



November 20, 2006

Richard Lincoln Mandel Group 301 East Erie Street Milwaukee, WI 53202

Dear Mr. Lincoln,

Thank you for taking the time to present the North End Development to the East Town Association Board of Directors at our June meeting and again at our November meeting. The information that you provided during both presentations was extremely helpful to our board.

The Board of Directors of the East Town Association expresses its support of the implementation and development of the North End project as currently proposed by the Mandel Group. We feel that this project promotes the re-development and renovation of downtown Milwaukee and therefore advances the interests of our members.

Further, the Board of Directors of East Town Association encourages the use of a reasonable amount of TIF funding to support demolition and environmental remediation associated with the North End project and related public infrastructure costs subject to such funding being available as determined by the Milwaukee Common Council and its related committees thereof.

Please keep us informed of the progress of this project as things more forward. Many thanks, to you and the Mandel Group, for being committed to the growth and development of downtown Milwaukee.

Sincerely.

Kate Borders
Executive Director

cc: Alderman Michael D'Amato and a second and a second and a second as a secon



November 27, 2006

Chairman Michael D'Amato and Members of the Zoning, Neighborhoods & Development Committee City of Milwaukee Common Council City Hall 200 East Wells Street Milwaukee, WI 53202

Dear Chairman D'Amato and Members of the Zoning, Neighborhoods & Development Committee:

East Town Association is pleased to join with other community groups and organizations in supporting The Brewery Project, LLC's request for TIF financing for the redevelopment of the Pabst Brewery in the northwest corner of downtown Milwaukee.

We believe that this project will make a significant contribution to the economic development of the downtown area and the City if Milwaukee. This development will add a new neighborhood that has the potential to contribute significantly to the creation of new jobs, expanded economic opportunity, expand downtown commercial space, expand housing west of the river, add an international training center, as well as international trade opportunities and the potential to provide research facilities for companies both large and small.

East Town Association supports the efforts of Mr. Zilber and his organization to renew and invigorate this blighted area of our community and use it as a strong example of the potential for economic development that can be found in the city of Milwaukee. We urge your support of the TIF package which will aid in the realization of this critical area of Milwaukee.

Sincerely,

E. Kate Borders
Executive Director
East Town Association

CC: Thomas G: Bernacchi
Towne Investments





November 27, 2006

Honorable Michael S. D'Amato - Chair Zoning, Neighborhoods & Development Committee City Hall Room 205 200 East Wells Street Milwaukee, WI 53202

RE: The North End Development

Dear Chairman D'Amato:

On behalf of the Hispanic Chamber of Commerce of Wisconsin (HCCW) I am writing to express our enthusiastic support of the Mandel's Group's North End Development at the former US Leather site. We urge your approval of the City's TIF financing package to make this development a reality.

The proposed North End Development will add an exciting new neighborhood to Milwaukee. connecting downtown to the East Pointe, Brady Street, Beerline, Brewers Hill and King Drive neighborhoods. The current proposal also calls for dramatic enhancements to our city's public infrastructure including new public streets and sidewalks, over a quarter mile of new RiverWalk and lively public spaces.

We are pleased with the Mandel Group's continuing commitment to minority hiring practices in all its projects. The Mandel Group has pledged to maintain at least 18% EBE and 21% RPP participation on all TIF funded portions of the project as well as meeting or exceeding 10% EBE in the remaining private construction. In addition, we applaud the Mandel Group for using this new development as an opportunity to build employment capacity, enhance job skills and foster entrepreneurship opportunities for minorities in Milwaukee.

Please join the HCCW in supporting this essential project that will invigorate the broader community. ensure the continued renaissance of downtown Milwaukee along with increasing the vibrancy of our urban communities.

Sincerely,

Maria Mourel Com. Maria Monreal-Cameron

President and CEO

Honorable Willie L. Hines, Jr. cc:

Honorable Willie C. Wade Honorable Michael J. Murphy Honorable Ashanti Hamilton Honorable Robert J. Bauman