



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, August 24, 2023

COMMITTEE MEETING NOTICE

AD 14

LECHUGA, Jose G, Agent
MACHUGGYS LLC
1736 W Grange Av
Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Wednesday, September 06, 2023 at 10:30 AM

The access code is <https://meet.goto.com/400885589>. If you wish to call in: +1 (872) 240-3212 and use Access Code: 400-885-589. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Jukebox and 3 Amusement Machines as agent for "MACHUGGYS LLC" for "Machuggys" at 3173 S 13TH St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Jackson, Annette

From: License
Sent: Tuesday, May 30, 2023 9:39 AM
To: Jackson, Annette
Cc: Cooney, Jim; Martin, Faviola
Subject: FW: License Objection

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



REDACTED RECORD

From: License <LICENSE@milwaukee.gov>
Sent: Tuesday, May 30, 2023 9:39 AM
To: License <LICENSE@milwaukee.gov>
Subject: License Objection

Dear Sir or Madam:

I am writing this as an objection to a license filed by Jose G. Lechuga, for Machuggys at 3173 South 13th Street.

I am objecting because when this establishment was operating as a public entertainment space in the recent past, there were numerous issues with music noise levels, customers of this establishment littering and disturbing the peace outside of homes in this neighborhood at late hours, and the establishment staying open and allowing new customers to come in and drink past the 2 p.m. closing time. There have been numerous occasions when the customers, who have obviously drunk more than the legal limit, will walk up and down the neighborhood intoxicated, or sit in their cars and blast music for hours in front of people's homes before driving off.

Instead of rectifying these issues, the owners have chosen instead to continuously file new applications under different names, trying to avoid these problems and get an application filed in dishonest ways.

This neighborhood that this establishment will be in is a quiet residential neighborhood with children. I have lived here since 2019, before this business opened in the past, and I have two children, one of which is special needs and has a noise sensitivity.

If this establishment is allowed to be operated as a public entertainment place, I unfortunately will be forced to file a civil complaint and consider legal options against this business, for the benefit of my child not being disturbed by the noise and music.

This establishment would be to the detriment of the safety and quality of this neighborhood.

Regards,

Date:
Officer:

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Machuggy's
Address: 3173 S. 13th St.
Phone:

Owner: Jose G. Lechuga
Owner address: 1736 W Grange Av
City State Zip: Milwaukee WI 53221
Owner Phone: 414-460-6745
Owner email: Lechujose@yahoo.com

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact:

Location currently open: YES NO

Projected open date: ASAP

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6am-12am 24 hours Y N
Mon: 6am-12am
Tue: 6am-12am
Wed: 6am-12am
Thu: 6am-12am
Fri: 6am-12am
Sat: 6am-12am

Premise Type: Tavern/Bar
Restaurant
Other: Coffee Shop

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 1
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No **NO PARKING LOT**
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No **Will post if needed**
15. Are there exterior security cameras Yes No How Many: **Will be adding**
16. Are the address numbers prominently displayed and easy to see Yes No **Will be adding**

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: **Discussion had - minimal 7 days**
21. Are there exterior cameras Yes No How many:

22. Are there interior cameras Yes No How many:
 23. Do all employees know how to retrieve recorded digital images/footage? Yes No

Just Management

24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity **45**
 26. What is the minimum number of employees That will be on premise **3**
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No **If need be in Future – Will send form**

28. Is the interior of the location neat and clean? Yes No **Under**

Construction

29. Does an interior camera face the entrance/exit? Yes No **Discussion had**
 30. Is there a lockable area that separates employees from customers? Yes No
 31. Are emergency and non-emergency numbers posted near the phone? Yes No
 32. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: **NO Security**
 34. How will they be deployed: Interior Exterior
 35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 36. Will the security be managed by business or contracted
 37. Will they be armed Yes No
 38. What type of security measures to be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report is written by Police Officer Michael WARD, assigned to District 6.

On Wednesday, June 7th 2023, I conducted a CPTED survey of the listed location. I spoke with Jose Lechuga reading improvements to the location.

Lechuga stated he will be adding a new security system to the location. Lechuga Stated he is planning on having 4 security cameras located on the exterior of the building covering the south and east side of his building (sidewalks). Lechuga stated he is planning on having 4 interior cameras in the interior of the property. We had a discussion regarding the camera placements, and the importance regarding coverage of the main entry point and register area.

Lechuga stated he is working on getting exterior lighting around the front of the business and adding a more prominent address to the front of the location.

Lechuga will be replacing the front entry way with an all glass door for better sight lines and removing the block glass window on the south of the building with a standard window to assist with the sight lines as well.

Lechuga is working with Crisol Corridor Bid regarding some of the improvements to the location.

Lechuga stated he is interested in being a Standing complainant if issues regarding loitering arise at his location. The form will be sent out to him to be completed.

Lechuga stated he wants his business to family friendly.

This concludes my additional notes.

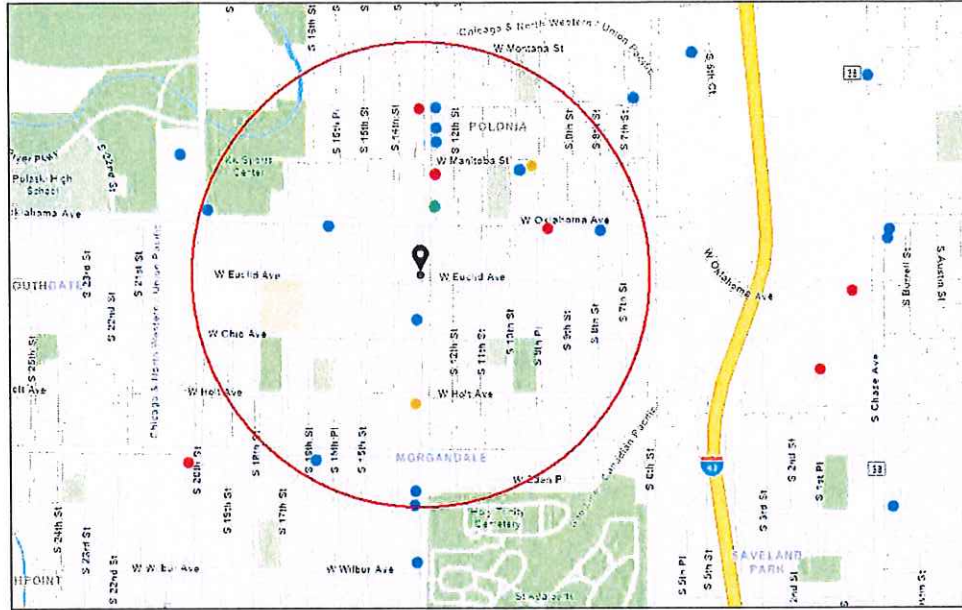


City Concentration Map 3173 S 13TH ST

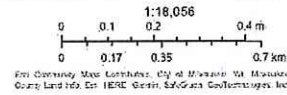
Area of Interest (AOI) Information

Area : 21,862,585.64 ft²

May 18 2023 15:42:54 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class B Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Tavern
- Class C Wine Retailer
- City Limits



3173 S 13TH ST

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	19		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	IGG, LLC	Mi Tierra Food Mart	Parminder S Ghotra, Agt	2901 S 13th ST	Class A Malt & Class A Liquor License		6/14/2023, 7:00 PM	1
2	MONTE ENTERPRISE S LLC	MONTERREY MARKET	Robert Montemayor, Agt	3014 S 13TH ST	Class A Malt & Class A Liquor License		6/8/2023, 7:00 PM	1
3	Camacho's Family Restaurant LLC	Camacho's Family Restaurant	Jose Camacho, Agt	3577 S 13TH ST	Class B Tavern License	260	6/23/2023, 7:00 PM	1
4	Emerald City Enterprises LLC	Emerald City Catering and Events	Steve T Ozbolt, Agt	3555 S 13th ST	Class B Tavern License		6/13/2023, 7:00 PM	1
5	Nick's Anvil Inn	Nick's Anvil Inn	Nancy J Tribbey, SP	2900 S 13th ST	Class B Tavern License	25	6/29/2023, 7:00 PM	1
6	URBAL LLC	Urbal Tea Company	Nicholas T Nowaczyk, Agt	3060 S 13TH ST	Class C Wine Retailer's License		7/13/2023, 7:00 PM	1
7	URBAL LLC	Urbal Tea Company	Nicholas T Nowaczyk, Agt	3060 S 13TH ST	Class B Fermented Malt Beverage Retailer's License		7/13/2023, 7:00 PM	1
8	El Tucanazo Taqueria Y Mariscos Corp	El Tucanazo Taqueria Y Mariscos	FRANCISCO J GONZALEZ, Agt	3261 S 13TH ST	Class B Tavern License	65	7/26/2023, 7:00 PM	1
9	BOB-E-LANES, INC	BOB-E-LANES	JAMES R RYDZEWSKI, Agt	2932 S 13TH ST	Class B Tavern License	51	9/18/2023, 7:00 PM	1
10	Rajdip Inc	Oklahoma Liquor	Rupen A Patel, Agt	933 W Oklahoma AV	Class A Malt & Class A Liquor License		11/5/2023, 6:00 PM	1
11	JJ STRIPES	JJ STRIPES	JAMES J DORANGRIC HIA, SR, SP	3101 S 15TH PL	Class B Tavern License	55	12/16/2023, 6:00 PM	1
12	P T G, LLC	COOP'S TAVERN	JASON L MOELLER, Agt	1577 W MORGAN AV	Class B Tavern License	73	12/10/2023, 6:00 PM	1
13	ALBITER AND PICHARDO LLC	Mal de Amores Latin Tavern	Arturo Albiter, Agt	733 W OKLAHOMA AV	Class B Tavern License		1/16/2024, 6:00 PM	1
14	Gurmehar, LLC	Best Foods	Kanwal B Singh, Agt	3405 S 13th ST	Class A Fermented Malt Beverage Retailer's License		2/29/2024, 6:00 PM	1
15	C & R MARKET, LLC	C & R MARKET	LISA J YANKE, Agt	3001 S 9TH PL	Class A Fermented Malt Beverage Retailer's License		2/28/2024, 6:00 PM	1
16	Karina's Pizza LLC	Karina's Pizza	Gabriela Zapot Mendoza, Agt	2952 S 13TH ST	Class B Tavern License	28	4/14/2024, 7:00 PM	1
17	Santurce Sport Bar & Grill LLC	Santurce Sport Bar & Grill	Brenda I Caraballo, Agt	3010 S 10TH ST	Class B Tavern License	49	4/17/2024, 7:00 PM	1

18	Fiesta Garibaldi Asadero LLC	Asadero	Rosa Isela Real Perez, Agt	3086 S 20TH ST	Class B Tavern License		5/1/2024, 7:00 PM	1
19	MONTE ENTERPRISE S LLC	MONTERREY MARKET	Robert Montemayor, Agt	3014 S 13TH ST	Class A Malt & Class A Liquor License		6/8/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, August 24, 2023



Notice of Public Hearing

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LECHUGA, Jose G, Agent
Machuggys at 3173 S 13TH St
Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting
Jukebox and 3 Amusement Machines

Wednesday, September 06, 2023 at 10:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/6/2023 at 10:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1206 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1208 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1212 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1214 W EUCLID AVE	MILWAUKEE, WI 53215-4614
CURRENT OCCUPANT	1229 W EUCLID AVE	MILWAUKEE, WI 53215-4613
CURRENT OCCUPANT	1316 W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1316A W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1317 W EUCLID AVE# 1	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1317 W EUCLID AVE# 2	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1317 W EUCLID AVE# 3	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1317 W EUCLID AVE# 4	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1322 W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1322A W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1326 W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1330 W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1331 W EUCLID AVE	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1331A W EUCLID AVE	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1335 W EUCLID AVE	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1336 W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1336A W EUCLID AVE	MILWAUKEE, WI 53215-4616
CURRENT OCCUPANT	1337 W EUCLID AVE	MILWAUKEE, WI 53215-4615
CURRENT OCCUPANT	1401 W EUCLID AVE	MILWAUKEE, WI 53215-4637
CURRENT OCCUPANT	3136 S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3136A S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3138 S 14TH ST	MILWAUKEE, WI 53215-4626
CURRENT OCCUPANT	3142 S 14TH ST	MILWAUKEE, WI 53215-4626
CURRENT OCCUPANT	3142A S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3148 S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3148 S 14TH ST	MILWAUKEE, WI 53215-4626
CURRENT OCCUPANT	3148A S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3150 S 14TH ST	MILWAUKEE, WI 53215-4626
CURRENT OCCUPANT	3151 S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3151A S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3154 S 14TH ST	MILWAUKEE, WI 53215-4626
CURRENT OCCUPANT	3155 S 12TH ST	MILWAUKEE, WI 53215-4605
CURRENT OCCUPANT	3156 S 13TH ST# 1	MILWAUKEE, WI 53215-4644
CURRENT OCCUPANT	3156 S 13TH ST# 10	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 11	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 12	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 13	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 14	MILWAUKEE, WI 53215-4646
CURRENT OCCUPANT	3156 S 13TH ST# 15	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 16	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 17	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 18	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 19	MILWAUKEE, WI 53215-4647

CURRENT OCCUPANT	3156 S 13TH ST# 2	MILWAUKEE, WI 53215-4644
CURRENT OCCUPANT	3156 S 13TH ST# 20	MILWAUKEE, WI 53215-4647
CURRENT OCCUPANT	3156 S 13TH ST# 3	MILWAUKEE, WI 53215-4644
CURRENT OCCUPANT	3156 S 13TH ST# 4	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 5	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 6	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 7	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 8	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3156 S 13TH ST# 9	MILWAUKEE, WI 53215-4645
CURRENT OCCUPANT	3159 S 13TH ST	MILWAUKEE, WI 53215-4609
CURRENT OCCUPANT	3160 S 14TH ST	MILWAUKEE, WI 53215-4626
CURRENT OCCUPANT	3160A S 14TH ST	MILWAUKEE, WI 53215-4626
CURRENT OCCUPANT	3161 S 13TH ST	MILWAUKEE, WI 53215-4609
CURRENT OCCUPANT	3161A S 13TH ST	MILWAUKEE, WI 53215-4609
CURRENT OCCUPANT	3164 S 13TH ST	MILWAUKEE, WI 53215-4610
CURRENT OCCUPANT	3171 S 14TH ST	MILWAUKEE, WI 53215-4625
CURRENT OCCUPANT	3173 S 13TH ST	MILWAUKEE, WI 53215-4609
CURRENT OCCUPANT	3201 S 14TH ST	MILWAUKEE, WI 53215-4627
CURRENT OCCUPANT	3202 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3203 S 12TH ST	MILWAUKEE, WI 53215-4607
CURRENT OCCUPANT	3203 S 13TH ST# 1	MILWAUKEE, WI 53215-4643
CURRENT OCCUPANT	3203 S 13TH ST# 2	MILWAUKEE, WI 53215-4643
CURRENT OCCUPANT	3203 S 13TH ST# 3	MILWAUKEE, WI 53215-4643
CURRENT OCCUPANT	3203 S 13TH ST# 4	MILWAUKEE, WI 53215-4643
CURRENT OCCUPANT	3206 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3207 S 12TH ST	MILWAUKEE, WI 53215-4607
CURRENT OCCUPANT	3211 S 13TH ST# A	MILWAUKEE, WI 53215-4611
CURRENT OCCUPANT	3211 S 13TH ST# B	MILWAUKEE, WI 53215-4611
CURRENT OCCUPANT	3211 S 13TH ST# C	MILWAUKEE, WI 53215-4611
CURRENT OCCUPANT	3214 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3219 S 13TH ST	MILWAUKEE, WI 53215-4611
CURRENT OCCUPANT	3220 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3220 S 14TH ST	MILWAUKEE, WI 53215-4628
CURRENT OCCUPANT	3222 S 14TH ST	MILWAUKEE, WI 53215-4628
CURRENT OCCUPANT	3222A S 14TH ST	MILWAUKEE, WI 53215-4628
CURRENT OCCUPANT	3224 S 13TH ST	MILWAUKEE, WI 53215-4612
CURRENT OCCUPANT	3224A S 13TH ST	MILWAUKEE, WI 53215-4612

Blank Notice

Total Records: 83

Radius 250.0 feet and Center of the Circle: 3173 S 13th St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Coffee shop, fresh mix, mix drinks, prepack snacks

Do you have any experience operating this type of business? No Yes If yes, explain: Fraised owner coffee, restaurant

2. Business Operations

- a. Proposed Opening Date: at soon of posible
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: N, S, E, O (2 on the main entry, 1 in front to the bathroom + 1 on the bar.
Outside: 1 Locations: Alley
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: N.S.E.O. (NORTH, SOUTH, EAST, WEST) OF THE BUILDING
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>50</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal) *		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 45 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Oklahoma Ave.
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Jose P. Lechuga Phone Number: 414 460-6745
 Building Owner Address: 1736 West Orange Ave. Milwaukee, WI. 53221

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00am -	12:00am ^{5:00}	20	18-21	None
Monday	6:00am	12:00am ^{5:00}	20	"	"
Tuesday	6:00am	12:00am ^{5:00}	20	"	"
Wednesday	6:00am	12:00am ^{5:00}	20	"	"
Thursday	6:00am	12:00am ^{5:00}	20	"	"
Friday	6:00am	12:00am ^{5:00}	20	"	"
Saturday	6:00am	12:00am ^{5:00}	20	"	"

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>MaChuggys LLC</u>	
Premise Address: <u>3173 South 13th St Milwaukee, WI 53215</u>	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>Jose G Lechuga</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business \$ <u>5,000</u>	
e) Total amount paid for goodwill of the business \$ <u>0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Lease Information (New & Transfer Applicants who are leasing the premises only)	
a) Date lease begins <u>1 May 2023</u> Ends <u>1 May 2026</u>	
b) Monthly rental \$ <u>1200</u>	
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? <u>10</u>	

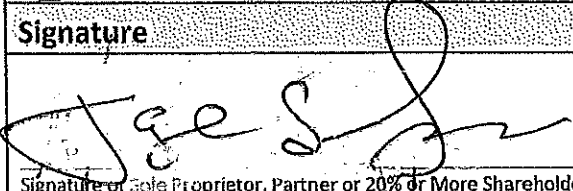
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Ma Chuggys LLC

Premises Address: 3173 South 13th Milwaukee, WI 53215

SECTION 1 TYPE OF BUSINESS Tavern B

What will be the majority of your food sales? (check one)

- Restaurant Items (meals):**
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.
- Retail Items (snacks and beverages):**
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

- Bed & Breakfast
- Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?
 Less than 25%
 25% or More AND:
 Restaurant items (meals) will be sold -- Complete this application and also contact DATCP.
 NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)
If yes, list the types of food items: Milk, fruit

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes IF YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

J.L. I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

J.L. I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

J.L. I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

J.L. I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

J.L. I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: J. G. [Signature]

Signature of Additional Partner: _____



**PUBLIC ENTERTAINMENT PREMISES LICENSE
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 3173 S 13th St Milwaukee, WI 53215

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input checked="" type="checkbox"/> Amusement Machines
How many? <u>3</u> |
| <input type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input checked="" type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: _____

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

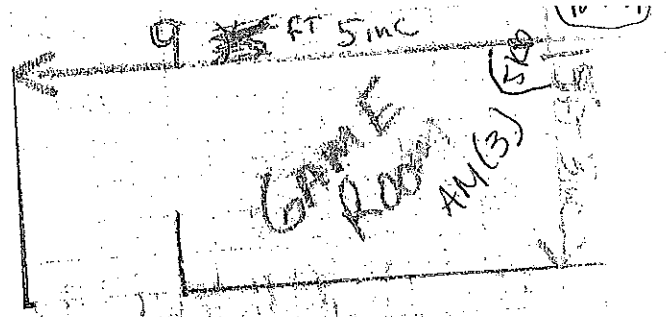
Jose S. [Signature]
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

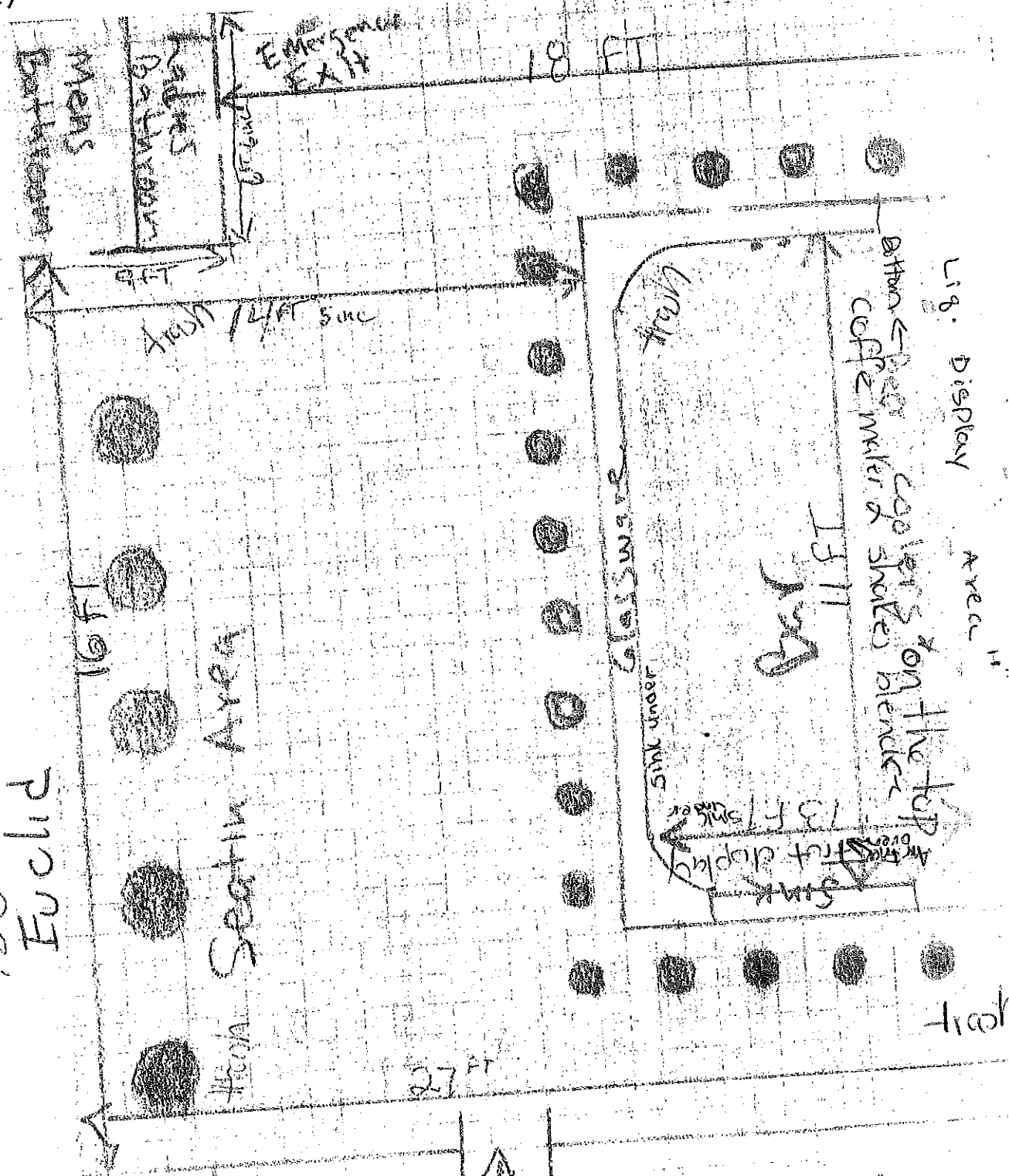
Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

Jose6 Lechuga
 Sole member for Machuggys LLC
 3173 S 13th St
 Milwaukee WI 53215
 trade Machuggys
 Date May 8 2023



Total square ft
 750 sq ft
 Euclid

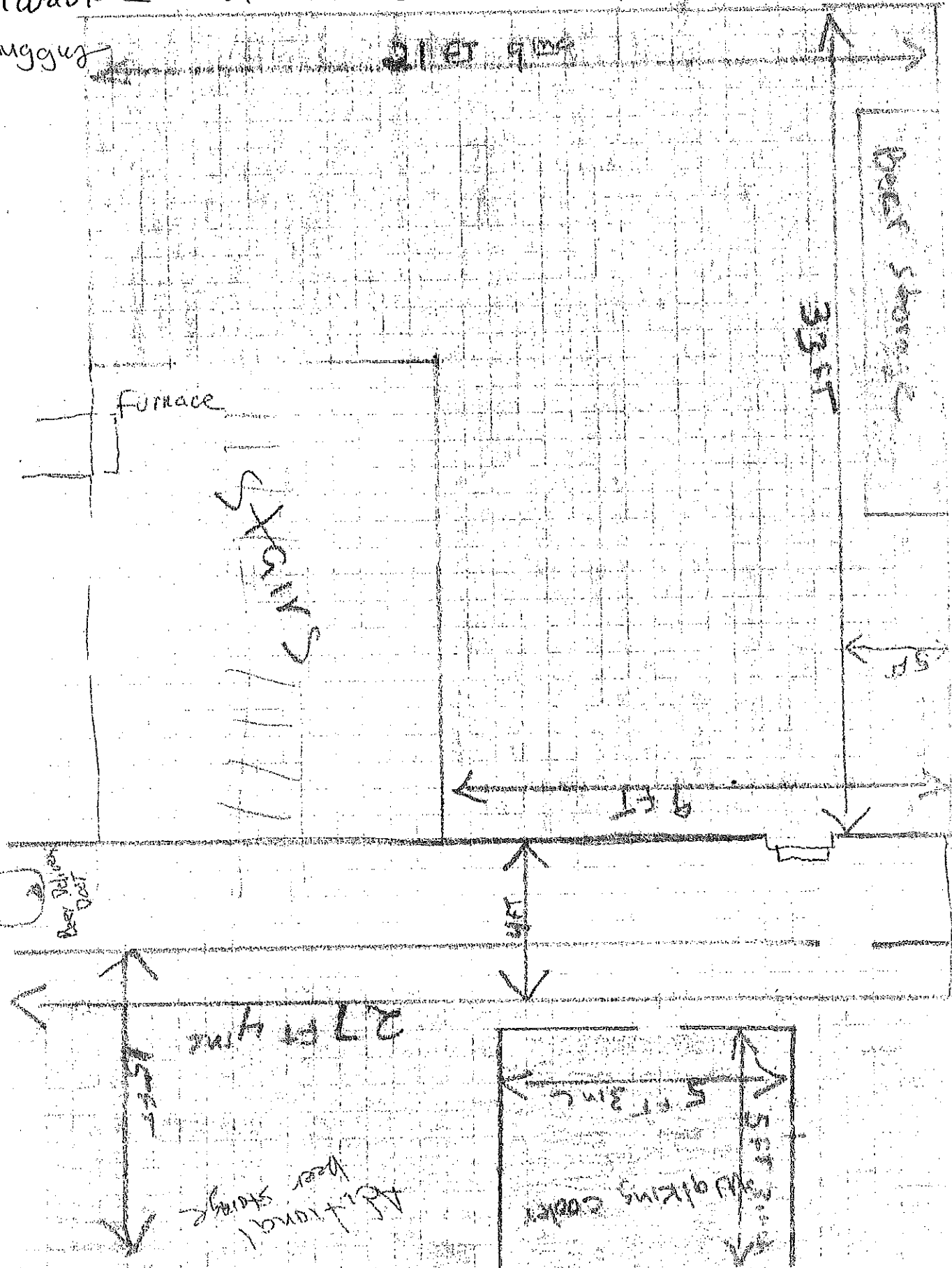


13th St Main Entrance

JOSE & Lechuga
Sole member for Machuggys LLC
3173 S 13th St
Milwaukee WI 53215

Total Square Footage
1200

Trade:
Machuggys



MACHUGGYS MENU

- Coffe mexicano
- Chocolate caliente
- Shakes multisabores
- Roasting Corns
- Hot dogs
- Raspados
- Lunches
- Fruta picada
- Mix Drinks
- Jarritos