



Certificate of Appropriateness

Milwaukee Historic Preservation Commission/200 E. Wells Street/Milwaukee, WI 53202/phone 414-286-5712/fax 414-286-3004

Property 2607 N. DOWNER AV. Downer Avenue HD
Description of work Permanently remove "Photo Center" signs. Replace all other signage with new branding per attached designs. Projecting sign has an opaque background with push-through illuminated letters. Three pages are attached, disregard page numbering.
Date issued 5/9/2018 PTS ID 114514 COA: remove and replace various signage

In accordance with the provisions of Section 320-21 (11) and (12) of the Milwaukee Code of Ordinances, the Milwaukee Historic Preservation Commission has issued a certificate of appropriateness for the work listed above. The work was found to be consistent with preservation guidelines. The following conditions apply to this certificate of appropriateness:

Mounting posts shall be drilled into mortar joints only and not into the face of any brick or stone. New mortar must match the original mortar in terms of color, texture, grain size, joint width, and joint finish/profile. The compressive strength of the repointing mortar shall be equal or less than the compressive strength of the original mortar and surrounding brick or stone. The replacement mortar shall contain approximately the same ingredient proportions of the original mortar.

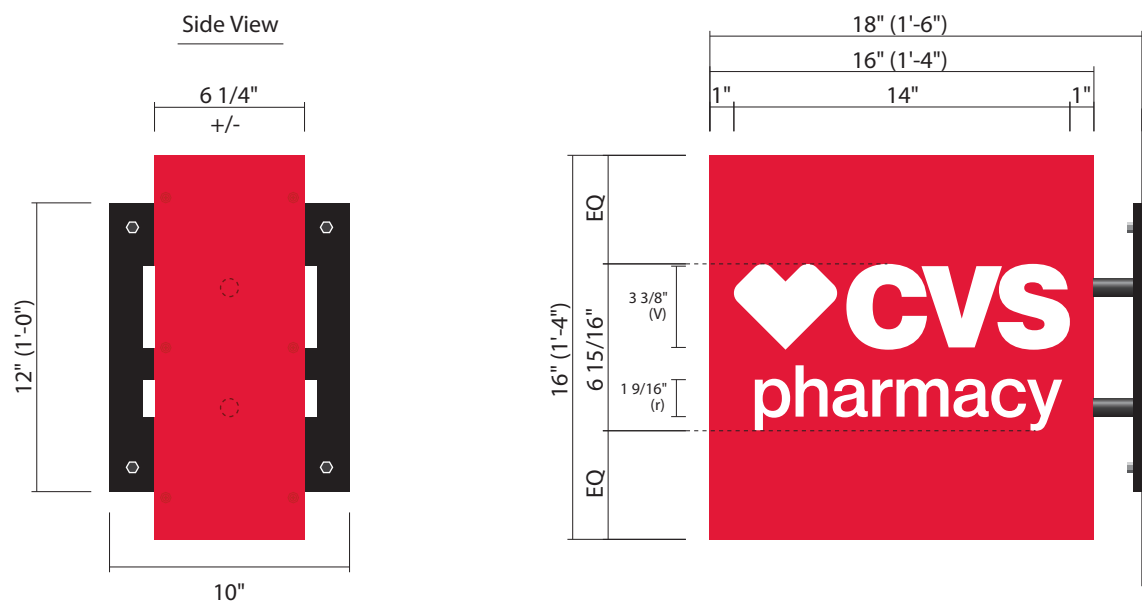
All work must be done in a craftsman-like manner, and must be completed within one year of the date this certificate was issued. Staff must approve any changes or additions to this certificate before work begins. Work that is not completed in accordance with this certificate may be subject to correction orders or citations. If you require technical assistance, please contact staff as follows: Phone: (414) 286-5712 E-mail: hpc@milwaukee.gov.

If permits are required, you are responsible for obtaining them from the Milwaukee Development Center. If you have questions about permit requirements, please consult the Development Center's web site, www.milwaukee.gov/build, or call (414) 286-8210.

City of Milwaukee Historic Preservation Staff

Copies to: Development Center, Ald. Nik Kovac, Contractor

APPROVED
By Tim Askin at 10:40 am, May 09, 2018



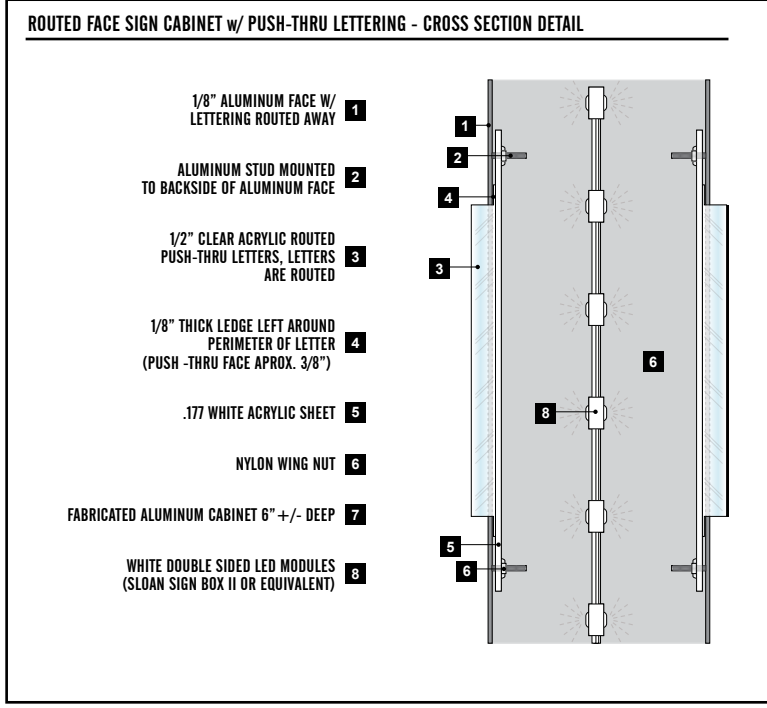
Remove Existing Sign
(Patch Holes)

SPECIFICATIONS:

- Internally Illuminated Double Sided Square Blade Sign
- 1/8" thick Aluminum Faces, Routed
- White Translucent Acrylic #7328, Back Up
- 1/2" thick Clear Acrylic, Pushed Thru
- 6 1/4" +/- Deep Fabricated Aluminum Cabinet
- 10" x 12" x 3/8" Steel Mounting Plate, Painted Satin Black
- 3/4" Steel Pipe, Painted Satin Black
- White LED Illumination
- 120V Power Supplies
- Mounted to existing fascia as required

Colors & Materials:

- White Acrylic #7328
- 1/2" Clear Acrylic (Pushed Thru)
- Red Paint (PMS 187C)
- Sherwin Williams Satin Black #LV3-1738



4085 North 128th Street
Brookfield, WI 53005
p. 262-781-1500
www.LembergElectric.com

Client: CVS Pharmacy
Location: Downer Avenue
City: Milwaukee, Wisconsin

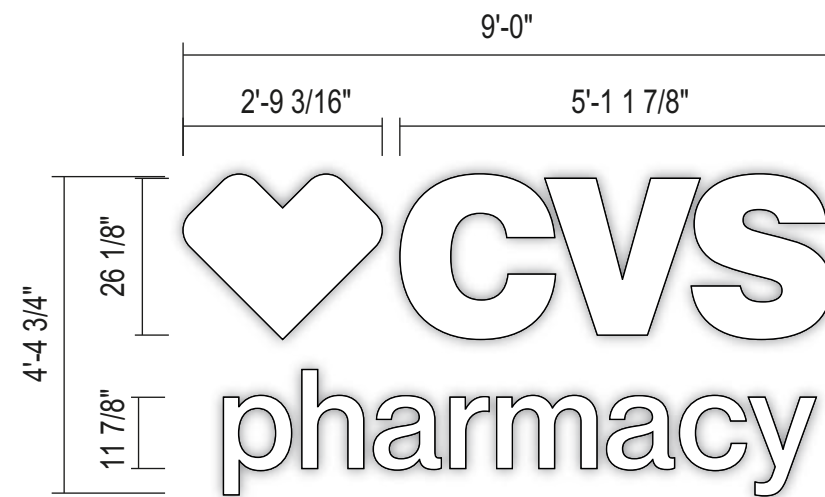
Sales Representative: Tina Lewis
Project Manager:
Designer: Mark Mayzik

Scale: 1-1/2"=1'
Paper Size: 11x17
Signature / Date:

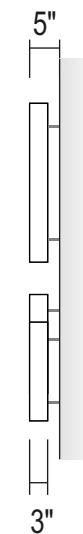
Client / Location or Project / Sign Classification / Version# or Sheet / Revision# / Drawing Status Date:
CVS_Downer_BLADE_v02_r01_D 05-03-18



Remove Existing Letters
(Patch Holes)



PROFILE



Channel Letters - Reverse

One (1) Set of Reverse Channel Letters Individually Mounted
Illuminated with internal white LED
Sign to have Photo Cell

(A) Returns:
3" deep .063 letter coil - White

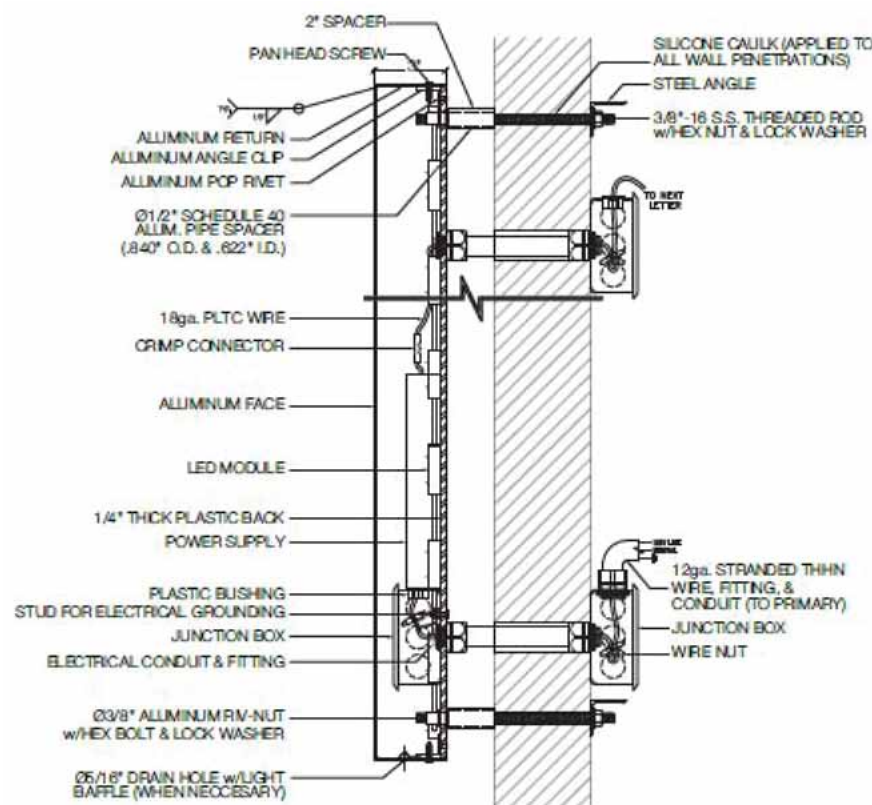
(B) Face:
.125 thick aluminum - White

(C) Color:
Paint White, (satin finish)

Installation Method:
Mount w/ 2" standoffs from wall.

Colors:
 Paint White, (satin finish)

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Typical Section - 3" Deep Halo Lit Letter - Self Contained
Scale: N.T.S.



SIGNS

4085 North 128th Street
Brookfield, WI 53005
p. 262-781-1500
www.LembergElectric.com

Client: CVS Pharmacy

Location: Downer Avenue

City: Milwaukee, Wisconsin

Sales Representative: Tina Lewis

Project Manager:

Designer: Mark Mayzik

Scale: 3/8"=1'

Paper Size: 11x17

Signature / Date:

Client / Location or Project / Sign Classification / Version# or Sheet / Revision# / Drawing Status
CVS_Downer_CL(1)_v01_r01_D

Date:
04-18-18

Channel Letters - Reverse



Remove Existing Letters
(Patch Holes)



One (1) Set of Reverse Channel Letters Individually Mounted
Illuminated with internal white LED
Sign to have Photo Cell

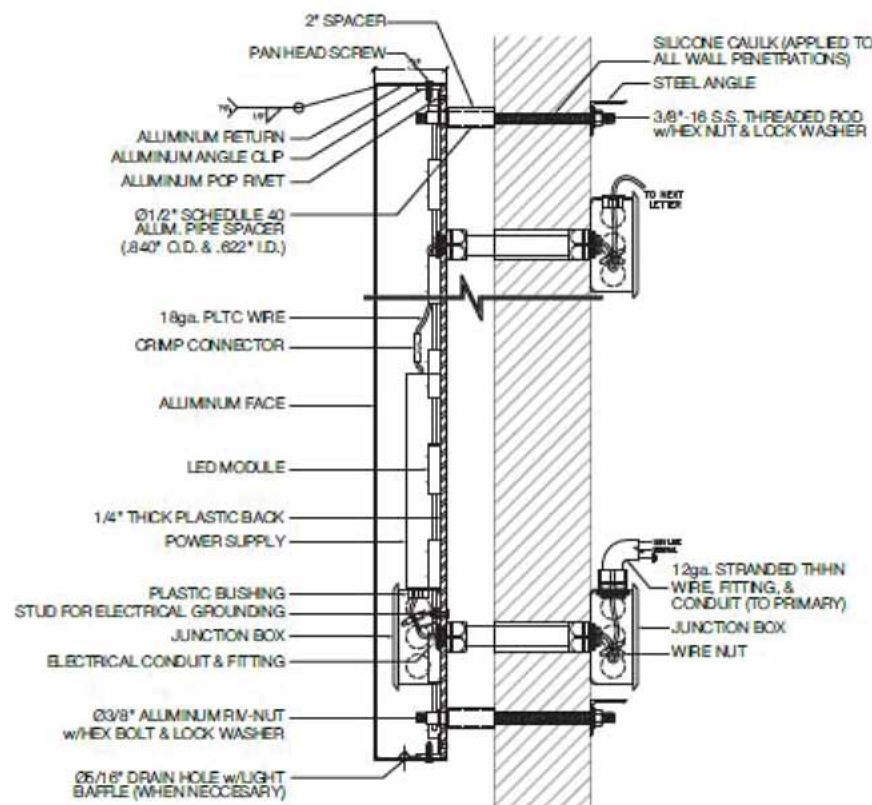
(A) Returns:
3" deep .063 letter coil - White

(B) Face:
.125 thick aluminum - White

(C) Color:
Paint White, (satin finish)

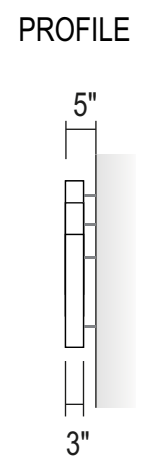
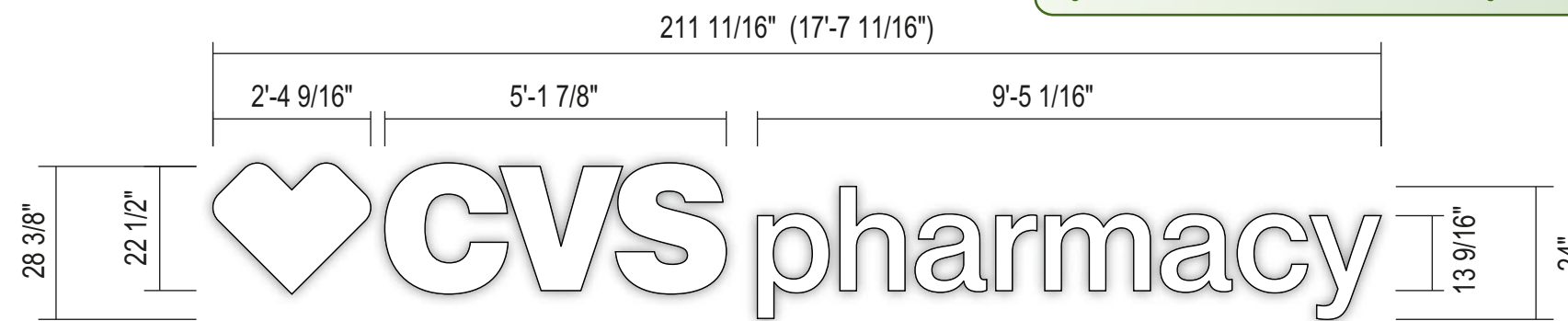
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CVS_Downer_CL(2)_v01_r01_D

Date:
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