

September 28, 2004

To the Honorable Common Council  
Community Economic Development Committee  
City of Milwaukee

Dear Committee Members:

On September 27, 2004 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District Number Thirty-Two (North Avenue Market Place). The district would generally include commercial properties along West Fond du Lac Avenue between West Brown Street and North 27<sup>th</sup> Street and along West North Avenue between North 8<sup>th</sup> Street and North 27<sup>th</sup> street.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 32 will be used to improve the image of the area, to decrease negative perceptions of crime and safety in the area, to increase the number and variety of businesses in the area, to coordinate public improvements in the district and to protect and preserve the historical significance and integrity of structures in the area.

Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore approved the establishment of BID No. 32.

Sincerely,

Rocky Marcoux  
Acting Executive Secretary  
City Plan Commission of Milwaukee

cc: R. Manuel

File: