

**RESIDENTS PREFERENCE PROGRAM QUARTERLY REPORT
QUARTER 4 - 2019**



**DEPARTMENT OF ADMINISTRATION
OFFICE OF SMALL BUSINESS DEVELOPMENT**

Summary

In accordance with Resolution File # 171522 - relating to quarterly reports on Residents Preference Program goals and, File #181806 - Communication from the Department of Public Works and Department of Administration - Office of Small Business relating to residents preference program goals and failure of contractors to meet these goals, analysis of the reasons these contractors are failing to meet these goals and actions the departments are taking to address these deficiencies in 2019, this office is providing a report of activities in Quarter 4 - 2019.

As set forth in Chapter 355, Milwaukee Code of Ordinances, the Office of Small Business Development is responsible for monitoring Residents Preference Program (RPP) participation on private development projects that receive more than \$1 million of direct financial assistance from the City of Milwaukee. The direct financial assistance can include: land sales, grants and loans for brownfield remediation, tax incremental financing, and infrastructure improvements. Terms of the participation requirements are codified in a Human Resources Agreement between the Developer and the City.

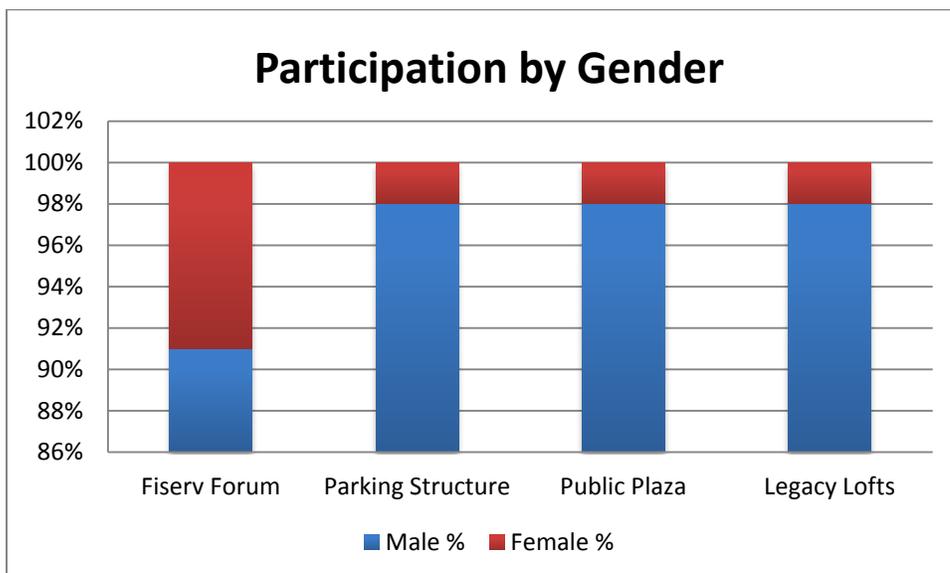
During Q4-2019 (October 1 – December 31, 2019), two (2) private development projects with Residents Preference Program participation requirements were completed: the Deer District Development and Legacy Lofts. The completed projects are summarized as follows:

RPP Targets and Achievements

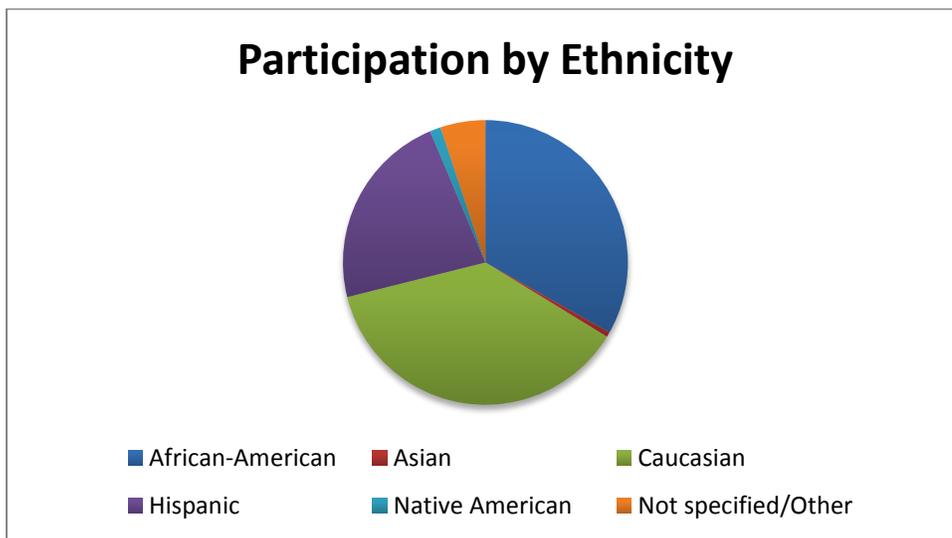
Project/Location	Developer	General Contractor	Required RPP %	Actual RPP %
Fiserv Forum	Deer District	Mortenson Construction	40	46
Parking Structure	Deer District	Mortenson Construction	40	42
Public Plaza	Deer District	Hunzinger Construction	40	51
Legacy Lofts	Midwest Renewal Corp.	Greenfire Management	40	41

RPP Demographics

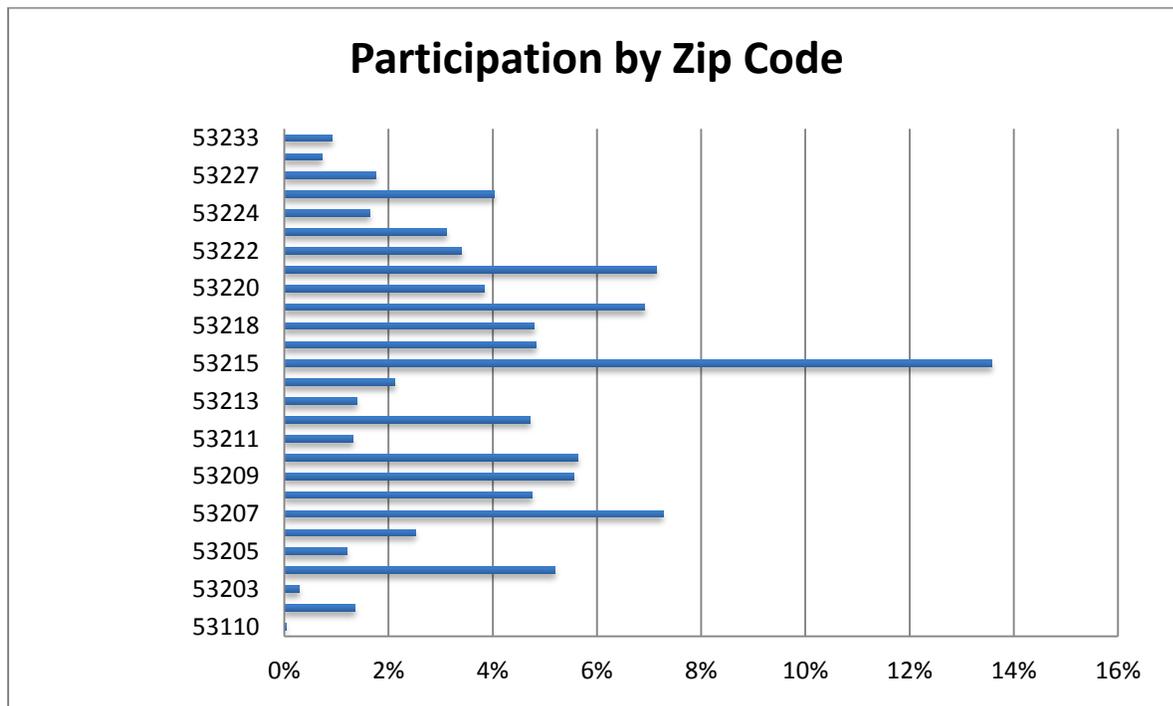
As it relates to the participation by gender, 92% or (2311) males and 8% (193) female RPP certified workers performed on these projects per project as follows:



As it relates to the number of workers by ethnicity, African-American (33%) followed by Hispanics (23%) accounted for the largest percentage of workers who performed on the noted projects as follows:



As it relates to the number of workers by zip code, 53215 (14%) accounted for the largest percentage of workers who performed on the noted projects as follows:



Conclusion

The abovementioned participation percentages were reported by the Developer or its designee. If there are any discrepancies in this report, they will be addressed in the annual report. The Office of Small Business Development did not adjust any of the participation percentage requirements or goals for any of the noted projects.