

2nd Quarter 2014 MATA Community Media Monthly Programming Report				
	<u>April</u>	<u>May</u>	<u>June</u>	<u>Total/Average</u>
Number of new projects started (non-series)	25	30	31	86
Number of new programs received	88	105	91	284
MCM Channel 14				
Number of different local producers/sponsors	3	5	5	4.3
Number of different local 1st run programs	7	13	12	32
Total hours local 1st run	7.03	11.15	10.17	28.35
Number of 1st run MCM produced programs	5	5	7	17
Hours of 1st run MCM produced programs	4.78	3.6	5.42	13.8
Number of different imported producers/sponsors	1	1	1	1
Number of different imported 1st run programs *	40	46	31	117
Total hours imported 1st run *	43.77	50.8	39.32	133.89
* Includes live Democracy Now satellite feed				
Total number of producers/sponsors	3	5	5	4.3
Producer(s) submitting for the 1st time	1	0	0	1
Hours of taped programs	603.86	618.87	613.36	1,836.09
Percentage of taped programs	83.9%	83.2%	85.2%	84.1%
Hours of live programs	0	0	0	0.00
Percentage of live programs	0.0%	0.0%	0.0%	0.0%
Hours of satellite programs	49.03	50.02	48.05	147.10
Percentage of satellite programs	6.8%	6.7%	6.7%	6.7%
Hours of PSA programming	67.1	75.12	58.58	200.80
Percentage of PSA programming	9.3%	10.1%	8.1%	9.2%
Number of episodes cablecast	788	816	784	2,388
MCM Channel 96				
Number of different local producers/sponsors	12	19	16	15.7
Number of different local 1st run programs	25	39	33	97
Total hours local 1st run	22.23	28.93	22.45	73.61
Number of different imported producers/sponsors	15	13	13	13.7
Number of different imported 1st run programs **	44	39	34	117
Total hours imported 1st run **	42.78	41.82	32.57	117.17
** Includes live Ahmadiyya satellite feed				
Total number of producers/sponsors	27	32	29	29.3
Producer(s) submitting for the 1st time	0	0	2	2
Hours of taped programs	450.02	461.60	448.32	1,359.94
Percentage of taped programs	62.5%	62.0%	62.2%	62.2%
Hours of live programs	44.33	46.27	45.77	136.37
Percentage of live programs	6.2%	6.2%	6.4%	6.3%
Hours of satellite programs	180.00	186.00	176.00	542.00
Percentage of satellite programs	25.0%	25.0%	24.4%	24.8%
Hours of PSA programming	45.65	50.13	49.92	145.70
Percentage of PSA programming	6.3%	6.7%	6.9%	6.6%
Number of episodes cablecast	651	662	635	1,948
Total Programming Hours (All Channels)	1,327.25	1,362.75	1,331.50	4,021.50
Total Episodes Cablecast (All Channels)	1,439	1,478	1,419	4,336
Percentage of Program Categories (Ch. 96)				
Community Information/Opinion	24.3%	21.3%	21.1%	22.2%
Music/Entertainment	9.3%	11.5%	14.1%	11.6%
Faith-Based	61.7%	61.7%	60.0%	61.1%
Special Interests	4.7%	5.6%	4.7%	5.0%
Percentage of Ch. 96 Faith-Based producers	63.0%	56.3%	62.1%	60.5%
Number of non-profit producers (All Channels)	6	4	6	5.3