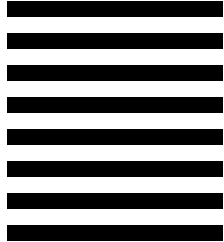


NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



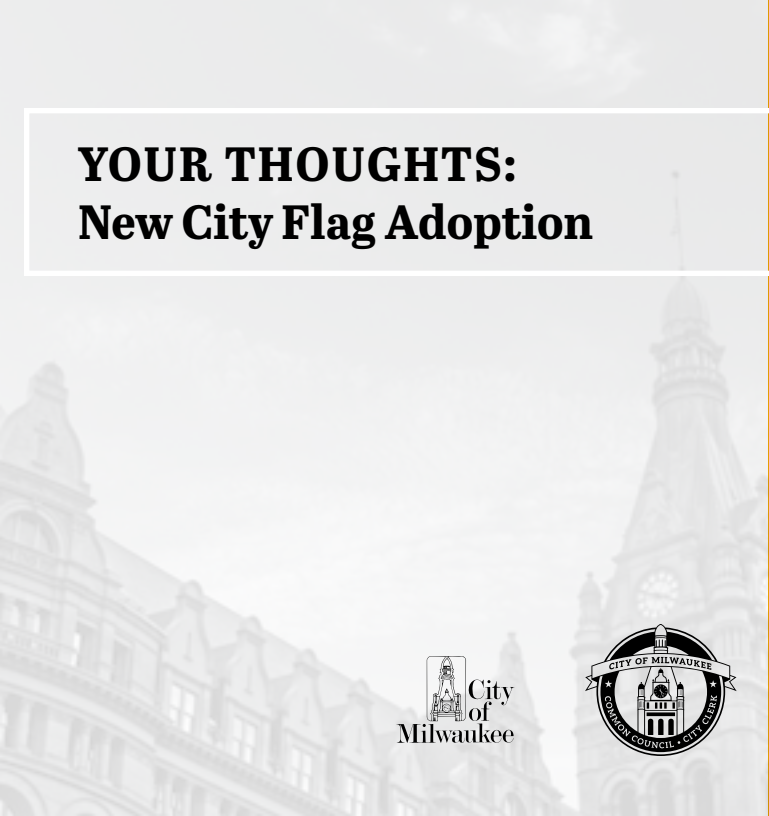
BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 12634 MILWAUKEE, WI

POSTAGE WILL BE PAID BY ADDRESSEE

Office of the City Clerk
City Hall, Room 205
200 E. Wells Street
Milwaukee, WI 53202-9615



**YOUR THOUGHTS:
New City Flag Adoption**



The People's Flag

Since its introduction in 2016, "Sunrise Over the Lake" (also known as the People's Flag) has been organically embraced and adopted by people from all Milwaukee neighborhoods.

Replacing the current official flag from 1955 (left) with the new flag (right) as Milwaukee's official flag is an opportunity for the City to brand itself in a timeless, positive, and memorable way.

For more information on the People's Flag, please visit **milwaukeeflag.com**. It is anticipated the Common Council will vote on this measure in September.

Please share your feedback.



New City of Milwaukee Flag Adoption

Your feedback is important to the Common Council and your Alderperson. Please complete and return the enclosed card and your comments will be forwarded to your Alderperson.

DO YOU SUPPORT THE PEOPLE'S FLAG BECOMING THE NEW OFFICIAL CITY OF MILWAUKEE FLAG? Yes No

Please provide any additional comments about the Milwaukee's current flag or adoption of the new People's Flag. Or email comments to **flagcomments@milwaukee.gov**.

Name Address

Email