



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, October 28, 2025

COMMITTEE MEETING NOTICE

AD 08

GORDON, Jwayne R, Agent
PLANET TRIAGE CANNABIS DISPENSARY LLC
5402 N IRAQUOIS AV
GLENDALE, WI 53217

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, November 11, 2025 at 11:20 AM

The access code is <https://meet.goto.com/658271221>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Application as agent for "PLANET TRIAGE CANNABIS DISPENSARY LLC" for "PLANET TRIAGE CANNABIS DISPENSARY" at 4302 W  ST HOME Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

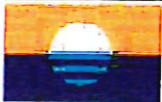
Collins, Rolanda

From: License
Sent: Thursday, September 11, 2025 11:51 AM
To: Collins, Rolanda
Subject: FW: Planet Triage Cannabis Dispensary Objection

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY *RC*

From: ,
Sent: Wednesday, September 10, 2025 6:00 PM
To: License <LICENSE@milwaukee.gov>
Subject: Planet Triage Cannabis Dispensary Objection

To Whom it may concern,

I strongly object to the idea of Planet Triage Cannabis Dispensary getting an alcoholic license.

I visit this strip mall 3-4 times a day and am in the area often. This is an area right next to multiple schools where children are present. The shops in this mall are fitness related and we have to already put up with the stink of illegal drugs being smoked onsite on a daily basis. The smell goes into other business and makes it was unpleasant for us. This business attracts an unpleasant clientele already, so adding alcohol to the mis will be even worse. Traffic is already dangerous so adding the risk of drunk drivers to the mix will get people killed

I strongly object to granting them a license.

Sincerely,

REDACTED
BY

August 8, 2025

Office of the City Clerk-License Division City Hall Room 105
200 East Wells Street
Milwaukee, WI 53202

CITY OF MILWAUKEE
LICENSE DIVISION
2025 AUG 11 PM 1:44

Dear City Clerk of License Division.:

Hello, my name is

I received your letter regarding a business
that wants to open at **4302 W Forest Home Ave. Milwaukee, WI 53219.**

I understand that the Business name wants to be **Planet Triage Cannabis Dispensary**, and
they want to require a license for a **Class A Malt and Class A liquor license.**

I am all for small business ownership, but I am sorry, I am totally against a business like this
to be in this area. Not only do I own my building, but I also have two female tenants that
rent above me. I must be concerned about their safety, and they shouldn't have to worry
about who or what is hanging around the building during the day and night. It's bad enough
they get disturbed by people coming home from the bars and knocking at their doors or
using the open-door area as a public bathroom.

We have plenty of liquor stores in the area and I feel that this is leading to more than liquor
use as stated in the name, which may I remind you that it is illegal to be used in the State of
Wisconsin.

I also feel that the location is also something that we do not need in this area due to a
school that is located across the street, Manitoba School. Oklahoma Avenue and Forest
Home Avenue are already very busy streets, with people speeding and numerous accidents
in intersections and I feel that you allow this to be a business, you are creating more

dangerous and unsafe situations for all that are nearby. We already have had to make calls regarding people sleeping in the small bus stop area sleeping in the grass. I just feel that this is something that this area really does not need.

I am not in favor of this type of business at 4302 W Forest Home Ave. I hope you take my letter into consideration. If you have any questions, you can call or email

I am sending this letter by mail and emailing it just in case mail does not get to you.

Sincerely,

REDACTED
BY
TB.

Richardson, Tonja

From: License
Sent: Monday, August 25, 2025 1:39 PM
To: Richardson, Tonja
Subject: FW: Objecting to a Class A Malt & Liquor License Application for Planet Triage Cannabis Dispensary

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

From: ,
Sent: Sunday, August 24, 2025 11:54 PM
To: License <LICENSE@milwaukee.gov>
Subject: Objecting to a Class A Malt & Liquor License Application for Planet Triage Cannabis Dispensary

My name is _____ I am the owner of the business located at _____ in Milwaukee, the Planet Triage business in question. I am writing this letter to strongly object to the proposed Class A Malt & Liquor License for the business at 4302 W. Forest Home Avenue in Milwaukee, Wisconsin.

I opened my _____ and our current location is the fourth that I have had since then. We have been at this location since just prior to Covid, and in that time there have been three tenants _____ at 4302. Each of these were some sort of smoke shop, selling vapes and related products. The first tenants left when the winds began to change with regards to vaping in Wisconsin, and regulations were on the horizon. While I did not agree with them, they were polite and respectful and we had no problems with them.

The people who took over, King Louis Vape & Smoke, were inconsiderate and we had a number of problems: _____ We have had the same problem with the current tenant. While it happens sporadically, it is not uncommon for me to have to get to _____ hour early to air it out before _____, because the odor of marijuana has bled through the walls, and filled the back hallway which is a shared space between the two units. This means having to turn on fans and open the doors to the elements for 20 minutes to remove the odor, losing our AC or heating in the process.

This problem began with their opening day over a year ago, and many times since then, the adjacent businesses have opened their doors to find their spaces filled with the odor from smoking by the owner, his employees and customers.

This has cost _____, not only in the form of higher utility bills as a result of having to air out _____ for 20 minutes in the middle of the winter months, letting the heat out, or the AC in the summer months, but also because _____ have opened the door for prospective students only for them to be confronted with the strong, pungent smell of cannabis. I then have to explain to them that this is from our inconsiderate neighbors, which in the past has turned off prospective students from enrolling in my school. Whether the odor is from actual cannabis or some barely legal substance derived

from it, the negative impression this makes is the same,

Despite my complaints over the past year and a half, the owner has seen fit to lie to my face about this, claiming that neither he nor his employees smoke in the building. He has also done nothing to his space to prevent this from happening. I state this in order to demonstrate just how inconsiderate this tenant is, and to show that they are perfectly willing to ignore rules, such as no smoking in commercial spaces in Milwaukee County.

Currently, the State of Wisconsin is soon to enact a ban on non-FDA approved vape products. As a result of this, many such stores that sell these products are scrambling to shift the focus of their business in order to stay open.

Simply put, I do not see how this license would improve the neighborhood. There is already an abundance of liquor stores within blocks of this location. Further, I can see a number of ways in which this could be detrimental to the neighborhood and adjacent businesses.

First of all, this business is a block away from a grade school. It is directly adjacent to a Martial Arts and Fitness studio that caters to kids and adults on the East side, and a Games store that caters to kids on the West side. It is bad enough that our customers are being exposed to signage that promotes cannabis usage, particularly when my customers are often people who are trying to quit smoking, avoid alcohol and drug use, and generally sustain a healthy lifestyle.

The majority of the litter I pick up from the sidewalks and out of the planter in front of our space are wrappers for the products sold by the tenant in question. In the past year and a half, their customers have at times parked half on the curb, or double parked in front of the store, or in the bike lane, while they run in, adding to the traffic risks of an already busy and complicated intersection.

Currently there is a shortage of available parking in the neighborhood for customers of the businesses along Forest Home Avenue, presently made worse by the construction along Forest Home Avenue, which will only be compounded when the planned construction along 43rd street begins, and the two way traffic along the park is shunted over to the southbound lane, as all parking along 43rd street will be prohibited beginning at the end of August 2025, lasting until the summer of 2026. I do not see how this location will be able to practically sustain the traffic that a liquor store would generate without greatly interfering with the other businesses along Forest Home Avenue.

Further, I do not understand why the city would reward a business that has already demonstrated an unwillingness to follow the rules in its current operation. It is my understanding that smoking of any kind is prohibited in businesses in the State of Wisconsin.

I have already complained to the Landlord and the Department of Neighborhood Services about the odor problem, and to date the City has not seen fit to send an inspector to assess the problem. The fact that their usage is intermittent but frequent also makes it harder to get confirmation of the problem. Given that track record, what is the likelihood that they will follow other rules, such as not selling to minors, or selling only products that are FDA-approved. What sort of customers will this attract, and what sort of bad behavior will they demonstrate?

Last, the owner does not seem to be particularly considerate of the neighborhood, often letting the weeds in front of his storefront grow until they are obscuring the window. In the planter area outside of this business you will find shards of glass, which remain from the last time someone threw a chunk of concrete through their window over a year ago. It took them over several months to replace that window. They also rarely shovel the sidewalk in front of their space in a timely fashion, often leaving it to the other tenants to handle during snow storms. It also took them over a year and a half to remove the sign from the previous tenant.

If the Class A Liquor and Malt License is granted to this tenant, I will have to give serious consideration to relocating, which is really unfortunate. I rather like this neighborhood.

I hope that the City will make the right decision by denying this application.

Thank you for your consideration, I can be contacted at the email address below.

Collins, Rolanda

From: License
Sent: Tuesday, August 19, 2025 9:24 AM
To: Collins, Rolanda
Subject: FW: Objection to Planet Triage Cannabis Dispensary

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY RC

From:
Sent: Monday, August 18, 2025 4:47 PM
To: License <LICENSE@milwaukee.gov>
Subject: Objection to Planet Triage Cannabis Dispensary

Good afternoon,

I am writing to express my concern regarding the recent proposal for a local business to begin selling alcohol in our neighborhood. With the current location of this dispensary and the recent city construction projects in the area, I believe granting a liquor license would pose significant risks to the safety and well-being of our community.

As the school year begins, many families and children will be navigating the already heavy traffic along Forest Home Avenue. Reckless driving is already a concern, and adding easier access to alcohol increases the likelihood of impaired driving and related accidents.

Additionally, providing alcohol sales so close to a residential area may attract unwanted activity or individuals that could create safety hazards, particularly given the proximity of just one street over. The presence of alcohol in such close proximity to children is especially troubling for families in our community.

For these reasons, I respectfully urge you to reconsider approving this liquor license. Protecting the safety and well-being of our neighborhood should remain a top priority.

Thank you for your time and consideration.

Sincerely,

Jackson, Annette

From: License
Sent: Thursday, August 14, 2025 1:08 PM
To: Jackson, Annette
Subject: FW: Planet Triage Malt and Liquor License

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

From: [REDACTED]
Sent: Thursday, August 14, 2025 12:23 PM
To: License <LICENSE@milwaukee.gov>
Subject: Planet Triage Malt and Liquor License

REDACTED
BY [REDACTED]

August 14th, 2025

Dear Members of the Licensing Committee,

I am writing to formally object to the Class A Malt and Class A Liquor license application submitted by Planet Triage Cannabis Dispensary, located at 4302 W Forest Home Ave. /

As a frequent patron of this location, I am a frequent patron of this location and have serious concerns about the negative impact this license would have on public safety and the surrounding businesses.

My primary concern is the existing safety issue in the shared parking and walking areas. It is already common to encounter individuals who exhibit clear signs of intoxication or narcotic use. These encounters have, at times, been uncomfortable and have caused me and other patrons to feel unsafe, particularly when walking to our vehicles after dark. Granting a license to sell alcohol at this location would likely attract more individuals under the influence and exacerbate an already problematic situation. The potential for alcohol-related incidents is not hypothetical; two years ago, a

drunk driver crashed into our building, highlighting the existing dangers of intoxicated driving on this section of 43rd Street.

Furthermore, the applicant's current operational practices call into question their ability to manage a liquor license responsibly. Every evening, our gym must ventilate the space by running all our fans and opening the door to clear out the strong smell of smoke that permeates the building through the shared ventilation system. This ongoing issue demonstrates a disregard for the health and business environment of their neighbors. If the applicant cannot responsibly manage their current operations to prevent negative impacts on adjacent businesses, I have no confidence that they will responsibly manage the sale of alcohol.

For these reasons - the existing public safety issues, the history of alcohol-related incidents in the immediate area, and the applicant's questionable record as a considerate neighbor - I believe that granting this license would be detrimental to the community. I respectfully and strongly urge you to deny this application.

Thank you for your time and consideration of this important matter.

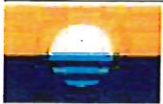
Sincerely,

Cox, Andrew

From: License
Sent: Thursday, August 14, 2025 10:59 AM
To: Cox, Andrew
Subject: FW: Objection to license application
Attachments: Objection08132025.pdf

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

From:
Sent: Wednesday, August 13, 2025 9:52 PM
To: License <LICENSE@milwaukee.gov>
Subject: Objection to license application

Hello,

Please see the attached PDF, as I object to the Class A Malt & Class A liquor license applied for by Planet Triage Cannabis Dispensary located at 4302 W. Forest Home Ave.

If you cannot download or otherwise view the PDF, please let me know so I can mail it to you. Thanks for your time.

To the Licensing Division of the Office of the City Clerk:

I am writing in objection to the proposed Class A Malt & Class A Liquor licenses that have been applied for at Planet Triage Cannabis Dispensary, located at 4302 W. Forest Home Ave. in Milwaukee. As a resident of the Jackson Park Neighborhood and an individual who frequents the small stretch of W. Forest Home Ave. that is intersected by S. 43rd St. and W. Oklahoma Ave., I feel that there is no tangible benefit to the health, safety, or welfare of the public or of the neighborhood.

While I am not a customer of Planet Triage Cannabis Dispensary, I frequent the businesses nearby, arriving both by vehicle and by walking, as I live only a few blocks away. In its current capacity, Planet Triage already has a reputation for polluting nearby businesses as well as the outdoor area with its stench of cannabis products. I do not know the laws governing whether patrons can or should "try" products onsite, but regardless of laws or ordinances, this frequent stench certainly does not benefit public welfare. It is not unreasonable to extrapolate that if granted a Class A Malt & Class A liquor license, Planet Triage may continue its trend of leeching unpleasant and/or disruptive behaviors of its patrons to surrounding businesses, sidewalks, and roads - albeit in this case, those behaviors might involve containers of alcohol being consumed on-site or nearby, leading to public intoxication.

Although the health of cannabis is hotly debated since the wave to legalize it, I feel it is brutally obvious that consumption of alcohol has never had, and never will have, any health benefit. Despite the fact that we live in Wisconsin, and despite the fact that I have enjoyed alcoholic beverages responsibly, this is a simple matter of following the guidance on the "Notice of Public Interest" posted at Planet Triage - the sale, barter, or giving of intoxicating beverages will undeniably have an adverse impact on the health of the public and/or neighborhood.

If you, the reader of this objection, are unfamiliar with 4302 W. Forest Home Ave - the location of Planet Triage - you will be delighted to know that this location, in which S. 43rd St., W. Forest Home Ave., and W. Oklahoma Ave. intersect each other to form the shape of a triangle - referred to as the "Triangle of Doom" - is a regular spot for vehicular accidents, pedestrian accidents, reckless driving, traffic congestion, and sparse parking options. This will soon be compounded by road construction affecting this area. Having a business operating with a Class A Malt & Class A Liquor license in this Triangle of Doom is one of the few ways to make public and/or neighborhood safety worse than it already is. *(Side note: please consider building a giant roundabout to replace this mistake of a road convergence)*

In summary, I see no logical or reality-based reason to grant a Class A Malt and/or Class A Liquor license to Planet Triage Cannabis Dispensary, located at 4302 W. Forest Home Ave., as it would have a decidedly negative and unproductive impact on the health, safety, and welfare of the public or of the neighborhood.

Sincerely,

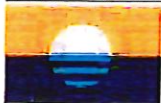
Collins, Rolanda

From: License
Sent: Friday, August 8, 2025 10:32 AM
To: Collins, Rolanda
Subject: FW: 4302 W Forest Home Ave
Attachments: License of Division letter-4302.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY RC

From:
Sent: Friday, August 8, 2025 10:30 AM
To: License <LICENSE@milwaukee.gov>
Subject: RE: 4302 W Forest Home Ave

To whom it may concern-

Attached is a letter regarding the Notice of Public Interest that we received at our office. I am also sending via mail for the original letter for your records. If you have any questions, please contact the office.

Thank you,

REDACTED
BY RC

August 8, 2025

Office of the City Clerk-License Division City Hall Room 105
200 East Wells Street
Milwaukee, WI 53202

Dear City Clerk of License Division,:

Hello, my name _____, I am the owner of _____

_____ I received your letter regarding a business
that wants to open at 4302 W Forest Home Ave. Milwaukee, WI 53219.

I understand that the Business name wants to be Planet Triage Cannabis Dispensary, and
they want to require a license for a Class A Malt and Class A liquor license.

I am all for small business ownership, but I am sorry, I am totally against a business like this
to be in this area. Not only do I own my building, but I also have two female tenants that
rent above me. I must be concerned about their safety, and they shouldn't have to worry
about who or what is hanging around the building during the day and night. It's bad enough
they get disturbed by people coming home from the bars and knocking at their doors or
using the open-door area as a public bathroom.

We have plenty of liquor stores in the area and I feel that this is leading to more than liquor
use as stated in the name, which may I remind you that it is illegal to be used in the State of
Wisconsin.

I also feel that the location is also something that we do not need in this area due to a
school that is located across the street, Manitoba School. Oklahoma Avenue and Forest
Home Avenue are already very busy streets, with people speeding and numerous accidents
in intersections and I feel that you allow this to be a business, you are creating more

dangerous and unsafe situations for all that are nearby. We already have had to make calls regarding people sleeping in the small bus stop area sleeping in the grass. I just feel that this is something that this area really does not need.

I am not in favor of this type of business at 4302 W Forest Home Ave. I hope you take my letter into consideration. If you have any questions,

I am sending this letter by mail and emailing it just in case mail does not get to you.

Sincerely,

REDACTED
BY RL

Date: 8/19/2025
Officer: PO Fabian Garcia

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: Planet Triage
Address: 4302 W. Forest Home Avenue
Phone: 414-551-6613

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Manager: Jwayne R. Gordon
Home Address: 5402 N Iroquois Avenue
City State Zip: Glendale, WI 53217
Phone: 262-208-8272
Email: planettrriage@gmail.com/gordonjwayne@gmail.com

Preferred contact: phone

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 12p-7p ☐24 hours ☐Y ☐N
Mon: 12p-7p
Tue: 12p-7p
Wed: 12p-7p
Thu: 12p-7p
Fri: 12p-7p
Sat: 12p-7p

Premise Type: ☐Liquor Store
☐Convenience Store
☒Other:

Licenses currently held:
Alcohol: ☐Yes ☐No #:

Tobacco: ☒ Yes ☐ No #: CIG1033899
 Food: ☐ Yes ☐ No #:
 Extended Hours: ☐ Yes ☐ No #:
 Secondhand Dealer: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type:
 Other: ☐ Yes ☐ No Type: #:

Who is your alcohol distributor?

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☒ Park
 - b. ☒ School
 - c. ☐ Youth Center
 - d. ☒ Church
 - e. ☒ Tavern(s) If so, how many 1
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☐ Yes ☒ No minimal
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No N/A
8. Is the parking lot well lit? ☐ Yes ☐ No N/A
9. Are there areas where a person could conceal themselves ☐ Yes ☒ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☐ Yes ☒ No
13. Are there exterior security cameras ☒ Yes ☐ No How Many:
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☒ Yes ☐ No
17. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
18. How long is footage stored for later viewing: 3 Days
19. Are there exterior cameras ☒ Yes ☐ No How many: 2
20. Are there interior cameras ☐ Yes ☐ No How many: 3
21. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No

- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
23. Is the interior of the location neat and clean? ☒ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
26. Does the store sell single chore boy? ☐ Yes ☒ No
27. Does the store sell blunt wraps? ☐ Yes ☐ No
28. Does the store sell scales? ☐ Yes ☒ No
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☒ No
- a. Describe item
30. Does the store have an over abundance of sandwich baggies: ☐ Yes ☒ No
31. Does the owner understand that these items are often used for drug use? ☒ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☒ Yes ☐ No
33. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No
34. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-55 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☒ Yes ☐ No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☐ Yes ☒ No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☒ No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☐ Yes ☒ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☐ Yes ☐ No ☒ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☒ Yes ☐ No
6. Are the security cameras in working order? ☐ Yes ☐ No
7. Does one camera show an overall view of the counter and register area? ☐ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☒ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No
10. Is the recorded footage stored for at least 30 days? ☐ Yes ☒ No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☐ Yes ☒ No
12. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No
 - a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training with in 120 days of ownership or employment? ☐ Yes ☒ No
 - a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 ☐ Yes ☒ No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.
Does store conform to a-2 ☐ Yes ☒ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☐ No

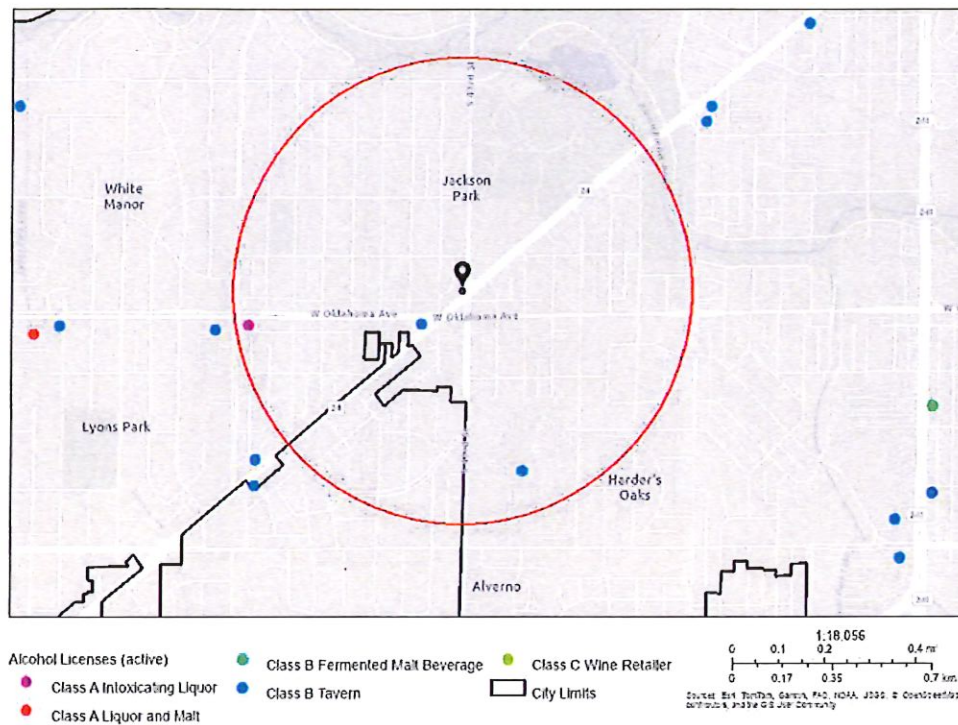
ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report was written by Police Officer Fabian Garcia assigned to District 6-Days, Community Partnership Unit.

On Sunday, August 17, 2025 at 3:00pm, my partner Police Officer Michael Ward and I meet with licensee/agent Jwayne R. Gordon at 4302 W. Forest Home Avenue (Planet Triage). Let it be noted at this time we were unable to gain entry into the property and at this point we just conducted an exterior survey. On Tuesday, August 19, 2025, at 8:00 am, we meet with Mr. Gordon and completed the CPTED.

The location is equipped with 2 exterior surveillance cameras, one located near the front entrance door and one located near the rear exit door. There is also three interior surveillance cameras, which one does face the entry and exit doors and does face the cash register. Mr. Gordon is able to review surveillance video off site and off of his cellular phone. The footage is stored for three days.

The location does not have any "No Loitering" signs and a conversation was had regarding. Mr. Gordon stated if licenses are granted that he plans to have two coolers located on the east wall, which will have the beer and other non-alcoholic drinks located in the coolers. Mr. Gordon stated that he plans to have any hard liquor stored behind the front counter. Mr. Gordon stated most sales are conducted by card transactions and Mr. Gordon stated that he will not have a safe on property. Mr. Gordon stated that he has not attended the Robbery Prevention course and information was provided to Mr. Gordon regarding.



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	3		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	ALVERNO COLLEGE	ALVERNO COLLEGE	Melanie L Lucas, Agt	3401 S 39TH ST	Class B Tavern License		10/30/2025, 7:00 PM	1
2	4410 W FOREST HOME BAR LLC	Una	JAY K STAMATES, Agt	4410 W FOREST HOME AV	Class B Tavern License	80	5/10/2026, 7:00 PM	1
3	DISCOUNT LIQUOR, INC	DISCOUNT LIQUOR	THOMAS J GREGUSKA, Agt	5031 W OKLAHOMA AV	Class A Retailer's Intoxicating Liquor License		7/30/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, October 28, 2025



Notice of Public Hearing

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GORDON, Jwayne R, Agent
PLANET TRIAGE CANNABIS DISPENSARY at 4302 W FOREST HOME Av
Class A Malt & Class A Liquor License Application

Tuesday, November 11, 2025 at 11:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/11/2025 at 11:20 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3008 S 44TH ST	MILWAUKEE, WI 53219-3408
CURRENT OCCUPANT	3009 S 43RD ST	MILWAUKEE, WI 53219-3447
CURRENT OCCUPANT	3012 S 44TH ST	MILWAUKEE, WI 53219-3408
CURRENT OCCUPANT	3017 S 43RD ST	MILWAUKEE, WI 53219-3447
CURRENT OCCUPANT	3018 S 44TH ST	MILWAUKEE, WI 53219-3408
CURRENT OCCUPANT	3021 S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3022 S 44TH ST	MILWAUKEE, WI 53219-3408
CURRENT OCCUPANT	3025 S 43RD ST	MILWAUKEE, WI 53219-3447
CURRENT OCCUPANT	3027 S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3029 S 43RD ST	MILWAUKEE, WI 53219-3447
CURRENT OCCUPANT	3030 S 44TH ST	MILWAUKEE, WI 53219-3408
CURRENT OCCUPANT	3031 S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3031A S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3036 S 44TH ST	MILWAUKEE, WI 53219-3408
CURRENT OCCUPANT	3037 S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3039 S 43RD ST	MILWAUKEE, WI 53219-3447
CURRENT OCCUPANT	3039A S 43RD ST	MILWAUKEE, WI 53219-3447
CURRENT OCCUPANT	3043 S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3043A S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3049 S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3053 S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3053A S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3059 S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	3059A S 44TH ST	MILWAUKEE, WI 53219-3409
CURRENT OCCUPANT	4213 W FOREST HOME AVE	MILWAUKEE, WI 53215-3540
CURRENT OCCUPANT	4213A W FOREST HOME AVE	MILWAUKEE, WI 53215-3540
CURRENT OCCUPANT	4312 W FOREST HOME AVE	MILWAUKEE, WI 53219-3449
CURRENT OCCUPANT	4312A W FOREST HOME AVE	MILWAUKEE, WI 53219-3449
CURRENT OCCUPANT	4322 W FOREST HOME AVE	MILWAUKEE, WI 53219-3449
CURRENT OCCUPANT	4324 W FOREST HOME AVE	MILWAUKEE, WI 53219-3449

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Total Records: 30

Radius 250 feet and Center of the Circle: 4302 W Forest Home Av



HOME

SEARCH

SUMMARY

INTERIOR

EXTERIOR

ABOUT

| [Printable Record Card](#) | [Previous Assessments](#) | [Sale Owner History](#) | [Permits](#)

Card 1 of 1

Location [4300 W FOREST HOME AV](#) **Property Account Number** [5121172000](#) **Parcel ID** [5121172000](#)

Old Parcel ID

Current Property Mailing Address**Owner** WCP INVESTMENTS LLC**City** PHOENIX**Address** 23251 N 38TH PL**State** AZ**Zip** 85050**Zoning** LB2**Current Property Sales Information****Sale Date** 8/9/2013**Legal Reference** 10281898**Sale Price** 302,500**Grantor(Seller)** ALLAN R MCFADYEN**Current Property Assessment****Year** 2025**Total Parcel Value****Building Value** 385,300**Yard Items Value** 0**Land Area** 0.20202 - AC**Land Value** 35,200**Total Value** 420,500**Narrative Description**

This property contains [0.20202 - AC](#) of land mainly classified as [Local Commercial](#) with a(n) [Store Building - Multiple Tenants, 1 story](#) style building, built about [1949](#), having [Brick](#) exterior and [N/A](#) roof cover, with 6 commercial unit(s) and 0 residential unit(s), [0](#) total room(s), [0](#) total bedroom(s), [0](#) total bath(s), [0](#) total half bath(s), [0](#) total 3/4 bath(s).

Legal Description

RE-SUBD OF LOTS 6,7 & 14 JACKSON PARK SUBD IN SE 1/4 SEC 11-6-21 BLOCK 3 LOTS 15 & 16 EXC STRS

Property Images

No Sketch
Available

No Picture
Available



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

THE BUSINESS IS RETAIL STORE THAT SELLS CONVENIENCE STORE ITEMS, and Flower, Tobacco

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Current business operating and vapes for a year

2. Business Operations

- a. Proposed Opening Date: 8/5/2025 - STORE ALREADY OPENED
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: TOBACCO Cigarettes & VAPE
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 1 Locations: NEXT TO REGISTER
Outside: 1 Locations: IN BACK OF Building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? Street Parking describe the parking security plan: THERE IS STREET PARKING IN FRONT OF BUILDING
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Loading is in the back, although most unloading is handled directly in front, no big truck
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following: Camera
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 5 and list locations: 1) IN FRONT OF BLDG. 3) inside store 1) IN BACK OF BUILDING
- e. Will searches/identification checks be done upon entry? ☐ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>9</u> %	Food <u> </u> % Cigarettes, Electronic Vape Devices, Tobacco Products <u>9</u> %	Secondhand Merchandise <u> </u> %	Precious Metals & Gems <u> </u> %
Entertainment <u> </u> %			
Pawnbroker Activity <u> </u> %	Salvaged Materials <u> </u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u> </u> %	Other <u>82</u> % Describe: <u>Temp products & accessories</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☒ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: 43rd St.

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: WPC INVESTMENTS Phone Number: (414) 801-5795

Building Owner Address: 23251 N. 38th Pl PHOENIX, AZ 85060

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12 pm	7 pm	20	21-50	
Monday	12 pm	7 pm	20	21-50	
Tuesday	12 pm	7 pm	20	21-50	
Wednesday	12 pm	7 pm	20	21-50	
Thursday	12 pm	7 pm	20	21-50	
Friday	12 pm	7 pm	20	21-50	
Saturday	12 pm	7 pm	20	21-50	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder

(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: PLANET TRIAGE CANNABIS DISPENSARY LLC

Premise Address: 4302 W. FOREST HOME AVE Milwaukee, WI 53219

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: JWAYNE Gordon

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? BUSINESS OWNER

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ N/A

e) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☐ Yes N/A

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 9/2024 Ends 9/2026

b) Monthly rental \$ 1100

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5

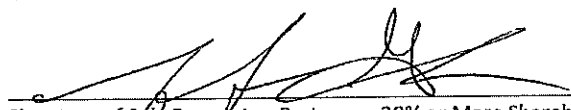
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☐ No ☒ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



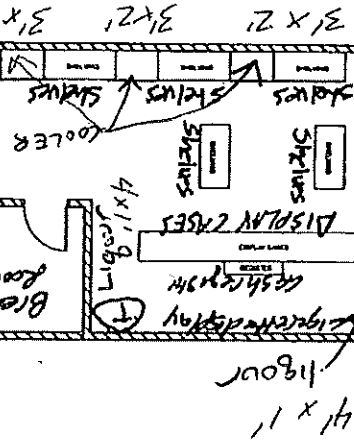
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

1987



8/4/2023

4302 W. FOREST HOME AVE
MILWAUKEE, WI 53219

SCALE: 1/8" = 1'-0"