



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, July 09, 2025

COMMITTEE MEETING NOTICE


AD 06

SIMMS, Jimmy E, Agent
OTS MKE LLC
2221 N HUMBOLDT Av
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 22, 2025 at 10:35 AM

The access code is <https://meet.goto.com/827697613>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Renewal Application Adding Disc Jockey, Poetry Readings and Comedy Acts as agent for "OTS MKE LLC" for "VISION SP  S BAR AND GRILL" at 2221 N HUMBOLDT Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

April 14, 2025

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
Milwaukee, WI 53202

REDACTED
BY 

CITY OF MILWAUKEE
LICENSE DIVISION
2025 APR 16 PM 12:48

RE: Old Times Sake/Vision Sports Bar and Grill

Dear Mr. Cooney:

We would like to add our voice to the conversation regarding non-renewal of the license for Old Times Sake MKE LLC, 2221 North Humboldt Avenue. My neighbors and I have documented the numerous problems we have experienced with this establishment since it was granted a license in 2024. We have reported numerous violations of the original application, amended plan, actual license and follow-up meetings' assurances made by the owner, Mr. Simms. The MPD, Alder Coggs, your office and, of course, Mr. Simms are well aware of the negative impact his business is having on the neighborhood – *one as recently as an incident on the weekend of April 5th.*

We note with concern that Mr. Simms is now asking to renew the license for 2221 North Humboldt as Vision Sports Bar and Grille. Does that mean there will be even bigger crowds with more noise on Garfield and Weil; does this mean the illegal (?) food truck will be replaced with food service potentially adding even more litter to the neighborhood; does this mean even more amplified noise already caused by the jukebox, karaoke, TVs, bands and acts; and, will this mean he can continue to operate in a manner that flaunts the very assurances he has given to be a good neighbor, as codified in the current license, his application, the amended plan and assurances given to Alder Coggs and the residents of the neighborhood?

We moved to Weil Street 5 years ago. We have endured at least 3 bar operations at 2221 North Humboldt Avenue. By far, SNL and Mr. Simms and his unruly patrons have been the rudest, most untrustworthy and selfish of all the predecessor establishments. He hasn't taken his responsibilities to the neighborhood or on the license seriously, and I doubt he has any intentions to do so in the future - *as SNL or Vision*. I wholeheartedly support a decision to revoke his license and to not renew the location as Vision Sports Bar and Grille.

Respectfully,



MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/05/25

LICENSE TYPE: Class B Tavern

NEW: ☒RENEWAL: ☐

No. 376894

Application Date:

License Location: 2221 N Humboldt

Business Name: Vision Sports Bar & Grill

Licensee/Applicant: Simms, Jimmy E
(Last Name, First Name, MI)

Date of Birth: 06/13/74

Home Address: 3621 N Teutonia

City: Milwaukee

State: WI Zip Code: 53206

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/15/21, the applicant was charged with Assault and Battery in Milwaukee Municipal Court.

Charge: Assault and Battery
Finding: Guilty
Sentence: Fine
Date: 03/10/22
Case: 21018393

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2. The applicant owes the following past due fines to Milwaukee Municipal Court

24007753	Fail to Stop Sign	\$98.80	07/08/24
24007754	Seat Belt Violation	\$10.00	07/08/24

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The following were calls for service at 2221 N. Humboldt.

3. On 09/08/24 at 252am., Milwaukee Police were dispatched to a Noise Nuisance, however, the call was placed at 1152pm on 09/07/24, therefore upon arrival the business was closed.
4. On 09/14/24 at 10:53p.m., Milwaukee Police were dispatched to a Noise Complaint. Officers were advised the caller stated the bass could be heard from a block over. Per the CAD, the officers found the call baseless and advised the caller.
5. On 09/30/24 at 1155pm., Milwaukee Police were dispatched to a Noise Complaint. The caller stated the music could be heard from a block away. Per the CAD the squad advised the call.
6. On 10/03/24 at 1014pm., Milwaukee Police were dispatched to a Noise complaint. Per the CAD, the squad advised the call.
7. On 10/08/24 at 1235am., Milwaukee Police were dispatched to a Noise Complaint. The call originated on 10/07/24 at 11:14p.m. On arrival the officers did not hear loud music and advised the call.
8. On 10/13/24 at 1102p.m., Milwaukee Police were dispatched to a Noise Complaint. Per the CAD the officers advised the call.
9. On 11/29/24 at 523a.m., Milwaukee Police were dispatched to a Call for Police. This was in regards to the apartment upstairs and had nothing to do with the business.
10. On 04/06/25 at 1236am., Milwaukee Police were dispatched to a Noise Complaint. The squad arrived a short time later and did not hear noise.
11. On 04/25/25 at 1124pm., Milwaukee Police were dispatched to a Noise Complaint., however, the officer was preempted to a higher priority call and not able to conduct an investigation regarding this complaint.
12. On 05/08/25 at 12:54 p.m., a district officer conducted follow-up., with the agent per their request. The agent wanted an officer to observe their speakers regarding recent noise complaints. The officer conducted a noise check with the agent controlling the speakers, and concluded some sounds could be heard at the alleyway during the daytime hours. The agent was advised to contact the city for guidance on a decibel meter reading.
13. On 05/20/25 at 12:57 a.m., officers were dispatched to a Noise complaint. Upon officer's arrival the business was closed and the noise could not be verified. No additional police service was taken.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050035

OtherEvent #: 25-LP-1970

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 09/07/2024 23:52:00
CAD Number:: P2409071632
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 06/03/1974

Licensed Premise Data (1)

VISION SPORTS BAR AND GRILL

Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Main
Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Klein, David 030908

05/05/2025

This report is being written by Police Officer David KLEIN assigned to District Five, Late Shift.

On 09/08/2024, I was dispatched to 2221 North Humboldt Avenue, located in the city and county of

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050035

OtherEvent #: 25-LP-1970

Milwaukee, regarding an investigation of a "Noise Nuisance" complaint.

The call was created at 11:52 pm on 09/07/2024, however I was dispatched at 2:52 am on 09/08/2024.

09/07/24 23:52:02 (pct-1504): CLLR STS THERE ARE A LOT OF PEOPLE AT THE BAR AND THE NOISE LEVEL IS EXCESSIVE AND HE IS WILLING TO BE A COMPLAINANT. NFI.

I was unable to make contact with the original caller or any employees at the licensed premise.

This concludes my report.

Officer (2)		
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Reporting Officer:	Klein, David (030908)	05/05/2025 00:04:00
Section: (Work Location):	53	
Approving Officer:	Velasquez, Guadalupe (018673)	05/05/2025 09:44:10
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050098

OtherEvent #: 25-LP-2013

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 09/14/2024 22:53:00
CAD Number:: P2409141627
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2505050098

OtherEvent #: 25-LP-2013

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 09-14-24 at 10:53 pm., a call was created for 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Sq. 5436 (PO CARRILLO and PO PEARSON) responded to the address of 2221 N. Humboldt Ave., Visions Sports Bar at 12:16 a.m.

Per the CAD, the caller was Rich (262) 352-9194, who stated loud music from a bar, caller willing to be a complainant. Music coming from inside. Caller can hear the bass from the next block over, reoccurring issue.

The CAD shows the squad giving the disposition of C9/C10, unfounded and advised.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Tremblay, Bradley W (019249)	05/07/2025 09:45:19
Section: (Work Location):	36	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050095

OtherEvent #: 25-LP-1983

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 09/30/2024 22:55:00
CAD Number:: P2409301638
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050095

OtherEvent #: 25-LP-1983

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 09-30-24 at 11:55 pm., a call was created to the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller was Jenny, (715) 570-8278, who stated loud music was coming from the bar, can hear a block away. Caller willing to be a complainant, caller states check the back of the building.

The CAD shows the squad gave the call a disposition of C10-advised.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Velasquez, Guadalupe (018673)	05/05/2025 14:44:25
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050093

OtherEvent #: 25-LP-1982

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 10/03/2024 22:14:00
CAD Number:: P2410031593
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050093

OtherEvent #: 25-LP-1982

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 10-03-24 at 10:14 pm., a call to the address of 2221 N. Humboldt Ave., Old Times Sakes Bar, for a report of a noise nuisance was reported.

Sq. 5390 (PO SOSA) responded at 12:24 a.m.

Per the CAD, the caller was Jenny, (715) 570-8278, who stated loud music was coming from the business, ongoing problem.

The CAD shows the squad giving the call a disposition of C10-advised.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	05/05/2025 15:26:37
Section: (Work Location):	51	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050091

OtherEvent #: 25-LP-1981

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 10/07/2024 23:14:00
CAD Number:: P2410071658
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2505050091

OtherEvent #: 25-LP-1981

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 10-07-24 at 11:14 p.m., a call was created for the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller Jenny, (715) 570-8278, who stated music is playing very loud at the bar, willing to be a complainant.

Sq. 5390 (PO BARTON and PO WILLIAMS) responded at 12:35am.

The CAD shows the call expired and that the squad received no answer on callback, did not hear any loud music coming from the bar.

End of report.

Officer (2)		
Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Velasquez, Guadalupe (018673)	05/05/2025 14:37:07
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2505050085

OtherEvent #: 25-LP-1980

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 10/13/2024 23:02:00
CAD Number:: P2410131450
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050085

OtherEvent #: 25-LP-1980

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 10-13-24 at 11:02 p.m., there was a call to the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller Jenny, (715) 570-8278, who stated the bar keeps playing loud music, willing to be a complainant.

The CAD shows Sq. 5424 (PO BREMER and PO CARRILLO) was dispatched at 11:40 p.m. and arrived shortly after at 11:46 p.m. The squad gave the call a disposition of a C10-advised.

End of report.

Officer (2)		
Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	05/05/2025 15:26:51
Section: (Work Location):	51	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050084

OtherEvent #: 25-LP-1979

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 11/29/2024 05:02:00
CAD Number:: P2411290221
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050084

OtherEvent #: 25-LP-1979

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 11/29/2024 at 5:23 a.m. Sq. 5330 (PO ELLISON and PO WHITE) were dispatched to the location of 2221 N Humboldt Ave for a report of a call for police. The caller did not have a name, but a phone number attached, 414-588-7914. responded

Per the CAD, the caller stated she needed the police,

"FEMALE CALLER GIVES THE ABV LOC, A SUBJ NAME AND A VEH. CALLER STS THE ABV LOC IS A BAR AND A SUBJ LIVES UPSTAIRS FROM THE BAR. CALLER NOT CLARIFYING ANYTHING REGARDING SUBJ AND VEH, CALLER STS THE SUBJ WAS TRYING TO HIT, CALLER STS SHE WAS NOT STRUCK WITH A VEH. CALLER DISCONNECTED WHEN ASKED WHAT WAS GOING ON EXACTLY.

ADDITIONAL CALL FROM SAME CLLR, STS SUBJ WAS HITTING HER W/POTS INSIDE LOC, CLLR LEFT STATING SUBJ IS FOLLOWING HER, TC ADV TO RESP TO DIST STATION. CLLR AT FIRST REFUSED TO GO TO DIST, STATING SHE DID NOT FEEL SAFE GOING TO DIST, THAT SHE IS GOING TO GO HOME. TC ADV TO RESP TO DIST IF SHE IS BEING FOLLOWED. CLLR ONLY WANTED TO HAVE PO RESP TO LISTED LOC TO MEET W/SUBJ, BUT TC ADV SHE NEEDS TO MEET W/PO TO FILE RPT. TC PROVIDED LOC OF DIST 5 DESK, AND CLLR AGREED TO GO THERE, NFI."

The CAD shows, per the squad that the caller does not need police services. No contact made with the tavern since caller did not meet with police.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Velasquez, Guadalupe (018673)	05/05/2025 14:33:51
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050079

OtherEvent #: 25-LP-1978

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 04/06/2025 00:08:00
CAD Number:: P2504060014
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Home
Address:: 3621 N TEUTONIA AV
City:: Milwaukee
State:: WI
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Letteer, David J 016078

05/05/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505050079

OtherEvent #: 25-LP-1978

This report is written by PO David LETTEER, assigned to District 5, Day Shift, Sq. 5166.

On 04-06-25 at 12:36 a.m., Sq. 5341 (PO BROWN and PO WHITE) responded to the address of 2221 N. Humboldt Ave., Visions Sports Bar, for a report of a noise nuisance.

Per the CAD, the caller was Jenny, (715) 570-8278, who stated they wanted to make a complaint regarding the noise at the bar, caller willing to be a complainant.

The CAD shows the squad arriving at 12:51 a.m. and clearing shortly later, giving it a C-15, unable to locate complainant.

End of report.

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/05/2025 13:18:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	05/05/2025 15:26:44
Section: (Work Location):	51	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505020147

OtherEvent #: 25-LP-1931

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 04/24/2025 23:24:00
CAD Number:: P2504241487
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMS, JIMMY E

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 06/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-379-9483
Phone 1 Type:: Phone
Address:: 3236 N PALMER ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

VISION BAR AND GRILL

Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WI
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Labensky, Kyle D 029802

05/02/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505020147

OtherEvent #: 25-LP-1931

This report is written by PO Kyle LABENSKY, assigned to District 5, Late Power, Squad 5468, Tavern Squad, along with PO Luis MENDOZA.

On Thursday, April 24th, 2025, at approximately 11:24 PM, we were dispatched to a Noise Complaint at 2221 N Humboldt Ave (City and County of Milwaukee).

04/24/25 22:54:08 (pct-1509): CLLR STS MUSIC IS REALLY LOUD AND PREVIOUSLY HAD ISSUES WITH BAR// CALLER WILLING TO BE COMPLAINANT

04/24/25 22:54:08 (pct-1509): PREVIOUS KNOWN AS "OLD TIME SAKE"// NFI

While we were en route we got preempted to a higher priority call for service and I informed dispatched we were not able to conduct an investigation regarding this call for service.

I did not take any action with this business.

Sgt. GONZALEZ informed me on 5/2/25 via email I needed to conduct a Licensed Premise Report regarding this CAD.

End of Report.

Officer (2)

Reporting Officer:

Labensky, Kyle D (029802)

05/02/2025 19:45:00

Section: (Work Location):

54

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505020147

OtherEvent #: 25-LP-1931

Approving Officer:

Knapinski II, James N (017097)

05/02/2025 21:02:51

Section: (Work Location): 41

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505080070

OtherEvent #: 25-LP-2075

Incident

2221 N HUMBOLDT AV Milwaukee, WI 53212

Incident Date/Time:: 05/08/2025 12:54:00
CAD Number:: P2505080586
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY E

DOB:: 06/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Work
Address:: 3621 N Teutonia
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53206

Licensed Premise Data (1)

Visions Sports Bar and Grill

Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Work
Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 05/08/2025 12:54:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #: C2505080070

OtherEvent #: 25-LP-2075

Letteer, David J 016078

05/09/2025

This license premise report is written by PO David LETTEER, assigned to District 5 Day Shift, Sq. 5166.

On 05-07-25 Jimmy SIMMS, the agent of Visions Sports Bar and Grill walked into District 5. I spoke to him and he wanted to know if I could come to the bar, in order to look/listen to his speakers. Visions Sports Bar and Grill is a licensed premise, located at 2221 N. Humboldt Ave., in the city and county of Milwaukee. I informed him that I could meet on 05-08-25 at noon.

On 05-08-25 shortly after 12:00 p.m., I met with SIMMS and we began to talk about the noise that the neighbors were calling in about. The location is set to have a meeting about his license on May 16th 2025.

SIMMS showed me where his speakers are located throughout the bar. There are 4 speakers across from the main bar, two are connected to the Jukebox system and the other two are controlled with his cell phone. These speakers face the bar. In the back area, where he has televisions and tables with stools set up there 4 speakers, two smaller speakers and two larger speakers. The smaller speakers face the back doors, which leads outside to the back patio, while the big speakers are facing back into the main bar area.

I asked SIMMS to turn on his smaller speakers first. I exited onto the back patio, which is adjacent to the alley behind the building. SIMMS started playing music, while I stood along a wooden fence between the patio and the alley. I could somewhat hear the smaller speakers on the patio.

I then asked SIMMS to turn off the smaller speakers and turn on the bigger speakers. Standing in the same spot SIMMS turned on the speakers and began playing music. The level of the music was noticeably louder, with a lot more bass.

I again spoke to SIMMS and stated the people calling in the calls for service were complaining of the

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505080070

OtherEvent #: 25-LP-2075

music and the bass, which appear to be coming from the bigger speakers. I asked him if he could turn down the sound level of the speakers. He stated he could with the speakers controlled with his phone, but the two smaller and 2 bigger speakers that are hooked up to the Juke Box, he could not control the sound level of those speakers. The owner of the Juke Box, would have to come to the bar and physically manipulate the machine to lower the volume of the speakers.

Again, I was listening to the speakers during day time hours with noise from cars and other noises that are present during daytime hours. The speakers were not listened to during the night time hours, where there is less outside noise.

As I was talking to SIMMS I advised him to contact the city for further guidance regarding a decibel meter reading, both at day and night. SIMMS was asking about sound dampening material for the back part of the bar, where the big speakers are located.

SIMMS stated he is working with the people in the neighborhood, that they call him or text him and that he does his best to work with them when there are noise concerns. SIMMS also stated he could move the bigger speakers into the main bar or remove the bigger speakers and replace them with smaller speakers. SIMMS did say if it would solve the complaints, he would get rid of the Juke Box and just have music off of the phone.

I advised him that I would file a license premise report, showing that I did come out to the bar and listen to his speakers, as well as that he is trying to work with his neighbors regarding this matter.

End of report.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505080070

OtherEvent #: 25-LP-2075

Officer (2)

Reporting Officer:	Letteer, David J (016078)	05/09/2025 16:45:00
Section: (Work Location):	51	
Approving Officer:	Lewan, Todd G (015118)	05/11/2025 16:15:05
Section: (Work Location):	51	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505230023

OtherEvent #: 25-LP-2352

Incident

2221 N HUMBOLDT AV MILWAUKEE, WI 53212

Incident Date/Time:: 05/19/2025 00:00:00
CAD Number:: P2505191464
District:: 5
Beat:: 540
Reporting Area:: 3589

Business Agent (1)

SIMMS, JIMMY EARL

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 06/13/1974
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Phone
Address:: 3621 N TEUTONIA AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206

Licensed Premise Data (1)

VISION SPORTS BAR AND GRILL

Phone 1 Number:: (414)-554-1013
Phone 1 Type:: Phone
Address:: 2221 N HUMBOLDT AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505230023

OtherEvent #: 25-LP-2352

LICENSED PREMISE REPORT

Brockman, Erick 038281

05/23/2025

This report is written by P.O. Erick BROCKMAN, assigned to District 5, Late Power, with partner P.O. Tyler SEELOW, Squad , equipped with an activated AXON body worn camera, in full duty uniform, and operating a fully marked MPD Squad.

On May 20th, 2025, at approximately 12:57AM, P.O. SEELOW and I were dispatched to the location of 2221 N HUMBOLDT AVE in the City and County of Milwaukee for a NOISE complaint.

The call for service was made by Jenny ENGLERT, who stated that there is loud music around this premises.

Upon arrival at approximately 12:59AM, the business was closed, there were no employees/managers/customers around the premises, and there was no music or loud noises coming from the establishment or around the premises. This call for police was deemed baseless due to the observed and aforementioned circumstances.

Through a search of the City of Milwaukee License Search Database, the Business Agent of "VISION SPORTS BAR AND GRILL" located at 2221 N HUMBOLDT AVE is identified as Jimmy E. SIMMS (B/M 06/13/1974). The License Title associated to this business is listed as a CLASS B TAVERN LICENSE (BTAVN), expiration date listed as August 4th, 2025.

There is no further information regarding this call for service.

End of Report

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2505230023

OtherEvent #: 25-LP-2352

Officer (3)

Reporting Officer:	Brockman, Erick (038281)	05/23/2025 03:09:00
Section: (Work Location):	54	
Approving Officer:	Knapinski II, James N (017097)	05/26/2025 03:37:13
Section: (Work Location):	41	
Assisting Officer:	Seelow, Tyler J (022573)	05/23/2025 03:41:00
Section: (Work Location):	54	



Wednesday, July 09, 2025



Notice of Public Hearing

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SIMMS, Jimmy E, Agent
Vision Sports Bar and Grill at 2221 N HUMBOLDT Av
Class B Tavern and Public Entertainment Premises Licenses Renewal Application Adding Disc
Jockey, Poetry Readings and Comedy Acts

Tuesday, July 22, 2025 at 10:35 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/22/2025 at 10:35 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1001 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1003 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1004 E GARFIELD AVE	MILWAUKEE, WI 53212-3444
CURRENT OCCUPANT	1005 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1007 E GARFIELD AVE	MILWAUKEE, WI 53212-3443
CURRENT OCCUPANT	1007 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1009 E GARFIELD AVE	MILWAUKEE, WI 53212-3443
CURRENT OCCUPANT	1009 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1012 E GARFIELD AVE	MILWAUKEE, WI 53212-3444
CURRENT OCCUPANT	1016 E GARFIELD AVE	MILWAUKEE, WI 53212-3444
CURRENT OCCUPANT	2203 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2203A N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2204 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2207 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2209 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2214 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2215 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2216 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2218 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2219 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2221 N HUMBOLDT AVE	MILWAUKEE, WI 53212-3507
CURRENT OCCUPANT	2221 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2222 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2226 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2227 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2230 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2230A N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2234 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2235 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2239 N HUMBOLDT AVE	MILWAUKEE, WI 53212-3507
CURRENT OCCUPANT	2239 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2249 N HUMBOLDT AVE	MILWAUKEE, WI 53212-3507

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Total Records: 32

Radius 250 feet and Center of the Circle: 2221 N Humboldt Av

2025-2026 Plan of Operation for 2221 N HUMBOLDT AV

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input type="checkbox"/> Daily <input checked="" type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: <u>5</u> Inside <u>8</u> Locations: _____ Outside <u>1</u> Locations: _____			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>WM</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? AND What are their responsibilities? <u>check ID and safety</u> What security equipment do they use? <u>Wands</u> List their license number(s): _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Ground Building</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe:			
2. Percentage of Sales (must total 100%)			
Alcohol <u>90</u> %	Food Sales <u>10</u> %	Entertainment _____ %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Night Club	<input type="checkbox"/> Liquor Store	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Private/Fraternal/Veterans' Club
<input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining Area: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: Fee:		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for Vision Sports Bar and Grill 2221 N HUMBOLDT AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input checked="" type="checkbox"/> Comedy Acts |
| <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input checked="" type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☐ No ☒ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

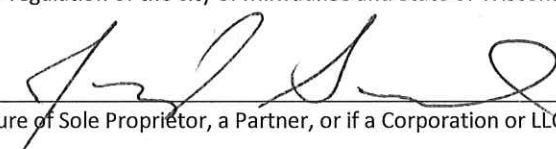
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign