



October 20, 2023

To Whom it May Concern:

My name is Bobby Wiltgen and I am the owner/operator of three establishments on MLK Dr (formerly Old World Third Street) in the 3rd Street Entertainment District. I also own the building at 1033 N MLK Dr. It can be stated and realized that my entire life and career resides on Third Street. I employ over 175 employees and I've watched Third Street grow into the best Entertainment District in the city and the state.

I have had the opportunity to speak with leaders from Frank Productions on several occasions. I have grown to appreciate their openness and willingness to communicate with myself and other operators on the street. It's important to me that new operators and stakeholders share the same passion for collaboration and betterment of the area. It's easy to claim to be the best street in the state but it's another to put action into those words. As a street, we are blessed with operators that are invested in our area by being engaged and active in ways to improve the safety, beautification, and security, and vibrancy of our district.

After discussions with Frank Productions, I believe that Matt and Joel have the same intentions as tenants in our area. I believe they will strive to provide positive events and withhold the high standard that we are accustomed to maintaining in our area. I believe them at their word that they will join our organizations and collaborate with us on events and anything positive and negative that may arise. I believe they will put their best efforts into running a top-notch venue, as they have in other cities such as Madison.

As all operators do to each other, we will hold them accountable for their operations, but I personally value as a breath of fresh air, their willingness from the beginning to work side by side with myself as an operator and a stakeholder, and as a leader in the Third Street Entertainment District to make our amazing district even better.

With that, I see no valid reason to vote down their license for operations unless the Common Council surely decides they do not want a certain type of entertainment venue in that location, but if so, I could not support a motion for that reason alone.

I support approval of licensing for Frank Productions. I look forward to them becoming great partners with all of us in the downtown area.

Sincerely,

Bobby Wiltgen

Owner

Cream City Concepts

Who's on Third

Oak Barrel Public House

Third Street Tavern

Third Street Property Management