



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, November 15, 2023

COMMITTEE MEETING NOTICE

AD 06

BJERNING, Jon G, Agent
Midas Milwaukee, LLC
1804 Borman Circle DR #100
St Louis, MO 63146

You are requested to attend a hearing which is to be held in the Council Chambers, Third Floor, City Hall:

Tuesday, November 21, 2023 at 08:45 AM

Regarding: Your Class B Tavern, Public Entertainment Premises, Food Dealer and Hotel/Motel License Applications Requesting Instrumental Musicians, Bands and 1 Pool Table as agent for "Midas Milwaukee, LLC" for "Aloft Milwaukee Downtown" at 1230 N MARTIN L KING JR DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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Midas Milwaukee, LLC
1233 6TH AV
Grafton, WI, 53024

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JIM OWCZARSKI, CITY CLERK

BY: 

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 11/3/2023
Officer: PLUMLEY

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Aloft Hotel
Address: 1230 N. Dr Martin Luther King Jr Dr
Phone:

Owner: Midas Hospitality LLC
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Jon Bjerning
Home Address: 1233 6th Av
City State Zip: Grafton WI 53024
Phone: 608-213-6969
Email:

Preferred contact: Phone

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: CLOSED ☐24 hours ☐Y ☒N
Mon: 4P-11P
Tue: 4P-11P
Wed: 4P-11P
Thu: 4P-11P
Fri: 3P-12A
Sat: 3P-12A

Premise Type: ☐ Tavern/Bar
☐ Restaurant
☒ Other: Hotel

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:
Tobacco: ☐ Yes ☒ No #:
Food: ☐ Yes ☒ No #:
Extended Hours: ☐ Yes ☒ No #:
Secondhand Dealer: ☐ Yes ☒ No Type: #:
Other: ☐ Yes ☐ No Type: #:
Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☐ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Off-Street parking ☐ Yes ☒ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☒ Yes ☐ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 2 Weeks
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☒ Yes ☐ No How many: 8
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

24. Cameras located in parking lot ☐ Yes ☐ No How many

Interior Survey:

25. What is the planned capacity 160
26. What is the minimum number of employees That will be on premise 1
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
31. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
32. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

33. How many security personnel are going to be employed: 1-2
34. How will they be deployed: Interior 1 Exterior
35. What days will they be deployed ☒ Mon ☒ Tue ☒ Wed ☒ Thu ☒ Fri ☒ Sat ☒ Sun
36. Will the security be managed by business ☐ or contracted ☒
37. Will they be armed ☐ Yes ☒ No
38. What type of security measures to be used:
- ☐ Wanding/metal detector
 - ☐ ID Scanner
 - ☐ Dress Code
 - ☐ Cover Charge
 - ☐ Age restriction
 - ☒ Other Patrol

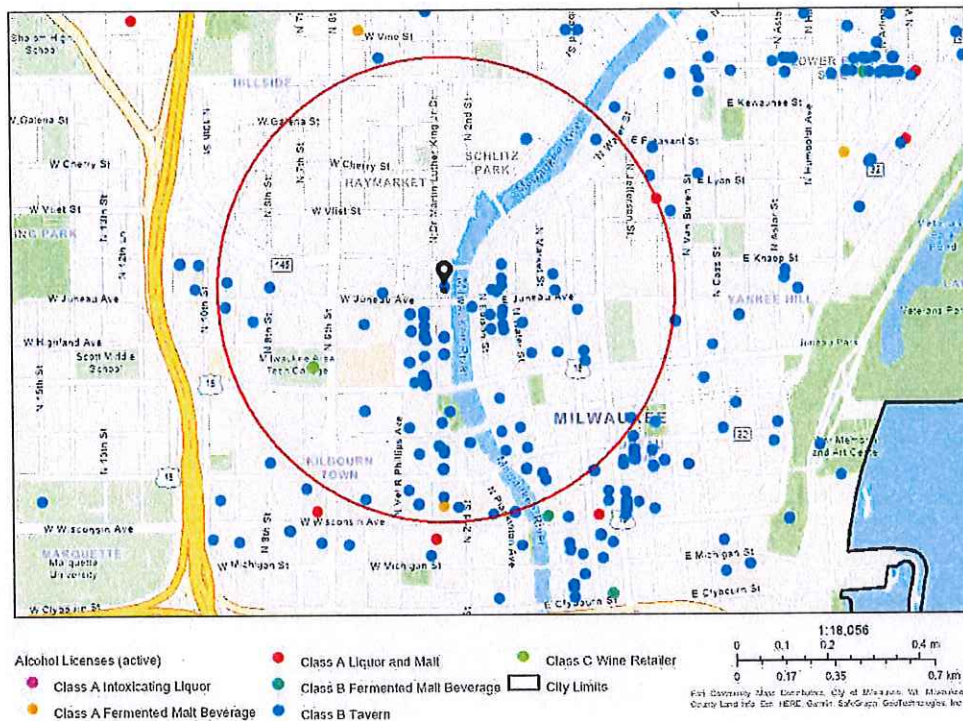
ADDITIONAL COMMENTS/RECOMMENDATIONS:

Security staffed 10PM-6A every night. Hotel adds more Security Officers for larger events. Hotel will be adding additional cameras to the exterior of the building. Hours listed are for when the bar is open.

Area of Interest (AOI) Information

Area : 21,862,585.72 ft²

Oct 12 2023 16:07:01 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	90		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	ROBERT C SCHMIDT, JR, Agt	125 E JUNEAU AV	Class B Tavern License	933	10/16/2023, 7:00 PM	1
2	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N MARTIN L KING JR DR	Class B Tavern License	824	11/5/2023, 6:00 PM	1
3	Amped MKE, Inc	Amped	Marla R Poytinger, Agt	910 W Juneau AV	Class B Tavern License		11/12/2023, 6:00 PM	1
4	New Punch Bowl Milwaukee LLC	Punch Bowl Social	Andrea Cornog Kenealey, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License	305	11/20/2023, 6:00 PM	1
5	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2023, 6:00 PM	1
6	MIDAS HOSPITALITY, LLC	Aloft Milwaukee Downtown	Mathew W Meadows, Agt	1230 N Dr Martin L King Jr DR	Class B Tavern License		11/22/2023, 6:00 PM	1
7	BOOBY JDK, LLC	McGillicuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2023, 6:00 PM	1
8	Tourist Convenience LLC	Racks Full of Snacks	AHMED K YAFAI, Agt	240 W Wells ST	Class A Malt & Class A Liquor License		11/28/2023, 6:00 PM	1
9	S'LUSH LLC	S'Lush Daiquiri Lounge & Event Space	Tiana M Razaa, Agt	1110 N MARTIN L KING JR DR Suite #100	Class B Tavern License		12/6/2023, 6:00 PM	1
10	Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	1037 N Dr Martin L King Jr DR	Class B Tavern License	370	12/12/2023, 6:00 PM	1
11	TRIPLE CROWN, INC	BUCK BRADLEY'S EATERY & SALOON	WALTER PAGET, Agt	1019 N Dr Martin L King Jr DR	Class B Tavern License	599	12/16/2023, 6:00 PM	1
12	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2023, 6:00 PM	1
13	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2023, 6:00 PM	1
14	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Martin L King Jr DR	Class B Tavern License	99	1/1/2024, 6:00 PM	1
15	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2024, 6:00 PM	1
16	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N Martin L King Jr DR	Class B Tavern License		1/29/2024, 6:00 PM	1
17	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2024, 6:00 PM	1

18	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/6/2024, 6:00 PM	1
19	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N water ST	Class B Tavern License	80	2/11/2024, 6:00 PM	1
20	Double Dragon MKE LLC	White Tail	NATHAN T TUSLER, Agt	1110 N MARTIN L KING JR DR	Class B Tavern License	80	2/8/2024, 6:00 PM	1
21	Lucille's Dueling Piano Bar, LLC	Third Street Tavern	Jack Roman, Agt	1110 N MARTIN L KING JR DR	Class B Tavern License	320	2/17/2024, 6:00 PM	1
22	Mojo MKE LLC	Mojo MKE	Todd M Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2024, 6:00 PM	1
23	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2024, 6:00 PM	1
24	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Joshua J Langenohl, Agt	212 W WISCONSIN AV	Class B Tavern License		2/26/2024, 6:00 PM	1
25	190 Octane Retail LLC	Fat Tuesday	JOHN P HAUPER, Agt	333 W JUNEAU AV C space 4	Class B Tavern License	25	3/1/2024, 6:00 PM	1
26	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Martin L King Jr DR	Class B Tavern License		3/2/2024, 6:00 PM	1
27	International Exports LLC	The Safe House	Mark A Peterson, Agt	779 N Front ST	Class B Tavern License	248	3/8/2024, 6:00 PM	1
28	Xankia LLC	Xankia	Vang Thao, Agt	222 W WELLS ST	Class B Tavern License		3/12/2024, 7:00 PM	1
29	PILOT PROJECT BREWING MILWAUKEE, LLC	PILOT PROJECT BREWING	Joseph A Wais, Agt	1128 N 9th ST	Class B Tavern License		3/19/2024, 7:00 PM	1
30	Discourse Coffee, LLC	Discourse Coffee	Ryan S Castelaz, Agt	1020 N BROADWAY	Class B Tavern License	110	3/20/2024, 7:00 PM	1
31	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2024, 7:00 PM	1
32	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	Stephanie L Sazama-Schneck, Agt	929 N WATER ST	Class B Tavern License		4/4/2024, 7:00 PM	1
33	OTOD, LLC	Birch Restaurant	Kyle T Knall, Agt	459 E PLEASANT ST	Class B Tavern License		4/16/2024, 7:00 PM	1
34	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	Richard K Lorbach, Agt	320 W Highland AV	Class B Tavern License	160	4/17/2024, 7:00 PM	1
35	HOWL MILWAUKEE, LLC	Howl At The Moon	Michael A Wabiszewski, Agt	1103 N MARTIN L KING JR DR	Class B Tavern License		4/17/2024, 7:00 PM	1

36	Turning Tables INC	Turning Tables Tavern & Eatery	Emerald Mills, Agt	1034 N VEL R PHILLIPS AV	Class B Tavern License		4/23/2024, 7:00 PM	1
37	Milwaukee DD Lodging Investors, LLC	The Trade Milwaukee	Richard Lundt, Agt	420 W Juneau AV	Class B Tavern License		5/2/2024, 7:00 PM	1
38	LOWCOUNTRY MILWAUKEE INC	Lowcountry	Tyler E Mei, Agt	1114 N WATER ST	Class B Tavern License		5/7/2024, 7:00 PM	1
39	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Brian Atkinson, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		5/7/2024, 7:00 PM	1
40	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Fermented Malt Beverage Retailer's License		5/11/2024, 7:00 PM	1
41	V & V PARTNERS, LLC	BENIHANA	SABAH M LIDDAWYEH, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2024, 7:00 PM	1
42	MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	Beth M Luedtke-Williams, Agt	1120 N BROADWAY	Class B Tavern License	208	5/18/2024, 7:00 PM	1
43	1209 WATER ST, INC	BROTHERS BAR & GRILL	MARC R FORTNEY, Agt	1209-13 N WATER ST	Class B Tavern License	750	5/18/2024, 7:00 PM	1
44	Milwaukee School of Engineering	Milwaukee School of Engineering	Beth M Luedtke-Williams, Agt	1000 N BROADWAY	Class B Tavern License	480	5/18/2024, 7:00 PM	1
45	Milwaukee School of Engineering	Milwaukee School of Engineering	Beth M Luedtke-Williams, Agt	1025 N BROADWAY	Class B Tavern License		5/18/2024, 7:00 PM	1
46	PTM VENTURES LLC	State Street Pizza Pub	JACOB E DEHNE, Agt	322 W STATE ST	Class B Tavern License		5/18/2024, 7:00 PM	1
47	WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2024, 7:00 PM	1
48	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2024, 7:00 PM	1
49	Carson's Ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	301 W Juneau AV	Class B Tavern License	150	5/23/2024, 7:00 PM	1
50	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	5/25/2024, 7:00 PM	1
51	Grandview Management Inc	Zilli Hospitality Group	ROBERT J ZILLI, Agt	910 N Martin L King Jr DR	Class B Tavern License		5/25/2024, 7:00 PM	1
52	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2024, 7:00 PM	1
53	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Joshua S Schoggins, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/30/2024, 7:00 PM	1

54	RIVER HOUSE RESTAURANT, INC	VagaBond	ROBERT C SCHMIDT, JR, Agt	1122 N EDISON ST	Class B Tavern License	150	6/1/2024, 7:00 PM	1
55	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/13/2024, 7:00 PM	1
56	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2024, 7:00 PM	1
57	COCKTAILS BY COUNTY, INC.	COCKTAILS BY COUNTY	DONALD G CHILDERS, Agt	250 E JUNEAU AV	Class B Tavern License	330	6/17/2024, 7:00 PM	1
58	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2024, 7:00 PM	1
59	MILWAUKEE SCHOOL OF ENGINEERING	MILWAUKEE SCHOOL OF ENGINEERING	Beth M Luedtke-Williams, Agt	1245 N BROADWAY	Class B Tavern License	2,759	6/19/2024, 7:00 PM	1
60	LEVY PREMIUM FOOD SERVICE, LP	LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	Nikki L Dewey, Agt	400 W WISCONSIN AV	Class B Tavern License		6/22/2024, 7:00 PM	1
61	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	333 W JUNEAU AV	Class B Tavern License		6/28/2024, 7:00 PM	1
62	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	KARL R KOPP, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/29/2024, 7:00 PM	1
63	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2024, 7:00 PM	1
64	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2024, 7:00 PM	1
65	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	Mark A Peterson, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2024, 7:00 PM	1
66	MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400	7/5/2024, 7:00 PM	1
67	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2024, 7:00 PM	1
68	Levy at Bucks Arena	Levy at Bucks Arena	Jamie L Waters, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/17/2024, 7:00 PM	1
69	PTG Live Events LLC	Pabst Theater Group	RICHARD J RYAN, Agt	500 W Kilbourn AV	Class B Tavern License		7/24/2024, 7:00 PM	1
70	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2024, 7:00 PM	1

71	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2024, 7:00 PM	1
72	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2024, 7:00 PM	1
73	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Tavern License		7/29/2024, 7:00 PM	1
74	NOBLE RIVERCENTE R MKE, LLC	Vault	Kaelyn M Cervero, Agt	111 E KILBOURN AV 210 Ste	Class B Tavern License	432	7/30/2024, 7:00 PM	1
75	TACO MIKES LLC	Taco Mikes LLC	Cornelius McClendon, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		8/11/2024, 7:00 PM	1
76	LOCAL PUB LLC	LP MKE	Rebecca Beres, Agt	1137 N MARTIN L KING JR DR	Class B Tavern License		8/13/2024, 7:00 PM	1
77	LC MKE LLC	The Lucky Clover Pub	JACOB E DEHNE, Agt	1048 N MARTIN L KING JR DR	Class B Tavern License		8/16/2024, 7:00 PM	1
78	Edith LLC	Edith	Rhondi M Love, Agt	228 W WELLS ST	Class B Tavern License		8/22/2024, 7:00 PM	1
79	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class C Wine Retailer's License		8/30/2024, 7:00 PM	1
80	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		8/30/2024, 7:00 PM	1
81	MKE Hotel, LLC	Hyatt Place - Milwaukee Downtown	Melvin Lee O'Briant, Agt	800 W Juneau AV	Class B Tavern License		8/30/2024, 7:00 PM	1
82	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Melissa N Vartanian-Mikaellian, Agt	108 E WELLS ST	Class B Tavern License		9/7/2024, 7:00 PM	1
83	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2024, 7:00 PM	1
84	THE HARP IRISH PUB, INC	THE HARP	ROBERT C SCHMIDT, JR, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2024, 7:00 PM	1
85	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Martin L King Jr DR	Class B Tavern License	191	9/14/2024, 7:00 PM	1
86	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2024, 7:00 PM	1
87	Best Place at Pabst LTD	Best Place at the Pabst	JAMES C HAERTEL, Agt	915 W Juneau AV	Class B Tavern License	868	9/22/2024, 7:00 PM	1
88	THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2024, 7:00 PM	1

89	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420 W Kilbourn AV	Class B Tavern License		9/26/2024, 7:00 PM	1
90	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH , JR, Agt	1225 N WATER ST	Class B Tavern License	390	10/8/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, November 15, 2023



Notice of Public Hearing

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BJERNING, Jon G, Agent
Aloft Milwaukee Downtown at 1230 N MARTIN L KING JR DR
Class B Tavern, Public Entertainment Premises, Food Dealer and Hotel/Motel License
Applications Requesting Instrumental Musicians, Bands and 1 Pool Table

Tuesday, November 21, 2023 at 8:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/21/2023 at 8:45 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

CURRENT OCCUPANT	1141 N MARTIN L KING JR DR# 906	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N MARTIN L KING JR DR# 907	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N MARTIN L KING JR DR# 908	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N MARTIN L KING JR DR# 909	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N MARTIN L KING JR DR# 910	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N MARTIN L KING JR DR# 911	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1143 N EDISON ST	MILWAUKEE, WI 53202-3147

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Total Records: 241

Radius 250 feet and Center of the Circle: 1230 N Martin L King Jr Dr



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required) Food Dealer, Class B Tavern, Public Entertainment and Dwelling

Provide a detailed description of the type of business you plan on operating:

Midas Milwaukee, LLC, owns the Aloft Milwaukee Downtown hotel

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Licensee has owned hotel since 2019.

2. Business Operations

- a. Proposed Opening Date: currently open
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☐ No ☒ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Dwelling, Food Dealer, Class B Tavern, Pub, Public Entertainment
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: 15' east of main entrance, area on south side of building
- b. Number of Garbage Cans: Inside: 3 Locations: 1 in lobby, 2 in Refuel
Outside: 2 Locations: 2 in hotel courtyard
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 4
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? 6 and describe the parking security plan: Valet attendants on-site from 6 a.m. to midnight daily. Also area monitored by overnight security from 10 p.m. to 6 a.m.
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Hotel staff monitors access into hotel. Hotel also monitored by overnight security.
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 1 and answer the following:
What are their responsibilities? WALK FLOORS hourly; address noise complaints + unusual behavior; secure bldg + entrances
Is security equipment used? ☒ No ☐ Yes If yes, describe unarmed
List their licensing, certification, or training credentials licensed thru State of WI
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 7 and list locations: 1 in prefunction area, 1 near bar, 1 back of house, 4 in lobby
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>3</u> %	Food <u>5</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>92</u> % Describe: <u>room revenue + other misc income</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☒ Hotel/Motel : Number of Floors: 5 ☐ Rooming House: Number of Floors: _____
Number of Rooms: 160 Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 160 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☒ 1st Floor ☒ 2nd Floor ☐ Basement Storage ☒ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: Entire hotel building + courtyard
- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____
- c. Nearest Major Cross Street: W. McKinley and W. Juneau
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____
- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 5 ☐ Other: _____
- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____
- g. Building Owner Name: Midas Milwaukee LLC Phone Number: 314-692-0100
 Building Owner Address: 1804 Borman Circle Dr, Ste 100, St Louis MO 63146

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes Hotel operation hours
Sunday - Saturday 12 AM to 11:15 PM

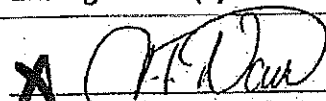
Day of the Week	Proposed Hours of Operation: <u>Tavern hours</u>		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12 pm	12 am	150	20-80%	none
Monday	4 pm	12 am	150	20-80%/-	none
Tuesday	4 pm	12 am	150	20-80%	none
Wednesday	4 pm	12 am	150	20-80%	none
Thursday	4 pm	12 am	150	20-80%	none
Friday	3 pm	1 am	150	20-80%	none
Saturday	12 pm	1 am	150	20-80%	none

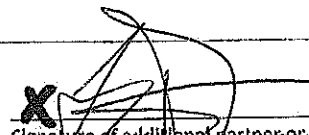
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, J.T. Norville,
 Corporate Officer-print name/title and sign) Manager


 Signature of additional partner or 20% or more shareholder-
Agent

See Application Information for a complete list of all required application forms.

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☐ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: _____
- b. Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☐ Other: _____
- c. Nearest Major Cross Street: _____
- d. Describe Building: ☐ Free Standing Building ☐ Strip Mall ☐ Other: _____
- e. Describe Premises Structure: ☐ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____
- f. Describe Surrounding Area: ☐ Commercial ☐ Residential ☐ Industrial ☐ Other: _____
- g. Building Owner Name: _____ Phone Number: _____
 Building Owner Address: _____

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

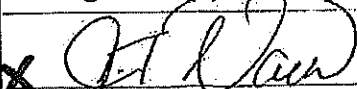
Day of the Week	Proposed Hours of Operation: <i>Main Kitchen / breakfast</i>		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 am	11 am			
Monday	6 am	10 am			
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday	6 am	11 am			

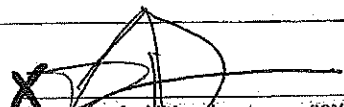
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer print name/title and sign) *JT Varilla, Manager*


 Signature of additional partner or 20% or more shareholder
Agent

See Application Information for a complete list of all required application forms.

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: _____
- b. Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☐ Other: _____
- c. Nearest Major Cross Street: _____
- d. Describe Building: ☐ Free Standing Building ☐ Strip Mall ☐ Other: _____
- e. Describe Premises Structure: ☐ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____
- f. Describe Surrounding Area: ☐ Commercial ☐ Residential ☐ Industrial ☐ Other: _____
- g. Building Owner Name: _____ Phone Number: _____
 Building Owner Address: _____

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☐ Yes

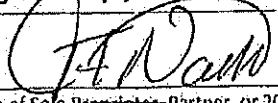
Day of the Week	Proposed Hours of Operation: <i>Food Retail</i>		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	12 AM	11:59 PM			
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					


An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

X  Signature of Sole Proprietor, Partner, or 20% or more shareholder.
 (If there are no 20% or more shareholders, JT Noville,
 Corporate Officer, print name/title and sign) *manager*

X  Signature of additional partner or 20% or more shareholder
Agent

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>Midas Milwaukee, LLC</u>	
Premise Address: <u>1230 N. Dr. Martin Luther King Jr Dr, Milwaukee WI 53212</u>	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: <u>John Bjerning</u>	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If yes, explain: <u>Midas Hotel Fund, LLC</u>	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: <u>Wells Fargo Commercial Mortgage Servicing</u>	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building?	<input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>Midas Milwaukee, LLC</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	<u>\$ 2019 purchased hotel for \$26,490,097</u>
e) Total amount paid for goodwill of the business	<u>\$ 2019 paid \$5,000,000 of purchase price towards goodwill</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <u>current taxes</u>
Lease Information (New & Transfer Applicants who are leasing the premises only)	
a) Date lease begins _____ Ends _____	<u>NA</u>
b) Monthly rental \$ _____	
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? _____	

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain NA
- g) Does the present owner or occupant object to the granting of your license? ☐ No ☒ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☒ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature ~~X~~

~~X~~ JT Norville
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)
JT Norville, Manager

~~X~~ Agent
Signature of Agent

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

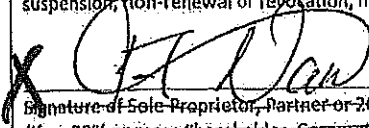
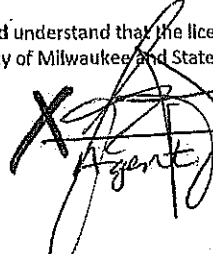
New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: <u>1230 N. Dr. Martin Luther King Jr Dr, Milwaukee WI 53212</u>			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input checked="" type="checkbox"/> Other: <u>Above activities conducted on 1st floor public area only</u>			
Entertainment Outdoor Closing Hours: <u>10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</u>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
At any time will sound amplification be used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
LEGAL CAPACITY OF PREMISES			
<u>96</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign) <u>JT Norville, Manager</u>		 Agent	

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)



DWELLING FACILITIES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
 200 E. Wells St. Room 105, Milwaukee, WI 53202
 (414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:	Midas Milwaukee, LLC	
Premises Address:	1230 N. Dr Martin Luther King Jr Dr, Milwaukee WI 53212	
Plan of Operation		
Is the applicant (sole proprietor, partners, or agent of Corp/LLC) a resident of Milwaukee County? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If NO, a local representative (natural person) residing in Milwaukee County must be appointed. Provide the person's name and street address. P.O. Boxes are not acceptable.		
Name of Person:	Trista Corrigan	Phone number: 414-378-3808
Street Address: (include city and zip code)	4162 S 2nd St. Milwaukee, WI 53207	
Please describe your plans to train employees to recognize and report guest or resident behaviors that are indicative of human trafficking at the premises: Hotel staff views Marriott Human Trafficking video annually and watches for suspicious behaviors.		
Signature		
I shall not willfully refuse to provide those services offered under this license or add charges or require deposits not required of the general public because of a person's place of residence		
Signature of Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer print name/title and sign) JT Norville, Manager		Signature of additional partner or 20% or more shareholder Agent



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:	Midas Milwaukee, LLC
Premises Address:	1230 N. Dr. Martin Luther King Jr Dr, Milwaukee WI 53212
SECTION 1	TYPE OF BUSINESS
What will be the majority of your food sales? (check one)	
<input checked="" type="checkbox"/> Restaurant Items (meals): MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.	
<input type="checkbox"/> Retail Items (snacks and beverages): RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.	
Will it be a convenience store? <input type="checkbox"/> Yes <input type="checkbox"/> No A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.	
<input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Micro Market	
All Applicants: Submit a menu or a list of food items that will be sold.	
Will any wholesale business be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, what percentage of food sales will be wholesale?	
<input type="checkbox"/> Less than 25%	
<input type="checkbox"/> 25% or More AND: <input type="checkbox"/> Restaurant items (meals) will be sold - Complete this application and also contact DATCP. <input type="checkbox"/> NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.	
SECTION 2	FOOD PROCESSING
Will any food processing be done? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.	
SECTION 3	FOOD REQUIRING TEMPERATURE CONTROL
Will any food that requires temperature control be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)	
If yes, list the types of food items: meat, dairy, eggs, fruits, vegetables, and beverages	

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☐ No ☒ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☒ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☐ At a single site ☒ At multiple sites: How many? 3 (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 8
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 9
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
☐ Immediately ☒ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- ☒ I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- ☒ I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- ☒ I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- ☒ I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- ☒ I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Manager: C.F. & D. (Signature)Signature of Agent: (Signature)Signature of Additional Partner: (Signature)



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

ccl-foodplan 2/28/19

Legal Entity Name:	<u>Midas Milwaukee, LLC</u>
Premises Address:	<u>1230 N. Dr. Martin Luther King Jr Dr, Milwaukee WI 53212</u>
SECTION 1 TYPE OF BUSINESS	
What will be the majority of your food sales? (check one)	
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<input checked="" type="checkbox"/> Retail Items (snacks and beverages): RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.	
Will it be a convenience store? <input type="checkbox"/> Yes <input type="checkbox"/> No A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.	
<input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Micro Market	
All Applicants: Submit a menu or a list of food items that will be sold. <u>Attached</u>	
Will any wholesale business be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, what percentage of food sales will be wholesale? <input type="checkbox"/> Less than 25% <input type="checkbox"/> 25% or More AND: <input type="checkbox"/> Restaurant Items (meals) will be sold - Complete this application and also contact DATCP. <input type="checkbox"/> NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.	
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SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL	
Will any food that requires temperature control be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry) If yes, list the types of food items: <u>bottled beverages, granola bars, candy, fruit</u>	

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
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- If Yes, provide drive thru hours: _____
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- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

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Name, Address & Phone Number of Architect: _____

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- ☒ I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- ☒ I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- ☒ I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder:

J T Norville, Manager

Signature of Additional Partner:

Agent

Janeau

N. Dr Martin Luther King Jr Drive

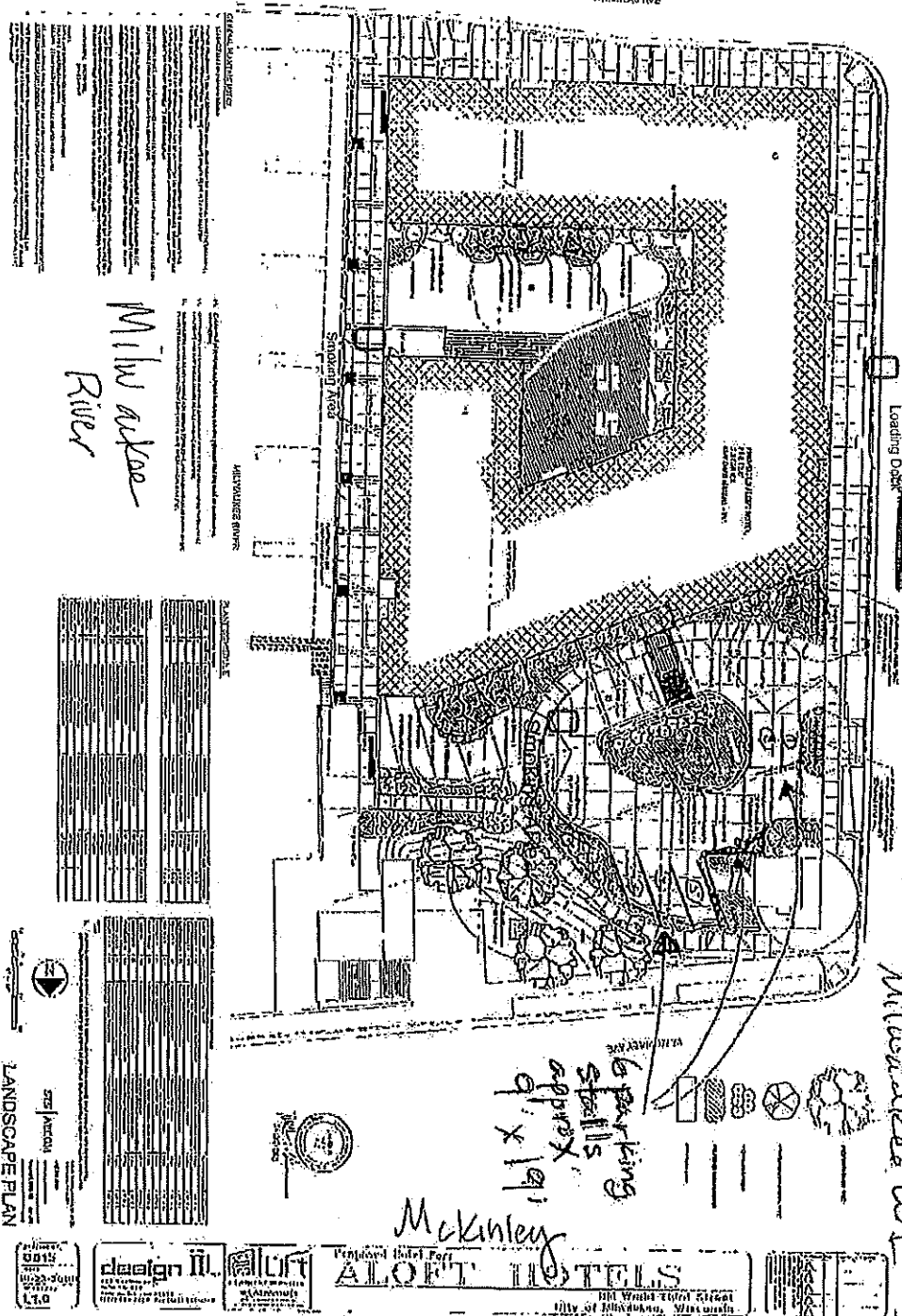
Midas Milwaukee, LLC
4600 At of Milwaukee Downtown
1230 N. Dr. Martin Luther King Jr Dr
Milwaukee WI 53212

10-12-2023

North →

hotel
parking

McKinley



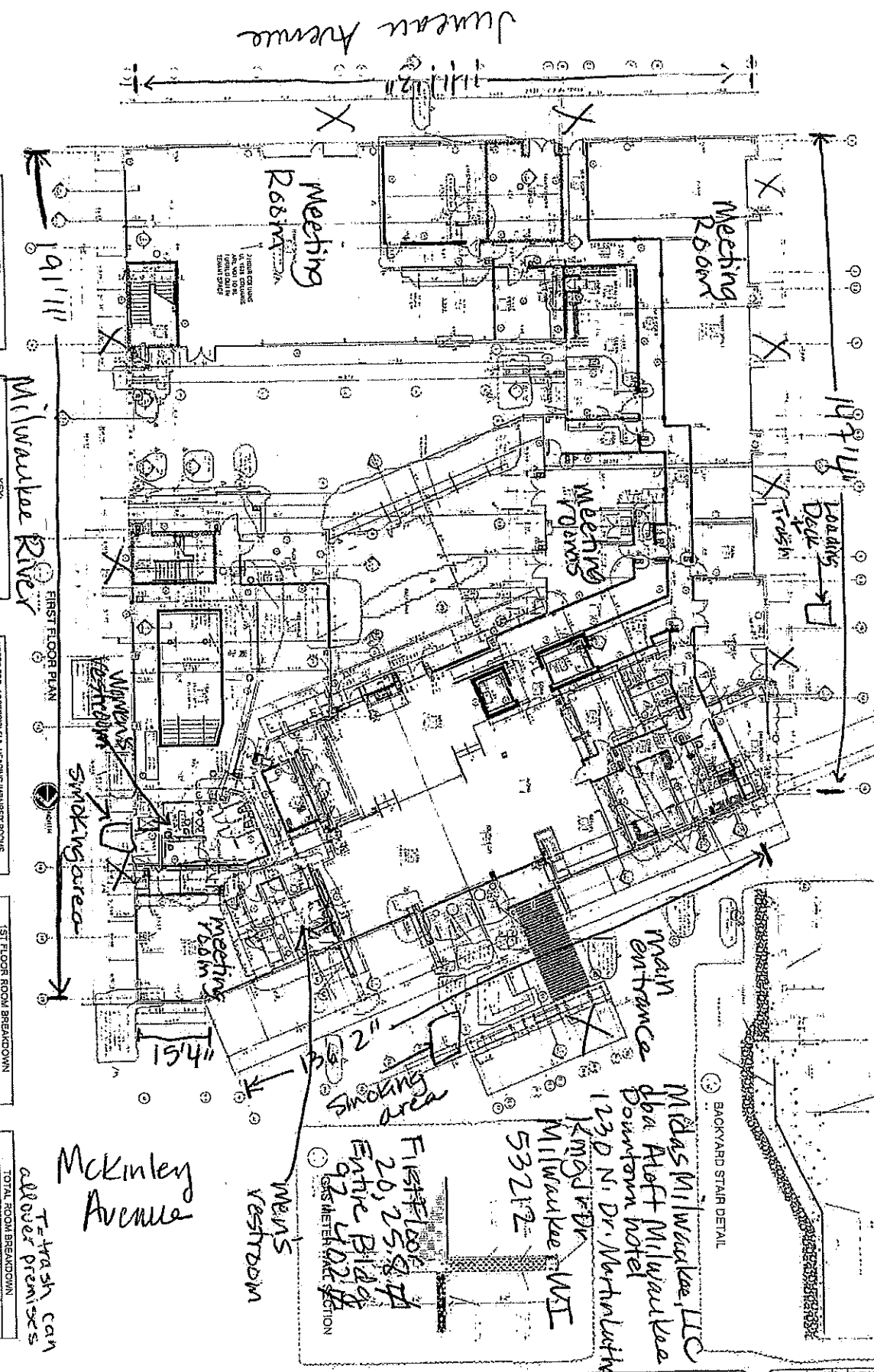
Milwaukee
River

Agent Jon Bjerning

North →

N. Dr. Martin Luther King Jr. Dr.

X = entrance / exit



NOTES:

KEY:

NOTES FOR ACCESSIBLE & HEARING IMPAIRED ROOMS:

1ST FLOOR ROOM BREAKDOWN:

TOTAL ROOM BREAKDOWN:

T=trash can
all over premises

McKinley Avenue

Lincoln Avenue

Milwaukee River

FIRST FLOOR PLAN

10-5-2013

Agent Jan Bjerning

Project No: 0815
Date: 10-24-2008
Sheet No: A100

design II
A VISION OF WY HOTELS
STARWOOD

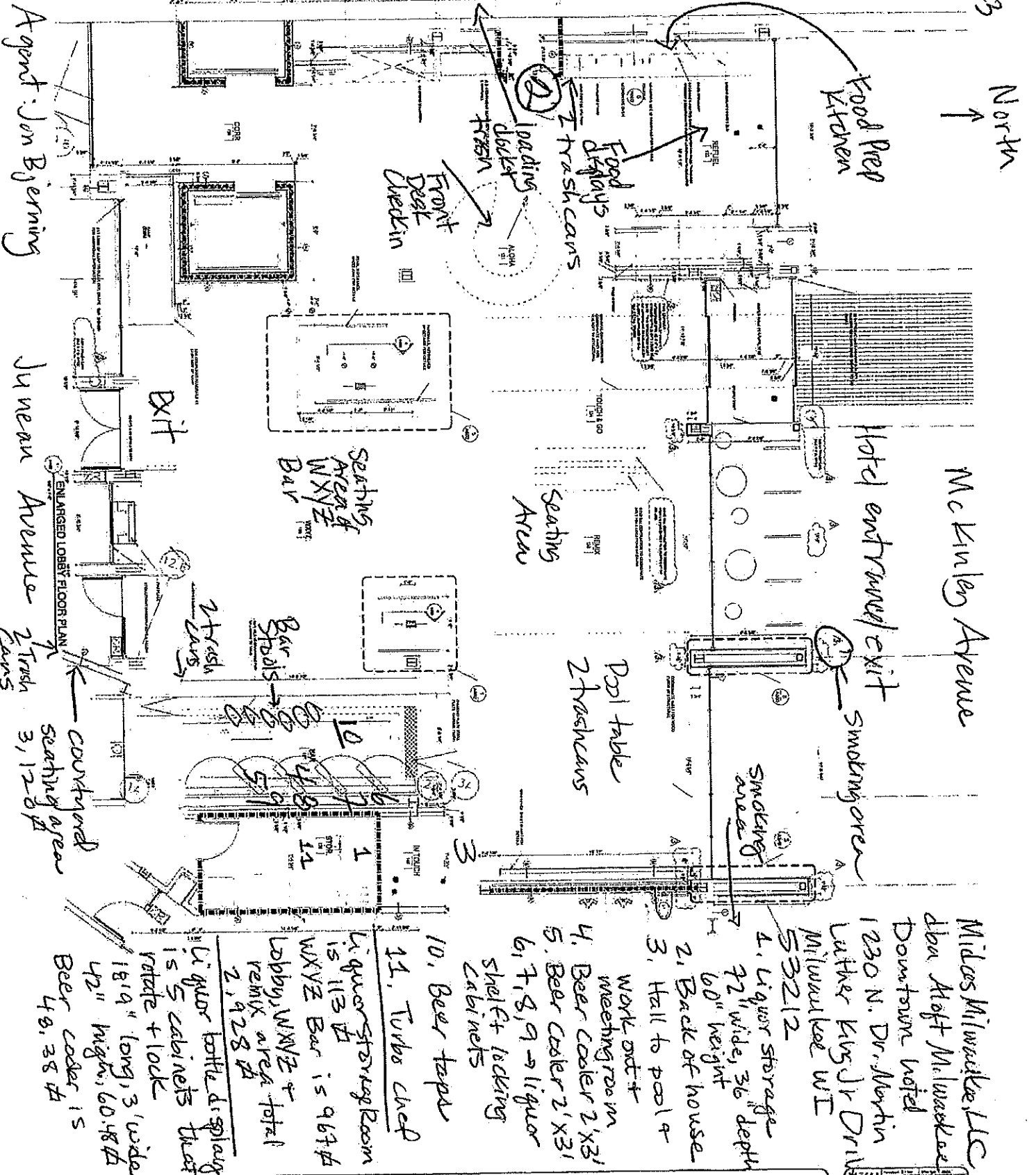
Proposed Hotel For:
ALOFT HOTELS
1230 Old World Third Street
City of Milwaukee, Wisconsin

DATE: 10-24-2008
BY: J.B.
CHECKED: J.B.
SCALE: 1/8" = 1'-0"

10-5-2023

North
↑

N. Dr. Martin Luther King Jr. Dr.



McKinley Avenue

Hotel entrance/exit

Smoking area

Smoking area

Pool table
2 trash cans

Seating Area

Front Desk

Seating Area
WXYZ Bar

2 trash cans

Exit

ENLARGED LOBBY FLOOR PLAN

Courtyard
Seating area
3, 12-20

Midas Milwaukee LLC
aka Aft Milwaukee
Downtown hotel
1230 N. Dr. Martin
Luther King Jr Dr
Milwaukee WI

53212

4. liquor storage
72" wide, 36" depth
60" height

2. Back of house

3. Hall to pool +

work out +
meeting room

4. Beer cooler 2'x3'

5. Beer cooler 2'x3'

6, 7, 8, 9 → liquor
shelf + locking
cabinets

10. Beer taps

11. Turbo chef

liquor storage room
15 113 ft

WXYZ Bar is 96 ft

lobby, WXYZ +
remix area total
2, 4228 ft

liquor bottle display
15 cabinets that
rotate + lock

18'9" long, 3' wide

42" high, 60.48 ft

Beer cooler 15
48, 38 ft

0815
10-24-2008
A400

design III
A DIVISION OF W. HOFFER
STARWOOD

Proposed Hotel For:
ALCANTARA HOTELS
1230 Old World Third Street
City of Milwaukee Wisconsin

NO.	DATE	DESCRIPTION
1	10-24-2008	10-24-2008
2		
3		
4		
5		
6		
7		
8		
9		
10		

North
 10-5-2023
 Agent Jon Bjerning

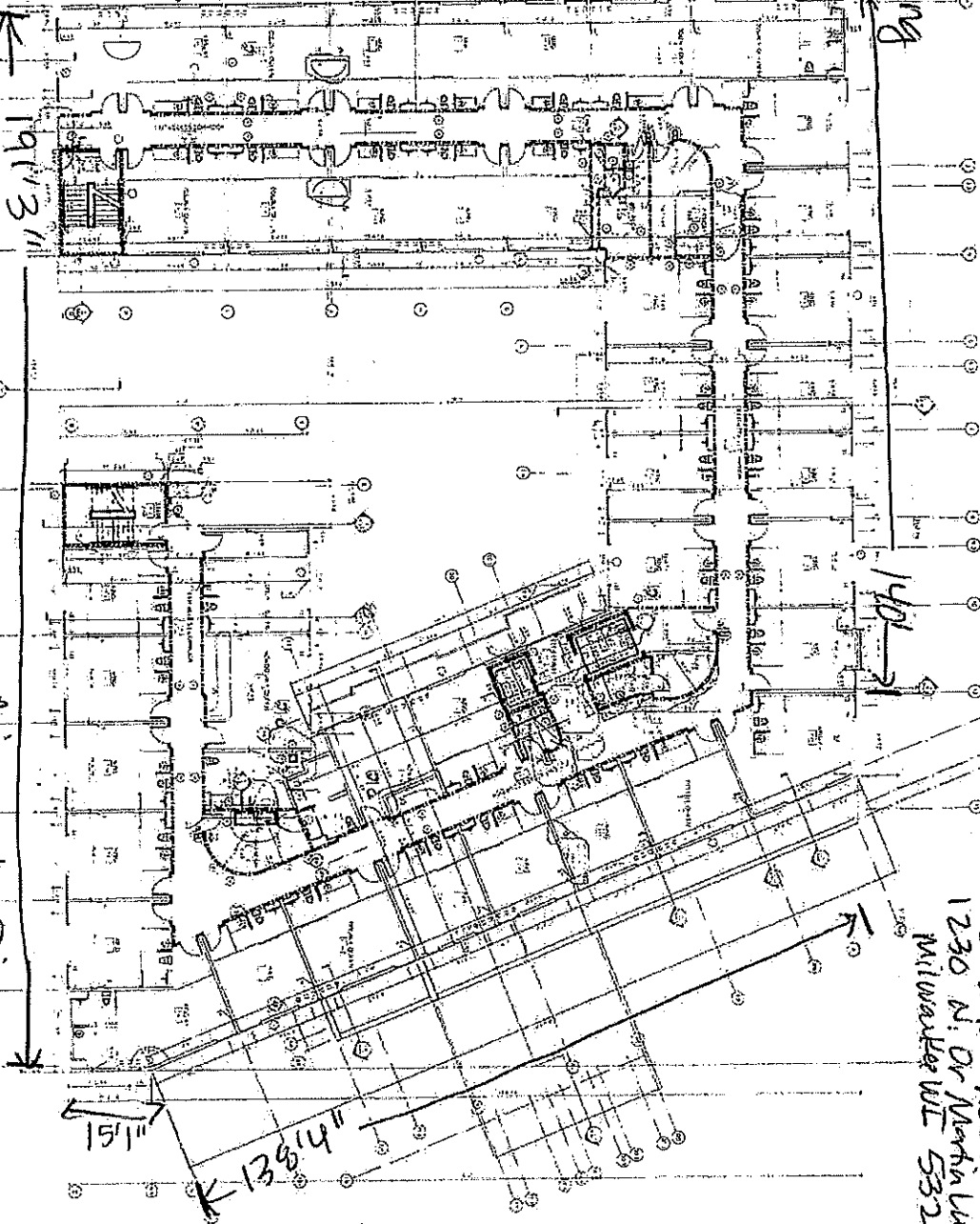
N. Dr. Martin Luther King Drive

Midas Milwaukee, LLC
 dba Aloft Milwaukee
 Downtown hotel
 1230 N. Dr Martin Luther
 Milwaukee WI 53212
 King Dr

Juneau Avenue

McKinley Avenue

143'7"



SECOND FLOOR PLAN

Milwaukee River

NOTES:

KEY:

ADDITIONAL ACCESSIBLE & HEARING IMPAIRED ROOMS

2ND FLOOR ROOM BREAKDOWN

TOTAL ROOM BREAKDOWN

2nd Floor of hotel

OB15
 10-24-2008
 A101

design II aloft
 A VISION OF W HOTELS
 STAYWOOD

Proposed Hotel For:
ALOFT HOTELS
 1230 Old World Third Street
 City of Milwaukee, Wisconsin

1230 Old World Third Street
 City of Milwaukee, Wisconsin

North →

Agent
J. N. Bjerning
10-5-2023

Juneau Avenue

N. Dr. Martin Luther King Jr. Drive

Midas Milwaukee LLC
aka ALOFT Milwaukee
Down Town hotel
1230 N. Dr. Martin Luther
King Jr Dr
Milwaukee WI
53202

McKinley Avenue

143' 7"

140'

191' 3"

THIRD FLOOR PLAN

Milwaukee River

15'

138' 4"

NOTES:

1. ALL DIMENSIONS ARE TO FACE UNLESS NOTED OTHERWISE.
2. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
3. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
4. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
5. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
6. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
7. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
8. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
9. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
10. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.

KEY:

1. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
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NOTES FOR ACCESSIBLE & HEARING IMPAIRED ROOMS:

1. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
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8. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
9. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
10. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.

3RD FLOOR ROOM BREAKDOWN:

Room No.	Room Type	Area (sq. ft.)
301	Single Room	100
302	Single Room	100
303	Single Room	100
304	Single Room	100
305	Single Room	100
306	Single Room	100
307	Single Room	100
308	Single Room	100
309	Single Room	100
310	Single Room	100

3rd Floor of hotel

0815
10-24-2008
A102

design II. | loft
A STARWOOD
1000 N. 1st St. Ste. 200
Milwaukee, WI 53202
Tel: (414) 223-4000

Proposed Hotel For:
ALOFT HOTELS
1230 Old World Third Street
City of Milwaukee, Wisconsin

Legend:

1. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
2. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
3. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
4. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
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8. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
9. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.
10. ALL ROOMS SHALL BE ACCESSIBLE TO THE PUBLIC.

North →
Agent on Bjerning
10-5-2023

N. Dr. Martin Luther King Jr. Drive

Midco Milwaukee, LLC
4th Aft Milwaukee Down Town
1230 N. Dr. Martin Luther
King Jr Dr
Milwaukee WI 53210

Juneau Avenue

McKinley Avenue

143' 7"

140'

191' 3"

FOURTH FLOOR PLAN



15'

130' 4"

NOTES:

1. ALL DIMENSIONS ARE IN FEET AND INCHES.
2. ALL DIMENSIONS ARE TO THE CENTERLINE OF THE WALL OR THE CENTERLINE OF THE COLUMN.
3. ALL DIMENSIONS ARE TO THE EXTERIOR FACE OF THE WALL OR THE EXTERIOR FACE OF THE COLUMN.
4. ALL DIMENSIONS ARE TO THE INTERIOR FACE OF THE WALL OR THE INTERIOR FACE OF THE COLUMN.
5. ALL DIMENSIONS ARE TO THE CENTERLINE OF THE DOOR OR THE CENTERLINE OF THE WINDOW.
6. ALL DIMENSIONS ARE TO THE CENTERLINE OF THE STAIR OR THE CENTERLINE OF THE ELEVATOR.
7. ALL DIMENSIONS ARE TO THE CENTERLINE OF THE RAMP OR THE CENTERLINE OF THE ESCALATOR.
8. ALL DIMENSIONS ARE TO THE CENTERLINE OF THE ROOF OR THE CENTERLINE OF THE FLOOR.
9. ALL DIMENSIONS ARE TO THE CENTERLINE OF THE CEILING OR THE CENTERLINE OF THE FLOOR.
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NOTES FOR ACCESSIBLE & HEARING IMPAIRED ROOMS:

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10. ALL DIMENSIONS ARE TO THE CENTERLINE OF THE WALL OR THE CENTERLINE OF THE COLUMN.

4TH FLOOR ROOM BREAKDOWN:

Room Type	Count	Total Area (sq ft)
Standard Room	10	1,000
Deluxe Room	5	500
Suite	2	200
Executive Suite	1	100
Meeting Room	1	100
Reception Area	1	100
Restroom	1	100
Storage Room	1	100
Unassigned Area	1	100
Total	21	2,100

4th Floor Hotel

Milwaukee River

Project No: 0815
Date: 10-24-2008
Sheet No: A103

design II
1230 Old World Third Street
City of Milwaukee, Wisconsin

Starwood
1230 Old World Third Street
City of Milwaukee, Wisconsin

Proposed Hotel For:
ALOFT HOTELS
1230 Old World Third Street
City of Milwaukee, Wisconsin

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Total	21	2,100

1230 N. Dr. Martin Luther
 King Jr Drive
 Milwaukee WI
 53212

Juneau Avenue

143'7"

140

130141

151

McKinley Avenue

Proposed Hole For:

Proposed Hotel For: ALOFT HOTELS

1230 Old World Third Street
City of Milwaukee, Wisconsin

design

8025 Argyle Ave
Suite 200
Forest Hill, MD 21050
Phone: 410-326-5400
Fax: 410-326-5400



Project No
0815
Date
10-24-2008
Printed At
A104

5TH FLOOR ROOM BREAKDOWN

Millwaukie
River

913
FIFTH FLOOR PLAN

5th Floor of hotel

NOTES

1.5752

[illegible][illegible]

Food
Menu

BYALOFT®

Libi



The OG B.E.G. Sandwich

\$8

Bacon, Fried Egg,
Cheddar, Brioche
Bun, Roasted
Tomato, Spinach



Egg & Chorizo Wrap

\$7

Egg, Chorizo, Hash Brown,
Cheddar, Peppers, Corn, Flour
Tortilla, Fire Roasted Salsa



Breakfast Biscuit Sandwich

Pork Sausage,
Egg, Cheddar,
Buttermilk Biscuit

\$7



The Plant Based Sandwich

Beyond Sausage,
JUST Egg,
Violife Cheddar,
Everything Bagel,
Roasted Tomato,
Spinach (V)

\$9

Bagel

\$4

Toasted, Cream Cheese (Veg)

Food
Menu



Cinnamon Roll with Cream Cheese Icing

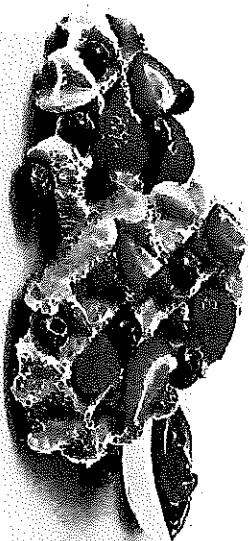
Choice of:

Funfetti (Veg)

OR

Maple Syrup and
Candied Walnuts (Veg)

\$6



Peanut Butter Waffle

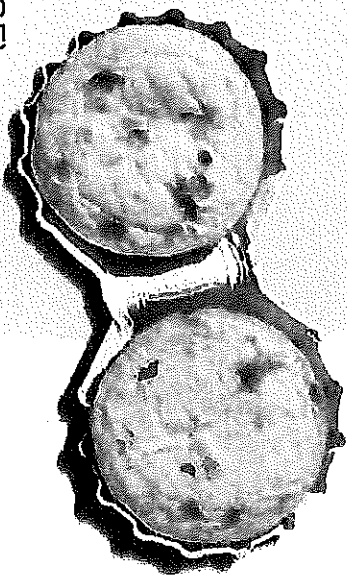
Mixed Berries,
Powdered Sugar,
NUTELLA® (Veg)

\$9

NUTELLA® is a registered trademark
of Ferrero S.p.A. All rights reserved.

Bacon Egg Bites

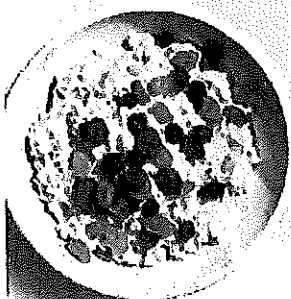
3 Cheese Blend,
Fire Roasted Salsa (GF)



All About Oatmeal

Steel Cut
Oatmeal, Dried
Fruit (V, GF)

\$6



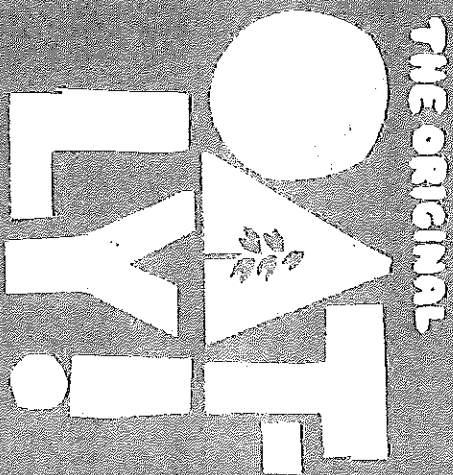
Oatmilk Gold Brew 16oz

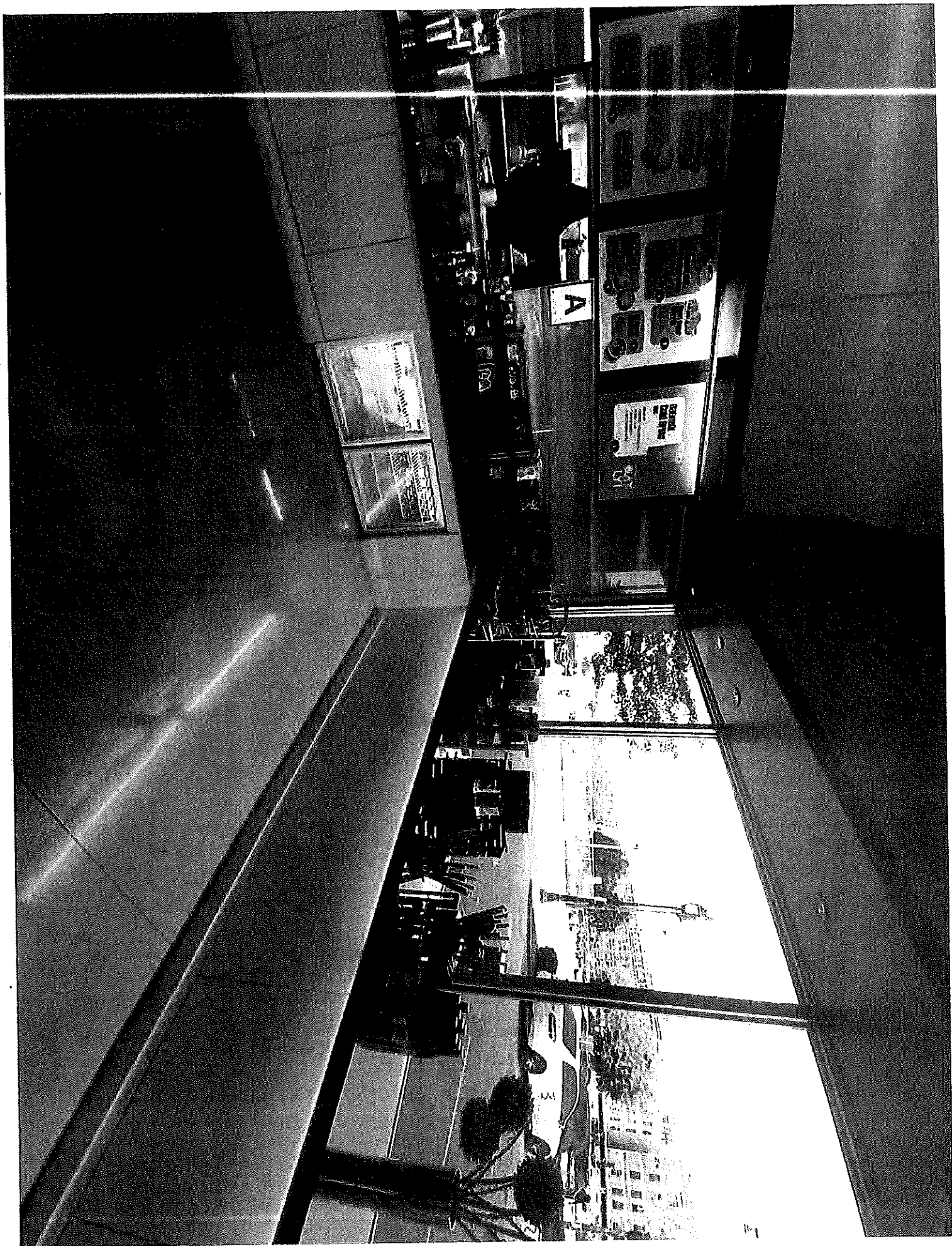


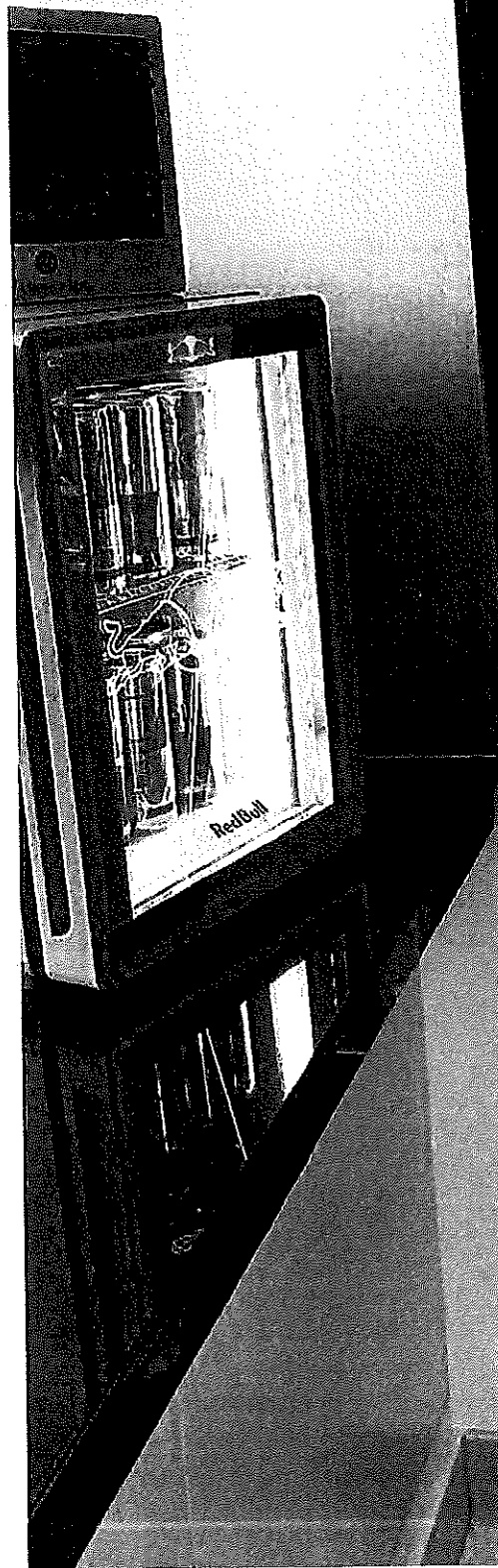
Choice of

- Signature Toasted Marshmallow
- French Vanilla
- Roasted Hazelnut
- Cold Brew with Oatmilk

\$6









BEEI

BOTTI

- BUD LIGHT
American Lig
- MICHELOB
American Lig
- STELLAAR
Belgian Lager
- HEINEKEN
Non-Alcoholic
- MILLER LIT
American Lig

Food

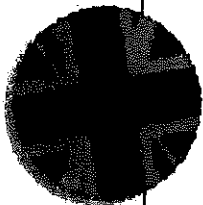
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VIVA

Erupting from the male-dominated era of grunge and punk, a wave of female musicians and all-girl bands washed over the mid '90s. By the end of the decade, they were dominating the airwaves and gave rise to the empowered feminist culture of the new millennium.

1996

Bombay Sapphire / Ginger Ale
Raspberry / Lemon / Rose

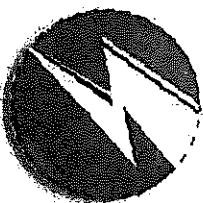
	FRUITY, FUN, FLORAL	914
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HEROES

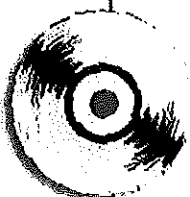
The year the world didn't end with Y2K and Glastonbury Festival inspired through an ethos of the hippie culture from where it was born celebrated its 30th anniversary with some of the biggest global artists of the time.

2000

Casamigos Blanco
Sombra Mezcal / Pink Grapefruit
Kiwi / Lime / Dragonfruit



	SOUR, SWEET, SAVORY	918
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THE 45

After a decade of decline, 2007 saw vinyl sales start to increase for the first time since CDs were invented. This sparked the beginning of the vinyl resurgence and a new era of hipster DJs eager to bring back the scratch.

2007

Bullet Rye / Applejack Brandy
Black Cherry Syrup / Campari
Martini Rosso Vermouth

	STRONG, BITTER, SWEET	916
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ON TAP

- NEW GLAR
Spotted Cow
- LEINENKUI
Seasonal
- LAKEFRON
Riverwest St.
- ROTATING
Ask the Barre