

May 17, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westtown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant

redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink that reads "JoAnne Gottfried". The signature is written in a cursive style with a large initial "J" and a long, sweeping underline.



MILWAUKEE | CHICAGO | PHOENIX

May 17, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

Mayor Barrett and Members of the Common Council:

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mark F. Irgens'.

Mark F. Irgens
CEO/Manager



Edwards, Myra

From: Tabak, Jodie
Sent: Monday, May 20, 2019 10:46 AM
To: Edwards, Myra; Ashley Booth
Subject: Fwd: Streetcar letter

Categories: Red Category

Sent from my iPhone

Begin forwarded message:

From: "Peterson, Alexis" <Alexis.Peterson@milwaukee.gov>
Date: May 20, 2019 at 10:11:54 AM CDT
To: "Tabak, Jodie" <Jodie.Tabak@milwaukee.gov>, "Polenske, Jeffrey S." <jpolen@milwaukee.gov>
Subject: **FW: Streetcar letter**

Alexis Peterson | Special Assistant to the Mayor
Office of Mayor Tom Barrett
apeterson@milwaukee.gov

From: Jeff Sherman [<mailto:jeff@staff.onmilwaukee.com>]
Sent: Sunday, May 19, 2019 10:23 PM
To: Mayor Tom Barrett <mayor@milwaukee.gov>
Subject: Streetcar letter

Dear Common Council members,

Let's continue to build on the density, discovery, diversity and development that are truly driving success in Downtown Milwaukee.

As a passionate Milwaukee supporter, property owner and Westown Association board member, I urge you to support the expansion of the streetcar system, and embrace the urban plaza in the Westown neighborhood that is designed to provide important civic amenities, a boost to the Wisconsin Center and

needed transit connections in a portion of Downtown that is undergoing significant redevelopment.

Onward and upward. Let's build on Downtown's growth, and extend and grow The Hop! Thank you.

-Jeff Sherman

Jeff Sherman | Co-founder / President

LIFT Digital / OnMilwaukee

735 N. Water St., Suite 1120

Milwaukee, WI 53202

(414) 272-0557 x 202 (o)

(414) 218-1108 (m)

[@ShermanJeff](#)

[Corporate site](#)



May 21, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant

redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink, appearing to read "Daniel J. Jessup", with a long horizontal flourish extending to the right.

Daniel J. Jessup
JLL
Managing Director

PATRICIA S. ALGIERS
& Associates, Inc.

Chemistry In PlaceSM
1712 East Capitol Drive
Shorewood, WI 53211
414 963 1613
algiers@chemistryinplace.net
www.chemistryinplace.net

May 17, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

Dear Mayor Barrett,

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any

longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink, appearing to read "Patricia S. Algiers". The signature is fluid and cursive, with a prominent initial "P" and a long, sweeping tail.

Patricia S. Algiers, ASID, CNU-A

President

GENERAL CAPITAL

COLLABORATE · INNOVATE · EXECUTE

6938 N SANTA MONICA BLVD
MILWAUKEE, WI 53217
GENERALCAPITALGROUP.COM

P: 414.228.3500
F: 414.228.3700

May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal

funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

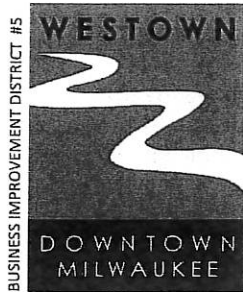
In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

Linda Gorens-Levey

Linda Gorens-Levey
Partner



633 West Wisconsin Avenue
Suite 409
Milwaukee WI 53203

414.276.6696
office@westtown.org
www.westtown.org

BOARD OF DIRECTORS
Erica-Nicole Harris
President
Wispark LLC

Lisa Kurszewski
Vice President
Zilber Property Group

Courtney Morris
Treasurer
The Avenue

Bobby Wiltgen
Secretary
Who's On Third, Oak Barrel Public
House, Old World Third Street Assoc.

Joan Bartels Farrell
Past President
Goodwill Industries of Southeastern
Wisconsin, Inc.

Mike Kenney
Past President
TAPCO

DJ Cartledge
Wi Expo

Angela Damiani
Newaukee

John Hennessy
St. James Court Historic Apartments

Joan Johnson
Milwaukee Public Library

George Meyer
Kahler Slater, Inc.

Mahesh Reddy
Hilton Milwaukee City Center

Jim Vaillancourt
Mid-America Real Estate

Raj Saha
Milwaukee Bucks

Jeff Welk
Doubletree by Hilton Milwaukee
Downtown

Bill Scholl
Marquette University

Marty Brooks
Wisconsin Center District

Kim Guerrero
310W

Jeff Sherman
Onmilwaukee.com/Wisconsin Club

Dana Jones
Visit Milwaukee

Stacie Callies
Executive Director

May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven endpoint for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westtown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink, appearing to read "Stacie Callies". The signature is fluid and cursive, with the first name "Stacie" written in a larger, more prominent script than the last name "Callies".

Stacie Callies
Executive Director



May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westtown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

www.ascendant-holdings.com

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eric Nordeen', with a long horizontal flourish extending to the right.

Eric Nordeen



May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

Here in the Historic Third Ward we have witnessed hundreds of users per day getting off at the popular Milwaukee Public Market stop or heading northbound into Downtown at the stop near Café Benelux. We've noticed that during our special events and high traffic Saturdays that visitors to the Third Ward are parking north of the freeway and coming down via The Hop. That's relieving parking pressure on public streets and in our neighborhood parking ramps and lots.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise. The Historic Third Ward Association supports the proposed expansions to the north and south of the Greater Downtown.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jim Plaisted', written in a cursive style.

Jim Plaisted, Executive Director
Historic Third Ward Association Inc.



May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing on behalf of the Brady Street Business Improvement District (BID#11) in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish.

In addition to serving Bronzeville, Walker's Point, and just a short walk away from the Brady Street neighborhood, the route will also connect us to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set Milwaukee on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,
Steph Salvia

Steph Salvia
Executive Director
Brady Street BID#11

May 18, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the next phase of growth for The Hop Streetcar, to extend it into the near neighborhoods of downtown Milwaukee. With the investment complete for the hub of the system, it is appropriate to begin creating the spokes that will serve neighborhoods and enhance the economic vitality of the City at large.

It is particularly appropriate that the first extensions of The Hop set the stage for expansion into the Bronzeville and Walker's Point neighborhoods. Extension into these neighborhoods provides streetcar service to areas where concentrations of poverty and unemployment exist, connecting our residents most in need with our greatest concentration of employment. Providing transportation alternatives that negate the need to own a car save household thousands of dollars for other costs that improve residents' overall quality of life. As is already occurring downtown, the extensions will serve to encourage compact, transit-oriented development that has proven to be more resilient and sustainable in urban neighborhoods.

Having been personally involved in the efforts to revitalize West Wisconsin Avenue for the past five years, I can foresee the impact the extension of The Hop will have as it grows to the north of the Intermodal Station. It is important to position our efforts for future funding and to complete an initial extension for the July 2020 DNC convention, which will earn Milwaukee global exposure.

This is our moment, let's not lose it. Let's propel Milwaukee into its brightest future with smart growth initiatives that set the stage for opportunity for those most in need. I respectfully ask for your support of this next phase of our streetcar system. Thank you for your thoughtful consideration.

Sincerely,

Robert B. Monnat

Robert B. Monnat
Partner | Chief Operating Officer





MILWAUKEE | CHICAGO | PHOENIX

May 21, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

Dear Mayor Barrett:

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in cursive script that reads 'Thomas R. Irgens'.

Thomas R. Irgens
Vice President

TRI/ll

May 21, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Our firm JLL, manages the 310W building located at the corner of 4th street and Wisconsin Avenue. The investors who purchased the building in late 2017 are committing over 17 million dollars to upgrade the building. Currently occupancy is at about 35%. Extending the Hop along 4th street will greatly help attract new tenants to the building and complement the investment by the 310W building owners.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

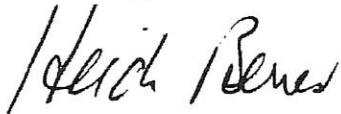
The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged

Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink that reads "Heidi Berres". The signature is written in a cursive, flowing style.

Heidi L. Berres, RPA CPM®
Vice President, Group Manager
JLL



HISTORIC BREWERS HILL NEIGHBORHOOD ASSOCIATION

May 21, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

The Historic Brewers Hill Association (HBHA) Board of Directors has reviewed the proposed plan to extend The Hop Streetcar to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. We unanimously support the Hop Streetcar and the proposed extensions beyond downtown – especially as the proposed extension to the north is located along King Drive, the west edge of the Historic Brewers Hill neighborhood.

As you may know, Milwaukee's Historic Brewers Hill is a socially, racially, economically, and culturally diverse neighborhood just north of downtown Milwaukee. The neighborhood is bounded by Holton to the east, Pleasant to the south, King Drive to the west, and North Avenue to the north. Our neighborhood is one of two primarily residential areas from the City of Milwaukee's original settlement period in the mid-1800s and today is an urban, residential neighborhood comprised of over 900 household units. HBHA is a voluntary association, a 501(c)3 not-for-profit that was established over 30 years ago. We are a member and volunteer-driven organization, comprised of anyone who is committed to our goals as stated in our bylaws.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and we believe this plan is the next step in fulfilling that promise. In 2015, the HBHA Board of Directors unanimously supported the initial starter route knowing the full potential of a streetcar system to connect the near north side with downtown and beyond.

Additionally, this extension will pave the way for a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive to further flourish.

In addition to this expansion of the streetcar system, we support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westown that has been underutilized for nearly 30 years.

In closing, we ask that you support the plan for extension of the streetcar as the Hop is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, growth, and neighborhood connectivity. The time to act is now!

Sincere Regards,

Historic Brewers Hill Association Board of Directors

Historic Brewers Hill Association
P.O. Box 12270
Milwaukee, WI 53212

May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant

redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

Danielle Cotere

Danielle Cotere
President, Downtown Neighbors Association
Dnamke.org



1915 North Dr. Martin Luther King Jr. Drive, Suite 260 | Milwaukee, WI 53212

tel. 414-562-9904 | www.uedawi.org

May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall, 200 E. Wells Street
Milwaukee WI 53202

I am writing this letter of support for the Hop Streetcar, and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. Since opening this past fall, the Hop streetcar system has already achieved daily ridership higher than projected. It has delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system. The proposed extensions will expand these benefits of the streetcar by supporting local neighborhood economic development in important ways.

For example, the Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so this extension can be in place by the Democratic National Convention (DNC) will put our best foot forward as we welcome the country to Milwaukee in July 2020. This extension is the first leg to the additional, proposed extensions into Bronzeville and Walker's Point.


Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise. The neighborhoods just north of downtown exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city. It will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish.

In addition to serving Bronzeville, Walker's Point, and surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path towards federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. One of the critical benefits of the streetcar project was a successful workforce development program on both the M-Line and L-Line, with the construction and design achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips. This will bring new life to a parcel of land that has been underutilized for nearly 30 years, providing important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth – the time to act is now.

Sincerely,



Kristi Luzar
Executive Director

ABOUT UEDA

The Urban Economic Development Association of Wisconsin (UEDA) is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin's community and economic development sector. Our vision is that the members and communities we serve are inspired and thriving, with equitable access to investment and opportunity. Learn more at www.uedawi.org.



Madison • Milwaukee • Stevens Point • Wausau

May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

On behalf of our company – a long time property owner in the heart of downtown Milwaukee, I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods.

The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now. The investment being made in downtown has to be extended to our neighborhoods.

A comprehensive mass transit system is a critical component to successfully integrating our residential neighborhoods and the concentrations of jobs in the City. Ability to get to and from work and to and from other services is a key element of independence, and investment should be made to allow someone to do so without the having to spend their hard-earned money owning their own car to do so.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

Sheldon Oppermann
Executive Vice President





May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westtown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,


Don Smiley
President and CEO
Milwaukee World Festival, Inc.



May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant

redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tony Janowiec', written over a horizontal line.

Tony Janowiec
President & Chief Executive Officer

May 21, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant

redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,
Tracy Reichert
Community Manager
The Buckler Apartments
401 W. Michigan St.
Milwaukee, WI 53203



May 20, 2019

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

R2 Companies is a real estate investment and development firm that owns, operates, and repositions commercial properties across the Midwest. R2 currently owns approximately 1.4M square feet of commercial property in downtown Milwaukee, including The Tannery in Walker's Point (5 building assemblage), the ASQ Center in Westtown, and the Post Office building on St. Paul Avenue (immediately adjacent to the Hop).

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

The Hop has been a success. While opening late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westtown. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown, which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

As a national real estate investor and developer focused on emerging neighborhoods, we believe access to affordable and efficient public transit is a huge opportunity to accelerate growth, density and investment. We have seen the success of the light-rail system in Minneapolis first-hand, and urge the City of Milwaukee to continue their investment in the Hop to bolster growth in downtown.

Sincerely,



Zachary Cupkovic

Partner
R2 Companies



MILWAUKEE DOWNTOWN

Business Improvement District 21 | 600 East Wells Street | Milwaukee, Wisconsin 53202
Phone 414.220.4700 | fax 414.220.4710 | www.milwaukeedowntown.com

CEO

ELIZABETH A. WEIRICK

BOARD OF DIRECTORS

CHAIR

JOSEPH G. ULLRICH
US Bank

VICE-CHAIR

KEVIN KENNEDY
Northwestern Mutual

SECRETARY

TAMMY BABISCH
Colliers International

ASSISTANT SECRETARY

JOHN CREIGHTON
CBRE | Johnson Controls

TREASURER

KEVIN BEHL
Madison Medical Affiliates

IMMEDIATE PAST CHAIR

THOMAS G. BERNACCHI
Towne Realty, Inc.

MALETA J. BROWN
Cushman Wakefield

KATIE FALVEY

The Marcus Corporation

MARK FLAHERTY

Jackson Street Holdings LLC

JOHN GRUNAU

Schlitz Park

DAVID HUGHES

We Energies

TOM IRGENS

Irgens

SUSAN JOHNSON

Colliers International

GEORGE MEYER

Kahler Slater

PHYLLIS M. RESOP

Pentagon Property Management
WI LLC

KURT THOMAS

M&C

SCOTT WELSH

Colliers International/Wisconsin

EX-OFFICIO MEMBER

PAUL UPCHURCH
VISIT Milwaukee

EMERITUS

GARY P. GRUNAU
Grucon group, Inc.

May 20, 2019

Mayor Barrett

Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing on behalf of Milwaukee Downtown, Business Improvement District #21 (BID #21) in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development efforts. The time to act is now.

To provide a brief background on our organization, Milwaukee Downtown, BID #21 was established in 1998 to support the interests of the downtown Milwaukee business community. Milwaukee Downtown funds specific initiatives aimed at creating a clean, safe, friendly, and economically viable downtown for all to enjoy. The organization manages 150 blocks representing approximately 500 commercial property owners, including much of the area that the next Hop extension would transverse.

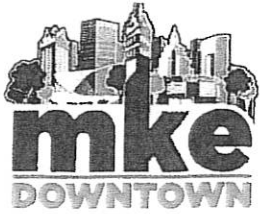
The Hop has been a success. Since opening in late fall, the system has already achieved daily ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome people from across the country to Milwaukee in July 2020. The extension would create a new front door for downtown and the Westtown neighborhood. Convention planners, employers and developers are all watching, and now is the time to build on our unprecedented momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned



MILWAUKEE DOWNTOWN

Business Improvement District 21 | 600 East Wells Street | Milwaukee, Wisconsin 53202
Phone 414.220.4700 | fax 414.220.4710 | www.milwaueedowntown.com

CEO

ELIZABETH A. WEIRICK

BOARD OF DIRECTORS

CHAIR

JOSEPH G. ULLRICH
US Bank

VICE-CHAIR

KEVIN KENNEDY
Northwestern Mutual

SECRETARY

TAMMY BABISCH
Colliers International

ASSISTANT SECRETARY

JOHN CREIGHTON
CBRE | Johnson Controls

TREASURER

KEVIN BEHL
Madison Medical Affiliates

IMMEDIATE PAST CHAIR

THOMAS G. BERNACCHI
Towne Realty, Inc.

MALETA J. BROWN
Cushman Wakefield

KATIE FALVEY
The Marcus Corporation

MARK FLAHERTY
Jackson Street Holdings LLC

JOHN GRUNAU
Schlitz Park

DAVID HUGHES
We Energies

TOM IRGENS
Irgens

SUSAN JOHNSON
Colliers International

GEORGE MEYER
Kahler Slater

PHYLLIS M. RESOP
niagon Property Management
WI LLC

KURT THOMAS
WGIC

SCOTT WELSH
Colliers International/Wisconsin

EX-OFFICIO MEMBER

PAUL UPCHURCH
VISIT Milwaukee

EMERITUS

GARY P. GRUNAU
Grucon group, Inc.

businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy, excitement, and growing job opportunities surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, so the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, we support the inclusion of funding for a new vibrant urban plaza in the Westtown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new opportunities to a parcel of land in the heart of Westtown that has been underutilized for nearly 30 years.

In alignment with Milwaukee Downtown's adopted strategic plan, we ask that you support the plan for the extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

Beth Weirick
CEO

Milwaukee Downtown,
Business Improvement District #21

Edwards, Myra

From: Polenske, Jeffrey S.
Sent: Tuesday, May 21, 2019 8:16 AM
To: Edwards, Myra; Ashley Booth
Subject: FW: Support the Hop Streetcar

Jeffrey S. Polenske, PE | Commissioner of Public Works | City of Milwaukee Department of Public Works
841 North Broadway, Room 501 | Milwaukee, WI 53202 | (414)286-3301 | jpolen@milwaukee.gov

From: Peterson, Alexis
Sent: Monday, May 20, 2019 4:39 PM
To: Tabak, Jodie; Polenske, Jeffrey S.
Subject: FW: Support the Hop Streetcar

Alexis Peterson | Special Assistant to the Mayor
Office of Mayor Tom Barrett
apeterson@milwaukee.gov

From: Scott Welsh [<mailto:scott.welsh@colliers.com>]
Sent: Monday, May 20, 2019 12:54 PM
To: Mayor Tom Barrett <mayor@milwaukee.gov>
Subject: Support the Hop Streetcar

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

As a local Commercial Real Estate professional, I believe it is our duty to provide a thorough diverse transportation system in Milwaukee. Even as Lyft, Uber the Bird and other forms of transportation are being offered throughout Milwaukee, the state and the world, It's important to connect places with people everywhere. I believe the current streetcar route is just the foundation to a longterm answer to providing "everyone" a easy, safe and economical way to maximize each and everyone living in the greater Milwaukee area to be productive citizens.

The Hop has been a success. While opening late fall, the system has already achieved daily

ridership higher than projected. The Hop has also delivered on its economic development goals with strong new growth in property values and exciting new developments along the existing system.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by next summer to showcase the DNC, JCC, Ryder Cup, Continued Cruise tourism will put our best foot forward as we welcome the country to Milwaukee in July 2020. The extension would create a new front door for downtown and Westown. I have been a supporter of the streetConvention planners, employers and

developers are all watching, and now is the time to build on our momentum.

Since the beginning of the streetcar discussion, the City has always committed to extending the streetcar outside of downtown and this plan is the next step in fulfilling that promise.

The route will provide an important connection to neighborhoods just north of downtown which exhibit a higher unemployment rate (22.4%) and a higher proportion of people living in poverty (29.2%) as compared to the rest of the city.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1 st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant

redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

Scott Welsh

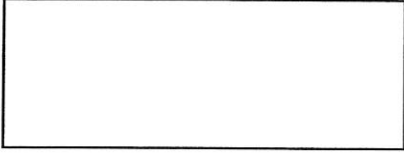
CEO

Direct +1 414 278 6808 | Mobile +1 414 840 6883

Main +1 414 276 9500 | Fax +1 414 276 9501

scott.welsh@colliers.com

Inland Companies & Colliers International | Wisconsin
833 E. Michigan Street | Suite 500
Milwaukee, WI 53202 | United States
www.inlandcompanies.com | www.colliers.com





Edwards, Myra

From: Tabak, Jodie
Sent: Tuesday, May 21, 2019 9:26 AM
To: Edwards, Myra; Ashley Booth
Subject: FW: Support the Hop

From: Mayor Tom Barrett
Sent: Monday, May 20, 2019 4:39 PM
To: Tabak, Jodie <Jodie.Tabak@milwaukee.gov>; Polenske, Jeffrey S. <jpolen@milwaukee.gov>
Subject: FW: Support the Hop

Alexis Peterson | Special Assistant to the Mayor
Office of Mayor Tom Barrett
apeterson@milwaukee.gov

From: Scott Welsh [<mailto:scott.welsh@colliers.com>]
Sent: Monday, May 20, 2019 1:13 PM
To: Mayor Tom Barrett <mayor@milwaukee.gov>
Subject: Support the Hop

Mayor Barrett
Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

I am writing in support of the Hop Streetcar and the plan to extend The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods. The extensions will expand the transportation and development benefits of the streetcar beyond downtown and support local neighborhood economic development and the time to act is now.

As a local Real Estate Professional, I have been very active and supportive of the Hop Streetcar. With all the great things that have happened to the City of Milwaukee over the past 5 years, I believe even greater success is on the horizon! I know we have many doubters that cast doubt on the success of the Hop. This comes at a time when Uber, Lyft and the bird offer new forms of transportation. However, many of the people that don't believe in the streetcar don't have a vision for the city. We are moving forward and need to connect each and everyone within the city to opportunity and prosperity. I believe the current basic route of the streetcar is the foundation to greater prosperity for everyone. However, its just the foundation. The

step is the critical step, connecting the neighboring communities! After reviewing the current expansion and the Wisconsin Avenue extension I had the "Eureka" moment that this will create a new "front door" for downtown and Westown.

The Wisconsin Avenue extension will provide a destination-driven end-point for the M-Line, connecting the city's major attractions with the greater downtown district. Approving these funds now so the Wisconsin Avenue extension can be in place by the DNC will put our best foot forward as we welcome the country to Milwaukee in July 2020. If the DNC wasn't enough reason to get behind enhancing our great city we also have the Ryder Cup, JCC convention and continued cruise visiting our beautiful lakefront communities. Convention planners, employers and developers are all watching, and now is the time to build on our momentum.

This extension will pave the way for a better connection to these neighborhoods, a more equitable and inclusive Milwaukee, resulting in new development opportunities and connecting people to jobs downtown and helping existing minority owned businesses on King Drive and Walker's Point to further flourish. The extension to 1st Street and Pittsburgh Avenue would serve northern Walker's Point. This initial extension and the route alternatives analysis and conceptual engineering will set the stage for future extensions into the heart of the Walker's Point neighborhood and beyond.

In addition to serving Bronzeville, Walker's Point, and the surrounding neighborhoods, the route would also connect those areas to the energy and excitement surrounding the Fiserv Forum. Approving the extension plan will set us on the path into a predictable federal funding program for the route, with the potential for \$75 to \$80 million in matching federal funds. Waiting any longer to begin the process will delay the streetcar getting to Bronzeville and Walker's Point, the time to act is now.

The streetcar project successfully implemented a workforce development program on both the M-Line and L-Line construction and design by achieving over \$14 million Disadvantaged Business Enterprise contracts and 44% (61,500-person hours) unemployed or underemployed person hours were achieved. The extension would build on those efforts.

In addition to this expansion of the streetcar system, I support the inclusion of funding for a new vibrant urban plaza in the Westown neighborhood designed to provide important civic amenities and needed transit connections in a portion of the city undergoing significant

redevelopment. The proposed plaza, to be named in honor of noted Milwaukee politician, attorney, jurist and civil rights activist, Vel R. Phillips, will be situated south of Wisconsin Avenue between North Fifth Street and North Vel R. Phillips Avenue, bringing new life to a parcel of land in the heart of Westown that has been underutilized for nearly 30 years.

In closing, I ask that you support the plan for extension of the streetcar. The Hop streetcar is a catalyst to invigorate transit use in the city and a catalyst to increased economic activity, job creation, and growth.

Sincerely,

Scott Welsh

Scott Welsh

CEO

Direct +1 414 278 6808 | Mobile +1 414 840 6883

Main +1 414 276 9500 | Fax +1 414 276 9501

scott.welsh@colliers.com

Inland Companies & Colliers International | Wisconsin
833 E. Michigan Street | Suite 500

Milwaukee, WI 53202 | United States
www.inlandcompanies.com | www.colliers.com



Local expertise. Global reach.



From: [Bauman, Robert](#)
To: [Amelia Niesen](#)
Cc: [Lemmer, Jodi](#); [Lee, Chris](#)
Subject: Re: Dear Alderman Bauman
Date: Sunday, July 14, 2019 7:55:56 AM

Thanks for your comments and support of the Hop. The files should come up on July 23 and come before the full council on July 30.

Sent from my iPhone

> On Jul 13, 2019, at 10:05 AM, Amelia Niesen <amyniesen@icloud.com> wrote:
>
> I'm writing in support of the Hop. The DNC is expecting to ride the Hop. I'm excited to ride the Hop toward Bronzeville.
>
> I live near Cathedral Square and a frequent rider. I love the social mixing on the Hop. I favor a slight rise in tax if funding has to be subsidized that way to keep free. Better yet, charge the Couture developer for all of the delays...if ever to happen.
>
> Please do not hold The Hop hostage for late planning to walkers point.
>
> Thank you
> Amy Niesen 545 E Wells st unit 700
> Sent from my iPhone

From: [Bauman, Robert](#)
To: [Brendan Lenzner](#)
Cc: [Lemmer, Jodi](#); [Lee, Chris](#); [Hamilton, Ashanti](#); [Perez, Jose](#)
Subject: Re: The Hop Streetcar
Date: Tuesday, July 16, 2019 10:38:29 PM

Thank you for your comment. We will enter into the record. I appreciate your observations.

Sent from my iPhone

> On Jul 16, 2019, at 10:33 PM, Brendan Lenzner <blenzner2614@icloud.com> wrote:

>

> Hello,

>

> I currently live your district and I wanted to let you know how I feel that The Hop is actually very valuable and expansion should be considered, especially upwards towards Fiserv Forum. I find it useful to get from one side of downtown to the other. The bus system is okay, but The Hop provides a much better experience and is quicker since it doesn't have as many stops as a bus. I just wanted to voice my opinion since I know the city has been trying to pass funding for an extension to Wisconsin Ave. I just think the city shouldn't let any opportunities go to waste and shouldn't delay the decision too long.

>

> Thank you,

> Brendan Lenzner

>



HEMPEL
REAL ESTATE

July 3, 2019

Mr. Robert Bauman
District 4 Alderman
City of Milwaukee – City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear Alderman Bauman:

On behalf of Hempel Companies, this letter reflects our full and continued support of the city's investment in the expansion of The Hop Streetcar system in Milwaukee. The streetcar while in still in its infancy, already serves the public well and is beginning to add value to nearby business and properties (many of which our company and/or affiliates have a stake or interest in), as well as to the City of Milwaukee as a whole.

The Mayor's plan to expand the benefits of the streetcar into the Bronzeville and Walker's Point neighborhoods is an important next step in realizing the full potential and benefit of a fully complete, streetcar system. It is our understanding that immediate action by our local government is required to secure federal matching funds through the FTA's Capital Investment Program for this expansion.

A modern transportation system is a key asset to the City of Milwaukee and will continue to further promote commercial activity while providing an important, public transportation alternative for the city's constituents. Thank you in advance for passing on our strong support of this initiative to the rest of the Common Council.

Best regards,

Joshua D. Krsnak
President & Chief Manager



July 3, 2019

Mr. Robert Bauman
District 4 Alderman
City of Milwaukee – City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear Alderman Bauman:

On behalf of Interstate Parking and Interstate Development Partners, this letter reflects our full and continued support of the city's investment in the expansion of The Hop Streetcar system in Milwaukee. The streetcar while still in its infancy, already serves the public well and is beginning to add value to nearby business and properties (many of which our company and/or affiliates have a stake or interest in), as well as to the City of Milwaukee as a whole.

The Mayor's plan to expand the benefits of the streetcar into the Bronzeville and Walker's Point neighborhoods is an important next step in realizing the full potential and benefit of a fully complete, streetcar system. It is our understanding that immediate action by our local government is required to secure federal matching funds through the FTA's Capital Investment Program for this expansion.

A modern transportation system is a key asset to the City of Milwaukee and will continue to further promote commercial activity while providing an important, public transportation connection to our city's neighborhoods. Thank you in advance for passing on our strong support of this initiative to the rest of the Common Council.

Best regards,

A handwritten signature in black ink, appearing to read "Tony Janowiec", written over a horizontal line.

Tony Janowiec
President & Chief Manager

From: [Bauman, Robert](#)
To: [Lee, Chris](#)
Subject: FW: Streetcar extensions
Date: Thursday, July 18, 2019 9:26:01 AM

[For streetcar files.](#)

From: MHatch@foley.com [mailto:MHatch@foley.com]
Sent: Thursday, July 18, 2019 9:12 AM
To: Rainey, Khalif
Cc: Hamilton, Ashanti; Bauman, Robert
Subject: Streetcar extensions

Dear Alderman Rainey,

I live in Downtown MKE and have worked here for over 45 years.

I welcome the renaissance we're experiencing in Downtown and am anxious for it to be extended into our neighborhoods. I think that a key to that happening is the extension of our streetcar system, and I look forward to its extension to Bronzeville and Walker's Point and the creation of Vel R. Phillips Plaza.

To enable that to happen, I encourage you to schedule these items for your July 23rd ZND meeting.

Many thanks,

Michael Hatch
825 N Prospect Ave

The information contained in this message, including but not limited to any attachments, may be confidential or protected by the attorney-client or work-product privileges. It is not intended for transmission to, or receipt by, any unauthorized persons. If you have received this message in error, please (i) do not read it, (ii) reply to the sender that you received the message in error, and (iii) erase or destroy the message and any attachments or copies. Any disclosure, copying, distribution or reliance on the contents of this message or its attachments is strictly prohibited, and may be unlawful. Unintended transmission does not constitute waiver of the attorney-client privilege or any other privilege. Legal advice contained in the preceding message is solely for the benefit of the Foley & Lardner LLP client(s) represented by the Firm in the particular matter that is the subject of this message, and may not be relied upon by any other party. Unless expressly stated otherwise, nothing contained in this message should be construed as a digital or electronic signature, nor is it intended to reflect an intention to make an agreement by electronic means.



May 23, 2019

Members of the Common Council
c/o Jim Owczarski, City Clerk
City Hall
200 E. Wells St.
Milwaukee WI 53202

NAIOP Wisconsin wishes to express support for extending The Hop to Wisconsin Avenue and the Bronzeville and Walker's Point neighborhoods.

Extension into these neighborhoods will better connect underserved populations to new downtown job opportunities, assist in further promoting and supporting local neighborhood economic development, and will physically strengthen the connectivity between downtown and neighborhoods to the north and south. Moving forward with the extensions in advance of the DNC Convention in 2020 also provides an important tool to be able to showcase the entire City to our guests.

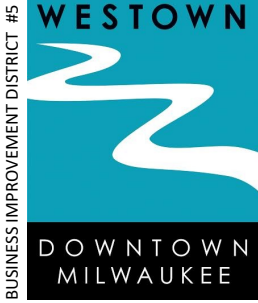
The members of NAIOP Wisconsin, the Commercial Development Association, believe that the Hop has the potential to continue to spur economic and real estate development and serve as an important amenity to residents and workers throughout the City.

On behalf of the members of NAIOP Wisconsin, thank you in advance for your work in extending the Hop to include the Bronzeville and Walker's Point neighborhoods, as well as to Fiserv Forum.

Sincerely,

A handwritten signature in black ink, appearing to read "James Villa".

James Villa, CAE
CEO



July 16, 2019

To: Mayor Tom Barrett
President Ashanti Hamilton and Members of the Common Council
Rocky Marcoux
Dan Casanova

310 W. Wisconsin Avenue
Suite 1450E
Milwaukee WI 53203

414.276.6696
office@westtown.org
www.westtown.org

BOARD OF DIRECTORS

- Erica-Nicole Harris, President
Lisa Kurszewski, Vice President
Courtney Morris, Treasurer
Bobby Wiltgen, Secretary
Joan Bartels Farrell, Past President
Mike Kenney, Past President
DJ Cartledge, WI Expo
Angela Damiani, Newaukee
John Hennessy, St. James Court Historic Apartments
Joan Johnson, Milwaukee Public Library
George Meyer, Kahler Slater, Inc.
Mahesh Reddy, Hilton Milwaukee City Center
Jim Vaillancourt, Mid-America Real Estate
Raj Saha, Milwaukee Bucks
Jeff Welk, Doubletree by Hilton Milwaukee Downtown
Bill Scholl, Marquette University
Marty Brooks, Wisconsin Center District
Kim Guerrero, 310W
Jeff Sherman, Onmilwaukee.com/Wisconsin Club
Dana Jones, Visit Milwaukee
Stacie Callies, Executive Director

Subject: Grand Compromise Solution for Streetcar Needed

Dear Mayor Barrett, Common Council Members, Rocky and Dan:

We, as members of the Westtown Board and on behalf of our member businesses and residents, share all of your interest and concern regarding the Milwaukee Streetcar. We see it as an exceptionally powerful economic catalyst/connector for Downtown and the surrounding neighborhoods, and indeed, in its initial run that potential is born out. With your help, Westtown has worked hard to spread the word and build support in order to make the Milwaukee Streetcar a reality. Now we stand together with an incredible opportunity to multiply the economic effects of the Streetcar for Downtown, near Downtown neighborhoods, the City as a whole and the Metro Milwaukee region. Yet, surprisingly, we seem to be at an impasse.

Please know the Westtown Association has supported and continues to support the following:

- The Milwaukee Streetcar Concept and Streetcar Network Vision
The extension of the original planned route on Vel R. Phillips Avenue to Wisconsin Avenue
The construction of the Vel R. Phillips Plaza at West Wisconsin Avenue and Vel R. Phillips Avenue
The northern extension past the Fiserv Forum and along Martin Luther King Drive to North Avenue
The southern extension connecting through 1st and Pittsburgh and extending through Walker's Point to National Avenue
An alternative route study for the southern route to include analysis of cost (engineering, construction, etc.), funding and economic development impact
Appropriate engineering for the northern and southern routes with southern route engineering planned, but further defined through the above-mentioned alternative route study
The best and most expeditious build schedule so that the "Milwaukee Streetcar Network's" multiplicative economic effects can work for all of Milwaukee and can spur even greater economic development.

We urge you to find a way to come together, make compromises when needed and move the Milwaukee Streetcar forward. Now is the time. Milwaukee with all of us together is the place.

Sincerely,

[Signature of John Hennessy]

John Hennessy,
Westtown CED Committee Chair

[Signature of Stacie Callies]

Stacie Callies,
Executive Director