File Number 241040. A substitute ordinance relating to the Fourth Amendment to the General Planned Development known as Kilbourn Square to allow additional freestanding signage on a site with an existing parking lot located at 2303 West State Street, on the west side of North 23rd Street, south of West State Street, in the 4th Aldermanic District.



## File Number 241040. Context.









File Number 241040. Consistency with Comprehensive Plan.

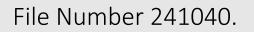


Near West Side Plan

- Adopted in 2004. Amended in 2009 and 2017.
- The Plan identifies 2302 W. State Street as a catalytic site in the Near West Side Area Plan and its redevelopment as key to providing much-needed housing and services.
- The Plan identifies the need to make institutional uses inviting with visual landmarks, including improved signage that is consistent with the neighborhood context and is of high quality design.
- The proposed amendment is **consistent** with the Near West Side Area Plan.

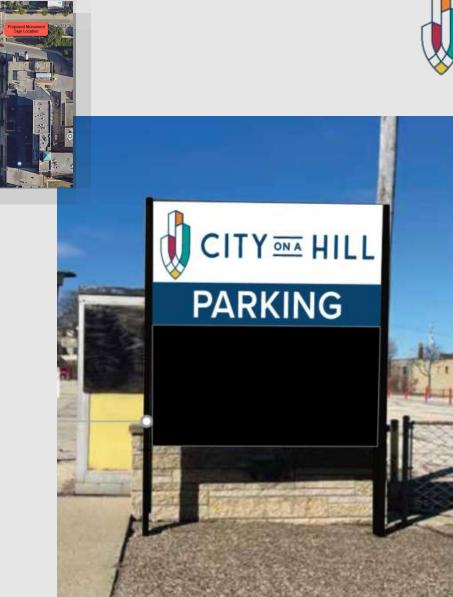






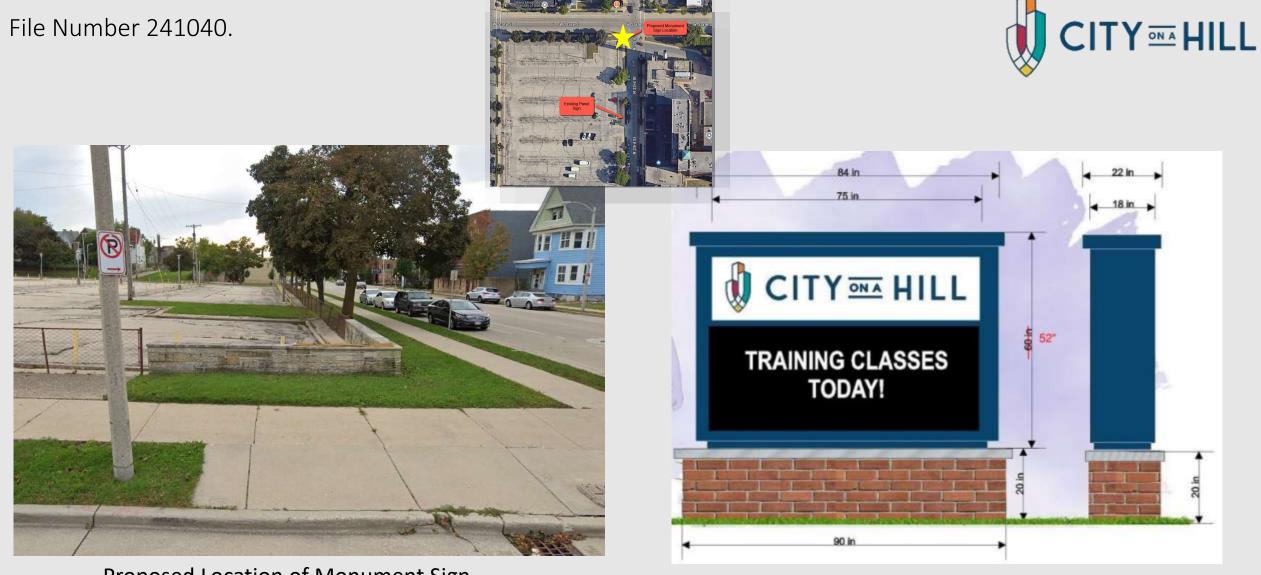


Existing Panel Sign (N. 23<sup>rd</sup> St.)



Proposed Updates to Sign





Proposed Sign

Proposed Location of Monument Sign (corner of N. 23<sup>rd</sup> St. and W. State St.)

File Number 241040.



