

TO THE UTILITIES AND LICENSES COMMITTEE, CITY OF MILWAUKEE

MY NAME IS FRANCISCO CAMACHO AND MY VOTING RESIDENCE IS 916 SOUTH 11TH STREET.

I AM THE PRESIDENT OF THE SOUTHSIDE FOOD VENDORS ASSOCIATION AND I HAVE AN INTEREST IN 5 MOBILE UNITS, ALL OF WHICH HAVE BEEN APPROVED FOR FOOD SELLING ON THE STREETS OF MILWAUKEE BY THE RESPECTIVE HEALTH DEPARTMENT, BUT WHICH HAVE NOT BEEN PLACED IN SERVICE BECAUSE OF THE RESTRICTIONS INHERENT IN THE PRESENT ORDINANCE. I THANK YOU FOR INVITING ME TO SPEAK BEFORE THIS COMMITTEE AND I AM MOST GRATEFUL TO ALD. WITKOWIAK FOR HAVING A VISION FOR THE BETTERMENT OF HIS CONSTITUENTS, HIS ALDERMANIC DISTRICT, AND THE CITY OF MILWAUKEE.

THIS PROPOSED ORDINANCE WOULD REMOVE THE GREATEST BARRIER PRESENTLY EXISTING, WHICH EFFECTIVELY PRECLUDES ANY SUCCESS IN BEING A FOOD PEDLER WITHIN THE CITY OF MILWAUKEE. IF THIS ORDINANCE DOES NOT PASS, I AM EFFECTIVELY FORCED OUT OF BUSINESS, BECAUSE YOU COULD NOT SET UP YOUR FOOD DELIVERY SYSTEM, SELL IT, SERVE IT, AND DO THE CLEANING, ALL WITHIN THE SPAN OF 1 HOUR FOR COMMERCIAL AREAS AND 15 MINUTES IN A RESIDENTIAL DISTRICT.

PLEASE NOTE THAT THE FOOD DELIVERY SYSTEM INCLUDES A PROPANE TANK AS THE SOURCE OF HEAT AND A GENERATING SYSTEM FOR KEEPING THE FOODSTUFFS COLD TO THE REQUIREMENTS OF THE CITY HEALTH DEPARTMENT. THEREFORE THE PRESENT ORDINANCE INCLUDES AN INHERENT DANGER IN HAVING THE MOBILE UNIT BEING CONSTANTLY ON THE MOVE.

THE THEME OF MY BUSINESS IS THAT IF THE MOUNTAIN DOES NOT COME TO MOHAMMED, THEN MOHAMMED MUST GO TO THE MOUNTAIN. WE SEEK TO BE WHERE THE PEOPLE ARE, ALL BUSTLING WITH ACTIVITY, BUT BECAUSE OF LACK OF TIME THEY CANNOT SATISFY THEIR NUTRITIONAL NEEDS. I PROPOSE TO SERVE MEXICAN FOOD, BURRITOS, ENCHILADAS, CHIMICHANGAS, ETC. BUT AM WORKING WITH SOME CHINESE RESTAURANTEURS TO ALSO SERVE CHINESE FOOD. A SIMPLE OBSERVATION OF HOW PEOPLE MOVE BETWEEN SECOND-FOURTH STREETS ON WISCONSIN AVENUE WILL CONVINCE YOU THAT PEOPLE NEED THE FAST DELIVERY OF MEALS. I HAVE SEEN 20-30 PERSONS WAITING TO BE SERVED A HOT DOG. HOW ARE THESE PEOPLE ABLE TO SELL? BY NOT OBEYING THE PRESENT ORDINANCE, I.E. THEY DO NOT MOVE.

THEREFORE PLEASE NOTE THAT ALL FOOD VENDORS ARE HELPED BY THIS PROPOSED ORDINANCE, THAT THE PEOPLE WILL GET THEIR NUTRITIONAL NEEDS WITHIN THE TIME SPAN OF THEIR LUNCH HOUR, AND THAT MEXICAN AND CHINESE FOOD SELL AT VERY REASONABLE PRICES. I THANK YOU FOR YOUR ASSISTANCE IN ADOPTING THE PROPOSED ORDINANCE SO THAT THE COMMON COUNCIL WILL PASS IT IN DUE COURSE OF TIME.

FRANCISCO CAMACHO, 344-1168. 