



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, January 14, 2021

COMMITTEE MEETING NOTICE

AD 12

Brunilda Alicea Rosado

1601 W Lincoln Av

Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Tuesday, January 26, 2021 at 09:00 AM

Regarding: Your Class B Tavern License Application for "Larenos Restaurant" 1601 W Lincoln Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/778000629>. If you wish to call in, please call +1 (669) 224-3412 and use Access Code: 778-000-629.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.



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JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

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Date:12/31/20
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Larenos Restaurant
Address: 1601 W Lincoln Av
Phone: 414-595-5801

Owner: Brunilda ALICEA-ROSADO
Owner address: 1605 W Lincoln Av
City State Zip: Milwaukee, WI 53215
Owner Phone: 414-721-6839
Owner email: cabrerajoel80@gmail.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: phone

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: X 24 hours Y N
Mon: 10a-12a
Tue: 10a-12a
Wed: 10a-12a
Thu: 10a-12a
Fri: 10a-12a
Sat: 10a-12a

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #: 14916
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 4
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: Unknown
21. Are there exterior cameras Yes No How many: 4

22. Are there interior cameras Yes No How many: 2 (1 more to be installed in kitchen)
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity 49
26. What is the minimum number of employees that will be on premise 4
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: None
33. How will they be deployed: Interior Exterior
34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
38. When at capacity, how will the overflow crowd be managed?
39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

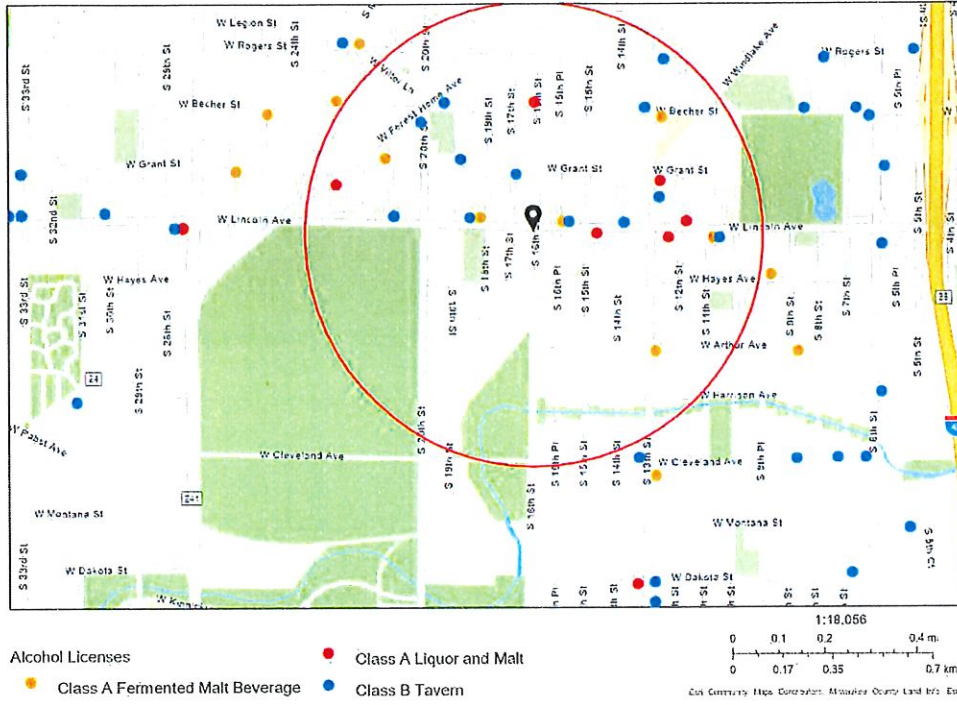
Location is currently a Puerto Rican restaurant, and applying for Class B. Applicant plans to install 1 more camera in kitchen, but is not sure how long the footage is stored for. Premise currently has 2 "amusement" machines inside, without having required PEP permit. Applicant was advised to turn off machines and not operate until PEP is granted.

City Concentration Map Milwaukee

1601 W Lincoln Av

Area : 21,862,585.76 ft²

Dec 22 2020 10:11:07 Central Standard Time



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	25		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	PROMOCIONES MEXICAS LLC	EL GRAN TEOCALLI	PALOMA NAVA, Agt	2011 W FOREST HOME AV	Class B Tavern License	282	5/12/2021, 7:00 PM	1
2	Holler House	Holler House	Catherine Haefke, SP	2042 W Lincoln AV	Class B Tavern License		9/20/2021, 7:00 PM	1
3	Channa Sales Inc	Arthur Mini Mart	Baljeet S Channa, Agt	2500 S 13TH ST	Class A Fermented Malt Beverage Retailer's License		6/12/2021, 7:00 PM	1
4	KOTHALA, LLC	SOUTHSIDE BEER & LIQUOR	JASBIR S PANU, Agt	1434 W WINDLAKE AV	Class A Malt & Class A Liquor License		6/13/2021, 7:00 PM	1
5	GP Food Market LLC	Los Amigos	KARAMVIR K DHALIWAL, Agt	2100 S 13TH ST	Class A Fermented Malt Beverage Retailer's License		11/27/2021, 6:00 PM	1
6	Paul's Liquor LLC	Paul's Liquor	AGIAPAL SINGH, Agt	1600 W Becher ST	Class A Malt & Class A Liquor License		11/27/2021, 6:00 PM	1
7	EL LUCERO LIQUOR, INC	EL LUCERO LIQUOR	HANIN K ABDELRAHIM, Agt	1132-A W LINCOLN AV	Class A Malt & Class A Liquor License		6/5/2021, 7:00 PM	1
8	ANNA'S TAP	ANNA'S TAP	SAMANTHA L RITCHIE, SP	1838 W GRANT ST	Class B Tavern License	25	6/29/2021, 7:00 PM	1
9	LA GUADALUPANA	LA GUADALUPANA	ANA M RAZO, SP	1520 W LINCOLN AV	Class B Tavern License	99	1/19/2021, 6:00 PM	1
10	MESA GARIBALDI, LLC	FIESTA GARIBALDI	VALDEMAR ESCOBAR, Agt	821-23 W LINCOLN AV	Class B Tavern License		12/11/2021, 6:00 PM	1
11	Forest Home Ave Chicken Palace LLC	Chicken Palace - Forest Home/ Chicken Palace Forest Home Food Truck	Rosa Isela Real Perez, Agt	1937 W Forest Home AV	Class B Tavern License	71	11/22/2021, 6:00 PM	1
12	Mi Super Foods, & Liquor Inc	Mi Super Foods & Liquor	Gurinder S Nagra, Agt	2200 S 13th ST	Class A Malt & Class A Liquor License		1/19/2021, 6:00 PM	1
13	Seven Star Liquor LLC	Seven Star Liquor	JASJEET SINGH, Agt	2223 W Forest Home AV	Class A Malt & Class A Liquor License		7/25/2021, 7:00 PM	1
14	YASMINE FOODS, LLC	LINCOLN SUPERMARKET	LOAI A ATARI, Agt	1534 W LINCOLN AV	Class A Fermented Malt Beverage Retailer's License		12/10/2021, 6:00 PM	1
15	3 HERMANOS, INC	3 Hermanos Club	RAMON OROZCO, Agt	1332 W LINCOLN AV	Class B Tavern License	163	2/19/2021, 6:00 PM	1
16	Beer Town LLC	Beer Town	PARAMJIT KAUR, Agt	1029 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		4/2/2021, 7:00 PM	1

17	PRIMOS PLACE	PRIMOS PLACE	ENRIQUE TERRONES, SP	1631 W GRANT ST	Class B Tavern License	161	3/6/2021, 6:00 PM	1
18	El Pacifico Nightclub LLC	El Pacifico Nightclub	JUAN P SALAS, Agt	2000 S 13th ST	Class B Tavern License	160	2/27/2021, 6:00 PM	1
19	SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURANT	ELISA MALDONADO, Agt	2075-79 S 13TH ST	Class B Tavern License	156	9/20/2021, 7:00 PM	1
20	OLD TOWN SERBIAN GOURMET RESTAURANT, LLC	OLD TOWN SERBIAN GOURMET RESTAURANT	NATALIA A RADICEVICH, Agt	518-522 W LINCOLN AV	Class B Tavern License	200	9/22/2021, 7:00 PM	1
21	HOLLER HOUSE	HOLLER HOUSE	TODD C STUCKERT, SP	2042 W LINCOLN AV	Class B Tavern License	50	8/30/2021, 7:00 PM	1
22	ABDELAL, LLC	GRANT MARKET	SAED F ABDELAL, Agt	2100 W GRANT ST	Class A Fermented Malt Beverage Retailer's License		5/13/2021, 7:00 PM	1
23	Lincoln Express, Inc.	Express Pantry	PETTY BABBEN, Agt	1804 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		5/3/2021, 7:00 PM	1
24	El Sunami II, LLC	Sunami	Ociel Escobar Luvianos, Agt	2222 S 13TH ST	Class B Tavern License	49	4/19/2021, 7:00 PM	1
25	A & J POLISH DELI, INC	A & J POLISH DELI	JADWIGA T ROZAK, Agt	1215 W LINCOLN AV	Class A Malt & Class A Liquor License		10/9/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, January 14, 2021

Licenses Committee Notice of Hearing

EMER MARTINEZ
1601 W Lincoln Av
Milwaukee, WI 53215

The Licenses Committee will consider the following license application:

Class B Tavern License Application
Brunilda Alicea Rosado
Larenos Restaurant at 1601 W Lincoln Av

Date: 1/26/2021

Time: 09:00 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, January 26, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





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Licenses Committee Notice of Hearing

Lopez
1605 W Lincoln Av
Milwaukee, WI 53215

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Brunilda Alicea Rosado
Larenos Restaurant at 1601 W Lincoln Av

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Thursday, January 14, 2021



Notice of Public Hearing

blank
notice

ALICEA ROSADO, Brunilda
Larenos Restaurant at 1601 W Lincoln Av
Class B Tavern License Application

Tuesday, January 26, 2021 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 1/26/2021 at 9:00 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1563 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2333A S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2267 S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2345 S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2328A S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2328 S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 17TH ST 7	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2327A S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1605 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2303 S 16TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2338 S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2336 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1567 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2325 S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2337A S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1552 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2341 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2252 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1631 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 17TH ST 8	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1620 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2327 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2331 S 16TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2331 S 16TH ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2320 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1571A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2307 S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1629A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2318A S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 17TH ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1622 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319A S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2331 S 16TH ST 5	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1612A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1608 W LINCOLN AVE 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319 S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2337 S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1559 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1552 W LINCOLN AVE A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2348 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2268 S 17TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2268 S 17TH ST B	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1625 W LINCOLN AVE 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1625 W LINCOLN AVE 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1624 W LINCOLN AVE	MILWAUKEE, WI 53215

CURRENT OCCUPANT	1608 W LINCOLN AVE 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1609 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2265 S 16TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2338A S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2325A S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2333 S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2318 S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 17TH ST 6	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2323 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2331 S 16TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1618 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2269 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2265 S 16TH ST 4	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2303 S 16TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2340 S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1565A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2344A S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2338 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 17TH ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 17TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 17TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2335A S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1617A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2259A S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1608 W LINCOLN AVE 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2265 S 16TH ST 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1571B W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2328 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2332 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2336A S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1556A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2267A S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 17TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1625 W LINCOLN AVE 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1620A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1617 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1608 W LINCOLN AVE 1	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1609A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2265 S 16TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1605A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2324 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1563A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2309 S 15TH PL	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2344 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2345A S 15TH PL	MILWAUKEE, WI 53215

CURRENT OCCUPANT	2345 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2324 S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2330 S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 17TH ST 5	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2268 S 17TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2331 S 16TH ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2335 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2259 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2275 S 16TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2320A S 16TH ST	MILWAUKEE, WI 53215
blank	notice	

Total Records: 103

Radius: 250.0 feet and Center of Circle: 1601 W Lincoln Ave



BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccl-busplan 5/12/2020

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Dining and drinking inside
Restaurant to sell liquor

Do you have any experience operating this type of business? No Yes If yes, explain: 2 Years

2. Business Operations

- a. Proposed Opening Date: already open
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Restaurant
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: liquor license
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 3 Locations: kitchen, ordering floor
Outside: 1 Locations: outside Building
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 5 and list locations: North, south of the prop^s outside of the property and one inside looking toward dining area
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>50</u> %	Food <u>50</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials (such as scrap metal) _____ %		

7. Businesses/Licenses on the Premises (check all that apply):

- Type 1**
- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternals/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

- Type 2**
- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures

Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 49 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (Include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Lincoln ave
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Lopez Phone Number: 414-852-1803
 Building Owner Address: 1605 W Lincoln ave Milwaukee WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	11:00	12:00 AM	around 200	21 up	21
Monday	↓	↓	↓	↓	↓
Tuesday	↓	↓	↓	↓	↓
Wednesday	↓	↓	↓	↓	↓
Thursday	↓	↓	↓	↓	↓
Friday	↓	↓	↓	↓	↓
Saturday	↓	↓	↓	↓	↓

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Brunilda Alicea Rosado
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Bronilda Alicea Rosado

Premise Address: 1609 W Lincoln ave Milwaukee wi 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Bronilda Alicea Rosado

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ _____

e) Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 9/15/2020 Ends 9/15/2025

b) Monthly rental \$ 2,000

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5 years

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature

Brunilda Alicia Rosado

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
 If a restaurant, copy of the menu

