

Paul Miller

2700 E. Shorewood Blvd, Shorewood, WI 53211 paul@alterracoffee.com

Experience

Partner and Owner

1991-present

Alterra Coffee Inc., Milwaukee, WI

*In July of 1997, we moved out of the basement and into a 14,000ft. roastery at 2211 N. Prospect Avenue on Milwaukee's East Side. With the move, we finally had the opportunity to create a place that truly fit with the original vision of the company. In early 2001, our appetites got the best of us and we opened **Alterra Baking Company (ABC)**. We first began ABC as a way to provide freshly baked sweets and pastries to our own retail locations. We've brought strong coffee to other Milwaukee area locations as well with the opening of a store at Mayfair Mall in 1999, followed a year later by a downtown Alterra in the U.S. Bank Center. In 2002, we made our debut on the shores of Lake Michigan through a unique agreement with MMSD. Situated inside the Milwaukee River Flushing Station right on Lincoln Memorial Drive, **Alterra at the Lake** was the first café to serve the new savory menu items made by ABC.*

*In January 2006, we strengthened our commitment to urban environments and investment in the community with the **Alterra Foundry**. This location is housed in the renovated Kramer International building in the historic Fifth Ward just south of downtown Milwaukee. In November of that same year, we returned to our roots and opened a café at the **Bayshore Town Center**.*

*The launching of three new cafes made 2007 an exciting and busy year for us as we expanded to **Grafton, Wauwatosa** and the **Riverwest** neighborhood of Milwaukee. Our Riverwest location is also home to Alterra's headquarters, bringing Alterra Baking Company, our sales and support offices, and the majority of Alterra's roasting and wholesale operations under one roof.*

Education

University of WI-Madison, Madison, WI

Graduated 1990

- Bachelor of Science

Community Involvement

East Side Business Improvement District board member since 1999

Property owner at 2170 and 2122 N. Prospect, 2999 N. Humboldt Ave.