

Shannon Reed Bio

Shannon Reed is the Income Portfolio Manager at United Way of Greater Milwaukee. He began his career at JP Morgan Chase in the licensing department. Upon obtaining a bachelor's degree in Information/Technology Management with a minor in Business in 2005 from Upper Iowa University, he began work as an Internal Auditor at the Social Development Commission, a large social service nonprofit in the Greater Milwaukee area. This position afforded him experience in examining accounting practices and procedures. Reed served in that position for six years as he completed a Master's in Business Management at Cardinal Stritch University.

In his current position at United Way, Reed manages 28 programs within 23 agency partners, for a portfolio investment value of over \$2.5 million. He is responsible for providing oversight of individual and collective outcomes and indicators as well as partnering with agencies to ensure organizational and financial best practices. Reed also represents United Way in seven community collaboratives and initiatives and serves as the lead for the Milwaukee Continuum of Care's Coordinated Entry project for those experiencing homelessness in the Milwaukee area. In his past year at United Way, he has collaborated with current agency partners as well as non-agency partners in the community to manage additional funding, including \$600,000 for the Siemer Institute for Family Stability grant to support a Family Homelessness Prevention Program in Milwaukee.