



# BRONZEVILLE CENTER FOR THE ARTS



**BCA Gallery 507 | BAC Update**



## BCA Gallery 507 | Updates

- Occupancy approval received March 1, 2024.
- Building features BCA office, Art gallery, makers space, retail area.
- Outdoor banner approved by the City Planning Commission March 4, 2024.
- Gallery 507 overhead outdoor signage installed.
- Office furnishings and Gallery equipment being moved in.
- Programming to start Fall 2024.



**People are  
already  
curious and  
can't wait to  
get inside  
Gallery 507**





BCA outdoor gallery signage



Signage brand detail



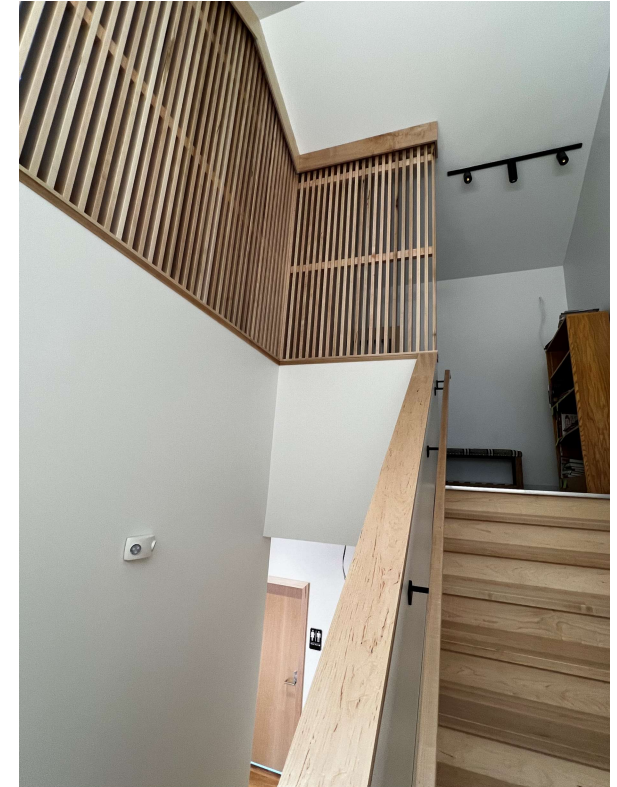
Concrete pavers and seating units



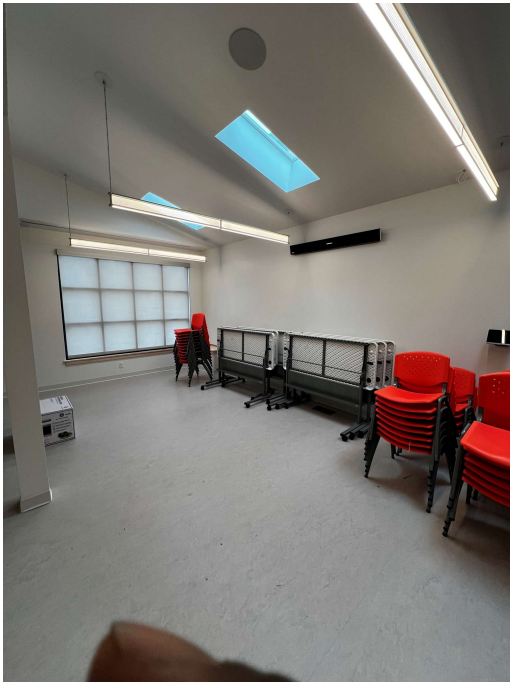
Front door reception area



Slat Wall View heading up stairs



Slat Wall View heading up stairs



Maker space



Stackable chairs, pop-up roll away tables



Gallery view



Office 2<sup>nd</sup> floor, sit-stand desk units





## ***Recent BCA hires***

*Focus on short-term and long-term operational goals*

**John Russick**

Managing Director

**Robyn Cherry**

Administrative, Communications Manager

**Darlene Reed**

Controller

***Position(s) to be Filled***

Chief Curator





## BCA Gallery 507 | Next Steps

- Prepare and train staff for visitor services, audio visual, and security systems.
- Outside hires to be considered: Building security, building & grounds cleaning service.
- Key focus: organize workflows for staff and Gallery 507 operations.
- Begin implementation of Gallery 507 program schedule.

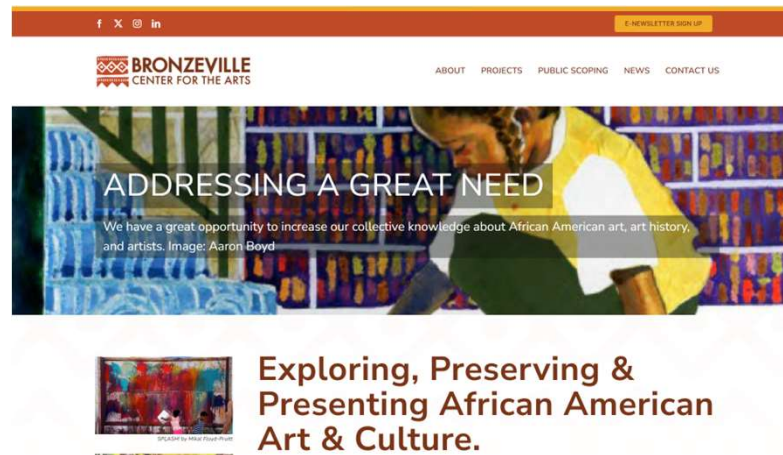


## BCA Gallery 507 | To Do List

### Marketing and branding initiatives

#### Goal setting

- Reinforce **BCA's** brand identity, consistently, through relevant communication sources and messaging to create real connections, through social media, tv, radio, print.

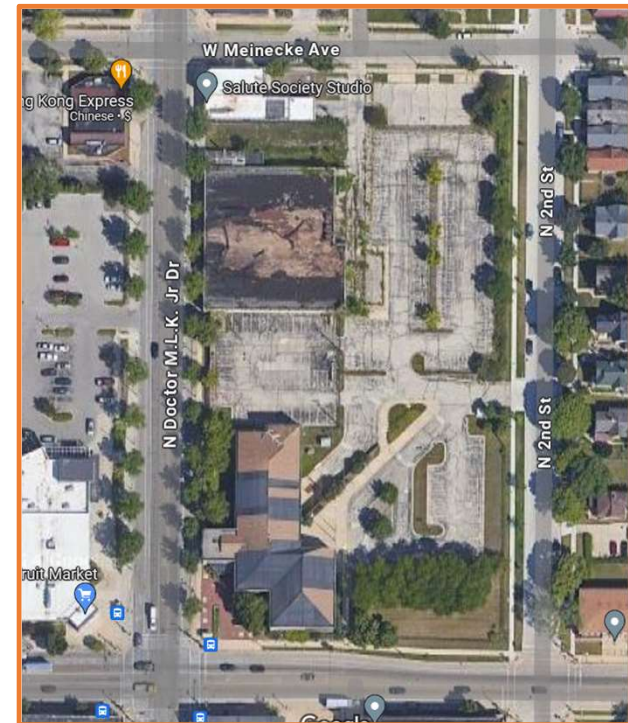




## 2312 N Dr. Martin Luther King Jr. Drive

### *Project Scope*

- *Master planning of 3.4 acre site*
- *Museum featuring African American art*
- *Black Box Theatre (Flexible space)*
- *Exhibitions*
- *Outdoor green space*
- *Sustainable building features*





## 2312 N Dr. Martin Luther King Jr. Drive

### Activities Completed in 2023

- Community scoping sessions at America's Black Holocaust Museum.
- Online survey launched seeking input on Bronzeville Center for the Arts.
- Canvassing at Juneteeth Celebration 2023 and at businesses on King Drive.
- Defining museum design-build program and potential space allocations.
- Site and building pre-design activities



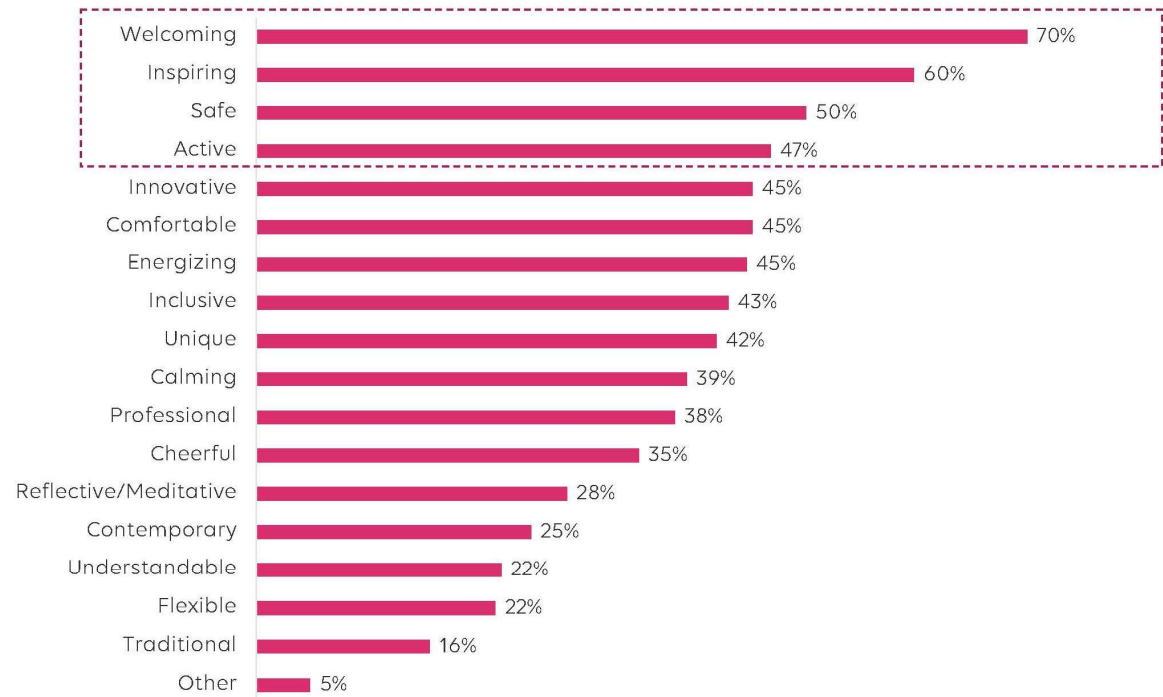
## 2312 N Dr. Martin Luther King Jr. Drive

COMMUNITY ENGAGEMENT FEEDBACK

# ASPIRATIONS

Which of the following words best describe your aspirations for spaces in the new BCA?

- Total 184 respondents
- The top aspirations for the new BCA is to be Welcoming, Inspiring, Safe, and Active (closely followed by being Innovative, comfortable, and energizing).
- Other responses:
  - Educational
  - Accessible and low to no cost for Halyard Park residents
  - All of the above
  - None. My hope is that people learn about black art and it's artists from various time periods.





## 2312 N Dr. Martin Luther King Jr. Drive

### 2024 Activities Planned

- Community engagement
- Online survey continued
- Informational/promotional booths at public events
- Site and building design concept commencement
- Estimated completion: December 2027



2312 N Dr. Martin Luther King Jr. Drive

## QUESTIONS

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