

Marques D. Hogans Sr., MPH

2976 N. 47th Street Milwaukee, WI 53210
(414) 899-5047 Mhogans861@gmail.com

Objective

To obtain a position focused on serving the community based on identified needs, where my leadership experience will intentionally impact the achievement of organizational goals, personal growth, while improving the quality of life for those served.

Education

Medical College of Wisconsin, Milwaukee, WI

2013 – 2016

Masters' of Public Health

- ❖ American Evaluation Association Graduate Education Diversity Internship recipient
- ❖ G.P.A: 3.5/4.0 scale

Kentucky State University, Frankfort, KY

2002 - 2007

Bachelor of Science in Biology/Chemistry minor

- ❖ Kentucky Academy of Science 2006 Biochemistry Finalist
- ❖ G.P.A: 3.3/4.0 scale, Dean's List, Cum Laude, Divisional Program Honors

Work Experience

External Consultant

Medical College of Wisconsin - Understanding Prostate Cancer Disparities in African American Men (2023-24)
The BUILD Health Challenge - 4.0 Selection Committee Member (2023)

Data You Can Use

Human Asset (external contractor)

- ❖ Develop planning and programming with non-profit organizations, public and private sector agencies and provide assistance with individualized goals and objectives
- ❖ Provide project management upon grant procurement for agency
- ❖ Projects
 - Project Central Voice – Executive board assessment for community organization
 - Evaluation Team Data Collection Instrument Developer
 - Neighborhood Leadership Institute - Evaluation team member and facilitator
 - Project Ujima - External evaluator
 - Your Move MKE - External evaluator

City of Milwaukee Health Department

Director of Health Strategy (July 2023 - Present)

- ❖ *Strategy and Connection*
 - Support the coordination cross-sectorial community action teams to address public health issues, including planning, stakeholder engagement, and research
 - Oversee the development and implementation of MKE Elevate (City of Milwaukee's Community Health Improvement Plan) and departmental strategic planning in accordance with national public health standards
 - Identify emerging community health needs and initiate research and project ideas to advance health equity
- ❖ *Internal Improvement and Policy Change*
 - Oversee and support department-wide quality improvement initiatives, enhancing program performance and achieving public health goals, including goals aligned with accreditation
 - Review, analyze and develop public health policies, with a focus on addressing the social determinants of health and promoting health equity
- ❖ *Partnership and Resource Development*
 - Foster partnerships with community organizations and academic institutions to advance local health initiatives and workforce training
 - Actively search for and secure funding through federal, state, and private channels aligning with organizational mission, vision, and values
- ❖ *Supervision and Leadership*
 - Supervise and support public health strategy team, ensuring high quality and timely deliverables

- Conduct performance evaluations, deliver constructive feedback, and delegate tasks to optimize organizational efficiency
- Support organizational execution of services during emergency and broad impact events

Ascension Wisconsin Health System

Community Investment Council Coordinator (April 2022 - October 2022)

- ❖ Developed and implemented community investment strategy for FY2023, over \$500,000 in fund allocation
- ❖ Identify community programs and partners supporting organization community benefit strategy for SDOH
- ❖ Facilitated internal and external CIC team and serve as board chair

Project Management (October 2020 - October 2022)

- ❖ Convene and Facilitate the BUILD Sherman Park Community Coalition
 - Facilitated collaborative action among place-based partners to ensure these groups succeed in their goals and measurable indicators
 - Analyzed existing services and collaborative working groups to identify gaps, then work with groups to ensure collective action towards measurable goals
 - Actively recruited and aligned new and existing partners and resources to achieve the stated and emerging goals as articulated in the BUILD Sherman Park implementation plan
- ❖ Ensured Collaborative Action is Aligned with both local and Citywide Violence Prevention Efforts
 - Large scale change efforts exist within a multi-tiered structure of Sherman Park's stakeholders – residents and community leaders, health systems, community organizations, governmental partners, businesses - and it is critical that messaging, communication, and measures of progress are shared across these structures
- ❖ Engaged in Rigorous Continuous Improvement Processes.
 - Work with partners to quantify the intended actions, desired outcomes, and measurable indicators of success
 - Assess the current conditions, including the outcome's trend over time and the partners that are working toward the outcome
 - Monitor interventions against outcomes and ensure the partnership modifies practices based on findings.
 - Work with partners to refine, measure, and report a set of performance measures

Milwaukee County Office on African American Affairs

Data Analyst (January 2019 - October 2020)

- ❖ Conduct research and identify data (facts, figures, racial equity metrics), those which aid in promoting equitable opportunities for African Americans. Conduct qualitative and quantitative internal and external research relevant to the mission of OAAA and Milwaukee County governmental institutions.
- ❖ Assist OAAA staff in examining and defining the issues central to the rights and needs of African Americans in Milwaukee County by collecting data to aid in making racial equity decisions, policies and legislation.
- ❖ Assist the Research and Programs Manager in the research and program evaluation conceptualization, design, implementation of data collection methodologies, data analysis, and interpretation and reporting of results related to initiatives, programs, and projects.
- ❖ Develop research briefs, reports and visualizations as assigned for OAAA staff, County administration, policymakers, and the public. Being called to present data findings and translate complex data into concise, correct conclusions. Have precise eye for detail, reviewing trends, and drawing conclusions on analysis

Professional Experiences

American Evaluation Association

2015 – 2016

Graduate Education Diversity Intern (Impact Planning Council)

- ❖ Received professional development on evaluation theories, techniques, and practices
- ❖ Acquired skills to advocate to encourage culturally responsive evaluation in the workplace

Impact Planning Council - SBIRT

- ❖ *Process and Fidelity Evaluation of SBIRT in high school students*
- ❖ *Maintained Database for Six School Districts (10 schools)*

Computer Skills

Microsoft Office (Excel, Word, PowerPoint), SAS, R, SPSS, SPHERE, ArcMap, SharePoint, Google Suite

Professional Affiliation

Alpha Phi Alpha Fraternity Inc. (current Vice President), American Evaluation Association, Greater Milwaukee Foundation 2025-26 Community Advisor and Ambassador Network member, Wisconsin Public Health Association, Public Health Generalist – SE Wisconsin, Black Male Achievement Advisory Council, Health in Partnership, Greeks in Public Health

Extracurricular Activities and Interests

National Science Foundation Participant (former), Beckum-Stapleton Little League, stocks and investing, commercial development and investing, real estate.