



HONORARY STREET NAME SIGN APPLICATION

2nd Floor, City Hall
200 East Wells Street
Milwaukee, WI 53202

For Office Use Only:

Case number: H- Recommendation:

1. Applicant information:

Applicant's Name WestCare Wisconsin Harambee Community Involvement Center
Organization or Company West Care Harambee Community Involvement Center
Street Address 335 W. Wright Street City/State Milwaukee WI Zip 53212
Telephone 414-239-9359 EXT 80106 Fax 414-372-4523 Email Auriea.Masley.Sanders@westcare.com

2. Honorary Street Name Request

Street name requested Rev. Dr. James G. White Lane

Location of proposed designation: (for example, West Main Street from North 12th Street to North 15th Street)
W. Wright St. from Martin Luther King Drive To N. 4th St

3. Required Submittals:

- Refer to Chapter 113-3, Milwaukee Code of Ordinances
A typed statement containing no fewer than 500 words describing the significance of the person, place, or event being honored. The statement should indicate why a particular section of street has been requested for the honorary designation.

PER PHONE CONVERSATION WITH AURIEA ON 2/18/15 @ 9:20AM

4. Street Naming Committee

- Upon submission of this application, please allow four to six weeks for City staff to review your request with the Street Naming Committee. Upon completion of the City's staff review, this request will be scheduled before the Street Naming Committee. All owners/residents along this street affected by the proposed honorary street name will be notified of the meeting and this is their opportunity to indicate their support or opposition to the honorary street name request. The committee will then make its recommendation to the Public Works Committee (PW). A deposit to cover the City's cost to install and/or fabricate the honorary street signs must be made before this request can be scheduled before the PW Committee. The PW Committee will make their recommendation to the Common Council. The applicant will be notified of the Common Council's action.

5. SIGNATURE OF APPLICANT:

My application consists of the following items necessary to complete the application. Please check:

- Completed Application Form, Plus One Copy, plus a \$100 fee (check made payable to "City Treasurer").
Autobiography or statement regarding the person, place, or event being honored.

Signature Date 2/16/2015

Printed Name Auriea Masley

c: Local Alderman



**DR. JAMES WHITE**

James G. White, WestCare Wisconsin founder, executive director of the Harambee Ombudsman Project and a former Milwaukee County supervisor, passed away on August 28, 2013, the 50th anniversary of the historic March on Washington. His lifelong works include activism in the areas of fair housing, social justice, economic

development and equal opportunity for the financially and socially disadvantaged.

He served on the Milwaukee County Board from 1996 to 2008. He served as chairman of the board's transportation committee and was first vice chairman of the board. He survived a recall election in 2003 that was launched in the aftermath of the county pension scandal.

He lost his County Board re-election bid in 2008. Later in 2008, White began a stint in Washington, D.C., as associate director of an addiction research program at George Washington University.

White then returned to Milwaukee, where he was instrumental in reviving the Harambee Community's mission and vision. He assembled a talented and dedicated team to revive and uplift the grassroots Harambee before joining WestCare Wisconsin as its Regional Vice President. With the support of the City of Milwaukee, WestCare Wisconsin launched the Harambee Community Center (HCC). Through this unique partnership, WestCare Wisconsin serves as the lead Neighborhood Strategic Planning organization for the Historic Harambee Community and they currently administer housing rehabilitation and community organizing programs in the Harambee Community.

The Reverend Doctor James G. White, was quiet and gentle, respected, dignified, inspirational and revered by many.

Wisconsin Congresswoman Gwen Moore remembers the Reverend Doctor White as a tireless advocate for civil rights, youth and the poor. Milwaukee has lost a great man who consistently supported our underserved communities. A powerful voice for the voiceless, he provided support to those suffering from health related issues.

Milwaukee Alderman Milele Coggs noted that White was a hip hop recording artist in the 90's and performed at a recent Juneteenth celebration. She further remarks that Dr. James White has done some extraordinary things with community based organization with very little fanfare for himself.

In addition to his work in Milwaukee, Dr. James White served and his team continues to serve as the consultant agency providing leadership in the coordination of business activities for the St. Paul Community and Economic Development Corporation / Faith Builds Community Board of Directors for the 61 Riverside Drive Project, which is new construction of a single-family home in Racine, WI. SPCEDC Faith Builds Community is a faith based

organization that consists of a network of churches that have formed a partnership to provide leadership and guidance on Faith-Builds Community development projects in Racine County. The goal of SPCEDC-Faith Builds Community collaborative effort is to provide affordable housing and homeownership opportunities to low and moderate income families in their congregations and surrounding neighborhoods, as well as provide wrap around services. Dr. White's help was specifically requested to work on this housing project for his proven ability to deliver on his word. Mr. Brian O'Connell, Director of the Department of City Development for the City of Racine, stated at the May 16, 2013 meeting of the Faith Builds Community Board of Directors that the Riverside Drive house is indeed one of the best houses built under the City's program that he has ever seen.



AURIEA MOSLEY  
3115 N 14TH ST.  
MILWAUKEE, WI 53206

12-7135/2750

2165


DATE 02/16/2015

PAY TO  
THE ORDER OF

*City of Kansas*  
*The Municipal and County*

\$ 100.00

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MEMO

*Street Change Name*

*[Signature]*

MP

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