



NIDC Healthy Neighborhoods 2014 Project Year Overview

Presented to Community & Economic Development Committee January 12, 2014



- **Common Council allocated funds to NIDC for implementation of Healthy Neighborhoods CIPs and Citywide CIPs**
 - **In 2014 47 projects were approved for over \$180,000 leveraging over \$400,000**
- **Funding is available to operate the program at the same level in 2015**



NIDC Citywide Community Improvement Projects

KINNICKINNIC CONNECTIONS



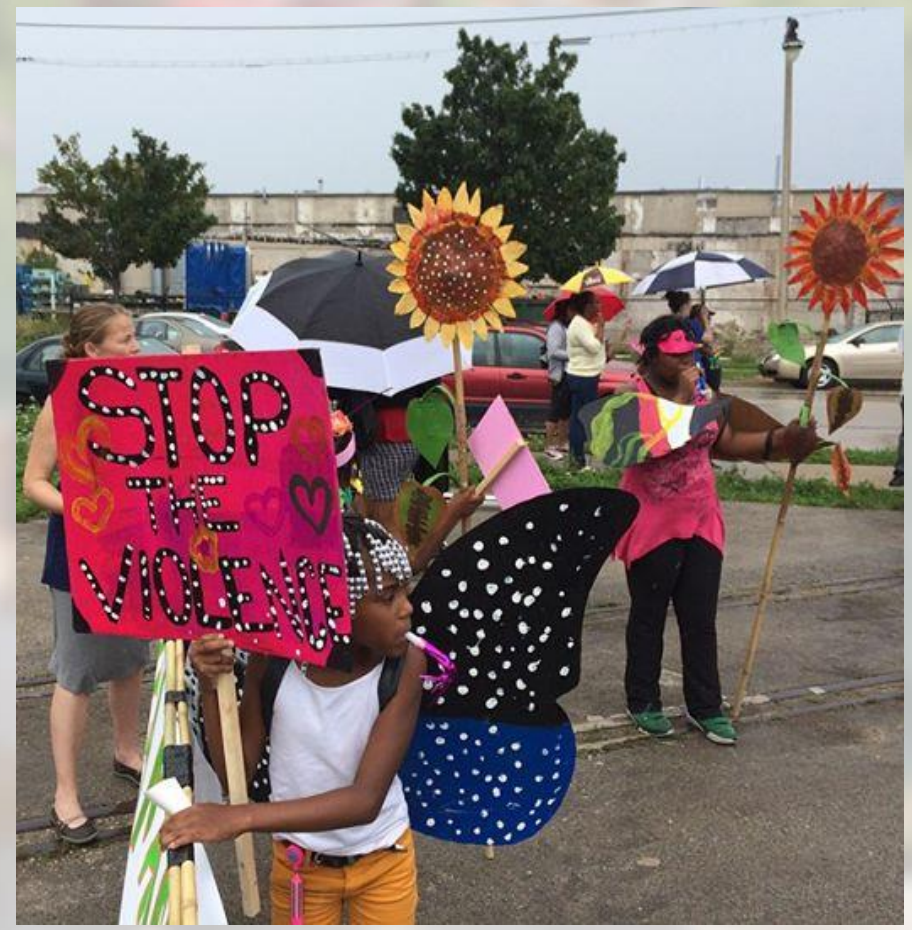
WASHINGTON HEIGHTS REUSABLE BAG CAMPAIGN



AMANI COMMUNITY GARDEN



HARAMBEE/RIVERWEST PUPPET PARADE AND PAGEANT



PULASKI PARK RAIN BARREL PROJECT



STEPPING STONE CIRCLE PROJECT



STEPPING STONE CIRCLE PROJECT



GRASSLYN MANOR PROJECT ALLEY WATCH



THE ARTERY: ANCESTREES



THE ARTERY: ANCESTREES



PULASKI PARK GREEN INFRASTRUCTURE





4th Annual Bloom & Groom

4TH ANNUAL BLOOM & GROOM PROJECT 2014



- 20 neighborhood sites citywide
- 110 volunteers
- 785 participating residents



BLOOM & GROOM 2014



NIDC Contribution
\$18,355



BLOOM & GROOM 2014



Community Contribution
\$18,377



BLOOM & GROOM 2014



Lowe's Contribution
\$23,457



BLOOM & GROOM 2014



**Total Bloom & Groom
investment \$60,189**



Total impact...

PRICELESS



NIDC – GM F Healthy Neighborhood Partnership

HEALTHY NEIGHBORHOODS

PARTNERSHIP NIDC & GMF



- **Since 2006 the City of Milwaukee has partnered with the Greater Milwaukee Foundation to collaboratively and strategically maximize resources of the Healthy Neighborhood Initiative**
 - Financial & technical support (NIDC & GMF)
 - \$10,000 matching grant (NIDC)
 - Target Investment Neighborhood resources (NIDC)
 - Professional development & Training (GMF)
- **In 2015 GMF will implement a redesigned Healthy Neighborhood Program**



GMF HEALTHY NEIGHBORHOODS REDESIGN GRASSROOTS ACTIVITIES



More grass roots activities that promote a positive neighborhood image. Since 2006 there have been more than 800 block activities and community events that have engaged more than 45,000 residents.

More residents are making choices to improve their homes. Since 2006 lead agencies have impacted 1300 properties representing \$23 million in reinvestment

GMF HEALTHY NEIGHBORHOODS REDESIGN



THE DIFFERENCE

Then

- **Developed organically**
- **Consultant oversight**
- **Agencies self selected**
- **Lacked data**

Now

- **Market Value Analysis**
- **Formalized process**
- **Review committee**
- **Target area**
- **Chart of results**
- **TIN alignment**
- **Quarterly real estate data**
- **Some multi-year grants**

GMF HEALTHY NEIGHBORHOODS REDESIGN

2015 DESIGNATED NEIGHBORHOODS



Agape Community Center

Thurston Woods

Old North Milwaukee

Albright Methodist Church

Capitol Heights

Havenwoods Economic Development Corporation

Havenwoods

Layton Boulevard West Neighbors

Silver City

Burnham Park

Layton Park

Riverworks Development Corporation

Harambee

Riverwest

Sherman Park Community Association

Sherman Park

Sixteenth Street Community Health Center

Kinnickinnic River Neighborhoods

UW Extension Waukesha

Dunbar Oak

Tower Hill

Urban Anthropology

Lincoln Village

Baran Park

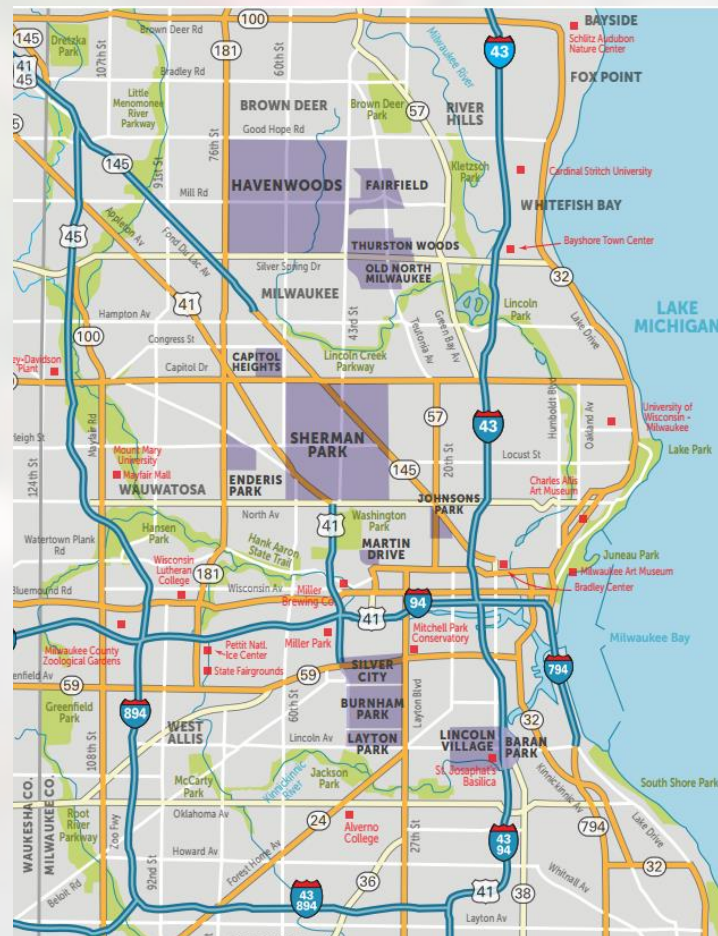
Polonia

GREATER MILWAUKEE FOUNDATION



2014 HEALTHY NEIGHBORHOODS

- Capitol Heights
- Enderis Park
- Havenwoods
- Johnsons Park
- Layton Boulevard
- West Neighbors
- Lincoln Village
- Martin Drive
- Sherman Park
- Thurston Woods





2014 Healthy Neighborhood Projects

GROWING PEACE MARTIN DRIVE



MARTIN DRIVE NEIGHBORHOOD ASSOCIATION GATEWAY IDENTITY PROJECT



68TH ST ENDERIS PARK MONUMENT LANDSCAPING



BURLEIGH STREET LANDSCAPING



KOSCIUSZKO CIRCLE PROJECT



SILVER CITY

GAME CENTER SATELLITE STUDIO



HAVENWOODS GREEN INFRASTRUCTURE



2014 GOALS MET



- Continue to streamline application and reporting process.**
 - ✓ **Revised guidelines and application**
- Identify photo dropbox for project photo sharing**
 - ✓ **Photobox installed**
- Identify additional neighborhoods to promote CIPs**
 - ✓ **10 “new” organizations applied for CIPs in 2014**
- Partner with other City initiatives & departments to promote City resources**

GOALS FOR 2015



- Continue to refine application and reporting process with optimal customer service in mind**
- Offer information sessions, twice each month, in the community to provide program information & offer technical assistance**
- Increase effective communication with council members about CIPs in their districts**

THANK YOU!

