



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, March 25, 2025

COMMITTEE MEETING NOTICE


AD 04

ZHENG, Yulin, Agent
ZX SUSHI INC
823 N 2ND ST #100
Milwaukee, WI 53203

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, April 08, 2025 at 10:10 AM

The access code is <https://meet.goto.com/902734029>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Food Dealer Licenses Application as agent for "ZX SUSHI INC" for "ZX SUSHI" at 823 N 2nd St #100. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 11/08/24

LICENSE TYPE: Class B Tavern

NEW: ☒

RENEWAL: ☐

No. 373478

Application Date:

License Location: 823 N 2nd St #100

Business Name: ZX Sushi

Licensee/Applicant: Zheng, Yulin
(Last Name, First Name, MI)

Date of Birth: 10/20/90

Home Address: 2573 N Frederick

City: Milwaukee

State: WI **Zip Code:** 53211

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/31/23, the applicant was cited at 2554 N Bartlett for Building Code Violations.

Charge: Building Code Violations

Finding: Guilty

Sentence: Fine

Date: 05/18/23

Case: 23009553

Date: 11-13-2024
Officer: PO MUSTAFA

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: ZX SUSHI
Address: 823 N. 2nd St. Suite 100
Phone: no phone yet

Owner: Yulin ZHENG
Owner address: 2573 N. Frederick Av.
City State Zip: Milwaukee, WI 53211
Owner Phone: 773.387.7635
Owner email: ZXSUSHI1.Milwaukee@gmail.com

Licensee/Agent: Yulin ZHENG
Home Address: 2573 N. Frederick Av
City State Zip: Milwaukee, WI 53211
Phone: 773.387.7635
Email: ZXSUSHI1.Milwaukee@gmail.com

Preferred contact: Yulin ZHENG

Location currently open: ☐ YES ☒ NO

Projected open date: March 15, 2024

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 10:30 AM - 11:30 PM
Mon: 10:30 AM - 11:30 PM
Tue: 10:30 AM - 11:30 PM
Wed: 10:30 AM - 11:30 PM
Thu: 10:30 AM - 11:30 PM
Fri: 10:30 AM - 11:30 PM
Sat: 10:30 AM - 11:30 PM
24 hours ☐Y ☒N

Premise Type: ☒ Tavern/Bar
☒ Restaurant
☐ Other:

Licenses currently held:

Alcohol:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Class: BTAVN	#: 373478
Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Food:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		#:
Occupancy:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type:	#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Type:	#:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a bus stop? ☐ Yes ☒ No
7. Is there a bus shelter? ☐ Yes ☒ No ☐ N/A
8. Street parking ☒ Yes ☐ No
9. Is there a parking lot ☐ Yes ☒ No
10. Is the parking lot clean? ☐ Yes ☐ No ☒ N/A
11. Is the parking lot well lit? ☐ Yes ☐ No ☒ N/A
12. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No ☒ N/A
 - b. Will this lot have cameras? ☐ Yes ☐ No ☒ N/A
13. Are there areas where a person could conceal themselves ☒ Yes ☐ No
14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
15. Exterior Payphone? ☐ Yes ☒ No
16. Are there No Loitering Signs posted? ☐ Yes ☒ No
17. Are there exterior security cameras ☐ Yes ☒ No How Many:
18. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Exterior Comments:

Camera Survey:

19. Does this location have security cameras? ☒ Yes ☐ No
20. Are they in working order? ☒ Yes ☐ No
21. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No

- d. Recorded ☒ Yes ☐ No
22. How long is footage stored for later viewing: 90 days
23. Are there exterior cameras ☐ Yes ☒ No How many: no plans for exterior cameras
24. Are there interior cameras ☒ Yes ☐ No How many: 8
25. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
26. Cameras located in parking lot ☐ Yes ☐ No ☒ N/A How many: 3

Camera Survey Comments:

Interior Survey:

27. What is the planned/posted capacity 120
28. What is the minimum number of employees that will be on premise 6
29. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
30. Is the interior of the location neat and clean? ☒ Yes ☐ No
31. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
32. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Interior Comments:

Security

34. How many security personnel are going to be employed: ☒ N/A
35. How will they be deployed: Interior Exterior ☒ N/A
36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL
37. Will the security be managed by business ☐ or contracted ☐
38. Will they be armed ☐ Yes ☐ No ☐ N/A
39. What type of security measures will be used: ☐ N/A
- ☐ Wanding/metal detector
- ☐ ID Scanner
- ☐ Dress Code
- ☐ Cover Charge
- ☐ Age restriction
- ☐ Other
40. When at capacity, how will the overflow crowd be managed? Patrons would be waitlisted
41. Will a guard monitor the overflow crowd at all times? ☐ Yes ☒ No

Security Comments:

ADDITIONAL COMMENTS/RECOMMENDATIONS:

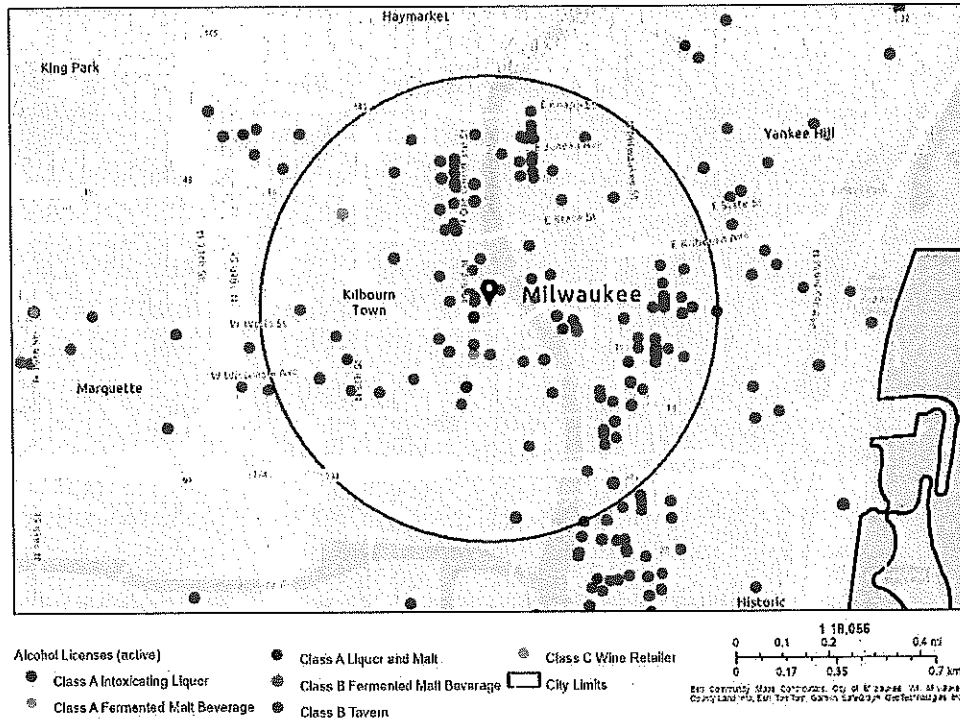


Concentration Map for 823 N 2nd St

Area of Interest (AOI) Information

Area : 21,862,585.85 ft²

Nov 8 2024 7:55:09 Central Standard Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	156		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	3rd Street Market LLC	3rd St Market Hall	Jaime A Jacobs-Schroeder, Agt	275 W WISCONSIN AV 100	Class B Tavern License		11/9/2024, 6:00 PM	1
2	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N MARTIN L KING JR DR	Class B Tavern License	824	11/11/2024, 6:00 PM	1
3	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		11/20/2024, 6:00 PM	1
4	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2024, 6:00 PM	1
5	The Brownstone LLC	The Brownstone	Jona J Moore, Agt	524 N Water ST	Class B Tavern License		11/27/2024, 6:00 PM	1
6	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	11/27/2024, 6:00 PM	1
7	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2024, 6:00 PM	1
8	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	11/29/2024, 6:00 PM	1
9	S'LUSH LLC	S'Lush Daiquiri Lounge & Event Space	Tiana M Razaa, Agt	1110 N MARTIN L KING JR DR Suite #100	Class B Tavern License		12/6/2024, 6:00 PM	1
10	Pat's Rib Place 2, LLC	Pat's Rib Place 2	Tydus D Hayes, Agt	400 N WATER ST	Class B Fermented Malt Beverage Retailer's License		12/11/2024, 6:00 PM	1
11	HOJOP, INC	AVENUE BAR & GRILL	ANTHONY S BEER, Agt	611 W WISCONSIN AV	Class B Tavern License		12/11/2024, 6:00 PM	1
12	Mader's German Restaurant, Inc	Mader's German Restaurant	DANIEL J HAZARD, Agt	1037 N Dr Martin L King Jr DR	Class B Tavern License	370	12/12/2024, 6:00 PM	1
13	MKE Water Street LLC	ELMNT Lounge	HABIB MANJEE, Agt	618 N WATER ST	Class B Tavern License		12/17/2024, 6:00 PM	1
14	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2024, 6:00 PM	1
15	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2024, 6:00 PM	1
16	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Martin L King Jr DR	Class B Tavern License	99	1/15/2025, 6:00 PM	1
17	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	1/16/2025, 6:00 PM	1

18	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2025, 6:00 PM	1
19	Lazo Brothers LLC	Lazo's Taco Shack	Jozelyn Lazo, Agt	641 N JAMES LOVELL ST	Class B Tavern License		1/17/2025, 6:00 PM	1
20	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2025, 6:00 PM	1
21	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2025, 6:00 PM	1
22	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N Martin L King Jr DR	Class B Tavern License		1/29/2025, 6:00 PM	1
23	FOURBIRDS LLC	THE SOCIETY	Tyler T Curran, Agt	910 N MARTIN L KING JR DR	Class B Tavern License		1/29/2025, 6:00 PM	1
24	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2025, 6:00 PM	1
25	The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	784 N Jefferson ST	Class B Tavern License	160	2/6/2025, 6:00 PM	1
26	In & Out Pantry LLC	In & Out Pantry LLC	Abdalmajid Qetairi, Agt	701 W Wisconsin AV	Class A Malt & Class A Liquor License		2/12/2025, 6:00 PM	1
27	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License	240	2/14/2025, 6:00 PM	1
28	Lucille's Dueling Piano Bar, LLC	Third Street Tavern	Jack Roman, Agt	1110 N MARTIN L KING JR DR	Class B Tavern License	320	2/17/2025, 6:00 PM	1
29	Mojo MKE LLC	Mojo MKE	Brian J Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2025, 6:00 PM	1
30	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		2/25/2025, 6:00 PM	1
31	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/25/2025, 6:00 PM	1
32	MAC PARTNERS, LLC	Milwaukee Athletic Club - 3rd Floor	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		2/25/2025, 6:00 PM	1
33	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/25/2025, 6:00 PM	1
34	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Joshua J Langenohl, Agt	212 W WISCONSIN AV	Class B Tavern License		2/26/2025, 6:00 PM	1
35	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2025, 6:00 PM	1
36	190 Octane Retail LLC	Fat Tuesday	D'Angelo M Washington, Agt	333 W JUNEAU AV C space 4	Class B Tavern License	25	3/1/2025, 6:00 PM	1

37	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Martin L King Jr DR	Class B Tavern License		3/2/2025, 6:00 PM	1
38	NFMKE INC.	THE NEW FASHIONED	Marla R Poytinger, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License		3/5/2025, 6:00 PM	1
39	FLOUR POWER LLC	Flourchild	Andrew H Miller, Agt	722 N MILWAUKEE ST	Class B Tavern License		3/5/2025, 6:00 PM	1
40	International Exports LLC	The Safe House	Mark A Peterson, Agt	779 N Front ST	Class B Tavern License	248	3/8/2025, 6:00 PM	1
41	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/13/2025, 7:00 PM	1
42	Allure MKE LLC	Allure MKE	Tino K Bates, Agt	787-789 N Jefferson ST	Class B Tavern License		3/15/2025, 7:00 PM	1
43	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class C Wine Retailer's License		3/17/2025, 7:00 PM	1
44	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		3/17/2025, 7:00 PM	1
45	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class B Fermented Malt Beverage Retailer's License		3/17/2025, 7:00 PM	1
46	Double Dragon MKE LLC	White Tail	NATHAN T TUSLER, Agt	1110 N MARTIN L KING JR DR	Class B Tavern License	80	3/17/2025, 7:00 PM	1
47	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2025, 7:00 PM	1
48	SCOOTERS LLC	SCOOTERS PUB	Christopher Trudeau, Agt	154 E JUNEAU AV	Class B Tavern License		3/30/2025, 7:00 PM	1
49	DUKES 1 LLC	DUKES ON WATER	Christopher Trudeau, Agt	158 E JUNEAU AV	Class B Tavern License		3/30/2025, 7:00 PM	1
50	Charro Latino, LLC	CARBON/LUC ID	Michael B Byers-Dent, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	4/2/2025, 7:00 PM	1
51	Discourse Coffee, LLC	Discourse Coffee	Ryan S Castelaz, Agt	1020 N BROADWAY	Class B Tavern License	110	4/2/2025, 7:00 PM	1
52	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		4/3/2025, 7:00 PM	1
53	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	Stephanie L Sazama-Schneck, Agt	929 N WATER ST	Class B Tavern License		4/4/2025, 7:00 PM	1
54	Button Block Holdings LLC	Homewood Suites Hotel	Austin D Moore, Agt	500 N Water ST	Class B Tavern License		4/7/2025, 7:00 PM	1

55	Xankia LLC	Xankia	Vang Thao, Agt	222 W WELLS ST	Class B Tavern License		4/7/2025, 7:00 PM	1
56	Higbee's MKE LLC	BODEGA	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/13/2025, 7:00 PM	1
57	CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Thys V Jones, Agt	101 W Wisconsin AV 3	Class B Tavern License		4/16/2025, 7:00 PM	1
58	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2025, 7:00 PM	1
59	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/17/2025, 7:00 PM	1
60	COPPER ON KING LLC	COPPER	PETER R MARSHALL, Agt	1019 N Martin L King Jr DR	Class B Tavern License		4/28/2025, 7:00 PM	1
61	ELEVATE MKE LLC	ELEVATE MKE	Tino K Bates, Agt	1131 N WATER ST	Class B Tavern License		5/1/2025, 7:00 PM	1
62	Milwaukee DD Lodging Investors, LLC	The Trade Milwaukee	Richard Lundt, Agt	420 W Juneau AV	Class B Tavern License		5/2/2025, 7:00 PM	1
63	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class A Malt & Class A Liquor License		5/7/2025, 7:00 PM	1
64	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class B Tavern License		5/7/2025, 7:00 PM	1
65	Tropic LLC	Tropic	HYACINTH E NEMBHARDT, Agt	518 N Water ST	Class B Tavern License	156	5/7/2025, 7:00 PM	1
66	LOWCOUNTRY MILWAUKEE INC	Lowcountry	Mindy Am Bongxay, Agt	1114 N WATER ST	Class B Tavern License		5/7/2025, 7:00 PM	1
67	V & V PARTNERS, LLC	BENIHANA	Cesar E Cordero Escarzaga, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2025, 7:00 PM	1
68	PTM VENTURES LLC	State Street Pizza Pub	Andrew P Fish, Agt	322 W STATE ST	Class B Tavern License		5/18/2025, 7:00 PM	1
69	1209 WATER ST, INC	BROTHERS BAR & GRILL	MARC R FORTNEY, Agt	1209-13 N WATER ST	Class B Tavern License	750	5/18/2025, 7:00 PM	1
70	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	Richard K Lorbach, Agt	320 W Highland AV	Class B Tavern License	160	5/19/2025, 7:00 PM	1
71	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2025, 7:00 PM	1
72	KTY LLC	Beer District	Khader M Yafai, Agt	240 W WELLS ST	Class A Malt & Class A Liquor License		5/19/2025, 7:00 PM	1
73	NOBLE CATERING MKE, LLC	NOBLE CATERING	Kaelyn M Cervero, Agt	800 W WELLS ST	Class B Tavern License		5/20/2025, 7:00 PM	1

74	Soche, LLC	City Social Bar and Grill and The LYNQ	COREY L SMITH, Agt	530 N WATER ST	Class B Tavern License		5/20/2025, 7:00 PM	1
75	Giovannis Hospitality Family LLC	Safina's	DAVID J SAFINA, Agt	783-785 N Jefferson ST	Class B Tavern License		5/22/2025, 7:00 PM	1
76	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2025, 7:00 PM	1
77	WESTTOWN ASSOCIATION OF MILW, INC	WESTTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2025, 7:00 PM	1
78	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2025, 7:00 PM	1
79	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Benjamin A Risseuw, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2025, 7:00 PM	1
80	Carson's Ribs of Milwaukee, LLC	Carson's	RICHARD J BARRETT, Agt	301 W Juneau AV	Class B Tavern License	150	5/23/2025, 7:00 PM	1
81	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	5/25/2025, 7:00 PM	1
82	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	240	5/25/2025, 7:00 PM	1
83	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2025, 7:00 PM	1
84	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320	5/28/2025, 7:00 PM	1
85	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2025, 7:00 PM	1
86	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Joshua S Schoggins, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/30/2025, 7:00 PM	1
87	RIVER HOUSE RESTAURANT, INC	VagaBond	MATTHEW R SCHMIDT, Agt	1122 N EDISON ST	Class B Tavern License	150	6/9/2025, 7:00 PM	1
88	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Brian Atkinson, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		6/9/2025, 7:00 PM	1
89	Kinn GH LL LLC	Kinn MKE Guesthouse	Charles Bailey, Agt	600 N BROADWAY	Class B Tavern License	258	6/9/2025, 7:00 PM	1
90	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2025, 7:00 PM	1
91	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/13/2025, 7:00 PM	1

92	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License		6/15/2025, 7:00 PM	1
93	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2025, 7:00 PM	1
94	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-315 N Plankinton AV	Class B Tavern License	915	6/18/2025, 7:00 PM	1
95	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2025, 7:00 PM	1
96	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2025, 7:00 PM	1
97	THIS IS IT, INC	THIS IS IT	GEORGE R SCHNEIDER, Agt	418 E WELLS ST	Class B Tavern License	160	6/29/2025, 7:00 PM	1
98	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2025, 7:00 PM	1
99	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	Christopher A Collins, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/30/2025, 7:00 PM	1
100	East Town Association, Inc	East Town Association	Edgar L Sturkey, Agt	520 E WELLS ST	Class B Tavern License		7/3/2025, 7:00 PM	1
101	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2025, 7:00 PM	1
102	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	Mark A Peterson, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2025, 7:00 PM	1
103	GRANDVIEW MANAGEMENT, INC.	Zilli Hospitality Group	ROBERT J ZILLI, Agt	325-333 N PLANKINTON AV	Class B Tavern License		7/5/2025, 7:00 PM	1
104	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2025, 7:00 PM	1
105	MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400	7/5/2025, 7:00 PM	1
106	MARCUS HOTELS HOSPITALITY, LLC	HILTON MILWAUKEE CITY CENTER	Mark A Peterson, Agt	509 W WISCONSIN AV	Class B Tavern License	8,578	7/5/2025, 7:00 PM	1
107	Good Land LLC	Draft & Co.	Nathaniel A Davauer, Agt	401 W WISCONSIN AV	Class B Tavern License		7/8/2025, 7:00 PM	1
108	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Southern Kitchen & Bar	Sarah A Reinhardt, Agt	511 N BROADWAY	Class B Tavern License		7/11/2025, 7:00 PM	1
109	PTG Live Events LLC	Pabst Theater Group	RICHARD J RYAN, Agt	500 W Kilbourn AV	Class B Tavern License	9,166	7/24/2025, 7:00 PM	1

110	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2025, 7:00 PM	1
111	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2025, 7:00 PM	1
112	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2025, 7:00 PM	1
113	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2025, 7:00 PM	1
114	Levy at Bucks Arena	Levy at Bucks Arena	Jamie L Waters, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/28/2025, 7:00 PM	1
115	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2025, 7:00 PM	1
116	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	Mark A Peterson, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2025, 7:00 PM	1
117	WALGREEN CO	WALGREENS #1200	Christopher W Petrucci, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		7/29/2025, 7:00 PM	1
118	746JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2025, 7:00 PM	1
119	NOBLE RIVERCENTE R MKE, LLC	Vault	Kaelyn M Cervero, Agt	111 E KILBOURN AV 210	Class B Tavern License	432	7/30/2025, 7:00 PM	1
120	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	8/3/2025, 7:00 PM	1
121	LC MKE LLC	The Lucky Clover Pub	JACOB E DEHNE, Agt	1048 N MARTIN L KING JR DR	Class B Tavern License		8/16/2025, 7:00 PM	1
122	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Malt & Class A Liquor License		8/30/2025, 7:00 PM	1
123	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2025, 7:00 PM	1
124	Hotel Metro Operator, LLC	Hotel Metro	Kelly R Thielmann, Agt	411 E Mason ST	Class B Tavern License	150	8/30/2025, 7:00 PM	1
125	LOCAL PUB LLC	LP MKE	Rebecca Beres, Agt	1137 N MARTIN L KING JR DR	Class B Tavern License		9/1/2025, 7:00 PM	1
126	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		9/1/2025, 7:00 PM	1
127	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2025, 7:00 PM	1
128	High Note Inc	The High Note Karaoke Lounge	Evan R DuQuaine, Agt	645 N James Lovell ST	Class B Tavern License	49	9/7/2025, 7:00 PM	1

129	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Donald D Parsons, Agt	108 E WELLS ST	Class B Tavern License		9/7/2025, 7:00 PM	1
130	19002000 LLC	90s2K Cafe	JACOB E DEHNE, Agt	1103 N MARTIN L KING JR DR	Class B Tavern License		9/7/2025, 7:00 PM	1
131	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2025, 7:00 PM	1
132	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Martin L King Jr DR	Class B Tavern License	191	9/14/2025, 7:00 PM	1
133	THE HARP IRISH PUB, INC	THE HARP	MATTHEW R SCHMIDT, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2025, 7:00 PM	1
134	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2025, 7:00 PM	1
135	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2025, 7:00 PM	1
136	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2025, 7:00 PM	1
137	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		9/22/2025, 7:00 PM	1
138	CDWI ASSOCIATES LLC	Cambria Milwaukee Downtown	Yolanda M Allen, Agt	503 N PLANKINTON AV	Class B Tavern License		9/22/2025, 7:00 PM	1
139	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class C Wine Retailer's License		9/22/2025, 7:00 PM	1
140	Satori Restaurant LLC	Thai-namite Thai Bistro and Sushi Bar	KHEMANONG KONGSIN, Agt	400 N WATER ST	Class B Tavern License		9/25/2025, 7:00 PM	1
141	THE WESTOWN ASSOCIATIO N OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2025, 7:00 PM	1
142	WELLS- JEFFERSON CORPORATIO N	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2025, 7:00 PM	1
143	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420 W Kilbourn AV	Class B Tavern License		9/26/2025, 7:00 PM	1
144	Artisan Ramen LLC	Artisan Ramen	Michael R Salzer, Agt	530 E Mason ST	Class B Tavern License	93	9/29/2025, 7:00 PM	1
145	MARSHA'S COCKTAILS BY COUNTY LLC	GRACE CENTER	Marsha A Scharles- Horcros, Agt	250 E JUNEAU AV	Class B Tavern License		10/7/2025, 7:00 PM	1

146	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	10/8/2025, 7:00 PM	1
147	The Explorium Brewpub Third Ward LLC	The Explorium Brewpub	Michael P Doble, Agt	143 W ST PAUL AV	Class B Tavern License	399	10/8/2025, 7:00 PM	1
148	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2025, 7:00 PM	1
149	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	MATTHEW R SCHMIDT, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2025, 7:00 PM	1
150	THE WOLF LLC	The Wolf on Broadway	Matthew A Schaefer, Agt	600 N BROADWAY	Class B Tavern License		10/18/2025, 7:00 PM	1
151	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2025, 7:00 PM	1
152	BBC 782 LLC	Barrel Burrito Co	MICHAEL J EITEL, Agt	782 N JEFFERSON ST	Class B Tavern License		11/4/2025, 6:00 PM	1
153	COMPASS GROUP USA, INC.	EUREST NORTHWEST ERN MUTUAL	Maureen L Malone, Agt	805 E MASON ST 1st Floor	Class A Malt & Class A Liquor License		11/5/2025, 6:00 PM	1
154	3rd Street Market LLC	3rd St Market Hall	Eric T Kaye, Agt	275 W WISCONSIN AV 100	Class B Tavern License		11/9/2025, 6:00 PM	1
155	Midas Milwaukee, LLC	Aloft Milwaukee Downtown	JON G BJERNING, Agt	1230 N MARTIN L KING JR DR	Class B Tavern License		11/19/2025, 6:00 PM	1
156	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2025, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of Interest.



Tuesday, March 25, 2025



Notice of Public Hearing

Blank Notice

ZHENG, Yulin, Agent
ZX SUSHI at 823 N 2nd St #100
Class B Tavern and Food Dealer Licenses Application

Tuesday, April 08, 2025 at 10:10 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/8/2025 at 10:10 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via Internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

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CURRENT OCCUPANT	135 W WELLS ST# 713

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CURRENT OCCUPANT	823 N 2ND ST# 801	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 802	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 803	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 804	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 805	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 806	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 807	MILWAUKEE, WI 53203-1812
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CURRENT OCCUPANT	823 N 2ND ST# 809	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 810	MILWAUKEE, WI 53203-1812
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CURRENT OCCUPANT	823 N 2ND ST# 812	MILWAUKEE, WI 53203-1822
CURRENT OCCUPANT	823 N 2ND ST# 813	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 814	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 901	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 902	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 903	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 904	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 905	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 906	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 907	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 908	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 909	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 910	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 911	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 912	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 913	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 914	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	830 N MARTIN L KING JR DR	MILWAUKEE, WI 53203-1701

Blank Notice

Total Records: 263

Radius 250 feet and Center of the Circle: 823 N 2nd St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☒ Delivery ☐ Drive Thru ☒ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Food Establishment

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: other business

2. Business Operations

- a. Proposed Opening Date: Jan 31 '15
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: closed in 2020
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: different suite #

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 3 Locations: kitchen, bathroom,
Outside: 2 Locations: back
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 6 and list locations: Kitchen, dining room
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>80</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %			
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other: _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
- ☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: 2nd

c. Nearest Major Cross Street: 2nd St.

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 6 ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: Chalet At The River LLC Phone Number: 414.271.5263

Building Owner Address: 823 N. 2nd St Milwaukee WI 53203

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10:30	10:30	150	21-60	None
Monday	11	11	100	11	None
Tuesday	11	11	100	11	None
Wednesday	11	11	100	11	None
Thursday	11	11	100	11	None
Friday	11	11	150	11	None
Saturday	11	11	150	11	None

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

[Signature]
Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>ZX sushi Inc</u>	
Premise Address: <u>823 N 2nd #100 Milwaukee WI 53203</u>	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?	
<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>tenant</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business \$ <u>N/A</u>	
e) Total amount paid for goodwill of the business \$ <u>N/A</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Lease Information (New & Transfer Applicants who are leasing the premises only)	
a) Date lease begins <u>11/1/24</u> Ends <u>11/1/29</u>	
b) Monthly rental \$ <u>7600</u>	
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? <u>5</u>	

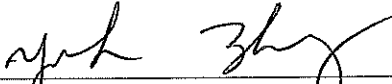
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: ZX Sushi Inc.Premises Address: 823 N 2nd #100 Milwaukee WI 53203**SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold – Do NOT complete this application. Contact DATCP only.**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROLWill any food that requires temperature control be sold? ☐ No ☒ Yes

(Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: sushi rice

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☐ No ☒ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☐ No If No, SKIP to Section 7
- ☒ Yes If Yes, check all that apply: ☐ New construction of a building ☒ Renovation or remodeling
☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: New Decor

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
☒ Immediately ☐ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

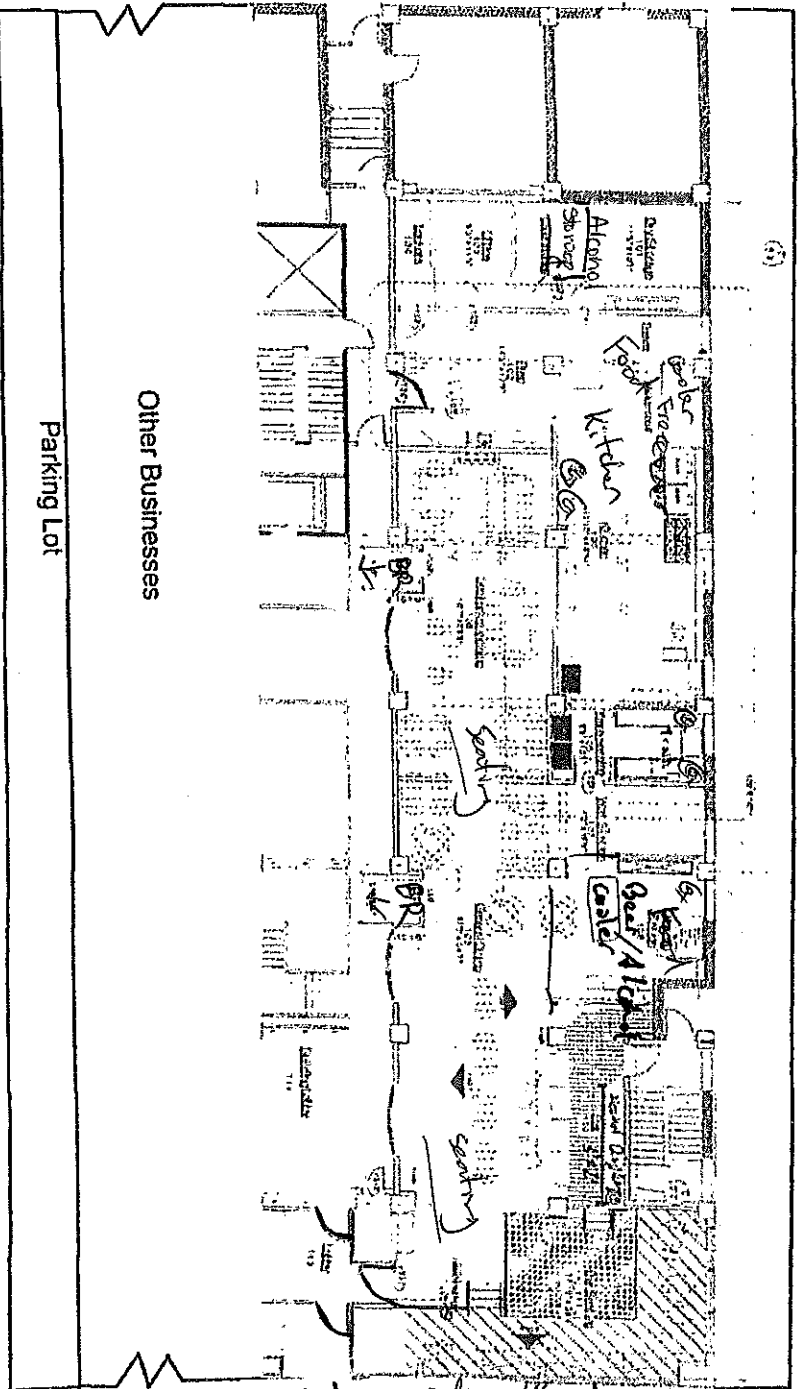
You must Initial each item confirming your understanding:

- XYZ I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- XYZ I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- XYZ I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- XYZ I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- XYZ I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Justin Zheng

Signature of Additional Partner: _____

512 Ft



Enter via de walk dining 28 ft



512 Ft

Other Businesses

Parking Lot

Legal Entity: ZX sushi Inc. Trade Name: ZX sushi: Well st.

823 N 2nd St. #100

Milwaukee WI 53203

Agent: Yulin Zheng

Total Square Footage = 4700

10/26/24

Special

Regular Rolls (2)

Pick from any 2 rolls under the Regular Rolls sections

Regular Rolls (3)

Pick from any 3 rolls under the Regular Rolls sections

Signature Rolls (2)

Pick from any 2 rolls under the Signature Rolls sections

Signature Rolls (3)

Pick from any 3 rolls under the Signature Rolls sections

10pcs Nigiri or Sashimi + 1 Signature Roll

2pcs of Tuna, 2pcs of Salmon, 2pcs of Super White Tuna, 2 Red Snapper, 2 Yellowtail, and 1 Signature Roll

Appetizers

Baked Mussels

Chicken Karaage

Crab Rangoon (4 pcs)

Creamy Croquette (2 pcs)

Edamame

Fried Calamari

Beef Gyoza (4 pcs)

Veggie Gyoza (4 pcs)

Fried Oyster

Fried Shumai (4 pcs)

Chicken Wings (4 pcs)

Haru Maki (4 pcs)

Sesame Ball (4 pcs)

Soft Shell Crab

Takoyaki (4pcs)

Tempura Shrimp (4pcs)

Yakitori

Salad

Baby Octopus Salad

Cucumber Salad

Ika Salad

Seaweed Salad
Sashimi Salad
Spicy Salmon Salad

Soup

Miso Soup

Nigiri or Sashimi - 2 pcs

Crab Stick (Kani) - \$5
Eel (Unagi) - \$6
Egg (Tamago) - \$5
Flying Fish Egg (Tobiko) - \$5
Mackerel (Saba) - \$5
Octopus (Tako) - \$6
Red Snapper (Tai) - \$6
Salmon (Sake) - \$6
Salmon Roe (Ikura) - \$6
Scallop (Kaibashira) - \$6
Shrimp (Ebi) - \$5
Smelt Roe (Masago) - \$5
Smoked Salmon - \$6
Squid (Ika) - \$5
Surf Clam (Hookigai) \$6
Sweet Shrimp (Amaebi) - \$8
Tofu Skin (Inari) - \$5
Tuna (Maguro) - \$6
White Tuna (Saku) - \$6
Yellowtail (Hamachi) - \$6

Signature Rolls

Angel Hair Roll (8 pcs) - \$14

Shrimp Tempura and apple topped with crab avocado, crunch, Masago, and scallion in special sauce

Caterpillar Roll (8 pcs) -\$12

Eel and cucumber topped with avocado and eel sauce

Color Dragon Roll (8 pcs) - \$15

Shrimp tempura and cucumber topped with eel, tuna, avocado, tobiko, scallion and eel sauce

Crazy Kani Roll (8 pcs) -\$8

Shrimp tempura and cucumber topped with crabmeat, eel sauce and tempura crunch

Crazy Tuna Roll (8 pcs) - \$13

Spicy tuna and jalapeno, topped with tuna and hot sauce

Dragon Roll (8 pcs) - \$15

Shrimp tempura and cucumber topped with eel, avocado, and eel sauce

Fried Dragon Roll (8 pcs) - \$16

Shrimp tempura and cream cheese topped with salmon and white tuna, special sauce

Fire Phoenix Roll (8 pcs) - \$14

Crab, avocado, cucumber topped with salmon and tobiko with spicy sauce

Godzilla Roll (10 pcs) - \$17

Shrimp Tempura, Crab, avocado, cucumber, cream cheese, Tobiko topped with crunch

Godzilla Roll (5Pcs) - \$10

Shrimp tempura, crab, avocado, cucumber, cream cheese, and tobiko, topped with crunch, and spicy mayo eel sauce. Spicy

Green Turtle Roll (8Pcs) - \$14

Spicy crunchy white tuna roll topped with avocado and wasabi mayo. Spicy.

Mango Tango Roll (8Pcs) - \$16

Shrimp tempura, cucumber, cream cheese roll topped with lobster salad, mango, tomato with eel, and mango sauce.

Rainbow Roll (8Pcs) - \$13

Crab, avocado, cucumber, topped with tuna, yellowtail, salmon, and white fish.

Saku Roll (8Pcs) - \$13

Inside w. spicy tuna and avocado, topped off with white tuna and wasabi mayo.

Sal-Fornia Roll (8Pcs) - \$13

Crabmeat, avocado, and cucumber topped with salmon, and wasabi mayo sauce. Spicy.

Sapporo Roll (8Pcs) - \$12

Crab, avocado, and cucumber topped with spicy tuna, and tempura crunch with spicy mayo. Spicy.

Smoked Sweet Roll (8Pcs) - \$15

Inside w. kana, cream cheese, mango, topped w. smoked salmon & avocado

Spicy 2 In 1 Roll (8Pcs) - \$13

Spicy salmon topped with spicy tuna and crunch. Spicy.

Spicy Crispy Tuna Roll (8Pcs) - \$16

Cucumber, crunch, and jalapeno topped with tuna, white tuna, cilantro, sesame oil, and ponzu sauce. Spicy.

Sunny Roll (8Pcs) - \$17

Salmon, tuna, yellowtail roll topped with crab, and ikura in a wasabi mayo sauce. Spicy.

Vegetable Roll

Avocado Roll

Cucumber Roll

Oshinko Roll

Sweet Potato Roll

Futo Roll

Shiitake Mushroom Roll

Carrot Roll

Regular Roll

Tuna Roll

Salmon Roll

Yellowtail Roll

California Roll

Spicy Tuna

Spicy Salmon

Spicy Kani Roll

Spicy Yellowtail Roll

Philadelphia Roll

Tuna Avocado Roll

Salmon Cucumber Roll

Salmon Avocado Roll

Eel Avocado Roll

Eel Avocado Roll

Alaskan Roll

Boston Roll

Spicy Scallop Roll

Mexican Roll

Chicken Tempura Roll

Sushi Entree

Sashimi Regular

12 pcs assorted Sashimi (Chef's Choice)

Sashimi Deluxe

16pcs assorted sashimi (chef's choice)

Chirashi (12pcs)

Assorted sashimi & Japanese radish on a bed of seasoned rice

Sushi & Sashimi for One

5pcs sushi, 9pcs sashimi & a California Roll

Sushi & Sashimi for Two

10pcs sushi, 15pcs sashimi & a Color Dragon Roil

Unagi Don

8pcs sliced eel on a bed of seasoned rice

Tekka Don

8pcs sliced tuna on a bed of seasoned rice

Sake Don
8pcs sliced salmon on a bed of seasoned rice

Ramen

Tonkotsu Ramen

Miso Ramen

Kimchi Ramen

Black Garlic Tonkotsu

Spicy Miso Ramen

Vegetarian Ramen

Seafood Udon

Entree

Teriyaki Yaki Udon

Teriyaki Yaki Soba

Teriyaki Chicken

Thai chili Chicken

Fried Rice

Gyudon

Tofu Stir Fry

Dessert

Mochi

Ice Cream

Hot Donut

Taro

Plan - Grand Opening Discount