

# CEASEFIRE

**FELONS WITH GUNS DO TIME.**

## Memorandum

To: Mr. Ronald Leonhardt, City Clerk  
From: Will Christianson, CEASEFIRE Coordinator  
Date: June 4, 2003  
Re: CEASEFIRE expenditures for 2001 and 2002

Please find the attached the proposed budgets for leftover money from 2001 and funding awarded for 2002. Each budget will be accompanied by a report of expenditures from the corresponding budget. I am also enclosing a short narrative of how City of Milwaukee funds were used in 2002 to support CEASEFIRE's on-going gun violence deterrence campaign. If you have any questions or concerns, please do not hesitate to contact me at 414.297.1246 or [will.christianson@usdoj.gov](mailto:will.christianson@usdoj.gov). Thank you for your attention to this matter

cc: James Santelle, Executive Assistant United States Attorney, Eastern District of Wisconsin  
E. Michael McCann, Milwaukee County District Attorney  
Michael Murphy, 16<sup>th</sup> District Alderman - City of Milwaukee  
Safe & Sound

## **CEASEFIRE 2002 City of Milwaukee Funds Expenditures**

### **Advertising-Billboards, #80210-40**

The \$7,000.00 budgeted for this item went unspent. It was anticipated that United States Department of Justice was going to release a new anti-gun violence advertising campaign that was delayed until late 2003.

### **Miscellaneous Expenses**

The Summer Arts Initiative received \$43,000.00 of city funds appropriated to CEASEFIRE. The Summer Arts Initiative is a collaboration between Milwaukee Public Schools, CEASEFIRE and Theatre X to produce an anti-gun violence performance created and performed by youth, for youth. More than 25 performances were held at various youth serving agencies across the city. The specific funding from the city paid salaries of theater professionals, costumes, props, sound equipment rentals, and set materials.

### City 2002 Fund Budget

Account # Proposed Ammount

<b>Advertising-Billboards</b>	<b>80210-40</b>	
Total for Advertising-Billboards		<b>\$ 7,000.00</b>

<b>Miscellaneous Expenses</b>	<b>80150-40</b>	
Summer Arts Initiative		<b>\$ 43,000.00</b>
Total for Miscellaneous Expenses		<b>\$ 43,000.00</b>

**City Budget For CEASEFIRE**    **\$            50,000.00**

## City 2002 Expenditures

Account #   Invoice Total   Date   Check #   Paid By/Account

<b>Advertising-Billboards</b>	<b>80210-40</b>				
<b>Total for Advertising-Billboards</b>		<b>\$ -</b>			

<b>Miscellaneous Expenses</b>	<b>80150-40</b>				
Theatre X Invoice 1		\$ 10,000.00	6/26/2002		City
Theatre X Invoice 2		\$ 33,000.00	7/1/2002		City
<b>Total for Miscellaneous Expenses</b>		<b>\$ 43,000.00</b>			

## **CEASEFIRE 2001 City of Milwaukee Funds Expenditures**

### **Printing- Media Production, #80115-40**

The \$3,393.94 budgeted for this item went unspent. It was anticipated that United States Department of Justice was going to release a new anti-gun violence advertising campaign that was delayed until late 2003.

### **Television Advertising, #80225-40**

This \$6,000.00 item was for a previously unpaid television ad buy from Channels 18/24 from December of 2001.

## City 2001 Fund Budget

Account # Proposed Ammount

<b>Printing</b>	<b>80115-40</b>		
Media Production-Printing		\$	3,393.94
<b>Total for Media-Creative</b>		<b>\$</b>	<b>3,393.94</b>

<b>Television Advertising</b>	<b>80225-40</b>		
Channel 18/24		\$	6,000.00
<b>Total for Television Advertising</b>		<b>\$</b>	<b>6,000.00</b>

<b>Total Proposed Unspent Advertising</b>			
<b>City Budget For CEASEFIRE</b>		<b>\$</b>	<b>9,393.94</b>

## City 2001 Expenditures

**Account #    Invoice Total    Date    Check #    Paid By/Account**

<b>Printing</b>	<b>80115-40</b>				
Media Production-Printing		\$ -			
<b>Total for Advertising-Printing</b>		\$ -			

<b>Television Advertising</b>	<b>80225-40</b>				
Channel 18/24		\$ 6,000.00	11/6/2002		City
<b>Total for Advertising-Transit</b>		\$ 6,000.00			