

**LRB - FISCAL SECTION ANALYSIS**

**OCTOBER 7, 2002  
ECONOMIC DEVELOPMENT COMMITTEE**

**ITEM 5, FILE 020830  
EMMA J. STAMPS**

File #020830 is a resolution creating Business Improvement District no. 28 (West North Avenue Gateway District) and approving its first year Operating Plan. (DCD)

**Background**

1. In Business Improvement Districts (BIDs), the City imposes special assessments on property owners in designated geographic areas that are spent on projects that enhance the local business environment. These may include improvements to the streetscape, marketing efforts, business recruitment activity, and security programs.
2. Section 66.1109(3)(b) Wisconsin Statutes requires that Business Improvement Districts submit annual Operating Plans for City approval.
3. The 2003 Budget provided \$4.3 million in total funding authority for BIDs to provide for activities of 18 current BIDs throughout the city..

**Discussion**

1. File 020830 establishes a Business Improvement District pursuant to Wisconsin Statutes for West North Avenue between North 27<sup>th</sup> Street and North Sherman Boulevard, in the 17<sup>th</sup> Aldermanic District.
2. Furthermore, adoption of File 020830 approves the following:
  - First year Operating Plan
  - BID No. 28 budget - \$ 21,362
  - Creating a District Board
  - Special assessments authority on taxable properties in BID No. 28
3. The first year Operating Plan proposes to implement the following:
 

• Commercial Corridor Clean-up initiative	\$ 3,500
• Façade / sign / lighting program	\$ 14,362
• Safety program	\$ 3,500
Total	\$ 21,362
4. Business Improvement District No. 28, if approved, will not require City contributions.

**Fiscal Impact**

Expenditures totaling \$21,362 for BID No. 28 are contingent upon budget authority pending adoption of the 2003 City of Milwaukee Budget.

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