



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, March 17, 2021

COMMITTEE MEETING NOTICE

AD 04

DE TORRE, Emilio J, Agent  
MILWAUKEE TURNERS, INC  
P.O Box 510766

MILWAUKEE, WI 53203

You are requested to attend a virtual hearing to be held on:

**Tuesday, March 23, 2021 at 08:45 AM**

**Regarding:** Your Class B Beer and Public Entertainment License Applications Requesting Instrumental Musicians, Disc Jockey, Karaoke, Poetry Readings, and Patron Contests as agent for "MILWAUKEE TURNERS, INC" for "MILWAUKEE TURNERS" at 1034 N VEL R PHILLIPS Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/944831693>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 944-831-693.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).



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MILWAUKEE TURNERS, INC  
9421 N Fairway Cir

Bayside, WI 53217

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).

Date: March 8, 2021  
Officer: Carlos Felix

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Milwaukee Turner Hall  
Address: 1034 N Vel Philliphs  
Phone:

Owner:  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Licensee/Agent: Emilo DeTorre (D360-2106-9088-01)  
Home Address: 9421 N Fairway Cir  
City State Zip: Bayside WI 53  
Phone: 305-8569  
Email: emilo@milwauukeeturner.org

Preferred contact: Same

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 24 hours Y N  
Mon:  
Tue:  
Wed:  
Thu:  
Fri:  
Sat:

Premise Type:  Tavern/Bar  
 Restaurant  
 Other: HALL

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Occupancy:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many several
  - f.  Residential
  - g.  Other businesses
  - h.  Other: Fiserv Forum
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many:
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments:

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No

d. Recorded Yes No

22. How long is footage stored for later viewing: 30 days

23. Are there exterior cameras Yes No How many:

24. Are there interior cameras Yes No How many: 2

25. Do all employees know how to retrieve recorded digital images/footage? Yes No

26. Cameras located in parking lot Yes No N/A How many: 2

Camera Survey Comments:

**Interior Survey:**

27. What is the planned/posted capacity 250

28. What is the minimum number of employees that will be on premise 1-10

29. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No

30. Is the interior of the location neat and clean? Yes No

31. Does an interior camera face the entrance/exit? Yes No

32. Are emergency and non-emergency numbers posted near the phone? Yes No

33. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

Interior Comments:

**Security**

34. How many security personnel are going to be employed: N/A

35. How will they be deployed: Interior Exterior N/A

36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL

37. Will the security be managed by business or contracted

38. Will they be armed Yes No N/A

39. What type of security measures will be used: N/A

Wanding/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Other

40. When at capacity, how will the overflow crowd be managed? engage the crowd

41. Will a guard monitor the overflow crowd at all times? Yes No

Security Comments:

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

On March 8, 2021 I conducted a CPTED at 1034 N Vel Phillips, Turner Hall.

DeTorre is applying for a license to cover the Hall located on the first floor. This space is used for fund raisers and similar events. Capacity for this area is 250 people. All events are preplanned and security is contracted if needed. When the Hall is to capacity and there is a line of people waiting outside the agent will have staff engage the crowd. Staffing is plan for 10 to 1

ratio. There is a plan to sale carry out cases from the office that should be covered by the license. The parking lot to the north of the building is owned by Turner Hall, but has an independent agent company operating the lot. There is lighting and cameras two cameras for the lot. The cameras in the bar area are not functioning at this time. There are two cameras covering the first floor Hall and are functioning. DeTorre stated he may use cordless cameras that can be placed in any area of the building and are accessible on a smart devise. All events should end no later than 11PM. I advised him on the benifitts and safety of using eletronic payment vs cash. The bar area adjacent to the hall will not have the same agent and when open will be operated by an independent agent. There is a gym in the lower level open to the public and operated by Turner Hall. On the top floor the Hall is operated by an agent affiliated with the Past Theater. This was the end of the CPTED and report.

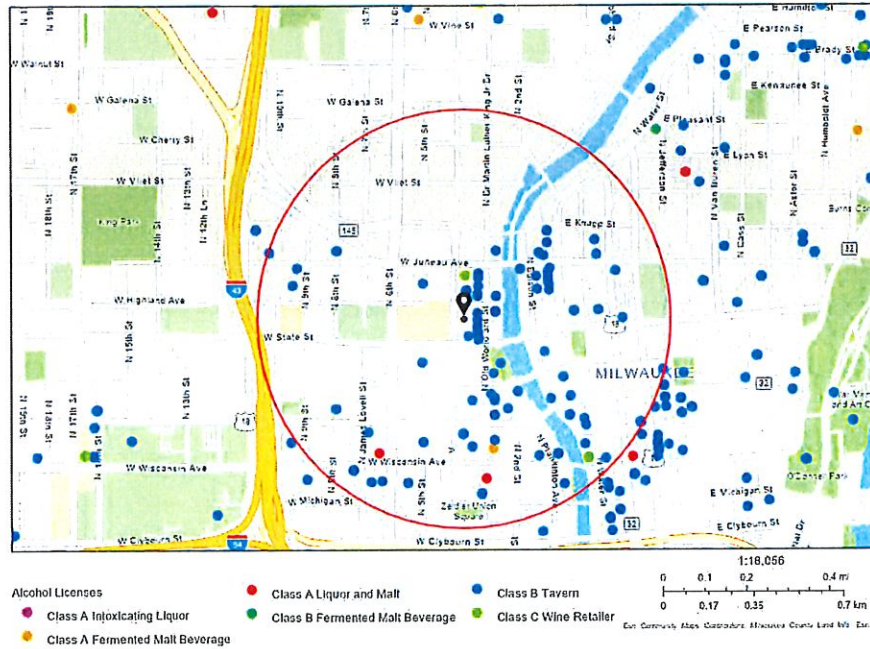


# Concentration Map- 1034 N Vel R Phillips

## Area of Interest (AOI) Information

Area : 21,862,585.55 ft<sup>2</sup>

Feb 2 2021 10:44:41 Central Standard Time



Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	96		

Alcohol Licenses



#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Grandview Management Inc	Zilli Hospitality Group	ROBERT J ZILLI, Agt	910 N Old World Third ST	Class B Tavern License		5/25/2021, 7:00 PM	1
2	GRAND CONVENIENT , LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N OLD WORLD THIRD ST	Class A Fermented Malt Beverage Retailer's License		6/13/2021, 7:00 PM	1
3	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N Old World Third ST	Class B Tavern License	120	6/9/2021, 7:00 PM	1
4	LEVY PREMIUM FOOD SERVICE, LP	LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	Nikki L Dewey, Agt	400 W WISCONSIN AV	Class B Tavern License		6/22/2021, 7:00 PM	1
5	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE CITY CENTER	Michael L Swasey, Agt	509 W WISCONSIN AV	Class B Tavern License	175	6/28/2021, 7:00 PM	1
6	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	Michael L Swasey, Agt	139 E KILBOURN AV	Class B Tavern License		7/4/2021, 7:00 PM	1
7	Tourist Convenience LLC	Racks Full of Snacks	AHMED K YAFAI, Agt	240 W Wells ST	Class A Malt & Class A Liquor License		11/28/2021, 6:00 PM	1
8	CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Dustin A Woyak, Agt	101 W Wisconsin AV 3	Class B Tavern License		11/2/2021, 7:00 PM	1
9	HOJOP, INC	AVENUE BAR & GRILL	JEFFREY M WELK, Agt	611 W WISCONSIN AV	Class B Tavern License		11/10/2021, 6:00 PM	1
10	Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	1037 N Old World Third ST	Class B Tavern License	370	11/21/2021, 6:00 PM	1
11	MKE Hotel, LLC	Hyatt Place - Milwaukee Downtown	Angel Rivera, Agt	800 W Juneau AV	Class B Tavern License		7/7/2021, 7:00 PM	1
12	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	KARL R KOPP, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/29/2021, 7:00 PM	1
13	MY OFFICE, INC	MY OFFICE	BRIAN J PETERSON, Agt	759-763 N MILWAUKEE ST	Class B Tavern License		6/29/2021, 7:00 PM	1
14	Dhiman LLC	India Palace Downtown	Deepak Dhiman, Agt	228 W Wells ST	Class B Tavern License		11/2/2021, 7:00 PM	1
15	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N Old World Third ST	Class B Tavern License	824	11/5/2021, 7:00 PM	1
16	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2021, 6:00 PM	1
17	TRIPLE CROWN, INC	BUCK BRADLEY'S EATERY & SALOON	BERNARD PAGET, SR, Agt	1019 N OLD WORLD THIRD ST	Class B Tavern License	599	12/16/2021, 6:00 PM	1

18	Double Dragon MKE LLC	White Tail	NATHAN T TUSLER, Agt	1110 N OLD WORLD THIRD ST	Class B Tavern License	80	12/12/2021, 6:00 PM	1
19	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHOL, Agt	830 N OLD WORLD THIRD ST	Class B Tavern License	240	12/20/2021, 6:00 PM	1
20	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/6/2021, 6:00 PM	1
21	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		2/4/2021, 6:00 PM	1
22	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/5/2021, 6:00 PM	1
23	WALGREEN CO	WALGREENS #1200	Louis S Olinger, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		7/27/2021, 7:00 PM	1
24	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	David R Armstrong, Agt	144 E WELLS ST	Class B Tavern License		7/5/2021, 7:00 PM	1
25	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/23/2021, 7:00 PM	1
26	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Melissa N Vartanian-Mikaelian, Agt	108 E WELLS ST	Class B Tavern License		7/14/2021, 7:00 PM	1
27	Levy at Bucks Arena	Levy at Bucks Arena	Justin A Green, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/17/2021, 7:00 PM	1
28	746JAMESLOVELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2021, 7:00 PM	1
29	In & Out Pantry LLC	In & Out Pantry LLC	Abdalmajid Qetairi, Agt	701 W Wisconsin AV	Class A Malt & Class A Liquor License		2/12/2022, 6:00 PM	1
30	MIDAS HOSPITALITY, LLC	Aloft Milwaukee Downtown	Mathew W Meadows, Agt	1230 N OLD WORLD THIRD ST	Class B Tavern License		11/22/2021, 6:00 PM	1
31	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class B Fermented Malt Beverage Retailer's License		12/28/2021, 6:00 PM	1
32	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N OLD WORLD THIRD ST	Class B Tavern License		12/21/2021, 6:00 PM	1
33	Rogues Gallery, LLC	Rogues Gallery	Nathan S Showers, Agt	134 E Juneau AV	Class B Tavern License	290	1/19/2022, 6:00 PM	1
34	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class C Wine Retailer's License		12/28/2021, 6:00 PM	1
35	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2021, 6:00 PM	1
36	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Old World Third ST	Class B Tavern License		3/2/2021, 6:00 PM	1

37	X-O, LLC	XO Cocktail Parlor	Larry A Taylor, Agt	326 E Mason ST	Class B Tavern License		2/27/2021, 6:00 PM	1
38	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Brian Atkinson, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		3/26/2021, 7:00 PM	1
39	Blazin Wings, Inc	Buffalo Wild Wings #407	Nicole M Kejo, Agt	1123 N WATER ST	Class B Tavern License	253	3/24/2021, 7:00 PM	1
40	International Exports LLC	The Safe House	Michael L Swasey, Agt	779 N Front ST	Class B Tavern License	248	3/8/2021, 6:00 PM	1
41	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	John R Casanova, Agt	320 W Highland AV	Class B Tavern License		3/26/2021, 7:00 PM	1
42	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N OLD WORLD THIRD ST	Class B Tavern License	57	7/5/2021, 7:00 PM	1
43	JSWD Commerce LLC	Spring Hill Suites by Marriott Milwaukee Downtown	Benjamin A Risseeuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	7/5/2021, 7:00 PM	1
44	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	TIMOTHY G HILBERT, Agt	929 N WATER ST	Class B Tavern License		8/30/2021, 7:00 PM	1
45	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Colin C Walsh, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/13/2021, 7:00 PM	1
46	Cairo Co LLC	BB'S	Omar Amin, Agt	633 W Wisconsin AV 105	Class B Tavern License		3/2/2021, 6:00 PM	1
47	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2021, 7:00 PM	1
48	THE HARP IRISH PUB, INC	THE HARP	ROBERT C SCHMIDT, JR, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2021, 7:00 PM	1
49	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Old World Third ST	Class B Tavern License		2/6/2022, 6:00 PM	1
50	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N OLD WORLD THIRD ST	Class B Tavern License	191	9/14/2021, 7:00 PM	1
51	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2021, 7:00 PM	1
52	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2021, 7:00 PM	1
53	Best Place at Pabst LTD	Best Place at the Pabst	JAMES C HAERTEL, Agt	915 W Juneau AV	Class B Tavern License	868	9/22/2021, 7:00 PM	1
54	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	9/24/2021, 7:00 PM	1
55	PTG Live Events LLC	The Riverside	David R Armstrong, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2021, 7:00 PM	1

56	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N Old World Third ST	Class B Tavern License		1/29/2022, 6:00 PM	1
57	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/6/2022, 6:00 PM	1
58	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Old World Third ST	Class B Tavern License		1/1/2022, 6:00 PM	1
59	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		2/4/2022, 6:00 PM	1
60	Jackson's BRP At the Brewhouse, LLC	Jackson's Blue Ribbon Pub At The Brewhouse Inn & Suites	MARK A ZIERATH, Agt	1203 N 10th ST	Class B Tavern License		4/7/2021, 7:00 PM	1
61	V & V PARTNERS, LLC	BENIHANA	SABAH M LIDDAWYEH, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2021, 7:00 PM	1
62	Fenix Milwaukee LLC	Rodizio Grill	Rosalee A Bleser, Agt	777 N WATER ST	Class B Tavern License		5/6/2021, 7:00 PM	1
63	Carson's Ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	301 W Juneau AV	Class B Tavern License	150	5/19/2021, 7:00 PM	1
64	WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N OLD WORLD THIRD ST	Class B Tavern License		5/22/2021, 7:00 PM	1
65	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	JOHN M WISE, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2021, 7:00 PM	1
66	BRG 1000 Water St LLC	Room @ The Rumpus Room	JOHN M WISE, Agt	1020 N Water ST	Class B Tavern License		9/21/2021, 7:00 PM	1
67	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420-500 W Kilbourn AV	Class B Tavern License		9/26/2021, 7:00 PM	1
68	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	333 W JUNEAU AV	Class C Wine Retailer's License		1/21/2022, 6:00 PM	1
69	TACO MIKES LLC	Taco Mikes LLC	Michael P Holz, Agt	1001 N OLD WORLD THIRD ST	Class B Tavern License		8/11/2021, 7:00 PM	1
70	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Malt & Class A Liquor License		8/30/2021, 7:00 PM	1
71	Milwaukee Athletic Club	Milwaukee Athletic Club	Maikel Correa, Agt	731 N WATER ST 190	Class B Tavern License		1/17/2022, 6:00 PM	1
72	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2022, 6:00 PM	1
73	Punch Bowl Milwaukee, LLC	Punch Bowl Social	Williams D Kearns, Agt	1122 N Vel R Phillips AV	Class B Tavern License		2/19/2021, 6:00 PM	1
74	Punch Bowl Milwaukee, LLC	Punch Bowl Social	Williams D Kearns, Agt	1122 N Vel R Phillips AV	Class B Tavern License		2/19/2022, 6:00 PM	1

75	Lazo Brothers LLC	Lazo's Taco Shack	Alfonso Lazo, Agt	641 N JAMES LOVELL ST	Class B Tavern License		1/17/2022, 6:00 PM	1
76	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2021, 7:00 PM	1
77	PBE Milwaukee 2 LLC	Point Burger Express	BRIAN J WARD, Agt	322 W STATE ST	Class B Tavern License	99	10/13/2021, 7:00 PM	1
78	BAR NONE MILWAUKEE, LLC	BAR NONE	AMY M BLADOW, Agt	1139 N WATER ST	Class B Tavern License	60	10/11/2021, 7:00 PM	1
79	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2021, 7:00 PM	1
80	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2021, 7:00 PM	1
81	Crab It Your Way, LLC	Crab It Your Way	Devonzell Hollingsworth, Agt	823 N 2ND ST 100	Class B Tavern License		9/20/2021, 7:00 PM	1
82	High Note Inc	The High Note Karaoke Lounge	Evan R DuQuaine, Agt	645 N James Lovell ST	Class B Tavern License	49	5/25/2021, 7:00 PM	1
83	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Old World Third ST	Class B Tavern License	297	5/25/2021, 7:00 PM	1
84	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Old World Third ST	Class B Tavern License	90	5/25/2021, 7:00 PM	1
85	RIVER HOUSE RESTAURANT, INC	VagaBond	ROBERT C SCHMIDT, JR, Agt	1122 N EDISON ST	Class B Tavern License	150	6/1/2021, 7:00 PM	1
86	GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ROBERT J ZILLI, Agt	800 W WELLS ST	Class B Tavern License		6/8/2021, 7:00 PM	1
87	DJ ENTERPRISE S I, INC	GRACE CENTER	JOAN M GROH, Agt	250 E JUNEAU AV	Class B Tavern License	330	6/17/2021, 7:00 PM	1
88	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2021, 7:00 PM	1
89	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		6/3/2021, 7:00 PM	1
90	The Chalk House MKE Inc	The Loaded Slate	Joseph M Kuntz, Agt	1137 N Old World Third ST	Class B Tavern License	99	10/11/2021, 7:00 PM	1
91	Coaches Restaurant & Bar LLC	Coaches	CHARLES E FOWLKES, Agt	1125 N 9TH ST	Class B Tavern License	250	10/11/2021, 7:00 PM	1
92	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N OLD WORLD THIRD ST	Class B Tavern License	100	10/16/2021, 7:00 PM	1
93	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1000 N BROADWAY	Class B Tavern License	480	5/18/2021, 7:00 PM	1

94	MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	Jeffrey LaTaille, Agt	1120 N BROADWAY	Class B Tavern License	208	5/18/2021, 7:00 PM	1
95	MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	Jeffrey LaTaille, Agt	1245 N BROADWAY	Class B Tavern License	2,759	5/18/2021, 7:00 PM	1
96	Milwaukee School of Engineering	Milwaukee School of Engineering	Jeffrey LaTaille, Agt	1025 N BROADWAY	Class B Tavern License		5/18/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, March 17, 2021

## Licenses Committee Notice of Hearing

MILWAUKEE TURNERS  
P.O Box 510766  
MILWAUKEE, WI 53203

The Licenses Committee will consider the following license application:

Class B Beer and Public Entertainment License Applications Requesting  
Instrumental Musicians, Disc Jockey, Karaoke, Poetry Readings, and Patron  
Contests

DE TORRE, Emilio J, Agent

MILWAUKEE TURNERS at 1034 N VEL R PHILLIPS Av

Date: 3/23/2021

Time: 08:45 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, March 23, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, March 17, 2021

## Licenses Committee Notice of Hearing

MILWAUKEE TURNERS INC  
1034 N Vel R Phillips Ave  
MILWAUKEE, WI 53203

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# BUSINESS LICENSE PLAN OF OPERATION

cci-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

this license is to sell beer as a fundraiser for a non profit

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

a. Proposed Opening Date: Already open as non-profit, start selling 12-1-2020

b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_

c. Is this a franchise?  No  Yes

d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_

e. Is the current licensee operating?  No  Yes If no, list date closed: N/A

f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes

If yes, explain: \_\_\_\_\_

g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes

If yes, list address(es): \_\_\_\_\_

h. Are other businesses operating in the same building?  No  Yes If yes, describe: Pabst Ballroom, Turner Gym

## 3. Litter & Noise

a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_

b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_

c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police

Signs Posted  Other: \_\_\_\_\_

e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_

b. Number of Garbage Cans: Inside: 81 Locations: fever, bathrooms, ballroom, offices, kitchen, (3)

Outside: 3 Locations: front entrance, parking lot, hallway, tavern, beer

c. Is a crowd control barrier used?  No  Yes If yes, describe: velvet rope

d. How many restrooms are on the premises? 10

e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_



## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (Include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Highland & Vel. Phillips

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Milwaukee Turners Inc Phone Number: (414) 272-1733

Building Owner Address: 1034 N. Vel R. Phillips Ave

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

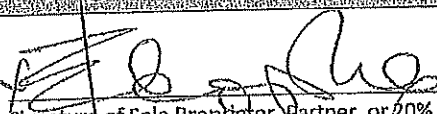
Day of the Week	Proposed Hours of Operation		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	—	—	—	—	—
Monday	4pm	10pm	one	21-90	yes-21
Tuesday	4pm	10pm	one	21-90	yes-21
Wednesday	4pm	10pm	one	21-90	yes-21
Thursday	4pm	10pm	one	21-90	yes-21
Friday	4pm	10pm	one	21-90	yes-21
Saturday	4pm	10pm	one	21-90	yes-21

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Milwaukee Tumors, Inc

Premise Address: 1034 N. Vel R Phillips Ave, Milwaukee, WI 53203

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Milwaukee Tumors, Inc

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only) if applicable

a) Date lease begins \_\_\_\_\_ Ends \_\_\_\_\_

b) Monthly rental \$ \_\_\_\_\_

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_

N/A

**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

N/A

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu N/A



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 1034 N. Vel R. Phillips Ave

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input checked="" type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:  
Internal PA system to amplify speaker

**LEGAL CAPACITY OF PREMISES**

580 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: 79. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

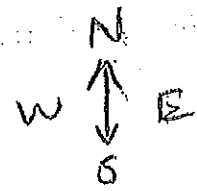
[Signature] Executive Director, Milwaukee Turners, Inc  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

Milwaukee Turners, Inc  
 Turner Hall 1st Floor  
 Beer room on south of floor  
 Beer room is 35' x 65'  
 and is 2275 sq. ft.  
 Agent: Emilio DeTorre

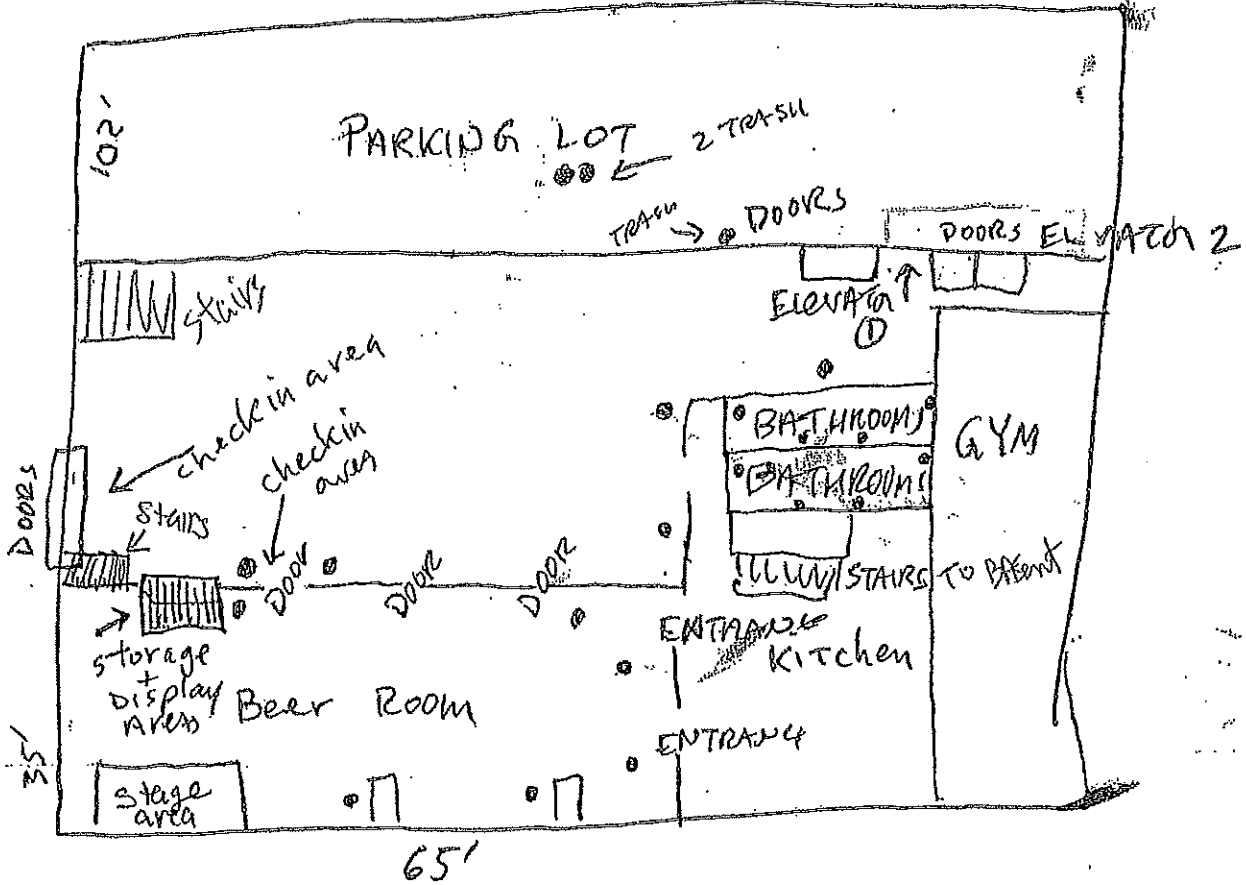


Building  
 Dimensions  
 88 ft x 50 ft  
 4,400 sq. ft. per floor

Highland Ave

150'

Vel R Phillips Ave



Turner Alley

Beer Room as whole  
 will be used for entertainment  
 (e.g. game nights, poetry, etc).

● = TRASH PAIL  
 21 total trash pails

1st Floor

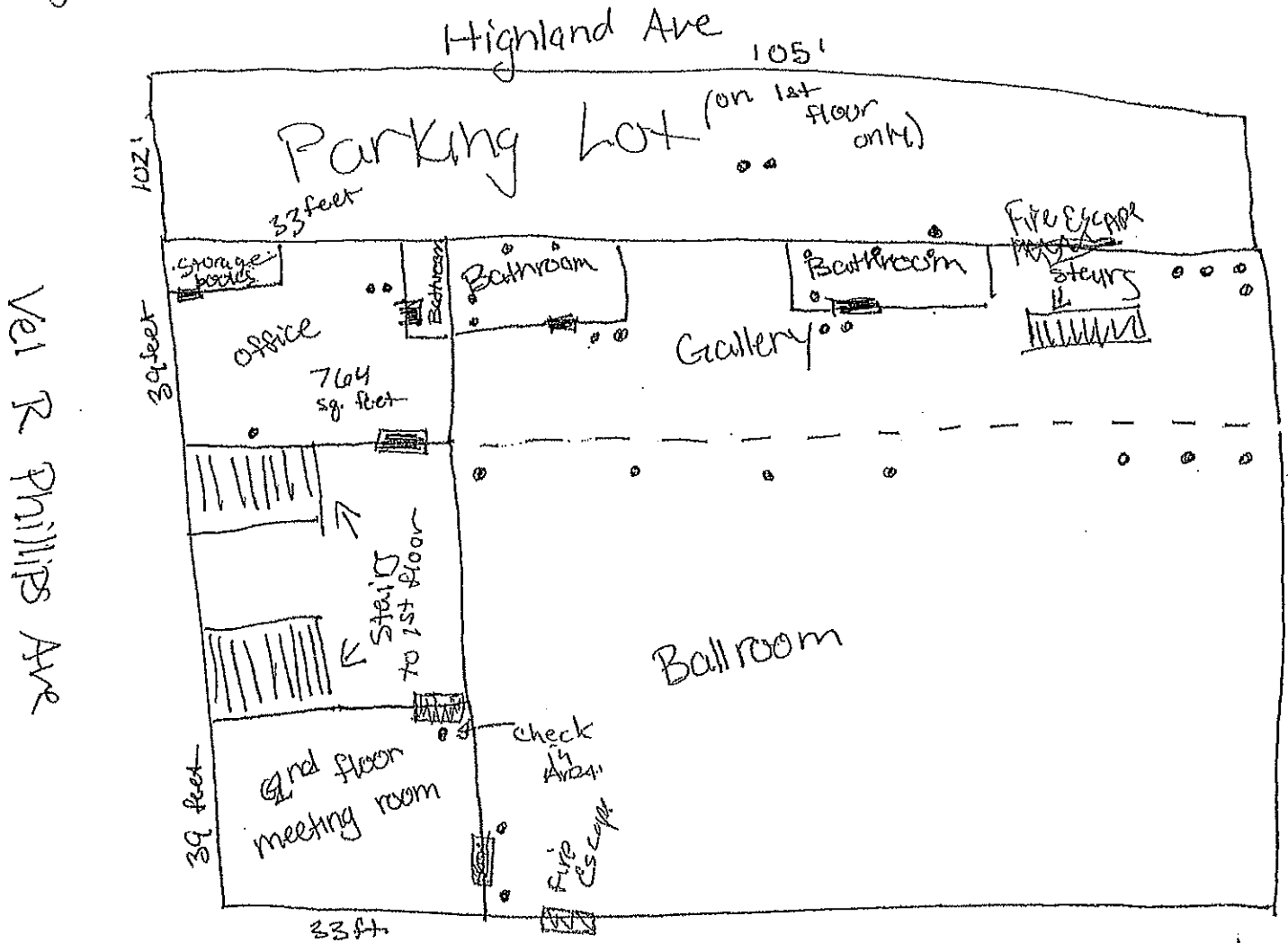
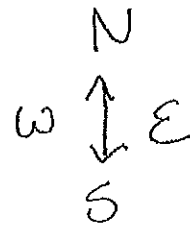
1034 N. Vel R. Phillips Ave  
 Milwaukee, WI 53203

Alcohol storage display  
 dimensions  
 106" x 69"

Milwaukee Turners, Inc  
 1034 N. Vel R Phillips Ave  
 Milwaukee, WI

53203

Agent: Emilio De Torre



Stairs go to  
 entrances  
 & exits

● - Trash cans  
 total = 31

### Turner Hall 2nd Floor

Beer in office  
 or  
 2nd floor mfg room

### Building Dimensions

88ft x 50ft

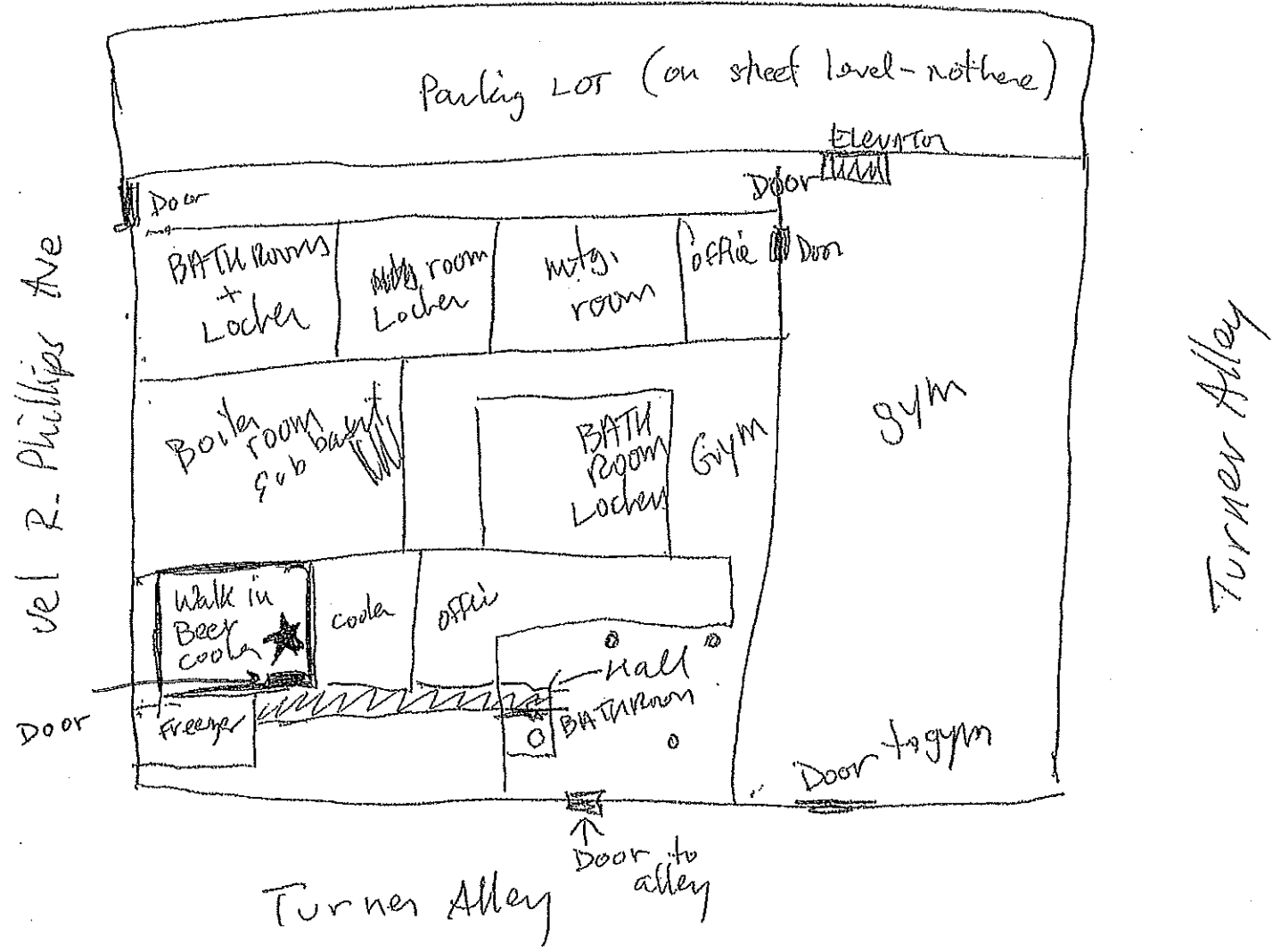
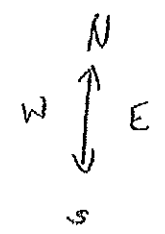
4,400 sq. ft. per floor



MILWAUKEE (WV) / me  
 Turner Hall Basement  
 Beer Storage (Cooler)  
 6034 N. Vel R Phillips Ave  
 Milwaukee, WI 53203

Agent is Emilio DeTorre

Highland Ave.



o = TRAM Cans

Building Dimensions  
 88 ft x 50 ft.  
 4,400 sq. ft per floor

**BASEMENT**  
 Basement beer cooler marked  
 w/ ★

11'6" x 17' = basement cooler measurement  
 195 sq. ft.