

Africa Urban Poverty Alleviation Program Report II

Pursuant to the Sub-grant Agreement Africa Urban Poverty Alleviation Program between Sister Cities International and the City of Milwaukee Sister Cities Committee, the following is the second quarterly interim report of grant activity for the period ending September 15, 2010:

1. On July 23 - August 3, 2010, e-mails were exchanged between Grace Isis Ocansey (AUPAP Program coordinator based in Accra, Ghana), Ald. Joe Davis (Milwaukee Common Council), and Steven Mahan (Director of Milwaukee Community Development Grants Administration) relating to scheduling a visit of the Milwaukee AUPAP delegation to uMhlathuze, as well as scheduling a video conference with all parties. (Attachment 1)
2. On July 29 – 31, 2010, Ald. Joe Davis attended the Sister Cities International Annual Conference in Albuquerque, New Mexico. Ald. Davis participated as a panelist in 3 workshops: Working in Africa – A Global Perspective (Thursday, July 29), For Profit: Private Sector Programs and Exchanges (Friday, July 30), and Insight from Mayors and Elected Officials with an International Focus (Friday, July 30). During these workshops, Ald. Davis spoke about the Africa Urban Poverty Alleviation Program and the sister city relationship between Milwaukee and uMhlathuze. (Attachment 2)
3. On September 8, 2010, Ald. Joe Davis, Vice Chair of the U.S. National League of Cities' International Council, participated in the development of a cooperation agreement between the U.S. National League of Cities and the South African Local Government Association to help strengthen sister city relationships between U.S. cities and their South African counterparts. A copy of this agreement is presented in Attachment 3.

E-Mail Correspondence

From: Grace Isis Ocansey [mailto:GISisOcansey@sister-cities.org]
Sent: Friday, July 23, 2010 11:03 AM
To: Mahan, Steven
Cc: Davis Sr., Joe; Adam Kaplan; connollytom@hotmail.com; Zivko Serbic
Subject: SA-uMhlathuze(initial site visit)

Dear Mr. Mahan,
My name is Grace Isis Ocansey and I am the AUPAP Programme coordinator based in Accra Ghana.
Mr. Connolly the Programme Director and his assistant Mr. Serbic would be visiting uMhlathuze to meet with members of the Local Community Committee possibly in November.

Could you please let me know what your travel plans for uMhlathuze is at the moment and could you also provide me with a point or points of contacts in uMhlathuze as well as the usual hotel you use for accommodation during your visits. This is to enable make travel and accommodating arrangements for Mr. Connolly and his assistant.

I would be grateful for a feed back as soon as possible.

Thanking you in advance.
Best regards,
Grace

From: Mahan, Steven
Sent: Tuesday, July 27, 2010 9:37 AM
To: Grace Isis Ocansey
Cc: Davis Sr., Joe; Adam Kaplan; connollytom@hotmail.com; Zivko Serbic; Hefter, Amy
Subject: RE: SA-uMhlathuze(initial site visit)

Greetings All,

I have spoken to the Committee from the Milwaukee contingency of the AUPAP concerning the travel inquiry and the following was communicated:

Milwaukee shall send scheduling confirmation for a video conference with all parties within the next week.
During this conference all travel and accommodations will be finalized.

Feel free to contact me if you have any immediate concerns prior to the video conference.

Steven L. Mahan
City of Milwaukee
Community Development Grants Administration
Phone: 414-286-3842
Cell: 414-397-1314
Fax: 414-286-5003

From: Davis Sr., Joe
Sent: Tuesday, July 27, 2010 1:11 PM
To: Grace Isis Ocansey; Mahan, Steven
Cc: Adam Kaplan; connollytom@hotmail.com; Zivko Serbic; Hefter, Amy
Subject: RE: SA-uMhlathuze(initial site visit)

Dear Grace,

I have contacts in KwaZulu Natal that will be helpful to you on arranging Mr. Connolly and Serbic's visit to our Sister City, uMhlathuze. Mr. Neville Matjie of Trade & Investment of KwaZulu Natal has worked on previous delegations with me to arrange the hotel accommodations. By copy, I will request that he work with you on this issue. My suggestion is the beautiful Protea Hotel on the water. The establishment has all of the amenities that any business traveler would need, and it is also in close proximity to all of our partners.

I hope this is helpful.

Best regards,

Alderman Joe Davis

From: Grace Isis Ocansey
To: Mahan, Steven; Davis Sr., Joe
Cc: Adam Kaplan ; connollytom@hotmail.com ; Zivko Serbic ; Hefter, Amy
Sent: Mon Aug 02 10:07:58 2010
Subject: RE: SA-uMhlathuze(initial site visit)

Dear Mr. Mahan/Mr. Davis

After looking at Mr. Connolly's travel schedule for the month of November, I am happy to inform you that Mr. Connolly and his assistant Mr. Serbic would be available to meet with you and members of the LCC in uMhlathuze from the 8th to the 12th of November.

Kindly let me know if these dates fit into your travel plans.

Looking forward to hearing from you at your earliest convenience.

Best Regards,

Grace

From: Davis Sr., Joe
Sent: Monday, August 2, 2010 10:14 AM
To: Grace Isis Ocansey; Mahan, Steven
Cc: Adam Kaplan; connollytom@hotmail.com; Zivko Serbic; Hefter, Amy
Subject: RE: SA-uMhlathuze(initial site visit)

Dear Grace,

November is a difficult time for me due to the municipal budget process. We are usually wrapping up the approval of our annual budget for 2011 around that time and it would be difficult to ask our team to travel internationally during this difficult time frame. I would suggest that we consider the last of November, early December. I hope this would work for Mr. Connolly.

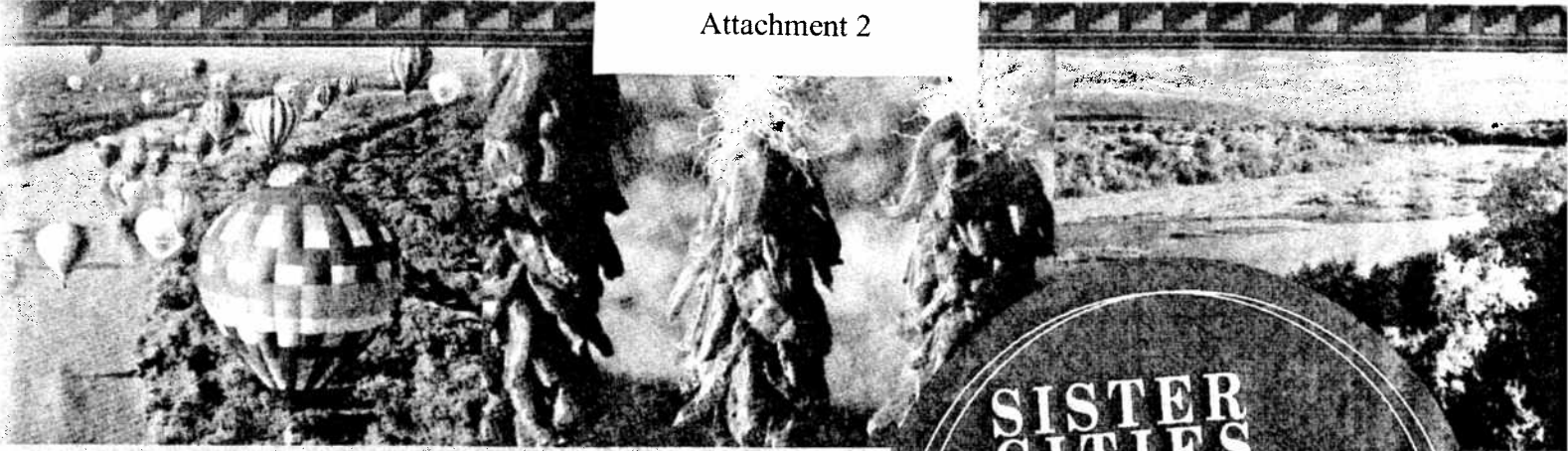
Best regards,

Alderman Joe Davis

From: Grace Isis Ocansey
Sent: Tuesday, August 03, 2010 4:31 AM
To: Mahan, Steven; jldavis@milwaukee.gov
Cc: Adam Kaplan; connollytom@hotmail.com; Zivko Serbic; Hefter, Amy
Subject: RE: SA-uMhlathuze(initial site visit)

Dear Mr. Davis,
Thank you for your email.
I will Confer with Tom and get back to you soonest.

Best Regards,
Grace



COMMUNITY DIPLOMACY

Empowering Partnerships and Programs

July 29-31, 2010 | Albuquerque, New Mexico



PROGRAM GUIDE

Conference Schedule

Thursday, July 29

Morning

8 a.m. – 5 p.m.

Registration, Voting, and Information Desks Open
Pavilion Court

8 – 10:15 a.m.

International Economic Forum
Pavilion I

International Economic Development Forum

This forum will focus on the challenges and opportunities associated with international economic development. A series of short presentations will provide examples of sister city relationships that have resulted in mutually beneficial economic development and profit. Sub-topics such as electronic marketing, certification for international economic development professionals, and cultural understanding will be discussed. Q&A will follow.

Thursday, July 29

8 a.m. Registration, Networking and Coffee
(Please bring your business cards, brochures, and information to share.)

8:30 a.m. Opening Remarks
Fred Mondragón, Cabinet Secretary,
Economic Development Department of
New Mexico

8:45 a.m. Challenges and Opportunities
***Creative Tourism and UNESCO's
Creative Cities Movement***
Mayor Pro-Tempore Rebecca Wurzburger,
City of Santa Fe

Tourism and Hospitality for International Visitors

John Garcia, Director of Economic
Development, City of Albuquerque

Building on Relationships for Successful Economic Development

Danielle Duran, Director, International
Trade Office, State of New Mexico

International Economic Development Council Certification Programs

Tom Garrity, President, Garrity Group
Linda Kay Jones, VP for Institutional
Advancement, Economic Development and
Community Affairs, Western New Mexico
University

Successful Marketing Using Electronic Media
Noreen Scott, President, Rio Rancho
Economic Development Corporation

9:45 a.m. Q&A

10:15 a.m. Closing Remarks

10 a.m. – 5 p.m.

Best Practices and Expo Hall, Cyber Café Open
Enchantment Ballroom

10:30 – 11:45 a.m. Panelist
Working in Africa – A Global Perspective
Sendero I

Sister Cities International has expanded its impact in Africa with a major grant program and an office based in Africa. Gain insights from the leaders of twinning organizations from around the world about their work in Africa during this day-long track.

Moderator: Jim Doumas, Sister Cities International
Panel: Prince Kwame Kludjeson, Africa Global Sister
Cities Foundation

Madam Li Xiaolin, Chinese People's Association for
Friendship with Foreign Countries
Arnildo Schildt, Schildt Entertainemento Ltda.

10:30 – 11:45 a.m.

**Working with Mexico: The Landscape in 2010
and Beyond**
Sendero II

Sister Cities International has an expansive partnership with Mexico. Gain insights from the leaders of twinning organizations working in Mexico during this day-long track.

Moderator: Aida Lerma, Mission Sister City Committee
Panel: Connie Goertz, U.S.-Mexico Sister Cities
Association

Mayor Alvaro Madero, Chihuahua, Mexico
Ismael Perez Madera, Mexico-U.S. Sister Cities
Association

10:30 – 11:45 a.m.

**State of the Arts: How to Integrate Local
Agencies into Your Work**
Sendero III

Join a conversation about local arts agencies, their partners, resources and ways you can work together.

Moderator: Alicia Anstead, Harvard University
Speaker: Robert Lynch, Americans for the Arts

Afternoon

Noon – 1:15 p.m.

Lunch on Own

Representatives from the Albuquerque Convention and Visitors Bureau will be stationed at the registration area with restaurant guides for delegates.

Conference Schedule

Friday, July 30 (continued)

9 – 10 a.m.

Opening Keynote Session

Grand Pavilion

Master of Ceremonies: Chairman Mike Hyatt, Sister Cities International Board of Directors

Welcome: Mayor Richard J. Berry, Albuquerque, New Mexico

Speaker: Anna Muoio, Continuum

What do the Swiffer and a \$100 laptop have in common? Continuum – a leading design consultancy that was behind the creation of both and is at the forefront of design thinking as a solution to commercial and social problems around the world.

10 a.m. – 5 p.m.

Best Practices and Expo Hall, Cyber Café Open *Enchantment Ballroom*

10:30 – 11:45 a.m.

Sister Cities University: Volunteer Management

Sendero I

Local sister cities live and breathe with volunteers and members. Join a group of pros from our network as they discuss recruiting, retaining, and renewing volunteer interest.

Moderator: Laura Giroux, Sister Cities International

Panel: Susan Camp, Michigan State Coordinator

Brent Eastwood, Albuquerque Mayor's Office of

Volunteerism & Engagement

Barbara Pratzner, Columbus Sister Cities International

10:30 – 11:45 a.m.

At the Intersection: Youth and the Multicultural Community

Sendero II

The intersection of Baby Boomers retiring and communities becoming more diverse is an opportunity for local sister city programs. Find out more about how programs are engaging across cultures and generations in their hometowns.

Moderator: Carlo Capua, Fort Worth Sister Cities International

Panel: Ron Gossett, Board Member of Sister Cities International

Jonathan Pino, All Indian Pueblo Council

Shelle Sanchez, Hispanic Cultural Center

10:30 – 11:45 a.m.

Greening Your Sister City Program

Sendero III

Sister cities are helping to build sustainable communities globally. Hear from Energy Award winners and other sustainable development leaders in our network.

Moderator: Mark Ginsberg, U.S. Department of Energy

Panel: Lalit Acharya, City of Riverside

Melissa Kadlec, Duluth Sister Cities International

Councilman Tom LaBonge, City of Los Angeles

Hadda Lamotte, Sarasota Sister Cities

Afternoon

Noon – 1:30 p.m.

Networking Luncheon and Best Practices

Grand Pavilion

Join Sister Cities International President and CEO Patrick Madden as he hosts the global leaders of the sister cities movement, with greetings from Japan, Australia, Morocco, Brazil, Russia, and Korea.

1:45 – 3:15 p.m.

Sister Cities University: Social Media and Online Member Engagement

Sendero I

Will technology replace face-to-face exchanges? Sister Cities International says: Not so fast. But local sister city programs do need to harness the up-side of the online world to promote their programs and re-energize their volunteer bases. Bring a pen and paper (or your laptop) to this session.

Moderator: Frances Reimers, Sister Cities International

Panel: Chris Dufour, Arlington (VA) Sister Cities

Gayle Stallings, Denver Sister Cities International

1:45 – 3:15 p.m.

In Focus: Muslim World Partnerships

Sendero II

Bridging the gap between the Muslim World and the U.S. has evolved well beyond cultural connections. Hear how cities are seeking technical assistance, economic opportunities, and exchanges for youth.

Moderator: Lalit Acharya, City of Riverside

Panel: Marianne Martinez, City of Austin

Boubker Mazoz, Morocco Sister Cities International

Adrienne Tongate, Chicago Sister Cities International

1:45 – 3:15 p.m.

For Profit: Private Sector Programs and Exchanges

Sendero III

Nearly 40% of all U.S. sister cities programs run economic development exchanges or trade missions. This session calls on successful programs to tell us what does and doesn't work in this economy.

Moderator: Bill Boerum, Sonoma Sister Cities Association

Panel: Debbie Bingham, Tacoma Sister Cities

Elizabeth Costello, San Antonio Sister Cities

Alderman Joe Davis, City of Milwaukee

Conference Schedule

3:30 – 5:30 p.m.

Insight from Mayors and Elected Officials with an International Focus

Sendero II

Mayors and key elected officials often drive the international activity in a city. Hear how local sister cities programs should plug into municipal government's direction.

Moderator: Alderman Joe Davis, City of Milwaukee

Panel: Mayor Richard J. Berry, Albuquerque, New Mexico

Ed Ferguson, National Association of Counties

Mayor Maher Maso, Frisco, Texas

County Board Member Walter Tejada, Arlington, Virginia

3:30 – 5:30 p.m.

Sister Cities University: Fundraising

Sendero I

The pressure is on local programs to raise more contributed funding. This session will explore how to access government and corporate funding, how to show impact to funders and how to raise money in a small town.

Moderator: Patrick Madden, Sister Cities International

Panel: Julie Pinson, Gilbert (AR) Sister Cities

Carol Herrera, U.S. Department of State

Sarah Beverley Larkin, Frisco Sister Cities

Bonnie Walter, Evaluations Expert

3:30 – 5:30 p.m.

Weathering Crisis with Community Partners

Sendero III

Community partners are vital to building advocates for local sister cities programs. Hear from a variety of experts and local programs on how you can do more.

Moderator: Jim Doumas, Sister Cities International

Panel: Gilbert Delgado, Santa Fe Sister Cities

Mae Ferguson, Fort Worth Sister Cities International

Carla Walker, OKI SC Coalition

Evening

5 – 6:15 p.m.

Young Professionals Happy Hour

One Up Bar

301 Central Avenue, NW

6:30 – 8:30 p.m.

Mayor's Reception

Albuquerque Convention Center

Private Mayor Reception

Saturday, July 31

Morning

8 a.m. – Noon

Information and Membership Desks Open

Pavilion Court

8 a.m. – 3 p.m.

Registration for 2010 Fall Leadership Meeting and 2011 Annual Conference

Pavilion Court

9 a.m. – 3 p.m.

Best Practices and Expo Hall, Cyber Café

Enchantment Ballroom

9 – 9:30 a.m.

Meet the Candidates Coffee

Sendero Ballroom

An informal meet-and-greet of candidates running for the Sister Cities International Board of Directors.

Host: Jim Hromas, Elections Committee Chair

9:30 – 11:30 a.m.

Annual Business Meeting

Sendero Ballroom

Chairman Michael Hyatt, Sister Cities International Board of Directors

See agenda on page 11.

Afternoon

Noon – 2 p.m.

Lou Wozar Annual Awards Luncheon

Grand Pavilion

Mistress of Ceremonies: Mary Jean Eisenhower, People to People International

Annual Awards Presentations

Speaker: Leanne Rios, UN Millennium Campaign

Evening

7:30 – 9:30 p.m.

UNM Robb Musical Trust Concert

KiMo Theater

423 Central Avenue, NW

Hefter, Amy

From: Davis Sr., Joe
Sent: Thursday, September 09, 2010 11:09 AM
To: Hefter, Amy
Subject: FW: SALGA

Amy,

Please include this with the file.

AD

From: Lewis, Reta Jo [mailto:LewisRJ@state.gov]
Sent: Wednesday, September 08, 2010 6:11 PM
To: Don Borut
Cc: Davis Sr., Joe; Binda, Rhonda S
Subject: RE: SALGA

Hi Don:

I just left a message. I am on cell 202 403-7629 and in the office until 8 tonight at 202 647-7716.

Congrats – I would love to discuss both and to tell you about the movement we have on our end. We had a meeting with the Africa Bureau yesterday. The establishment of this relationship is very important to State. Talk soon.

Reta

From: Don Borut [mailto:BORUT@nlc.org]
Sent: Wednesday, September 08, 2010 4:55 PM
To: Lewis, Reta Jo
Cc: Joe Davis, Sr.
Subject: SALGA

Rita,

I wanted to make sure you had a copy of the MOU NLC and SLAGA developed to establish a formal relationship between our two organizations and the local governments/authorities we represent. I hope you find this helpful in supporting and promoting your initiatives in developing sub-national dialogs and relationships.

I also tried to reach you by phone to discuss San Antonio Mayor Castro's invitation from the White House to participate in an upcoming celebratory event in Mexico City.

Don

Don Borut
Executive Director
National League of Cities
(202) 626-3010
(202) 626-3143 (fax)
borut@nlc.org
www.nlc.org

9/10/2010



Proposed Areas of Cooperation between the US National League of Cities (NLC) and the South African Local Government Association (SALGA)

Introduction

Following the visit by the CEO of SALGA to the NLC there was consensus that a proposal be developed outlining possible areas of cooperation. The basis of this cooperation is to partner one of the oldest national associations, with a long history in the USA, with an emerging local government association in SA with is only about 13 years old.

Below, are the key objectives of both the Associations:

The National League of Cities provides numerous benefits to its network of state municipal leagues and direct members. The objectives of the National League of Cities are listed as follows:

- **advocates for cities and towns** in Washington, D.C. through full-time lobbying and grassroots campaigns;
- **promotes cities and towns** through an aggressive media and communications program that draws attention to city issues and enhances the national image of local government;
- **provides programs and services** that give local leaders the tools and knowledge to better serve their communities;
- **keeps leaders informed** of critical issues that affect municipalities and warrant action by local officials;
- **strengthens leadership skills** by offering numerous training and education programs;
- **recognizes municipal achievements** by gathering and promoting examples of best practices and honouring cities and towns with awards for model programs and initiatives;
- **partners with state leagues** to supplement resources and strengthen the voice of local government in the nation's capital and all state capitols; and,
- **provides opportunities for involvement and networking** to help city officials seek ideas, share solutions, and find common ground for the future.

In line with its constitutionally defined mandate, SALGA set out its role as follows:

- Represent, promote and protect the interests of local government.
- Transform local government to enable it to fulfil its developmental role.
- Enhance the role of provincial local government associations as provincial representatives and consultative bodies on local government.

- Raise the profile of local government.
- Be recognized by national and provincial governments to be the national representative of local government and consultative body in respect of all matters concerning local government.
- Ensure full participation of women in local government.
- Act as the National Employers' Organization for the municipal and provincial member employers.
- Regulate the relationship between the members and the employers within the meaning of section 213 of the Labour Relations Act, No. 66 of 1995.
- Provide legal assistance to its member in its discretion in connection with matters, which affect employee relations.

While there are similarities between the objectives of the associations there are also key differences based on the individual country specific intergovernmental governance arrangements. SALGA in addition also has legislatively determined responsibilities relating to being the formal employer representative in the salary negotiations with employees.

The National League of Cities lists as its key focus areas, finance, economic development, infrastructure, sustainability, governance, housing and youth education and families.

Areas of Cooperation

In terms of the above there are key synergies and priority areas for SALGA and the NLC on which to engage. These are listed in the headings in the sections below.

1. Governance

Both Associations have annual congresses and learning events. It will be mutually beneficial for each association to attend each others national congresses and also share technical expertise in this regard.

Next year after the local government elections in SA, SALGA will host its 5 year National Congress. This congress would benefit from inputs of the NLC on its experiences and on emphasising the important role that Local Government Associations play and benefits they bring to their members.

By providing training materials, and identifying speakers and/or trainers with relevant expertise, NLC could support SALGA as it embarks on training and capacity building of the new leadership that are elected at a municipal level after elections next year.

2. Municipal Finance

The area of municipal finance is key to the autonomy and functioning of municipalities. In SA, like the USA, municipalities obtain funding from various sources, both own and transfers. The local environment in SA is largely regulated by a Municipal Finance Management Act. However municipalities experience challenges with financial management capacity, improving financial and revenue management practices and overall financial viability of municipalities.

The NLC has had a long term working relationship with the Government Finance Officers Association (GFOA) which represents local government finance officers and has significant depth and expertise in the field. NLC would serve as a facilitator in connecting SALGA and GFOA to identify targeted and relevant resources to focus on strengthening SALGA's policy and research capacity. (GFOA has had a long working relationship with the Institute of Municipal Finance Officers in South Africa.)

3. Economic Development

Job creation and economic development are key priorities of national government in South Africa. Municipalities can play a pivotal role in supporting and promoting economic development and job creation. SALGA has established an LED Network to share good practices, approaches and lessons between decision makers and practitioners at a municipal level.

The NLC also, has programmes promoting economic growth through small business development, entrepreneurship, and export promotion.

Cooperation within this area can focus on how NLC supports members in building the economic development capacity and promoting innovative approaches in this regard.

4. Sustainability

This is a new priority that SALGA and South Africa in general have identified. Cities in the US and the NLC seem to have experience in this regard and SALGA has practices that would be of interest to US cities. These range from green economy and workforce issues, to participation in key sustainability legislation, to packaging and promoting good city practices and participating in advocacy campaigns. These are possible key areas of cooperation within this policy area.

5. Community Development

Both SALGA and the NLC have programmes focussing on community development and youth, women and families respectively. An engagement between the associations can share details from the vast experience of the NLC in support of programmes by municipalities for vulnerable groups in South Africa.

6. Social Housing

Research, sharing experiences of municipalities and information dissemination on infrastructure and housing are areas of mutual interest and offer the opportunity to explore how NLC and SALGA might focus on this shared interest.