



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, December 12, 2025

COMMITTEE MEETING NOTICE

AD 12

ATKINSON, Elizabeth A, Agent  
BELLA M & C LLC  
1104 W HISTORIC MITCHELL ST  
MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in the Council Chambers, Third Floor, City Hall:

**Tuesday, December 16, 2025 at 08:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Disc Jockey, Bands and Patrons Dancing as agent for "BELLA M & C LLC" for "THE MITCH" at 1104 W HISTORIC MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, December 12, 2025

**COMMITTEE MEETING NOTICE**

AD 12

ATKINSON, Elizabeth A, Agent  
BELLA M & C LLC  
737 E QUAIL CT  
OAK CREEK, WI 53154

You are requested to attend a hearing which is to be held in the Council Chambers, Third Floor, City Hall:

**Tuesday, December 16, 2025 at 08:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Disc Jockey, Bands and Patrons Dancing as agent for "BELLA M & C LLC" for "THE MITCH" at 1104 W HISTORIC MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney  
License Division Manager**

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/26/25

**LICENSE TYPE:** Class B Tavern

**NEW:** ☒

**RENEWAL:** ☐

**No. 386498**

**Application Date:**

**License Location:** 1104 W Historic Mitchell

**Business Name:** The Mitch

**Licensee/Applicant:** Atkinson, Elizabeth A  
(Last Name, First Name, MI)

**Date of Birth:** 09/01/79

**Home Address:** 737 E Quail Ct

**City:** Oak Creek

**State:** WI **Zip Code:** 53154

**Home Phone:**

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/07/17, Claiborne M Green 50% Shareholder, was charged in Milwaukee County Circuit Court with Injury by Negligent Use Weapon/Explosive (Felony). On 03/01/18, they were convicted and sentenced to 6 months House of Correction.

Date: 11/10/25  
Officer: PO Matthew Diener

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: The Mitch  
Address: 1104 W Historic Mitchell St  
Phone: 414-291-3773

Owner: Marta C BIANCHINI  
Owner address: 7702 N Port Washington Rd  
City State Zip: Fox Point, WI 53217  
Owner Phone: 414-807-3772  
Owner email: marta.themitch@gmail.com

Licensee/Agent: same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact:

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 8a-12a ☐24 hours ☐Y ☒N  
Mon: "  
Tue: "  
Wed: "  
Thu: "  
Fri: "  
Sat: "

Premise Type: ☐ Tavern/Bar  
☐ Restaurant  
☒ Other: Banquet/Wedding Hall

Licenses currently held:  
Alcohol: ☐ Yes ☒ No Class: #:

Tobacco: ☐ Yes ☒ No #:   
 Food: ☐ Yes ☒ No #:   
 Other: ☐ Yes ☒ No Type: #:  
 Other: ☐ Yes ☐ No Type: #:

### Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☐ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☒ Yes ☐ No
8. Is the parking lot clean? ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☒ No
  - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 1
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

### Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 1 week
21. Are there exterior cameras ☒ Yes ☐ No How many: 1
22. Are there interior cameras ☒ Yes ☐ No How many: 3
23. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No
24. Cameras located in parking lot ☐ Yes ☒ No How many

### Interior Survey:

25. What is the planned/posted capacity 99
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

### Security

32. How many security personnel are going to be employed: 1-2 when there is an event
33. How will they be deployed: Interior Exterior
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
35. Will the security be managed by business ☐ or contracted ☒
36. Will they be armed ☒ Yes ☐ No
37. What type of security measures will be used:
- ☐ Wanding/metal detector
  - ☐ ID Scanner
  - ☐ Dress Code
  - ☐ Cover Charge
  - ☐ Age restriction
  - ☐ Other
38. When at capacity, how will the overflow crowd be managed?
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

### ADDITIONAL COMMENTS/RECOMMENDATIONS:

Location is wedding/banquet hall, and employs security usually once a week per event which is contracted through a security company. Patrons use city parking lot north of venue along with street parking.

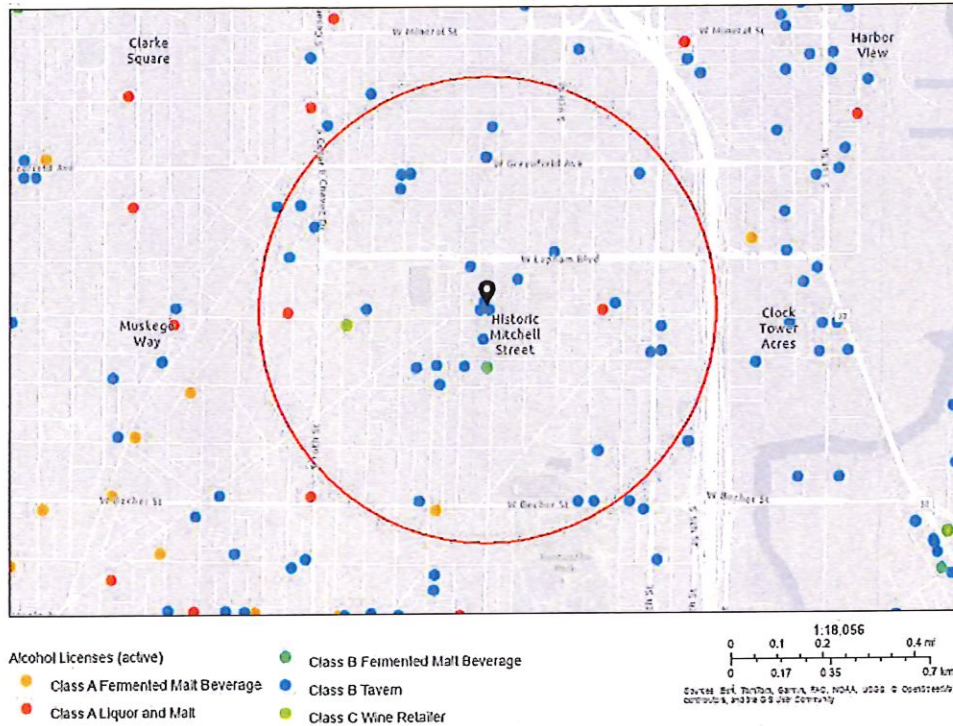


# Concentration Map for 1104 W Historic Mitchell St

## Area of Interest (AOI) Information

Area : 21,862,585.89 ft<sup>2</sup>

Oct 10 2025 12:05:30 Central Daylight Time



## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	38		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	El Pelon Bar	El Pelon Bar	Joel Velasco Garcia, SP	1832 S 13TH ST	Class B Tavern License	25	10/20/2025, 7:00 PM	1
2	LA CARRETA LLC	La Carreta Vieja Night Club	Abel Santos Castro, Agt	1339 W GREENFIELD AV	Class B Tavern License		11/8/2025, 6:00 PM	1
3	The Clem-Pank Group LLC	On My Way Home	DEBI DAMRON, Agt	2079 S 8TH ST	Class B Tavern License	71	11/17/2025, 6:00 PM	1
4	Motherwit LLC	The People's Inn	Nicole A Blanks, Agt	1139 W MAPLE ST	Class B Tavern License		11/5/2025, 6:00 PM	1
5	MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	RUPINDER KAUR, Agt	732 W HISTORIC MITCHELL ST	Class A Malt & Class A Liquor License		11/29/2025, 6:00 PM	1
6	SAN JOSE, LLC	CLUB GUADALAJAR A	GUILLERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240	11/23/2025, 6:00 PM	1
7	GOOD FORTUNE CORP	Mi Pueblo	Bakul H Desai, Agt	1700 W MITCHELL ST	Class A Malt & Class A Liquor License		11/10/2025, 6:00 PM	1
8	La Escondida	La Escondida	Josephine Vargas, SP	1400 W ORCHARD ST	Class B Tavern License		10/13/2025, 7:00 PM	1
9	TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License	168	12/10/2025, 6:00 PM	1
10	DON JULIO'S BAR AND CLUB LLC	DON JULIO'S BAR AND CLUB	Ruben Medina-Perdomo, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80	11/24/2025, 6:00 PM	1
11	Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	John A Szupica, Agt	1725 S 11th ST	Class B Tavern License	129	1/16/2026, 6:00 PM	1
12	TAQUERIA LOS GALLOS LLC	TAQUERIA LOS GALLOS	Gloria Cruz-Gomez, Agt	1800 S 13TH ST	Class B Tavern License		1/19/2026, 6:00 PM	1
13	MKE ULTRA LLC	MKE ULTRA	Brian J Hospital, Agt	1535 W MITCHELL ST	Class B Fermented Malt Beverage Retailer's License		2/9/2026, 6:00 PM	1
14	MKE ULTRA LLC	MKE ULTRA	Brian J Hospital, Agt	1535 W MITCHELL ST	Class C Wine Retailer's License		2/9/2026, 6:00 PM	1
15	Carnitas Machetes	Carnitas Machetes	Alberto Morales, SP	2000 S 8th ST	Class B Tavern License		2/9/2026, 6:00 PM	1
16	La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80	3/2/2026, 6:00 PM	1
17	Escvzq Club 69 LLC	Club 69	Lourdes J Jeronimo, Agt	1663 S 11TH ST	Class B Tavern License		3/2/2026, 6:00 PM	1
18	LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM , Agt	552 W MAPLE ST	Class A Malt & Class A Liquor License		3/20/2026, 7:00 PM	1

19	AJ FOOD MART CORP.	Greenfield Pantry	Gurpreet Singh, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License		4/13/2026, 7:00 PM	1
20	BUCKAROO LTD	Bryant's Cocktail Lounge	JOHN M DYE, Agt	1579 S 9th ST	Class B Tavern License	99	4/7/2026, 7:00 PM	1
21	Taqueria El Toro LLC	Taqueria El Toro LLC	Toribio Perez Martinez, Agt	551 W Historic Mitchell ST	Class B Tavern License	94	4/20/2026, 7:00 PM	1
22	La Luna Liquor Taqueria LLC	La Luna Liquor Taqueria	HANIN K ABDELRAHIM, Agt	552R W MAPLE ST	Class B Tavern License	49	5/2/2026, 7:00 PM	1
23	1110, CORP	Birrieria El Torito	JOSE G LOZOYA, JR, Agt	1108 W GREENFIELD AV	Class B Tavern License	25	5/19/2026, 7:00 PM	1
24	Good Fortune Corp	Los Amigos	Bakul H Desai, Agt	2100 S 13TH ST	Class A Fermented Malt Beverage Retailer's License		6/19/2026, 7:00 PM	1
25	El Barril	El Barril	JOSE L TERRONES, SP	1586 S PEARL ST	Class B Tavern License	59	7/5/2026, 7:00 PM	1
26	Campesino, LLC	Carniceria El Campesino	RUPINDER S ARORA, Agt	635 W GREENFIELD AV	Class B Tavern License	49	6/30/2026, 7:00 PM	1
27	MARTÍNEZ SPORT BAR LLC	MARTÍNEZ SPORT BAR	Manuel Martinez Gonzalez, Agt	2078 S 8th ST	Class B Tavern License		7/13/2026, 7:00 PM	1
28	Colombia Tropical	Colombia Tropical	RODRIGO DIEZ, Agt	1629 S 10TH ST	Class B Tavern License	90	7/28/2026, 7:00 PM	1
29	La Carreta Vieja Restaurant LLC	La Carreta Vieja Restaurant	ABEL SANTOS, Agt	1339 W GREENFIELD AV	Class B Tavern License	223	7/26/2026, 7:00 PM	1
30	Tacos Gemelos Restaurant LLC	Los Gemelos Tacos	Juan G Antunez Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/22/2026, 7:00 PM	1
31	Johanna's Cakes & Desserts LLC	Johanna's Cafe	Johanna Ortiz, Agt	1239 S 11th ST	Class B Tavern License		7/29/2026, 7:00 PM	1
32	Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	1801 S 11th ST	Class B Fermented Malt Beverage Retailer's License		7/28/2026, 7:00 PM	1
33	FIVE RIVERS ENTERPRISE LLC	MAX LIQUOR AND FOOD	Gurpreet Singh, Agt	1401 W GREENFIELD AV	Class B Tavern License		7/29/2026, 7:00 PM	1
34	MITCHELL STREET ARTS COLLABORATIVE INCORPORATED	MITCHELL STREET ARTS COLLABORATIVE	Samantha K Wolf, Agt	710 W HISTORIC MITCHELL ST	Class B Tavern License		8/9/2026, 7:00 PM	1
35	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2026, 7:00 PM	1

36	SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURAN T	ELISA MALDONADO , Agt	2075-79 S 13TH ST	Class B Tavern License	156	9/20/2026, 7:00 PM	1
37	DEL VALLE OAX INC.	Del Valle Oaxaqueno & La Casa Del Pan	Miriam E De Garcia, Agt	1100 W HISTORIC MITCHELL ST	Class B Tavern License	75	9/20/2026, 7:00 PM	1
38	TENTACIONE S	TENTACIONE S	MARTIN R SAAVEDRA, SP	600 W MAPLE ST	Class B Tavern License	75	9/23/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of Interest.

## Lopez, Faviola

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**From:** Griselda Aldrete <galdrete@aldretelaw.com>  
**Sent:** Wednesday, December 10, 2025 12:32 PM  
**To:** Marta Bianchini; Cox, Andrew; License  
**Cc:** Lopez, Faviola; Cooney, Jim; Bauman, Robert; Jose Perez; elizabeth.thebarleyroom@gmail.com  
**Subject:** Re: Liquor Licenses  
**Attachments:** The Mitch License Amendment- Signed.pdf; Barley Room License Amendment- Signed.pdf; The Clybourn License Amendment- Signed.pdf  
  
**Importance:** High

Hi Andrew:

Attached you will find the amended paperwork indicating that Clai Green is not affiliated and does not have any ownership stake in the following businesses which are seeking a liquor license to continue their operations.

1. The Mitch-100 % owner Marta Bianchini
2. The Clybourn- 100% owner Marta Bianchini
3. The Barley Room - 100% owner Elizabeth Atkinson

Once received, are you able to give us a timeline as to when the next licenses committee hearing will be and when these license applications might be reviewed? I have not been able to find on Legistar when the next licensing committee hearing will be in the month of December.

Thank you and please let me know if you need anything else from my clients to further these applications or if you have any questions.

Thank you,  
Griselda Aldrete, J.D.

**ALDRETE LAW**  
AND CONSULTING GROUP

GRISELDA ALDRETE  
Founder and CEO  
C: 1 (414) 491-8955  
E: galdrete@aldretelaw.com

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**From:** Marta Bianchini <marta@getbianchini.com>  
**Sent:** Wednesday, December 10, 2025 12:10 PM  
**To:** Cox, Andrew <Andrew.Cox@milwaukee.gov>; License <license@milwaukee.gov>  
**Cc:** Lopez, Faviola <Faviola.Martin@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; rjbauma@milwaukee.gov <rjbauma@milwaukee.gov>; Jose Perez <aldermanperez@gmail.com>; Griselda Aldrete <galdrete@aldretelaw.com>; elizabeth.thebarleyroom@gmail.com <elizabeth.thebarleyroom@gmail.com>  
**Subject:** RE: Liquor Licenses



# APPLICATION AMENDMENT

Office of the City Clerk License Division

200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 12/10/25

To the License Division of the City of Milwaukee:

I, Marta Bianchini, wish to amend my answer(s) on the application for a  
(full legal name)

Liquor license at 1104 W Historic Mitchell St, Milwaukee, WI 53204:  
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # \_\_\_\_\_ should be: \_\_\_\_\_
2. Agent should be (full legal name) \_\_\_\_\_ Also complete 3, 4, 5 & 6
3. Date of birth should be: \_\_\_\_\_
4. Home address should be (include city/state/zip): \_\_\_\_\_
5. Phone number should be (include area code): \_\_\_\_\_
6. Driver's License Number/State ID Number should be: \_\_\_\_\_
7. Corporation/LLC name should be (full legal name): \_\_\_\_\_
8. Business name should be: \_\_\_\_\_
9. Premises address should be (include city/state/zip): \_\_\_\_\_
10. Business phone number should be (include area code): \_\_\_\_\_
11. Mailing address should be (include city/state/zip): \_\_\_\_\_
12. Email address should be: \_\_\_\_\_
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): \_\_\_\_\_
14. Class B Tavern: Age Distinction should be: \_\_\_\_\_
15. Other: Asserting that I am 100 % full owner of the business. Clai Green no longer has any ownership stake in the company.

(Check with the License Division before submitting "Other" amendments using this form.)

DocuSigned by:  
Marta Bianchini

Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: \_\_\_\_\_ Date: 12/10/2025 Initials: \_\_\_\_\_ To LC: \_\_\_\_\_  
LC Email: ☐MPD ☐NS ☐HD Initials: \_\_\_\_\_



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Event Venue

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: multitasking 25 years

### 2. Business Operations

- a. Proposed Opening Date: 11/20 opened
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: OCW permit
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes  
If yes, explain: LIQ license
- g. Have you previously held an Extended Hours License in Milwaukee? ☐ No ☒ Yes  
If yes, list address(es): Liberty
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☐ Daily ☒ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: DJ

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 6 Locations: 2 Bathroom 4 Kitchen Bar  
Outside: 1 Locations: corner
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Security Will Stand outside door
- c. Will you have licensed security on premise? ☐ No ☒ Yes If yes, how many? 2 and answer the following:  
What are their responsibilities? monitor crowd  
Describe equipment used whistle  
List their License Number (s) 20044-62
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 6 and list locations: all inside
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>0</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Salvaged Materials _____% (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other <u>90</u> % Describe: _____
Pawnbroker Activity _____%			

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☒ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_
- ☐ Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: Mitchell + 11<sup>th</sup>

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☒ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: 1104 Historic Mitchell LLC Phone Number: 414 690-9826

Building Owner Address: KeyStonePropertyMKE.com

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☐ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8am	12am	60	30	none
Monday			0		
Tuesday			0		
Wednesday			0		
Thursday			0		
Friday			99		
Saturday			99		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Maria Banchini  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

[Signature]  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Bella M & C LLC

Premise Address: 1104 W Historic Mitchell St.

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Bella M & C

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 11/20 Ends 11/28

b) Monthly rental \$ 2750

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 9 years


### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature

  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan  
☐ If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS:

1104 W Historic Mitchell St.

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

Milwaukee 53204

☐ Instrumental Musicians☐ Battle of the Bands☐ Dancing by Performers☐ Amusement Machines

How many? \_\_\_\_\_

☒ Bands☐ Comedy Acts☐ Adult Entertainment/  
Strippers/Erotic Dance☐ Concerts

Approx. # per year? \_\_\_\_\_

☐ Bowling Alley

How many? \_\_\_\_\_

☒ Disc Jockey☐ Wrestling☐ Theatrical Performances

Approx. # per year? \_\_\_\_\_

☐ Pool Tables

How many? \_\_\_\_\_

☐ Magic Shows☐ Patron Contests☐ Jukebox☐ Motion Pictures (movies by  
admission) - How many? \_\_\_\_\_☐ Poetry Readings☒ Patrons Dancing☐ Karaoke☐ Other: \_\_\_\_\_

Entertainment Outdoor Closing Hours:

10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later,  
is established by the Common Council in its approval of the licensee's plan of operation.

## PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

Do equipment

## LEGAL CAPACITY OF PREMISES

99 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder

(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

## Office Use Only:

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

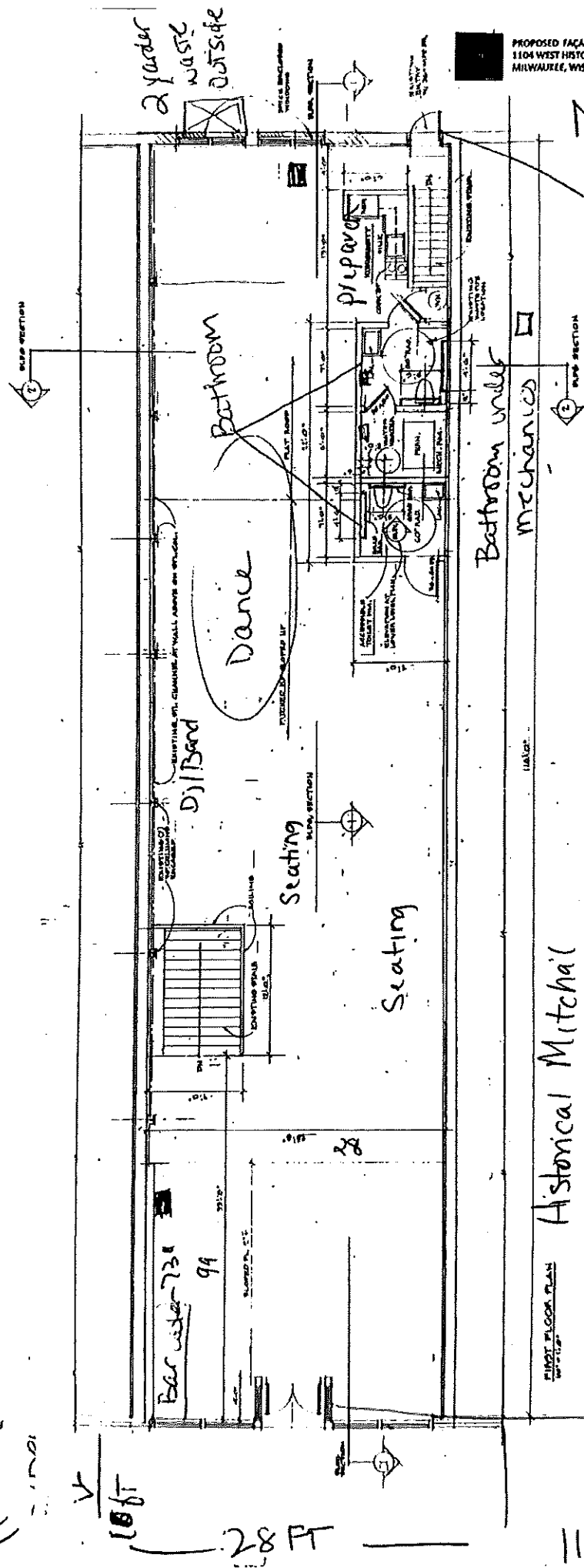
Bella M+C Inc dba the mitch

Elizabeth Atkinson

agent

10/6  
2015

54411



PROPOSED FACADE IMPROVEMENTS AND REDEVELOPMENT  
1104 WEST HISTORIC MITCHELL STREET  
MILWAUKEE, WISCONSIN, 53214

HISTORICAL MITCHELL  
TRASH

Entrance

1ST FL

3304 Square ft

1104 WEST HISTORIC

MITCHELL ST 53204



