

Community Development Summit 2002: Connections and Conversations; Challenges and Opportunities for Each Sector June 14, 2002

Milwaukee Community Development Summit has been planned many times in the last ten years. Most recently, the City of Milwaukee (through the Community Development Block Grant office and Department of City Development) co-sponsored Community Development Summit 2001 and, in 2000, a major national Council for Urban Economic Development (CUED) conference on neighborhood revitalization in April 2000. Many City officials and CDC's participated in both conferences.

This current effort can be traced to the "Overview of Milwaukee Community Development: Building Systemwide Solutions," a report prepared by Weinheimer & Associates at the request of the Steering Committee on Milwaukee Communities. At that time, the Core Team of the SCMC included three bankers, the City's Block Grant Director, three private foundation groups, a federal and state agency representative, and several CDC directors.

On page 4 of the report, Weinheimer suggests "convening a City-supported community development summit:"

- to heighten visibility of community development to make it more of an issues in the greater civic agenda and
- to address the major priority areas of:
 1. developing agreement on the Milwaukee community development agenda,
 2. devoting resource to capacity-building of CDC's and
 3. establishing a more systematic approach to supporting projects.

At a December 2000 meeting of the Community Development Committee, Alderman Michael Murphy called for a Community Development Summit in response to the report and the Committee requested that the Steering Committee on Milwaukee Communities (SCMC) return to the Committee with a proposed agenda.

Last year's Summit provided the initiative for many new successes. The Milwaukee Partnership for Community Development was created as an operating support collaborative for CDCs. A Crisis Management Team is developing plans for assisting community development and housing groups in emergencies. Community Development organizations are proposing Standards for Management and Operations.

In addition, Milwaukee has been designated as a Renewal Community (RC) and Helen Bader Foundation is hosting Harvard University's Initiative for A Competitive Inner City (ICIC) over the next three years.

The goals of the 2002 Community Development Summit are:

- Begin Neighborhood Asset mapping
- Review latest legislative development
- Receive progress reports on 2001 Summit Initiatives
- Develop broader coalitions among community groups

2002 Community Development Summit Planning Committee

Alderman Don Richards, Milwaukee Common Council
Alderman Paul Henningsen, Milwaukee Common Council
Brian Reilly, Milwaukee Department of City Development
Cathi Janchan, Wells Fargo Bank
David Balcer, U.S. Department of Housing and Urban Development
Emmett Gross, Urban Economic Development Association of Wisconsin, Inc.
Gerald Williams, Wisconsin Housing and Economic Development Authority
Gerard Toliver, Urban Economic Development Association of Wisconsin, Inc.
Glenn Mattison, Community Block Grant Administration
Howard Snyder, Northwest Side Community Development Association
Janet Calvin, Local Initiatives Support Corporation
Jim Bartos, Silver Spring Neighborhood Center/United Neighborhood Centers of Milw.
Josh Zepnick
Julia O'Connor, Midtown Neighborhood Association
Karen Gotzler, Urban Economic Development Association of Wisconsin, Inc.
Kathryn Berger, Local Initiatives Support Corporation
Kathryn Dunn, Helen Bader Foundation
Lamont Davis, Social Development Commission
Leo Ries, Local Initiatives Support Corporation
Linston Young, Career Youth Development/Brighter Futures Coalition
Lynette Jarreau, Bank One Wisconsin
Marcia Theusch, Milwaukee Economic Development Corporation
Mary Trimmier, U.S. Small Business Administration
Pam Fendt, UW Milwaukee CED
Patricia Anderson, Best Friends Program, MPS/Brighter Futures Coalition
Raymon Wagner, Community Advocates/Brighter Futures Coalition
Robert Berlan, U. S. Department of Housing and Urban Development
Sernorma Mitchell, Greater Milwaukee Foundation
Sheryl Sims-Daniels, Metropolitan Milwaukee Fair Housing Council, H.O.M.E. Program
Steve Dutton, Community Village, Ltd.
Susan Sikora, Rosalie Manor

Summit for a Stronger Milwaukee: Connections and Conversations

Friday, June 14, 2002 – Italian Community Center

➤ *Publications Table* 7:30 a.m. – 5:30 p.m.

➤ "Community Development Fair" of Local Principles Models

Possible Examples:

7:30 a.m. – 5:30 p.m.

Milwaukee Dept of City Development

Bank One

Menomonee Valley Partners

7:30 a.m. *Registration and Continental Breakfast*
Community Development Fair Opens

8:00 a.m. Welcome

Remarks by County Executive

(to be invited)

Remarks by Mayor John Norquist

(to be invited)

8:15 a.m. Introduction of McKnight:

John McKnight: Mapping Assets for a Stronger Milwaukee

9:15 a.m. Strengthening Connections:

Identifying and Maximizing Neighborhood Resources

(six groups, divided by geographic areas with maps and facilitators:
a rep from DCD and Summit Committee and local alderman)

Groups will locate their organization on maps and list other assets

Representatives will provide boundary information, services and develop website listing

Goals:

➤ networking

➤ identify institutions and organizations

➤ map service area

➤ create website pages for neighborhoods

➤ target outcomes for a citywide community statistical system

11:30 a.m. **2001 Summit Successes**

- Milwaukee Partnership for Community Development
- CDC Standards
- Crisis Management Team

LUNCH ***Stand for Children*** Celebration

Keynote Speaker? (possibly Cesar McDowell or Melissa Flournoy)

1:45 p.m. Deepening Conversations:

1. NOHIM Home Buyer Counseling
2. Brighter Futures

3. Milwaukee Public Schools Neighborhood Schools Initiative (NSI) / Joint Agencies for Milwaukee Neighborhoods (JAMN)
4. Renewal Community (RC)
5. Technology Works in Neighborhoods
6. Legislative Issues and Challenges
7. Milwaukee Saves/ Wisconsin Saves
8. Initiative for a Competitive Inner City (ICIC)
9. United Neighborhood Centers of Milwaukee: Stand for Children

(three time slots for "round robin" discussions and sharing)

4:10 p.m. Call to Action
Pastor Sedgwick Daniels, Holy Redeemer COGIC (to be invited)

4:30 p.m. Reception
Asian Moon Festival: Traditional Philippine dances
Facilitated Post-Conference Discussion with refreshments

Draft Summit Agenda 4/10/02

Budget – Draft
Community Development Summit
June 14, 2002
Italian Community Center
8:00 a.m. – 4:30 p.m.

EXPENSES

Continental breakfast, lunch, coffee & tea service throughout the day - \$40 x 450 participants (includes 18% gratuity)	\$ 18,500
Facilities and equipment	4,800
Marketing and promotion	7,500
➤ brochure graphics	
➤ news releases	
➤ printing	
➤ media contacts	
➤ distribution	
➤ postage	
Presenters and Speakers	14,000
➤ John McKnight from Northwestern University	
➤ Luncheon Keynote	
➤ Case study development	
➤ Honoraria	
➤ Travel	
Agenda and Fair Coordination	6,500
➤ Booths for local, national best practices	
➤ Day of coordination	
Registration, accounting and administration	7,000
➤ Supplies	
➤ Staffing	
➤ Bookkeeping	
➤ Reporting	
Conference booklets	3,500
➤ Printed agendas	
➤ Best practices materials	
➤ Compilation of models	
➤ to be distributed to participants	
TOTAL EXPENSES	<hr/> \$ 61,800

REVENUE

Corporate Sponsors and Foundations	31,600
City of Milwaukee	25,000
Registrations	5,200
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TOTAL REVENUE	\$ 61,800

4/16/02

Agenda for a Stronger Milwaukee

Act Together Build Capacity Create Change

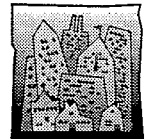
The Summit Principles Activity engaged nearly 400 individuals in over 20 discussion groups led by volunteer facilitators. The objective of the activity was for cross-sector groups to discuss, agree on and express **1)** their most desirable qualities of a Stronger Milwaukee; and **2)** the principles they believed most essential to building a Stronger Milwaukee through community development efforts. While it is not possible to encapsulate the nuances of each lively group discussion on one page, we have attempted to summarize and organize the themes that resonated throughout all the groups in a concise document. It is our hope that this document, **Agenda for A Stronger Milwaukee**, will be used from here forward as a guide for our future community development undertakings.

We encourage organizations, businesses and government agencies to adopt and utilize these principles in their work. Organizations committing to these principles will be recognized on the website of the Urban Economic Development Association of Wisconsin, Inc. at www.uedawi.org and again at the 2002 Community Development Summit.

Showcase exhibits at the 2002 Community Development Summit will highlight those programs and projects and processes that most demonstrate these principles.

To indicate your agency's commitment to the Principles and be listed, send a letter signed by an authorized official of your agency to:

**Urban Economic Development Association
of Wisconsin, Inc.
161 West Wisconsin Avenue
Suite 3166
Milwaukee, Wisconsin 53203**



THE PRINCIPLES WORKGROUP

Dave Balcer
Kathryn Berger
Lilith Fowler
Bonnie Jackson Melvin
Jim Milner
Michael Morgan
Don Richards
Gerald Williams
Josh Zepnick

Agenda for a Stronger Milwaukee

Act Together Build Capacity Create Change

We believe a Stronger Milwaukee will have:

DESIRABLE NEIGHBORHOODS

Decent, safe and accessible housing in a range of affordability, with opportunity for homeownership, in neighborhoods where residents share a sense of stewardship and civic responsibility.

PURPOSEFUL DIVERSITY

Resources that are available to all citizens regardless of race, ethnicity, income, age or disability; a culture that values interactions in leadership, employment, and community that cross perceived boundaries.

ECONOMIC OPPORTUNITY

A strong and growing economy that provides a range of jobs to meet the spectrum of skills, abilities, and aspirations present in the community; that generates and recycles wealth; that builds vitality in local commercial districts; and that supports local ownership.

QUALITY EDUCATION

Schools that catalyze development in the surrounding community; that engage families in capitalizing on the assets of our youth; and that educate and graduate leaders with the skills, aspirations, and opportunities to strengthen our community.

ENGAGED LEADERSHIP

Leaders who value input from their community, who create leadership opportunities for others in the community, and who take responsibility for getting results.

The Principles we believe essential to our efforts to build a Stronger Milwaukee are:

PLANNING

Defining community vision and priorities, and recognizing and leveraging competitive assets, to create a holistic plan that guides all future investment and community development activity and builds sustainable systems through which to carry it out.

COLLABORATION

Working in concert to produce the greatest community impact with available resources by engaging in effective partnerships among community-based development organizations, residents, other organizations, all levels of government, and businesses.

INCLUSION

Providing residents and stakeholders with meaningful opportunities and appropriate resources to develop and use their skills and talents to plan, drive, and implement the revitalization of their community.

SUMMARY OF THE 2001 COMMUNITY DEVELOPMENT SUMMIT PRINCIPLES

Prepared and submitted by the Principles Workgroup of the 2001 Community Development Summit

December 14, 2001

Conference Speakers

JOHN L. MCKNIGHT

**Director of Community Studies
Institute for Policy Research
Northwestern University**

John McKnight is Director of Community Studies of the Institute for Policy Research at Northwestern University where he has conducted research and written in the fields of community development, neighborhood policy, social service delivery systems, health policy and institutional racism.

McKnight is currently Co-Director of the Asset-Based Community Development Institute, a national research and training program focused on neighborhood revitalization. The Institute has an international faculty of 30 trainers and has published North America's most-used guide to community development titled, *Building Communities from the Inside Out*.

McKnight's collected essays were recently published by Basic Books in a volume titled, *The Careless Society*.

Before joining Northwestern University, he worked as an organizer in Chicago's neighborhoods and then directed the Midwest Office of the U.S. Commission on Civil Rights.

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