

GRANT ANALYSIS FORM

OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

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Category of Request

- New Grant**
- Grant Continuation**
- Change in Previously Approved Grant**

Previous Council File No.

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Project/Program Title: Using Health in All Policies Strategies to Address Lead Poisoning Prevention

Grantor Agency: City of Milwaukee Health Department

Grant Application Date: October 21, 2019

Anticipated Award Date: December 1, 2019

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The City of Milwaukee Health Department works with various community groups engaged in efforts to increase awareness about lead poisoning prevention and has found messaging not consistent or coordinated, and some efforts are being duplicated. Through HiAP funding, MHD hopes create a Lead Safe Advisory Committee through the support from the Board of Health while also developing a synchronize communications and messaging plan.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

Goal 1: Contribute to the creation of a community-based Lead Advisory Committee (LAC)

Goal 2: Identify lead prevention educational materials, messaging, and templates.

Goal 3: Implement education outreach initiatives across all sectors, health care agencies, and community-based organizations.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The City of Milwaukee Health Department received \$25,000 to support the Home Environment Health Department and Board of Health with the creation of a Lead-Safe Advisory Committee and create a more synchronize messaging to promote lead poisoning prevention in the City of Milwaukee.

4. Results Measurement/Progress Report (Applies only to Programs):

Outcome #1:

Short-term outcomes: A Lead Advisory Committee made up of key stakeholders is created (Measure: Committee formed). This committee will meet 3 times prior to producing a report with specific best education practice recommendations for Milwaukee (Measure: Meeting Agenda and Minutes; report created). There is increased awareness about lead poisoning among key stakeholders (Measure: set of education recommendations shared with key stakeholders).

Long term impacts: Community awareness about lead poisoning will increase. (Measure: focus groups and online surveys with community members in Milwaukee neighborhoods most impacted by lead poisoning).

Outcome #2:

Short-term outcomes: The Lead Advisory Committee finalizes the best practice literature review, the environmental scan (both locally and nationally), and the education recommendations report. These documents serve to inform Milwaukee leaders about the next steps for the city to coordinate lead poisoning education efforts. (Measure: Report shared with the city of Milwaukee leaders)

Long-term impacts: The city of Milwaukee will see a reduction in the number of lead poisoning cases in children due to increased education and awareness (Measure: Blood lead levels tested in children).

The impact measure is the number of children with lead poisoning levels below 5 µg/dL (lead is not considered to be elevated).

Outcome #3:

Short-term outcomes: Education efforts will be implemented in Milwaukee through refinement of the Lead Safe MKE campaign. The lead advisory committee will also implement its other recommendations based off of the literature review and environmental scan (measures: Lead Safe MKE campaign is refined and expanded to target neighborhoods most impacted by lead poisoning in Milwaukee).

Long-term impacts: The long-term impact of implementing community education efforts is that community members will be more informed about lead safe hazards and in turn, engage fully

5. Grant Period, Timetable and Program Phase-out Plan:

December 1, 2019 through July 31, 2020

6. Provide a List of Sub-grantees:

None

7. If Possible, Complete Grant Budget Form and Attach.

Please see attachment.