4443 W Lisbon Ave</u>
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If yes, list name and address: _____	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>Angelia Rose</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ <u>0</u>
e) Total amount paid for goodwill of the business	\$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Lease Information (New & Transfer Applicants who are leasing the premises only)	
a) Date lease begins	<u>1/1/2024</u> Ends <u>12/31/2025</u>
b) Monthly rental	<u>\$ 3000</u>
c) Do you have an option to renew the lease?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)?	<u>2</u>

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain WE Energies
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature

William Malone
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 4443 W Lisbon Ave

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>3</u>
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: DS's, live Bands

LEGAL CAPACITY OF PREMISES

80 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: 80. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

William Malone
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(if no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: William Malone LLC

Premises Address: 4443 W Lisbon Ave

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

- Bed & Breakfast
- Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

- 25% or More AND:
 - Restaurant items (meals) will be sold – Complete this application and also contact DATCP.
 - NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Chicken, Corn Beef, French fries, O'ra, Mozzarella Sticks, Pizza

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 7
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____
 Start date: _____
 Name, Address & Phone Number of Architect: _____

 Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 8
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

WM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

WM I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

WM I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

WM I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

WM I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: William Malone

Signature of Additional Partner: _____



Sidewalk Dining Facility Supplemental Application

ccl-side.1 2/21/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

Business Name: <u>William Malone LLC</u>	Aldermanic District # <u>15</u>
Premises Address: <u>4443 W Lisbon Ave</u>	

Business Operations

Check one: I/we are also applying for Food/Alcohol license(s) at this time.
 I/we currently hold Food/Alcohol license(s) AND

confirm that the Business Plan of Operation on file which was previously submitted with the Food and/or Alcohol application has not changed, except for the addition of this sidewalk dining facility.

have included a new Business Plan of Operation reflecting requested changes.

Sidewalk Dining Facility will operate from: Start Date: May 1 to End Date: October 31

Will any food preparation be done outdoors? No Yes
 If yes, describe: _____

Will any sidewalk dining facility improvements be physically attached to public structures? No Yes
 If yes, describe: _____

Property Owner

Check one: Applicant owns the property
 Property owner's information/signature provided below (REQUIRED):

Name: Angelica Rose Phone # 414-839-2250
 Address: 4432 W 34th St
 Property Owner's Signature: Angelica Rose

Signature(s)

William Malone _____
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

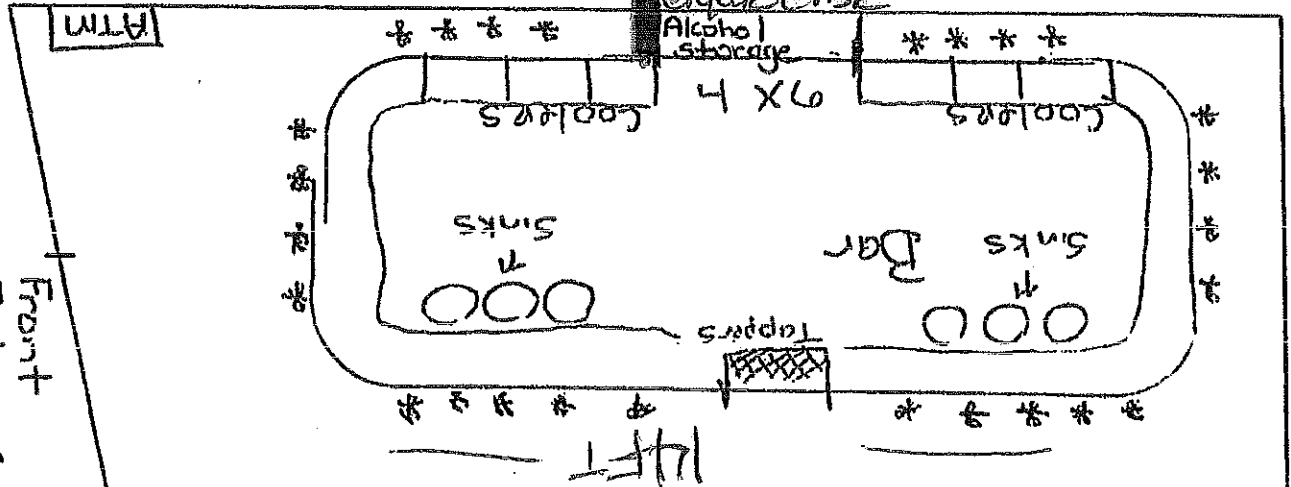
Office Use Only:

Initials _____ Filed _____ App # _____

Processing LS: Queue to: HD DNS CC Email To: DPW Primary LS

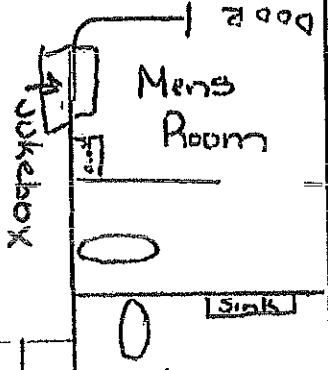
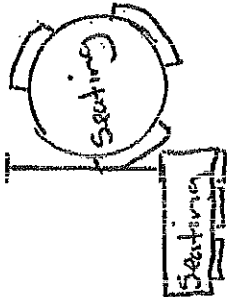
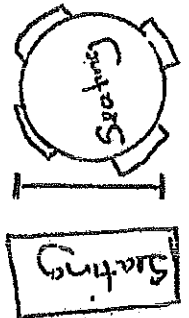
Also: holds is applying for: Food Alcohol Perm Ext

X 40 ft

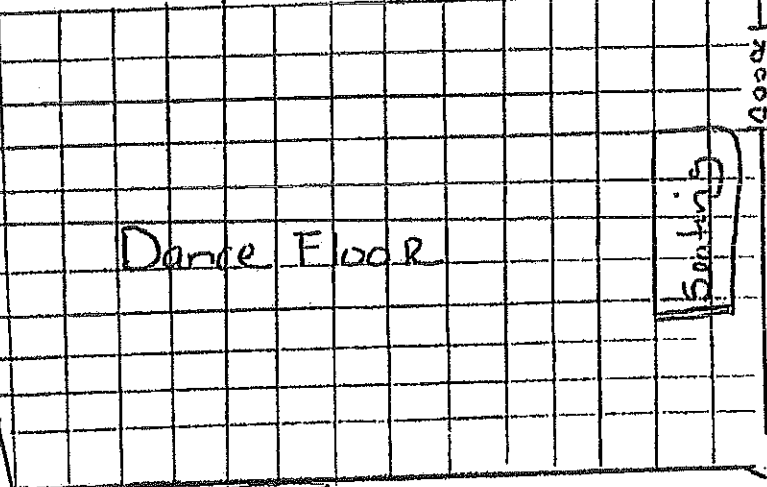


14 FT

ATM
 Front Entrance
 LISBON AVE
 Outside Dining
 Exit



X 48 ft

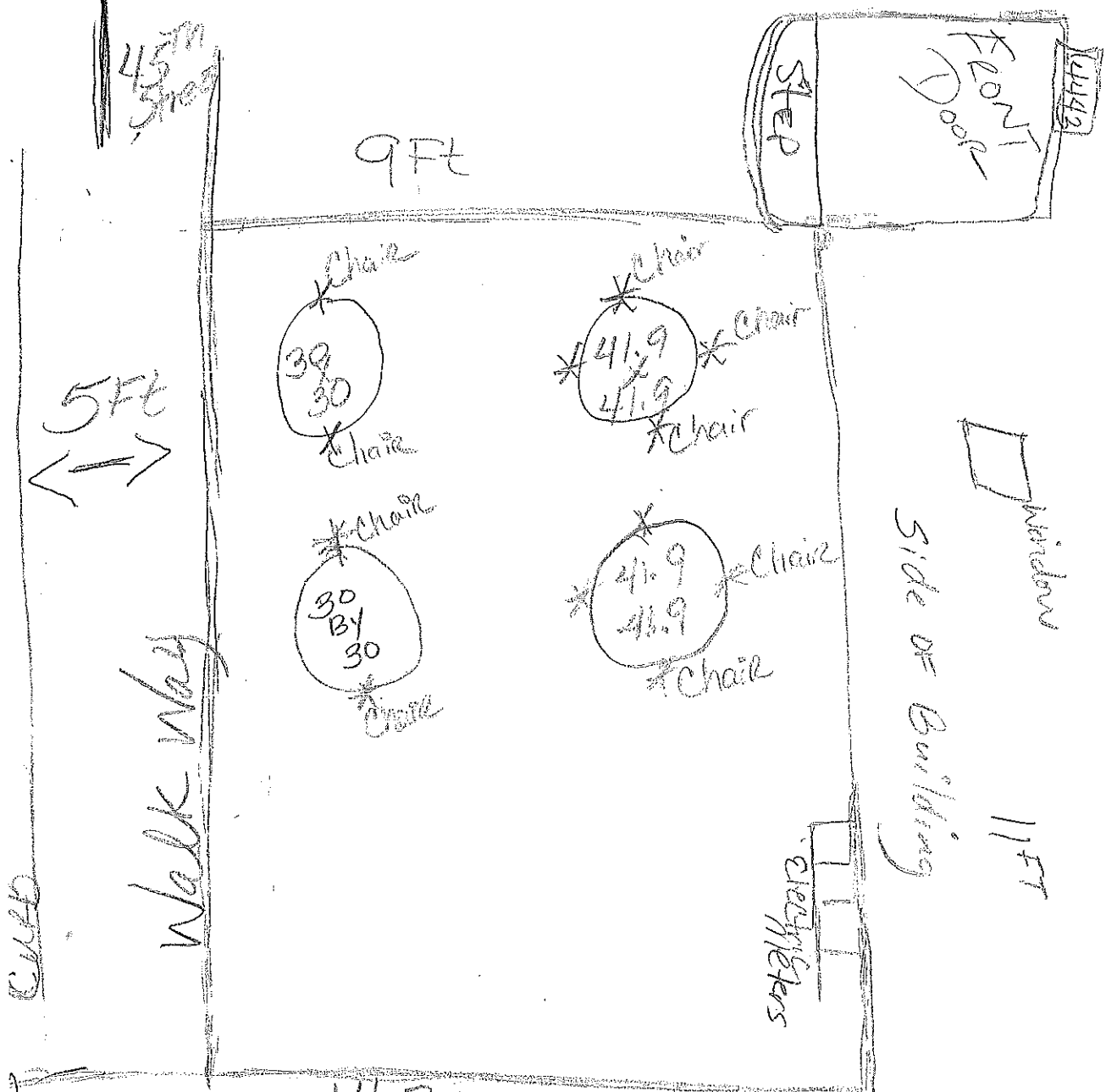


Emergency Trolley
 Chocolate Rose Lounge
 4443 W Lisbon Ave
 Total Square Footage = 4900'

William Malone LLC
 William Malone

X 36 ft
 45TH STREET

Lisbon Ave



Tables

- (2) 41.9" x 27.9" x 41.9" w
- (2) 30.0" x 27.9" x 30.0" w

*Chairs

- (10) 28.0" x 36.6" x 22.0" w

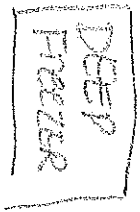
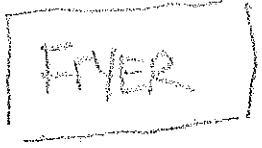
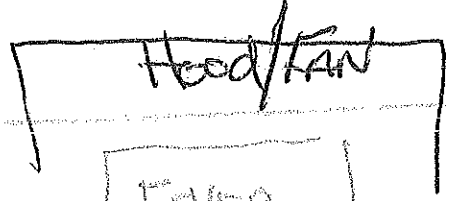
William Malone LLC
 William Malone
 The New Chocolate Rose Lounge
 4443 Lisbon Ave
 Milwaukee, WI 53206

99.59 FT

The New Chocolate ROSE lounge

Kitchen

4 FT

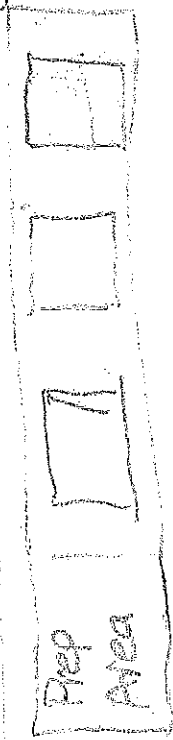


8.5 FT

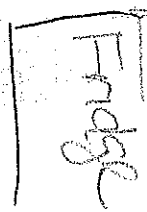
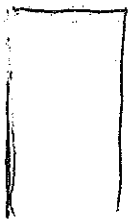
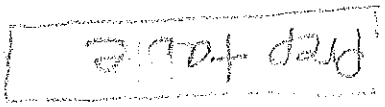
WARMER

AIR FRYER

Pizza oven



13 FT



The ^{New} Chocolate Rose Lounge

Menu

* Appetizers

- French Fries
- Mozzarella Sticks
- Onions

* Wings & Things

- Chicken Tenders w/ Fries
- 4pc/Lepe Whole Chicken Wings w/ Fries
- Corn Beef Rolls

Choice of Sauce (Ranch, Blue)

* Pizza

- Cheese
- Sausage & Pepperoni
- Supreme Pizza

Extra Meat (Add on)