



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner

Vanessa L. Koster
Deputy Commissioner

March 27, 2024

To the Honorable Members of the
Zoning, Neighborhoods, and Development Committee
City of Milwaukee
City Hall, Room 301-B

Dear Committee Members:

File Number 231762 refers to a Minor Modification to the Detailed Planned Development known as Honey Creek Corporate Center, Phase III, to allow additional wall signage on an existing building at 135 South 84th Street, located on the north side of Interstate 94, west of South 84th Street, in the 10th Aldermanic District.

The purpose of this minor modification is to allow more flexibility with respect to building wall signage, consistent with the other buildings within the corporate center. The applicant, Greywolf Partners, is requesting to modify the Phase III signage standards to be aligned with the signage standards of the Phase 2 building, which is east of this subject building and set back the same distance from the highway. The revised standards will allow up to 4 wall signs consisting of individual letters not to exceed 40 inches in height or 25 feet in length to be placed within the sign band areas of the south, east and west elevations of the building.

The City Plan Commission heard this item during its meeting on Monday, March 25th and recommended the item for approval.

Sincerely,

 for

Lafayette L. Crump
Executive Secretary
City Plan Commission of Milwaukee

c: Ald. Murphy

