



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, December 12, 2025

COMMITTEE MEETING NOTICE

AD 12

ATKINSON, Elizabeth A, Agent
BELLA M & C LLC
1104 W HISTORIC MITCHELL ST
MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in the Council Chambers, Third Floor, City Hall:

Tuesday, December 16, 2025 at 08:30 AM

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Disc Jockey, Bands and Patrons Dancing as agent for "BELLA M & C LLC" for "THE MITCH" at 1104 W HISTORIC MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the
above date and time. Failure to comply with this requirement may result in a delay of the
granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

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COMMITTEE MEETING NOTICE

AD 12

ATKINSON, Elizabeth A, Agent
BELLA M & C LLC
737 E QUAIL CT
OAK CREEK, WI 53154

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Tuesday, December 16, 2025 at 08:30 AM

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Disc Jockey, Bands and Patrons Dancing as agent for "BELLA M & C LLC" for "THE MITCH" at 1104 W HISTORIC MITCHELL St.

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JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/26/25

LICENSE TYPE: Class B Tavern

No. 386498

NEW:

Application Date:

RENEWAL:

License Location: 1104 W Historic Mitchell

Business Name: The Mitch

Licensee/Applicant: Atkinson, Elizabeth A
(Last Name, First Name, MI)

Date of Birth: 09/01/79

Home Address: 737 E Quail Ct

City: Oak Creek

State: WI **Zip Code:** 53154

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/07/17, Claiborne M Green 50% Shareholder, was charged in Milwaukee County Circuit Court with Injury by Negligent Use Weapon/Explosive (Felony). On 03/01/18, they were convicted and sentenced to 6 months House of Correction.

Date:11/10/25
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: The Mitch
Address: 1104 W Historic Mitchell St
Phone: 414-291-3773

Owner: Marta C BIANCHINI
Owner address: 7702 N Port Washington Rd
City State Zip: Fox Point, WI 53217
Owner Phone: 414-807-3772
Owner email: marta.themitch@gmail.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact:

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8a-12a 24 hours Y N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: "
Sat: "

Premise Type: Tavern/Bar
 Restaurant
 Other: Banquet/Wedding Hall

Licenses currently held:
Alcohol: Yes No Class: #:

Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No #:
Food:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No #:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Type: #:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all that apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appear to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 1
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 1 week
21. Are there exterior cameras Yes No How many: 1
22. Are there interior cameras Yes No How many: 3
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity 99
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 1-2 when there is an event
33. How will they be deployed: Interior Exterior
34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
38. When at capacity, how will the overflow crowd be managed?
39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Location is wedding/banquet hall, and employs security usually once a week per event which is contracted through a security company. Patrons use city parking lot north of venue along with street parking.

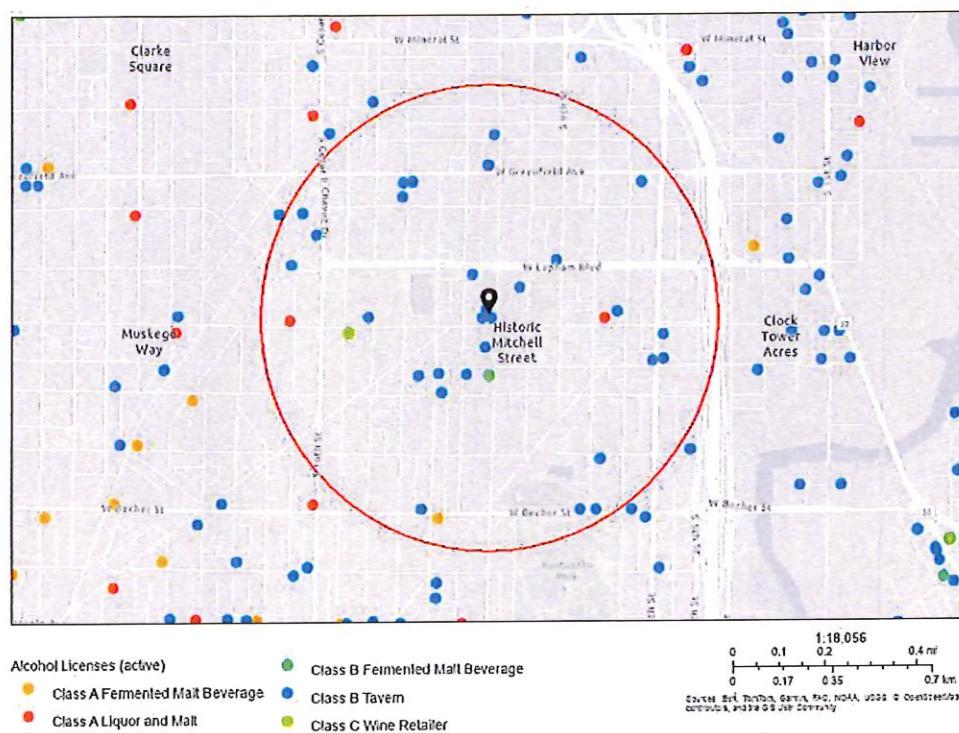


Concentration Map for 1104 W Historic Mitchell St

Area of Interest (AOI)

Area : 21,862,585.89 ft²

Oct 10 2025 12:05:30 Central Daylight Time



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	38		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	El Pelon Bar	El Pelon Bar	Joel Velasco Garcia, SP	1832 S 13TH ST	Class B Tavern License	25	10/20/2025, 7:00 PM	1
2	LA CARRETA LLC	La Carreta Vieja Night Club	Abel Santos Castro, Agt	1339 W GREENFIELD AV	Class B Tavern License		11/8/2025, 6:00 PM	1
3	The Clem-Pank Group LLC	On My Way Home	DEBI DAMRON, Agt	2079 S 8TH ST	Class B Tavern License	71	11/17/2025, 6:00 PM	1
4	Motherwit LLC	The People's Inn	Nicole A Blanks, Agt	1139 W MAPLE ST	Class B Tavern License		11/5/2025, 6:00 PM	1
5	MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	RUPINDER KAUR, Agt	732 W HISTORIC MITCHELL ST	Class A Malt & Class A Liquor License		11/29/2025, 6:00 PM	1
6	SAN JOSE, LLC	CLUB GUADALAJARA	GUILLERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240	11/23/2025, 6:00 PM	1
7	GOOD FORTUNE CORP	Mi Pueblo	Bakul H Desai, Agt	1700 W MITCHELL ST	Class A Malt & Class A Liquor License		11/10/2025, 6:00 PM	1
8	La Escondida	La Escondida	Josephine Vargas, SP	1400 W ORCHARD ST	Class B Tavern License		10/13/2025, 7:00 PM	1
9	TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License	168	12/10/2025, 6:00 PM	1
10	DON JULIO'S BAR AND CLUB LLC	DON JULIO'S BAR AND CLUB	Ruben Medina-Perdomo, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80	11/24/2025, 6:00 PM	1
11	Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	John A Szupica, Agt	1725 S 11th ST	Class B Tavern License	129	1/16/2026, 6:00 PM	1
12	TAQUERIA LOS GALLOS LLC	TAQUERIA LOS GALLOS	Gloria Cruz-Gomez, Agt	1800 S 13TH ST	Class B Tavern License		1/19/2026, 6:00 PM	1
13	MKE ULTRA LLC	MKE ULTRA	Brian J Hospital, Agt	1535 W MITCHELL ST	Class B Fermented Malt Beverage Retailer's License		2/9/2026, 6:00 PM	1
14	MKE ULTRA LLC	MKE ULTRA	Brian J Hospital, Agt	1535 W MITCHELL ST	Class C Wine Retailer's License		2/9/2026, 6:00 PM	1
15	Carnitas Machetes	Carnitas Machetes	Alberto Morales, SP	2000 S 8th ST	Class B Tavern License		2/9/2026, 6:00 PM	1
16	La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80	3/2/2026, 6:00 PM	1
17	Escvzq Club 69 LLC	Club 69	Lourdes J Jeronimo, Agt	1663 S 11TH ST	Class B Tavern License		3/2/2026, 6:00 PM	1
18	LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM, Agt	552 W MAPLE ST	Class A Malt & Class A Liquor License		3/20/2026, 7:00 PM	1

19	AJ FOOD MART CORP.	Greenfield Pantry	Gurpreet Singh, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License		4/13/2026, 7:00 PM	1
20	BUCKAROO LTD	Bryant's Cocktail Lounge	JOHN M DYE, Agt	1579 S 9th ST	Class B Tavern License	99	4/7/2026, 7:00 PM	1
21	Taqueria El Toro LLC	Taqueria El Toro LLC	Toribio Perez Martinez, Agt	551 W Historic Mitchell ST	Class B Tavern License	94	4/20/2026, 7:00 PM	1
22	La Luna Liquor Taqueria LLC	La Luna Liquor Taqueria	HANIN K ABDELRAHIM , Agt	552R W MAPLE ST	Class B Tavern License	49	5/2/2026, 7:00 PM	1
23	1110, CORP	Birrieria El Torito	JOSE G LOZOYA, JR, Agt	1108 W GREENFIELD AV	Class B Tavern License	25	5/19/2026, 7:00 PM	1
24	Good Fortune Corp	Los Amigos	Bakul H Desai, Agt	2100 S 13TH ST	Class A Fermented Malt Beverage Retailer's License		6/19/2026, 7:00 PM	1
25	El Barril	El Barril	JOSE L TERRONES, SP	1586 S PEARL ST	Class B Tavern License	59	7/5/2026, 7:00 PM	1
26	Campesino, LLC	Carniceria El Campesino	RUPINDER S ARORA, Agt	635 W GREENFIELD AV	Class B Tavern License	49	6/30/2026, 7:00 PM	1
27	MARTÍNEZ SPORT BAR LLC	MARTÍNEZ SPORT BAR	Manuel Martinez Gonzalez, Agt	2078 S 8th ST	Class B Tavern License		7/13/2026, 7:00 PM	1
28	Colombia Tropical	Colombia Tropical	RODRIGO DIEZ, Agt	1629 S 10TH ST	Class B Tavern License	90	7/28/2026, 7:00 PM	1
29	La Carreta Vieja Restaurant LLC	La Carreta Vieja Restaurant	ABEL SANTOS, Agt	1339 W GREENFIELD AV	Class B Tavern License	223	7/26/2026, 7:00 PM	1
30	Tacos Gemelos Restaurant LLC	Los Gemelos Tacos	Juan G Antunez Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/22/2026, 7:00 PM	1
31	Johanna's Cakes & Desserts LLC	Johanna's Cafe	Johanna Ortiz, Agt	1239 S 11th ST	Class B Tavern License		7/29/2026, 7:00 PM	1
32	Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	1801 S 11th ST	Class B Fermented Malt Beverage Retailer's License		7/28/2026, 7:00 PM	1
33	FIVE RIVERS ENTERPRISE LLC	MAX LIQUOR AND FOOD	Gurpreet Singh, Agt	1401 W GREENFIELD AV	Class B Tavern License		7/29/2026, 7:00 PM	1
34	MITCHELL STREET ARTS COLLABORATIVE INCORPORATED	MITCHELL STREET ARTS COLLABORATIVE	Samantha K Wolf, Agt	710 W HISTORIC MITCHELL ST	Class B Tavern License		8/9/2026, 7:00 PM	1
35	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2026, 7:00 PM	1

36	SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURANT	ELISA MALDONADO, Agt	2075-79 S 13TH ST	Class B Tavern License	156	9/20/2026, 7:00 PM	1
37	DEL VALLE OAX INC.	Del Valle Oaxaqueno & La Casa Del Pan	Miriam E De Garcia, Agt	1100 W HISTORIC MITCHELL ST	Class B Tavern License	75	9/20/2026, 7:00 PM	1
38	TENTACIONES	TENTACIONES	MARTIN R SAAVEDRA, SP	600 W MAPLE ST	Class B Tavern License	75	9/23/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

Lopez, Faviola

From: Griselda Aldrete <galdrete@aldretelaw.com>
Sent: Wednesday, December 10, 2025 12:32 PM
To: Marta Bianchini; Cox, Andrew; License
Cc: Lopez, Faviola; Cooney, Jim; Bauman, Robert; Jose Perez; elizabeth.thebarleyroom@gmail.com
Subject: Re: Liquor Licenses
Attachments: The Mitch License Amendment- Signed.pdf; Barley Room License Amendment- Signed.pdf; The Clybourn License Amendment- Signed.pdf
Importance: High

Hi Andrew:

Attached you will find the amended paperwork indicating that Clai Green is not affiliated and does not have any ownership stake in the following businesses which are seeking a liquor license to continue their operations.

1. The Mitch-100 % owner Marta Bianchini
2. The Clybourn- 100% owner Marta Bianchini
3. The Barley Room - 100% owner Elizabeth Atkinson

Once received, are you able to give us a timeline as to when the next licenses committee hearing will be and when these license applications might be reviewed? I have not been able to find on Legistar when the next licensing committee hearing will be in the month of December.

Thank you and please let me know if you need anything else from my clients to further these applications or if you have any questions.

Thank you,
Griselda Aldrete, J.D.

ALDRETE LAW
AND CONSULTING GROUP

GRISELDA ALDRETE
Founder and CEO
C: 1 (414) 491-8955
E: galdrete@aldretelaw.com

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From: Marta Bianchini <marta@getbianchini.com>
Sent: Wednesday, December 10, 2025 12:10 PM
To: Cox, Andrew <Andrew.Cox@milwaukee.gov>; License <license@milwaukee.gov>
Cc: Lopez, Faviola <Faviola.Martin@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; rjbauma@milwaukee.gov <rjbauma@milwaukee.gov>; Jose Perez <aldermanperez@gmail.com>; Griselda Aldrete <galdrete@aldretelaw.com>; elizabeth.thebarleyroom@gmail.com <elizabeth.thebarleyroom@gmail.com>
Subject: RE: Liquor Licenses



APPLICATION AMENDMENT

Office of the City Clerk License Division
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 12/10/25

To the License Division of the City of Milwaukee:

I, Marta Bianchini, wish to amend my answer(s) on the application for a
(full legal name)

Liquor license at 1104 W Historic Mitchell St, Milwaukee, WI 53204
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name) _____ Also complete 3, 4, 5 & 6
3. Date of birth should be: _____
4. Home address should be (include city/state/zip): _____
5. Phone number should be (include area code): _____
6. Driver's License Number/State ID Number should be: _____
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____
10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____
12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____
14. Class B Tavern: Age Distinction should be: _____
15. Other: Asserting that I am 100 % full owner of the business. Clai Green no longer has any ownership stake in the company. _____

(Check with the License Division before submitting "Other" amendments using this form.)

DocuSigned by:
Marta Bianchini

Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: _____ Date: 12/10/2025 Initials: _____ To LC: _____
LC Email: MPD NS HD Initials: _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Event Venue

Do you have any experience operating this type of business? No Yes If yes, explain: multi-venue 25 years

2. Business Operations

a. Proposed Opening Date: 11/20 opened

b. Is this premise under construction? No Yes If yes, list estimated completion date: _____

c. Is this a franchise? No Yes

d. Is this premises currently licensed? No Yes If yes, list type of license: Open

e. Is the current licensee operating? No Yes If no, list date closed: _____

f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: License

g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): Urbanites

h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____

c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____

d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

e. Will a sound amplification system be used? No Yes If yes, describe: DJ

4. Smoking & Sanitation

a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____

b. Number of Garbage Cans: Inside: 10 Locations: 2 bathroom 4 Kitchen Box
Outside: 1 Locations: corner

c. Is a crowd control barrier used? No Yes If yes, describe: _____

d. How many restrooms are on the premises? 2

e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____

b. Is there a loading zone? No Yes If yes, describe the loading area security plan: Security will stand outside door

c. Will you have licensed security on premise? No Yes If yes, how many? 2 and answer the following:

What are their responsibilities? monitor crowd

whistle

Describe equipment used

List their License Number (s) 20044-62

d. Will there be security cameras? No Yes If yes, how many? 10 and list locations: all inside

e. Will searches/identification checks be done upon entry? No Yes If yes, describe: _____

6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>0</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>90</u> % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club

Night Club Tavern Cocktail Lounge Teen Club

Banquet Hall

Sports Facility Bowling Alley

Hotel/Motel: Number of Floors: _____

Rooming House: Number of Floors: _____

Number of Rooms: _____

Number of Rooms: _____

Type 2

Liquor Store Corner Store Supermarket Convenience Store

Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing

Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.)

Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette, Tobacco, Gas Station Extended Hours Class "B" Tavern Weights & Measures
Electronic Vape Products

Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99

(Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Mitchell & 11th

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: 1104 historic Mitchell Phone Number: 414 690-9826

Building Owner Address: Keystonepropertymke.com

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	<u>8am</u>	<u>12am</u>	<u>60</u>	<u>30</u>	<u>none</u>
Monday			<u>0</u>		
Tuesday			<u>0</u>		
Wednesday			<u>0</u>		
Thursday			<u>0</u>		
Friday			<u>99</u>		
Saturday			<u>99</u>		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Maria Banchini

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

✓

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES

SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:	Bella M & C LLC	
Premise Address:	1104 W historic mitchell st	
Proximity of Premises to Church, School, Daycare Center or Hospital		
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		
"Service Bar Only" Designation		
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.		
Business Information		
a) Are you taking out this application for anyone that may not be eligible for a license?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If yes, list their name and address:		
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will:		
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.		
c) Does anyone else have money invested or any other interest in this business?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain:		
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, list name and address:	
Property Information (New & Transfer Applicants Only)		
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)?	Bella M & C	
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business	\$ _____	
e) Total amount paid for goodwill of the business	\$ _____	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.		
f) Have you made arrangements with the seller for payment of personal property taxes?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Lease Information (New & Transfer Applicants who are leasing the premises only)		
a) Date lease begins	11/20	Ends 11/28
b) Monthly rental	\$ 2750	
c) Do you have an option to renew the lease?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)?	9 years	

Lease Information (Continued)

f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____

g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

Detailed floor plan
 If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS:

1104 W HISTORIC Mitchell St.
Milwaukee 53203

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	How many? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Other: _____			<input type="checkbox"/> Karaoke

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: _____

DD equipment

LEGAL CAPACITY OF PREMISES

99 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Merle Brondum
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

Bella Maccia the Witch

24th St

Elizabeth Atkinson, agent

W

1104 W HISTORIC MITCHELL ST

53204

