

March 28, 2006

To the Honorable Common Council
Zoning, Neighborhoods and Development Committee
City of Milwaukee

Dear Committee Members:

File No. 051486 is a substitute ordinance to establish a Master Sign Program Overlay Zone for property located at 11400 West Silver Spring Drive, in the 5th Aldermanic District.

This substitute ordinance establishes a Master Sign Program Overlay Zone and approves Exhibit A relating to sign design standards for an existing tavern.

A public hearing was held on March 27, 2006, at which time no one objected to the proposal. Since the proposal is consistent with City plans for the area, the City Plan Commission, at its regular meeting on March 27, 2006, recommended approval of the subject ordinance conditioned on the following: 1. Reduce freestanding sign height from 35 to 28 feet; 2. Provide specifications of freestanding sign that indicate that only the letters of the freestanding sign will be illuminated at night.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. Bohl