

October 29, 2021

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Milwaukee, WI 53204
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To the honorable Chair and Commissioners:

The Milwaukee Preservation Alliance supports the National Register nomination of the iconic Oriental Theatre at 2216-2230 N. Farwell Ave., one of the most impressive and significant examples of early motion picture theater architecture in the City and State. The theater is not only a rare surviving movie palace for Milwaukee, it is also a rare historic example of South Asian influence in architecture in the local area. While the theater's representation of Asian cultures is largely fantastical, we concur with Staff's request for further exploration of the meaning and origins of this influence on the theater's design as a means to better understand the cultural forces of the time.

Thank you as always for your hard work on behalf of the people and places of Milwaukee.

Respectfully,

Jeremy Ebersole
Executive Director
Milwaukee Preservation Alliance