



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, July 10, 2025

COMMITTEE MEETING NOTICE

AD 07

SINGH, Avtar, Agent
NORTHPOINT FOODS LLC
3076 N 27TH St
Milwaukee, WI 53210

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 22, 2025 at 01:00 PM

The access code is <https://meet.goto.com/827697613>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Application as agent for "NORTHPOINT FOODS LLC" for "NORTHPOINT FOODS" at 3076 N 27TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether the use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
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AD 07

SINGH, Avtar, Agent
NORTHPOINT FOODS LLC
6941 S CARMEL DR
Franklin, WI 53132

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License Division Manager

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 04/22/25
Officer: Monreal

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: Northpoint Foods
Address: 3076 N 27th St
Phone: 414-861-0013
Owner: Singh, Avtar
Owner address: 6934 S Carmel Dr
City State Zip: Franklin, WI 53132
Owner Phone: 414-759-4456
Owner email: sraavtar@yahoo.com

Manager: Gill, Manbir
Home Address: 4005 W Dory Dr
City State Zip: Franklin, WI 53132
Phone: 414-241-2674
Email: jejil3@yahoo.com

Preferred contact: Same

Location currently open: ☐ YES ☒ NO

Projected open date: 05/31/25

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 7A-10P ☐24 hours ☐Y ☒N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: "
Sat: "

Premise Type: ☐Liquor Store
☒Convenience Store
☐Other:

Licenses currently held:

Alcohol: ☐ Yes ☐ No
Tobacco: ☐ Yes ☐ No
Food: ☐ Yes ☐ No
Extended Hours: ☐ Yes ☐ No

Exterior Survey:

1. Is the area around the location clean? ☐ Yes ☒ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Is the parking lot well lit? ☐ Yes ☐ No
9. Are there areas where a person could conceal themselves ☐ Yes ☒ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appear to be adequate ☒ Yes ☐ No
11. Are there No Loitering Signs posted? ☐ Yes ☒ No
12. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

13. Does this location have security cameras? ☒ Yes ☐ No
14. Are they in working order? ☒ Yes ☐ No
15. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
16. Are there exterior cameras ☒ Yes ☐ No How many? 4
17. Are there interior cameras ☒ Yes ☐ No How many? 8
18. Are at least two high-resolution surveillance security cameras installed? ☒ Yes ☐ No
19. Does one camera show an overall view of the counter and register area? ☒ Yes ☐ No
20. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☒ Yes ☐ No
21. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No
22. Is the recorded footage stored for at least 30 days? ☒ Yes ☐ No

23. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☒ Yes ☐ No

Interior Survey:

24. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
25. Is the interior of the location neat and clean? ☒ Yes ☐ No
26. Is there a lockable area that separates employees from customers? ☐ Yes ☐ No
27. Does the store sell single chore boy? ☐ Yes ☒ No
28. Does the store sell blunt wraps? ☒ Yes ☐ No
29. Does the store sell scales? ☐ Yes ☒ No
30. Does the store sell items that may be used as crack pipes? ☐ Yes ☒ No
- a. Describe item
31. Does the store have an over abundance of sandwich baggies? ☐ Yes ☐ No
32. Does the owner understand that these items are often used for drug use? ☒ Yes ☐ No
33. Do the products in the store appear to be new and rotated often? ☐ Yes ☐ No
34. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
35. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☐ Yes ☒ No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☒ Yes ☐ No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☒ Yes ☐ No
3. Does the store maintain one of the following on the licensed premise?
 - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☐ No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☒ Yes ☐ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☐ Yes ☐ No ☒ N/A
5. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No
 - a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
6. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☒ Yes ☐ No
 - a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 ☐ Yes ☐ No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.
Does store conform to a-2 ☒ Yes ☐ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The business is currently under construction. All answers are proposed. The Agent and Manager appear to have a good understanding of Crime Prevention.

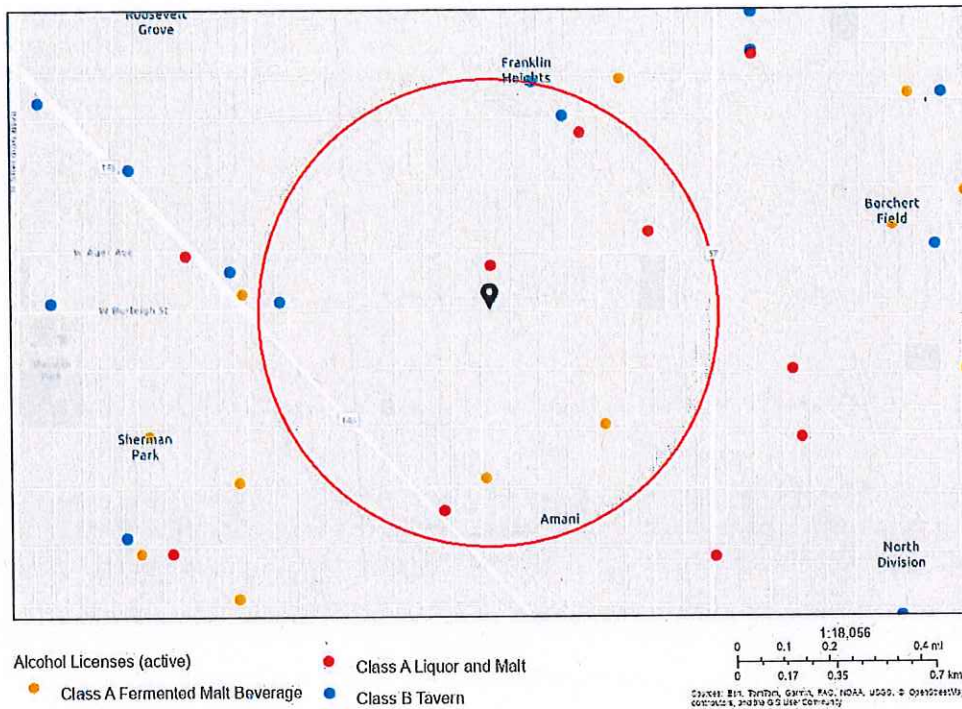


Concentration Map 3076 N 27th St

Area of Interest (AOI) Information

Area : 21,862,585.47 ft²

Apr 16 2025 11:36:07 Central Daylight Time



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	8		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Murray's Bar, LLC	Murray's Bar LLC	Mark A Murray, Agt	2474 W HOPKINS ST	Class B Tavern License	75	5/19/2025, 7:00 PM	1
2	Eskandar LLC	Community Foods	Ahmad F Saed, Agt	2800 N 27TH ST	Class A Fermented Malt Beverage Retailer's License		6/19/2025, 7:00 PM	1
3	PEOPLE'S LOUNGE	PEOPLE'S LOUNGE	MC WILLIE LEWIS, SP	3328 W BURLEIGH ST	Class B Tavern License	150	6/29/2025, 7:00 PM	1
4	Locust Enterprises, LLC	SaveMore Foods	YUSSEF K IZHIMAN, Agt	2900 N 24th ST	Class A Fermented Malt Beverage Retailer's License		7/29/2025, 7:00 PM	1
5	Ravneet Liquor, Inc	ABC Beer & Liquor Depot	KANWARVIR SINGH, Agt	2816 W Fond du Lac AV	Class A Malt & Class A Liquor License		8/30/2025, 7:00 PM	1
6	KHASRIA 3, INC	BIG JIM LIQUOR	BHUPINDER SINGH, Agt	2161 W HOPKINS ST	Class A Malt & Class A Liquor License		2/27/2026, 6:00 PM	1
7	GP FOOD & LIQUOR, INC.	Mother's Food & Liquor	Gurcharan Singh, Agt	2438 W HOPKINS ST	Class A Malt & Class A Liquor License		3/19/2026, 7:00 PM	1
8	Sunny and Son Investments LLC	Value Food and Liquor	GURINDER SINGH, Agt	3160 N 27th ST	Class A Malt & Class A Liquor License		3/9/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, July 10, 2025



Notice of Public Hearing

Blank Notice

SINGH, Avtar, Agent
NORTHPOINT FOODS at 3076 N 27TH St
Class A Malt & Class A Liquor License Application

Tuesday, July 22, 2025 at 1:00 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/22/2025 at 1:00 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2532 W BURLEIGH ST	MILWAUKEE, WI 53206-1205
CURRENT OCCUPANT	2534 W BURLEIGH ST	MILWAUKEE, WI 53206-1205
CURRENT OCCUPANT	2602 W BURLEIGH ST	MILWAUKEE, WI 53206-1207
CURRENT OCCUPANT	2602A W BURLEIGH ST	MILWAUKEE, WI 53206-1207
CURRENT OCCUPANT	2608 W BURLEIGH ST	MILWAUKEE, WI 53206-1207
CURRENT OCCUPANT	2608A W BURLEIGH ST	MILWAUKEE, WI 53206-1207
CURRENT OCCUPANT	2618 W BURLEIGH ST	MILWAUKEE, WI 53206-1207
CURRENT OCCUPANT	2620 W BURLEIGH ST	MILWAUKEE, WI 53206-1207
CURRENT OCCUPANT	2625 W BURLEIGH ST	MILWAUKEE, WI 53206-1208
CURRENT OCCUPANT	2708 W BURLEIGH ST	MILWAUKEE, WI 53210-2029
CURRENT OCCUPANT	2710 W BURLEIGH ST	MILWAUKEE, WI 53210-2029
CURRENT OCCUPANT	2712 W BURLEIGH ST	MILWAUKEE, WI 53210-2029
CURRENT OCCUPANT	2714 W BURLEIGH ST	MILWAUKEE, WI 53210-2029
CURRENT OCCUPANT	2718 W BURLEIGH ST	MILWAUKEE, WI 53210-2029
CURRENT OCCUPANT	2720 W BURLEIGH ST	MILWAUKEE, WI 53210-2029
CURRENT OCCUPANT	2724 W BURLEIGH ST	MILWAUKEE, WI 53210-2029
CURRENT OCCUPANT	3040 N 27TH ST	MILWAUKEE, WI 53210-2013
CURRENT OCCUPANT	3040A N 27TH ST	MILWAUKEE, WI 53210-2013
CURRENT OCCUPANT	3045 N 26TH ST	MILWAUKEE, WI 53206-1124
CURRENT OCCUPANT	3045A N 26TH ST	MILWAUKEE, WI 53206-1124
CURRENT OCCUPANT	3047 N 27TH ST	MILWAUKEE, WI 53210-2014
CURRENT OCCUPANT	3047A N 27TH ST	MILWAUKEE, WI 53210-2014
CURRENT OCCUPANT	3049 N 26TH ST	MILWAUKEE, WI 53206-1124
CURRENT OCCUPANT	3049 N 27TH ST	MILWAUKEE, WI 53210-2014
CURRENT OCCUPANT	3053 N 26TH ST	MILWAUKEE, WI 53206-1124
CURRENT OCCUPANT	3055 N 27TH ST	MILWAUKEE, WI 53210-2014
CURRENT OCCUPANT	3056 N 26TH ST	MILWAUKEE, WI 53206-1123
CURRENT OCCUPANT	3056 N 27TH ST	MILWAUKEE, WI 53210-2013
CURRENT OCCUPANT	3057 N 26TH ST	MILWAUKEE, WI 53206-1124
CURRENT OCCUPANT	3057 N 27TH ST	MILWAUKEE, WI 53210-2014
CURRENT OCCUPANT	3057A N 26TH ST	MILWAUKEE, WI 53206-1124
CURRENT OCCUPANT	3058 N 27TH ST	MILWAUKEE, WI 53210-2013
CURRENT OCCUPANT	3060 N 27TH ST	MILWAUKEE, WI 53210-2013
CURRENT OCCUPANT	3060 N 28TH ST	MILWAUKEE, WI 53210-2018
CURRENT OCCUPANT	3060A N 28TH ST	MILWAUKEE, WI 53210-2018
CURRENT OCCUPANT	3064 N 26TH ST	MILWAUKEE, WI 53206-1123
CURRENT OCCUPANT	3064A N 26TH ST	MILWAUKEE, WI 53206-1123
CURRENT OCCUPANT	3068 N 26TH ST	MILWAUKEE, WI 53206-1123
CURRENT OCCUPANT	3069 N 26TH ST	MILWAUKEE, WI 53206-1124
CURRENT OCCUPANT	3072 N 26TH ST	MILWAUKEE, WI 53206-1123
CURRENT OCCUPANT	3072A N 26TH ST	MILWAUKEE, WI 53206-1123
CURRENT OCCUPANT	3075 N 26TH ST	MILWAUKEE, WI 53206-1124
CURRENT OCCUPANT	3102 N 27TH ST	MILWAUKEE, WI 53216-3808
CURRENT OCCUPANT	3103 N 27TH ST	MILWAUKEE, WI 53216-3807
CURRENT OCCUPANT	3103A N 27TH ST	MILWAUKEE, WI 53216-3807
CURRENT OCCUPANT	3116 N 27TH ST	MILWAUKEE, WI 53216-3808

CURRENT OCCUPANT	3117 N 27TH ST	MILWAUKEE, WI 53216-3807
CURRENT OCCUPANT	3117A N 27TH ST	MILWAUKEE, WI 53216-3807
CURRENT OCCUPANT	3118 N 27TH ST	MILWAUKEE, WI 53216-3808
CURRENT OCCUPANT	3119 N 26TH ST	MILWAUKEE, WI 53206-1219
CURRENT OCCUPANT	3121 N 26TH ST	MILWAUKEE, WI 53206-1219

Blank Notice

Total Records: 51

Radius 250 feet and Center of the Circle: 3076 N 27th St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Fast food Deli and Convenience store

Do you have any experience operating this type of business? ☒ No ☐ Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 05/31/2025
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: Front Entrance, Side Entrance, Counter, Kitchen, By waiting Area
Outside: 2 Locations: SIDE by Front & BACK
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Describe equipment used _____
 List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 12 and list locations: 4 outside on corners
Cashier, Kitchen, Waiting area, Front Entrance, 4 inside Store
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe Cashier check by selling ^{Alcohol} Alcohol ^{Tobacco} Tobacco

6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>80</u> % Cigarettes, Electronic Vape Devices, <u>5</u> % Tobacco Products	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %			
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>5</u> % Describe: <u>household lotto</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☒ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☒ Corner Store ☐ Supermarket ☒ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☒ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 50 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: N27th st and W Burleigh st

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: Manbir jeji sher Gill Phone Number: 414 861 0013

Building Owner Address: 4005 W Dory Dr Franklin wi 53132

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7.00 am	10.00 pm	70	6-80	
Monday	7.00 am	10.00 pm	60	6-80	
Tuesday	7.00 am	10.00 pm	60	6-80	
Wednesday	7.00 am	10.00 pm	60	6--80	
Thursday	7.00 am	10.00 pm	60	6-80	
Friday	7.00 am	10.00 pm	80	6-80	
Saturday	7.00 am	10.00 pm	80	6-80	

Alcohol area will be locked and will only open during 8AM to 9PM

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday; Alcohol Sales will be 8AM to 9PM. SUN TO SAT
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Artan Singh
Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Manbir Singh Jeji Sher Gill
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: NorthPoint Foods LLC

Premise Address: 3076 N 27th Milwaukee WI 53210

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Building Owner

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$50 K

e) Total amount paid for goodwill of the business \$N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 3-1-25 Ends Renewable

b) Monthly rental \$3500.00

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☒ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5 years

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

Autar Singh
4/15/2023

NORTHPOINT FOODS
3076 N 27th ST Milwaukee WI
Northpoint Foods LLC

N 27th ST
→

