

LaShawndra Vernon

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System Design Administrator with extensive background in public relations, fund development and community collaboration. Strong skills in mediation, contract negotiation, strategic planning, project management and civic engagement.

Leadership

- Create public and private collaborations, fund development, grant writing, project development/ implementation and service leadership.
- Implement policy recommendations working closely with state and local legislators.
- Collaborate with advocacy organizations to create action plans
- Facilitate and host annual fundraising events for non-profit organizations and initiatives.
- Provide training and technical to increase the capacity of team members.

Management

- Coordinate partnerships with surrounding community organizations, through fundraising and awareness campaigns
- Lead Collective Impact Convening, including securing needed resources, and managing and providing training, and recruiting stakeholders.
- Manage Health Portfolio grants to nonprofit organizations.
- Established and maintained youth development programs.
- Ability to work in a complex environment using technical and interpersonal skills.
- Ability to establish good working relationships with community members, regulatory agencies, and members of the business community.
- Ability to effectively present information to key leaders, public groups and boards of directors and respond to common inquiries or complaints as needed.

Advocacy

- Conduct research pilot programs focused on eliminating barriers to health care, employment, and ending domestic violence
- Provide facilitative leadership with community focused coalitions advocating for the improvement of health care, community needs, domestic violence and outreach strategies.
- Improve provisions for underserved populations through policy advocacy.
- Coordinate legislative actions and lobby activities.
- Coordinated and maintained several social/earned media campaigns.

Civic Engagement

- Founding Chair, Human Trafficking Task Force of Greater Milwaukee 2010-2012

- National Association for Community Mediation Member
- Women's Action In A New Direction (WAND Inc.) Board Member
- Women's International League for Peace and Freedom, Membership Development Chair
- Liaison, Alternative Dispute Resolution Society Marquette University 2005-2007 Education and Training
- BS in Human Services / Criminal Justice, Springfield College, 2004
- MA in Public Service and Dispute Resolution, Marquette University, 2006
- National Victim Assistance Academy, Office of Victims of Crime, US Department of Justice, 2011

Work History

2017-Present

Pryme Solutions, LLC

System Design Administrator

2016-2017

Walnut Way Conservation Corporation

CEO/Executive Director

2012-2016

United Way of Greater Milwaukee

Program Director, Lifecourse Initiative for Healthy Families (LIHF)

2009-2011

9to5, National Association of Working Women

Lead Organizer

2006-2009

Community Advocates/Medical College of Wisconsin

Primary Investigator, Healthier Wisconsin Partnership