



**Department of City Development**  
City Plan Commission  
Redevelopment Authority of the City of Milwaukee  
Neighborhood Improvement Development Corporation

**Rocky Marcoux**  
Commissioner  
rmarco@milwaukee.gov

**Martha L. Brown**  
Deputy Commissioner  
mbrown@milwaukee.gov

October 26, 2018

To the Honorable Members of the  
Zoning, Neighborhoods and Development Committee  
City of Milwaukee

Dear Committee Members:

File No. 180931 approves the Equitable Growth Through Transit Oriented Development Plan and amends the Near South Side Area Comprehensive Plan, the Harbor District Water and Land Use Plan, the Downtown Area Comprehensive Plan and the Northeast Side Area Comprehensive Plan to include the Transit Oriented Development Plan as part of Milwaukee's Overall Comprehensive Plan, in the 4th, 6th and 12th Aldermanic Districts.

This file approves the Equitable Growth Through Transit Oriented Development Plan, amends the Near South Side Area Comprehensive Plan, the Harbor District Water and Land Use Plan, the Downtown Area Comprehensive Plan and the Northeast Side Area Comprehensive Plan to include the Transit Oriented Development Plan as part of the City's Overall Comprehensive Plan and directs City departments and agencies to work toward implementation of the Comprehensive Plan, as amended.

At the October 22, 2018 City Plan Commission meeting, lead planner Monica Wauck-Smith, as well as representatives from grant partners Harbor District, Inc. BID #51 and Historic King Drive BID #8, spoke in favor of the plan. They described the genesis of the plan and how the grant from the Federal Transit Administration allowed them to develop the plan to foster Transit Oriented Development (TOD) along the proposed future King Drive/Bronzeville and Walker's Point Streetcar extensions. The speakers also emphasized how the process successfully engaged and worked alongside local neighborhood-based organizations, and how the plan incorporated feedback and input from the community and stakeholders into the recommendations, among other things. Since the proposed plan is based on extensive public outreach, input and cooperation with the public and district stakeholders, the City Plan Commission at its regular meeting on October 22, 2018, recommended approval of the subject file

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

c: Ald. Bauman  
Ald. Coggs  
Ald. Perez

