

POLLY MORRIS
3345 N. Humboldt Blvd.
Milwaukee, WI 53212
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Education

Ph.D., Centre for the Study of Social History, University of Warwick, England, 1985
B.A., New College, Sarasota, Florida, 1975

Professional Positions

Senior Marketing Specialist, Peck School of the Arts, University of Wisconsin-Milwaukee, July 2002-present

Direct all marketing, advertising, and public relations for the Peck School of the Arts (Music, Dance, Theatre, Film, and Art)

Established Polly Morris Inc., 1996

Clients have included the American Bach Project, **Historical Keyboard Society of Wisconsin; Betty Salamun's DANCECIRCUS; Milwaukee Ballet Orchestra; String Academy of Wisconsin; Alverno Presents; Professional Theatre Training Program at the University of Wisconsin-Milwaukee; TAP IT/new works; Cultural Chaos** (a joint marketing venture of the Arts and Culture Mailing Exchange Group); **Danceworks; Turner Ballroom Preservation Trust**

Co-authored (with Lynn Lucius) report for **Greater Milwaukee Foundation** on Local Arts Agencies and Evaluation

Current projects;

Director of **50+ Initiative for Danceworks**, September 2000-present

Press Representative for **American Players Theatre**, Spring Green, WI, June 2000-present

Executive Director, Danceworks Inc., 1992-1996

Planned, presented, marketed, and produced a 40-performance annual series

Supervised studio operation, including hiring faculty and scheduling classes and rehearsals

Planned and executed all fund raising, including annual campaign, grant writing, identification and cultivation of potential donors, and special events

Coordinated extensive outreach activities in schools, cultural institutions, and senior centers

Provided a broad range of services for the local dance community, including publication of a citywide dance calendar

Wrote and produced all informational and promotional materials, including newsletters, press releases, and season brochures

Managed resident ballet company, 1992-1994

Created and implemented budgets

Supervised faculty and paid and volunteer staff

Associate Lecturer, Department of History, University of Wisconsin-Milwaukee, 1991-1992

Professional Associations and Service

University of Chicago Press, Manuscript Reviewer, 1991-Present

Panelist, Wisconsin Arts Board, Special Project Grants, 1995

Wisconsin Presenters Network

Community Service

Member, Board of Directors of Danceworks, 1992-1997

**A list of publications, reviews, unpublished conference papers and academic fellowships, 1976-1999,
is available upon request.**

POLLY MORRIS studied with Merce Cunningham while growing up in New York City and went on to co-direct a dance company at New College in Sarasota, Florida, where she received her B.A. in 1975. Ten years later she received a Ph.D. from the Centre for the Study of Social History at the University of Warwick, England. After teaching history at the University of Wisconsin-Milwaukee, Morris went on to found Danceworks in 1992, serving as its first executive director. In 1996, she returned to UWM as associate director for marketing for the School of the Arts, and began work as an independent arts consultant shortly thereafter. She specializes in marketing, development, and long-range planning and has a special interest in collaborative projects. Her clients have included Danceworks, the Professional Theatre Training Program and the Development of Theatre and Dance at UWM, Alverno Presents, TAP IT/new works, American Players Theatre, Baci Management, the Historical Keyboard Society, the Milwaukee Ballet Orchestra, Cultural Chaos, and the Greater Milwaukee Foundation. She continues to write about sex in eighteenth-century England.