

**GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: Health Department/Disease Control and Environmental Health Services Division

Contact Person & Phone No: Marisa Stanley, X6270

Category of Request <input type="checkbox"/> New Grant <input checked="" type="checkbox"/> Grant Continuation <input type="checkbox"/> Change in Previously Approved Grant	Previous Council File No. 130583 Previous Council File No.
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Project/Program Title: CHIMC: Save Lives – IMMUNIZE Grant

Grantor Agency: The Medical College of Wisconsin

Grant Application Date: Spring 2013

Anticipated Award Date: Summer/Fall 2013

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

CHIMC-TCI will maintain the successful community-based participatory research (CBPR) process established in the first two phases of CHIMC (planning and intervention) to disseminate promising practices identified to address immunization disparities in Milwaukee’s children ages birth to 4 years old. The organizational infrastructure for this phase of this CBPR project will expand primary partners to include additional community organizations and up to 10 adjacent zip codes (53203, 53205, 53206, 53208, 53209, 53210, 53212, 53216, 53218, and 53233) in Milwaukee’s central city.

Partnering with United Neighborhood Centers of Milwaukee (UNCOM), Special Supplemental Nutrition Program for Women, Infants and Children (WIC), the City of Milwaukee Health Department and Marquette University will broaden the reach of CHIMC as well as build community capacity to sustain the CBPR structure to address other and future health disparities experienced by communities. Community-based organizations (CBOs) and staff will become effective stewards of information exchange and make decisions that support the design and management of a CHIMC Immunization Toolkit. In addition, the use of social media tactics utilizing culturally relevant immunization messages allow for immediate and measurable community engagement and interactions. Use of existing technological resources is a great benefit to these targeted communities. In partnership with a broader network of community volunteers, (healthcare delivery systems, insurers, pharmaceutical companies, healthcare providers, and the public health sectors) CHIMC will disseminate strategies and findings across the urban area of Milwaukee to improve the immunization status for children.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

Furthermore, the mission of the MHD Immunization Program is to decrease the burden of vaccine-preventable diseases through the implementation of interventions aimed at increasing immunization rates.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Activities under CHIMC contribute to the MHD goal of increasing childhood and adolescent immunization rates, and build upon other interventions done by the department.

4. Results Measurement/Progress Report (Applies only to Programs):

Develop and implement sustainable dissemination strategies targeted at parents/caregivers of children less than or equal to 4 years of age to advance the elimination of immunization disparities.

5. Grant Period, Timetable and Program Phase-out Plan:

Extended Grant period 2013-2016

This specific grant cycle is March 1, 2014 – February 28, 2015

6. Provide a List of Subgrantees:

None

7. If Possible, Complete Grant Budget Form and Attach.

Attached