

GRANVILLE-HAVENWOODS ADVISORY COUNCIL BUSINESS QUESTIONNAIRE

Date 10/23/2025

The Granville-Havenwoods Advisory Council reviews plans and proposals for redevelopment projects in the Granville-Havenwoods Development Area for consistency with the goals, needs, and desires of the Granville-Havenwoods community and its residents, businesses, property owners and other stakeholders. The Granville-Havenwoods Development Area is bounded by W. County Line Road, Good Hope Road, N. 43rd Street, and N. 107th Street. Additionally, the council would like to be informed of new businesses or developments coming into the Granville-Havenwoods Development Area or altering operations within the area. The council would like to review those businesses/developments and possibly offer recommendations or provide input on them. Any recommendations made by this council are advisory only to other required processes.

Please be prepared to present on your business or proposed business for roughly 5 minutes. If you are not confident in your command of English, please bring a translator with you. Applicants must meet with the local Council member prior to appearing at this meeting and may be moved to the next meeting date, if the meeting runs long.

Individual Name: <small>INCLUDE ALIASES AND PRIOR NAMES</small>	Brandon Bell
Email:	bmbell1414@gmail.com
1. What is the legal name and D/B/A name of your business?	Rally Auto Sales and Detailing LLC dba Rally Automotive and Detailing
2. What is the address of your business or proposed business?	5744 W Good Hope Rd, Milwaukee WI 53223
3a. Are you a new or existing business?	New business established in 2025
3b. How many years have you been in business?	7/11/2025
4. Describe the product(s) or service(s) you offer. <small>Include specific activities to be held at the proposed location. Include all licensing needed/applied for.</small>	We will provide quality used cars and detailing/hand wash services
5. What problem does your business solve?	We provide the community with reliable, high quality pre-owned vehicles at fair prices and professional detailing services
6a. How will you involve the community?	The community will be directly involved through our services, as we provide reliable transportation and care care solutions for local residents and businesses.
6b. How will you give back to the community?	We will contribute to neighborhood beautification by maintaining a clean, professional, and visually appealing property. And also by providing a positive and welcoming customer service experience.

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7. What are the business hours of operation?
Mon - Sat 10am - 6pm
8. Who is your target audience?
Local residents and car enthusiasts looking for quality pre owned vehicles and professional detailing at fair prices
9a. Why do you want your business to be located within the 9th district?
We choose the 9th District because its a growing area with high visibility, convenient access for customers and a strong local community.
9b. How will your business improve the 9th district?
We will maintain the property to high standards, attract positive traffic, and provide reliable and trustworthy services.
10. Who will maintain the exterior premise of your establishment?
We will maintain the property in co-operation with the property owner
11. Are you leasing or buying the building where your business will be located?
leasing
12. Describe your security design.
24 hour cameras, motion lights, locked gates and an alarm system.
13. Does your proposal involve any City approvals? If so, what are those approval processes?
Yes, an occupancy permit and used car dealers license
14. What is the project timeline or schedule for your development or business, including any City approvals that are required?
We expect our doors to be open to the public by January 2026
15a. Do you have a written business plan?
Yes
15b. Does your plan include a marketing plan?
Yes
15c. Are you doing financing? If yes, with whom?
Yes - we plan to offer financing through trusted third party lenders such as NextGear Capital or local credit unions.
15d. What is your plan on hiring and how many full/part-time employees?
We plan to start with 2-3 employees for Sales and Detailing with plans to expand as we grow

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15e. Are you going to hire within the community and how do you plan to recruit/train these individuals?	Priority will be given to local residents. We will provide hands on training focused on customer service, vehicle care, and safety procedures.
15f. What insurance coverage do you have?	We'll carry full business liability, garage keepers, and property insurance to protect, vehicles, equipment, and customers.
16. If needed, have you contacted the Department of Public Works?	Not yet, but we will contact them if any site or access requirements arise.
17. Do you have a contractor for plumbing, HVAC, and architect? If yes, who are they?	The building owner (landlord) already has a very efficient team in place in which we will use when necessary.
18. Have you obtained your seller's permit?	Yes we have applied for permit and will have it active before opening.
19. Have you registered with the Department of Financial Institutions?	Yes
20. Do you have an accountant and a lawyer? If yes, who are they?	No not at the moment
21. Do you currently have any unpaid financial judgments against you personally or any businesses you are involved with and/or in?	No

GRANVILLE-HAVENWOODS ADVISORY COUNCIL INDIVIDUAL QUESTIONNAIRE

Date 10/23/2025

All individuals involved in the business must complete this form, including:

- sole proprietor
- all officers, directors, and agent of a corporation or nonprofit organization
- all partners of a partnership
- members and agent of a limited liability company

Your application or renewal is not complete until all required Individual Questionnaires are submitted.

Part A: Business Information			
1. Legal Business Name (individual name if sole proprietor) <u>Rally Auto Sales and Detailing LLC</u>			
2. Business Trade Name or DBA <u>Rally Automotive and Detailing</u>			
3. Entity Type (check one)			
<input type="checkbox"/> Sole Proprietor	<input type="checkbox"/> Partnership	<input checked="" type="checkbox"/> Limited Liability Company	<input type="checkbox"/> Corporation <input type="checkbox"/> Nonprofit Organization

Part B: Individual Information			
1. Last Name <u>Bell</u>		2. First Name <u>Brandon</u>	
		3. M.I. <u>M</u>	
4. Relationship to Business (Title) <u>Managing Member</u>		5. Email <u>bmbell1414@gmail.com</u>	
		6. Phone <u>414-248-4725</u>	
7. Home Address <u>6436 N 101st St</u>			
8. City <u>Milwaukee</u>		9. State <u>WI</u>	
		10. Zip Code <u>53224</u>	
		11. Date of Birth <u>09/19/1990</u>	
12. Driver License/State ID Number <u>B400-0739-0339-02</u>		13. Driver License/State ID State of Issuance <u>WI</u>	

Part C: Address History			
1. Do you currently reside in Wisconsin? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If yes to 1 above, how long have you continuously lived in Wisconsin prior to the date of application?			
			Years <u>35</u>
			Months <u>1</u>
2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.			
Previous Address 1		City	State
			Zip Code
Previous Address 2		City	State
			Zip Code
Previous Address 3		City	State
			Zip Code
Previous Address 4		City	State
			Zip Code
Previous Address 5		City	State
			Zip Code
3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.			
State	County	State	County
State	County	State	County

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Part D: Criminal History

1. Have you ever been convicted of any offenses (excluding traffic offenses) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? ☒ Yes ☐ No
If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

Law/Ordinance Violated <i>OWI</i>	Location <i>Milwaukee</i>	Conviction Date <i>2016</i>
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Penalty Imposed <i>Suspended license and classes</i>	Was sentence completed? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
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Law/Ordinance Violated <i>Theft party to a crime</i>	Location <i>Milwaukee</i>	Conviction Date <i>2008</i>
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Penalty Imposed <i>9 month jail, 2 years probation</i>	Was sentence completed? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
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Law/Ordinance Violated	Location	Conviction Date
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Penalty Imposed	Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
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2. Are charges for any offenses currently pending against you (excluding traffic offenses) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances? ☐ Yes ☒ No
If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

Part E: Attestation

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully.

Signature 	Date <i>10/23/2025</i>
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