

SOLANA PATTERSON-RAMOS

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Milwaukee, WI

PROFESSIONAL SKILLS

Voter Activation Network (VAN)
Graphic Design
Adobe Suite
Microsoft Office
Google Drive
Event Planning
Project Management
Trainer
Volunteer Management
Facebook For Business

PERSONAL SKILLS

Strategic
Problem Solver
Conflict Resolution
Organized
Time Management
Team Player
Fast Learner
Motivated
Public Speaking
Cultural Competence
Logistics
Inter-generational
Communication

KEY SPEECHES/TRAININGS

Leadership 101
Know Your Rights
Biases Training
Intro to LGBTQ
Teens and Social Media
Civic Engagement Leadership
Local Government
What is Organizing?
History of Racism
Engaging Youth

SUMMARY

A community organizer with 10+ years of experience that has worked with various organizations and political campaigns. Focused on technological support, digital and social media, education, and events management. Creative, resourceful, flexible and strategic.

WORK EXPERIENCE

VOTER ORGANIZER April 2020 - Present
For Our Future Wisconsin

- Researching local community issues and creating educational tools to disseminate the information.
- Informed voters via phone about how to sign up for their absentee ballot
- Represent the organization at community events and meetings when assigned.

DEPUTY CAMPAIGN MANAGER Oct 2019 - April 2020
Lena Taylor for Mayor

- Coordinated, trained, and supervised interns and volunteers.
- Coordinated and executed digital marketing including social media, graphics design and website development.
- Planned and managed multiple political events and fundraisers
- Served as a campaign liaison to key stakeholders, elected officials, community leaders, and press.
- Maintained the campaign office

COMMUNITY OUTREACH & DIGITAL ORGANIZER Nov 2018 – Apr 2019
Citizen Action of Wisconsin

- Coordinated a statewide campaign to collect stories about people's experiences with BadgerCare/Medicaid from across the state.
- Assisted with diversity and inclusion initiatives
- Received trainings on healthcare policy
- Assisted with digital marketing including social media, website development, and graphic designing.

ELECTORAL ORGANIZER Sep 2018 – Nov 2018
Citizen Action of Wisconsin

- Forming and maintaining relationships with candidates and their campaign staff.
- Advised candidates and their campaign staff on tactics, messaging, events, digital organizing, and graphics as needed or desired.
- Recruited members to fill volunteer shifts.

CAMPAIGN MANAGER Jun 2018 – Aug 2018
Rick Banks for State Assembly

- Coordinated and implemented fundraising operations
- Created and managed the campaign budget
- Developed a communication plan and field plan
- Designed all graphics and website, social media management

YOUTH & PROGRAMS ORGANIZER

Jan 2016 – May 2018

American Civil Liberties Union of Wisconsin (ACLU)

- Developed, facilitated and guided various youth and public education initiatives including ACLU Student Alliances, workshops, legal observing with other staff members.
- Recruited, developed and maintained relationships with young people, students, and community partners such as schools, youth service organizations, government, volunteers, etc.
- Represented ACLU of Wisconsin in coalitions and with diverse individuals and organizations, funders, elected officials, board members, stakeholders, allies, media, and the general Wisconsin public.

EVENT AND SOCIAL MEDIA COORDINATOR

June 2014 – June 2017

David Bowen for WI State Assembly

- Managed campaign social media and emails to inform public on campaign events.
- Managed logistics of campaign events.
- Represented campaign at various community venue.
- Assisted with every part of the campaign.

LEAD FIELD VOLUNTEER

Nov 2015 – Apr 2016

Chris Larson for Milwaukee County Executive

- Assisted the Field Director with recruiting, organizing and training volunteers.

CANDIDATE

Jan 2015 – Apr 2015

Solana Patterson-Ramos for Milwaukee County Supervisor

- Built, trained, and supervised grassroots leadership teams to ensure success when interacting with the public.
- Organized press releases and social media and designed campaign materials and website.
- Finished with 43% of the vote.

COMMUNITY LIAISON

Sept 2014 - March 2015

North Division High School Advisory Council

- Fostered community partnership to enhance youth development at North Division High School.
- Developed programming for students that included workshops, tutoring, college tours, and youth summits with an emphasis on graduation and post-high school education.
- Organized and managed volunteers from various careers fields and backgrounds.

ADMINISTRATIVE ASSISTANT

Jan 2009 – Feb 2015

UW-Milwaukee African American Student Academic Services

- Assisted students with questions, application process, and connecting with programs on campus.
- Handled confidential files, directed calls, typed and filed documents, and set up appointments.
- Managed social media outlets and created event flyers.
- Assisted with planning events i.e. annual African American Graduation and full-day high school college tours and panels.

EDUCATION

CERTIFICATE, ADVANCED DEMOCRATIC LEADERSHIP INSTITUTE (ADLI)

Democratic Leadership Institute | 2015

- Trained in campaign and organizing tactics, coalition-building, fundraising and budgeting

CERTIFICATE, NEIGHBORHOOD LEADERSHIP INSTITUTE (NLI)

Cardinal Stritch University Leadership Center | 2014

- Identified personal values, strengths, and leadership styles through leadership assessments
- Learned skills to strengthen communication, intercultural communication, conflict resolution, and meeting facilitation
- Learned about city and county government

BACHELOR OF SCIENCE, MAJOR IN COMMUNITY ENGAGEMENT AND EDUCATION

University of Wisconsin-Milwaukee | Completed 120 Credits towards a BA (2008 -2014)

VOLUNTEER EXPERIENCE AND LEADERSHIP

CHAIR - 4TH CONGRESSIONAL DISTRICT (MILWAUKEE AREA)

Youth Democrats of Wisconsin | Jun 2018 - Present

BOARD MEMBER

Northcott Neighborhood House | May 2017 - Present

- Represent the organization at meeting, assist with social media, marketing, and website design

COMMUNITY RELATION

Pride Fest Milwaukee | May 2017 - 2019

COMMUNITY COORDINATION | BOARD MEMBER

NAACP Milwaukee Branch | June 2015 - June 2018

- Coordinate social media, events, and programs, recruit volunteers and new members.
- Collaborate with organizations and community leaders on issues and events.

PRESIDENT

American Civil Liberties Union Student Alliance (ACLU-SA) at UW-Milwaukee | Aug 2014 - Feb 2015

- Developed/coordinated campus and citywide campaigns with various organizations.
- Maintained communication with the administration of UW-Milwaukee and ACLU of Wisconsin staff.
- Coordinated events, programs, and marketing.

CHAIR OF THE NATIONAL QUEER PEOPLE OF COLOR CAUCUS | BOARD MEMBER

United States Student Association (USSA) | May 2013 - Aug 2014

- Assisted In with the creation of national campaigns and legislation on higher education and student rights.
- Coordinated with student LGBT groups from around the country on campaigns.

MEMBERSHIP AND PROGRAMS CHAIR

Black Student Union at UW-Milwaukee | April 2013 - May 2014

- Recruited members and organized membership paperwork.
- Planned and coordinated logistics for events and programs for 25 to 300 attendees along with other organization with budgets up to \$10,000.
- Assisted in fundraising \$10,000 through community organizations and UWM departments.
- Coordinated our high school mentoring and tutoring programs.