LRB-RESEARCH AND ANALYSIS SECTION

PUBLIC SAFETY COMMITTEE

MAY 8, 2008

ITEM 21, FILE # 080023

File # 080023 amends resolution File # 071092 relative to the application, acceptance and funding of the 2008 Tobacco Control Grant from the State of Wisconsin Department of Health and Family Services, Division of Public Health.

Background

- 1. This continuing award provides funding for the Wisconsin WINS Program and funding for the Milwaukee Community Tobacco Coalition. The Wisconsin WINS program includes enforcement activities. The activities of the Milwaukee Community Tobacco Coalition are designed to reduce and prevent tobacco use among communities of color.
- 2. This program is intended to support the continuing activities of a broad-based community tobacco coalition. The coalition develops and implements a strategic community plan to eliminate tobacco-related health disparities and the morbidity and mortality associated with tobacco use.
- 3. The goals of the coalition are consistent with the City's priorities in promoting a healthy population and in reducing disparities in health and health care. The specific objectives of the coalition include:

Reduction and prevention of tobacco use among communities of color;

Prevention of tobacco use among youth;

Promotion of smoking cessation;

Reduction of the percentage of pregnant women who smoke; and

Reduction of exposure to environmental tobacco smoke.

Discussion

- 1. The grantor has proposed to increase the grant of \$265,193 (100% grantor share) by \$37,097 to support a continuing program..
- 2. The grant period will remain January 1, 2008, to December 31, 2008.
- 3. The only change proposed by this increase is to the amount budgeted for contractual services of the Milwaukee Community Tobacco Coalition (MCTC) from \$148,590 to \$185,687. The MCTC program provides funding for a variety of local community groups which are part of a coalition to reduce and prevent tobacco use, especially among communities of color and other at-risk populations. Organizations that may receive these funds include: Hope House, Marquette University Dental School, Milwaukee Christian Center, Milwaukee LGBT Community Center, Milwaukee Public Schools -Department of Recreation, St. Gabriel Church, the UWM Norris Health Center, Wisconsin Community Service, Inc., and the Children's Outing Association.

- 4. The resolution in File # 080023 amends File # 071092 and authorizes the City Comptroller to commit \$37,097 grantor share funds within the Project/Grant Parent of the 2008 Special Revenue-Grant and Aid Projects Fund and to create appropriate Special Revenue Fund-Grant and Aid Project/Grant and Project /Grant levels.
- 5. The resolution does not amend other resolved clauses in File # 071092 authorizing the Health Department, consistent with the terms of the grant, to: expend from budgeted amounts; enter into subcontracts and leases; and to expend funds for training and out-of-town travel of departmental staff from the grant funds in 2008.

Fiscal Impact

1. This 100% grantor share award supports continuing programming and will have no impact on the tax levy.

Prepared by: Richard L. Withers LRB-Research and Analysis Section May 5, 2008

Cc: Marianne C. Walsh W. Martin Morics Bevan Baker Yvette Rowe Lisa Phillips Renee Joos