

## GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Department of Public Works –Operations Division, Forestry Section

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Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. \_\_\_\_\_

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Project/Program Title: 2008 Urban Forestry Grant – Milwaukee UFORE Ecosystem Analysis for EAB Planning & Urban Forest Benefits Assessment

Grantor Agency: Wisconsin Department of Natural Resources

Grant Application Date: October 2008

Anticipated Award Date: December 2008

1. Description of Grant Project/Program (Include Target Locations and Populations):

The City will perform an Urban Forestry Effects Model (UFORE) analysis of Milwaukee's urban forest. The UFORE analysis will provide information including tree species count, size and distribution based on a random sample of 200 .10 acre plots located on public and private property. This information will be used to identify and locate ash trees across the city. In addition, the analysis quantifies the environmental benefits of the urban forest which will be used in a billboard marketing campaign.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

An UFORE analysis will aid the Forestry Section in sustaining a healthy urban forest and maintaining a tree mortality rate of less than 1.96%. A healthy urban forest improves air quality, decreases energy bills for homeowners and provides beauty to the City which adds value to Milwaukee neighborhoods. These values will be used to develop a billboard marketing campaign.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

NA

4. Results Measurement/Progress Report (Applies only to Programs):

NA

5. Grant Period, Timetable and Program Phase-Out Plan:

One year grant period beginning January 1, 2008 through December 31, 2008.

6. Provide a list of Subgrantees:

Grant funds will be used to develop a billboard marketing campaign.

7. If Possible, complete Grant Budget Form and attach to back.

Attached