

NEW LAND ENTERPRISES LLP
1840 North Farwell Avenue, Suite 203
Milwaukee, WI 53202

September 30, 2008

Members of the Zoning,
Neighborhoods & Development
Committee
200 East Wells Street
Milwaukee, WI 53202

Dear Sirs:

Re: Zoning File No. 080543

We are sensitive to a concern that, in connection with our development of a new 35-unit residential tower, the Goll House restoration occur promptly and not lag behind. While we do not believe that any concern about the fate of the Goll House is warranted, we offer the following additional assurances:

1. Our compliance with the Memorandum of Agreement dated July 16, 2008 among us, National Trust for Historic Preservation and Milwaukee Preservation Alliance shall be a condition precedent to the certificate of appropriateness issued on September 15, 2008 by the Historic Preservation Commission ("HPC").
2. Consistent with our petition to rezone to detailed planned development, the restoration of the Goll House and construction of the new residential tower shall be accomplished in a single development phase. No occupancy permits may be issued for residential units until the Goll House restoration is complete.
3. In the event that the Goll House restoration is not complete when the new residential tower is occupied, the certificate of appropriateness issued by HPC and any certificates of occupancy previously issued may be revoked, any unlawful occupancy of the new residential tower may be enjoined, and the City may impose penalties and forfeitures for any code violations.

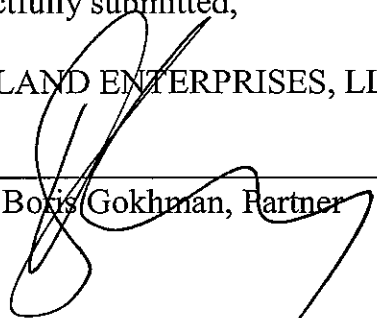
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We respectfully request that these assurances become a part of File No. 080543
and run with the land to bind all current and future owners and occupants of 1550
North Prospect Avenue.

Respectfully submitted,

NEW LAND ENTERPRISES, LLP

BY _____


Boris Gokhman, Partner

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