



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, August 28, 2018

**COMMITTEE MEETING NOTICE**

AD 03

WESTERHAUSEN, Steven J, Agent  
Craft Culture LLC  
1600 N Jackson St

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

**Wednesday, September 05, 2018 at 08:45 AM**

**Regarding:** Your Class B Tavern and Food Dealer License Applications as agent for "Craft Culture LLC" for "Interval" at 1600 N Jackson St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, August 28, 2018

**COMMITTEE MEETING NOTICE**

AD 03

WESTERHAUSEN, Steven J, Agent  
Craft Culture LLC  
4366 S 35<sup>th</sup> St

Greenfield, WI 53221

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

**Wednesday, September 05, 2018 at 08:45 AM**

**Regarding:** Your Class B Tavern and Food Dealer License Applications as agent for "Craft Culture LLC" for "Interval" at 1600 N Jackson St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**Cooney, Jim**

---

**From:**  
**Sent:** Tuesday, July 10, 2018 11:45 AM  
**To:** License  
**Subject:** Opposition to At 1600 N Jackson ST a APPLICATION Class B Tavern License license was applied for on 07/09/2018 for Interval, Craft Culture LLC.

As a property owner at [redacted] I oppose the use of this building as a Tavern and application for Tavern License.

We have enough problems with patronage at the other end of the street with bottles & cans on our lawn and generally bad behavior.

**REDACTED RECORD**

Date:07/20/2018  
Officer: T. Kline

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Interval  
Address: 1600 N Jackson Street  
Phone: (414) 759-4743

Owner: Westerhausen, Steven  
Owner address: 4366 S. 35<sup>th</sup> Street  
City State Zip: Greenfield, WI 53221  
Owner Phone: (414) 759-4743  
Owner email:

Licensee/Agent: Owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open:  YES  NO

Projected open date: 09/01/2018

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6am-12am 24 hours Y N  
Mon: 6am-12am  
Tue: 6am-12am  
Wed: 6am-12am  
Thu: 6am-12am  
Fri: 6am-12am  
Sat: 6am-12am

Premise Type: Tavern/Bar  
Restaurant  
Other: Cafe

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 2
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras  Yes  No How many: 2
22. Are there interior cameras  Yes  No How many: 2

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned/posted capacity Pending inspection  
 26. What is the minimum number of employees that will be on premise 1  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

32. How many security personnel are going to be employed: 0  
 33. How will they be deployed: Interior Exterior  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
 38. When at capacity, how will the overflow crowd be managed? Line outside  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

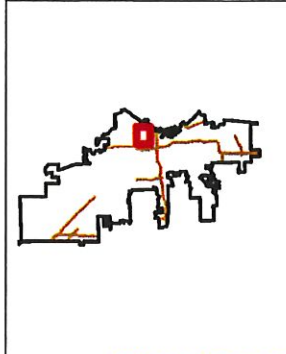
\*Plan of operation is to be a coffee shop during the day, with a brief closing in the late afternoon. The business will reopen a couple hours later, and become a cocktail lounge.

\*I discussed with the owner that the location of this business is in a residential neighborhood.

\*No further concerns at this time.

# Alcohol concentration for 1600 N Jackson St

City of Milwaukee, Wisconsin



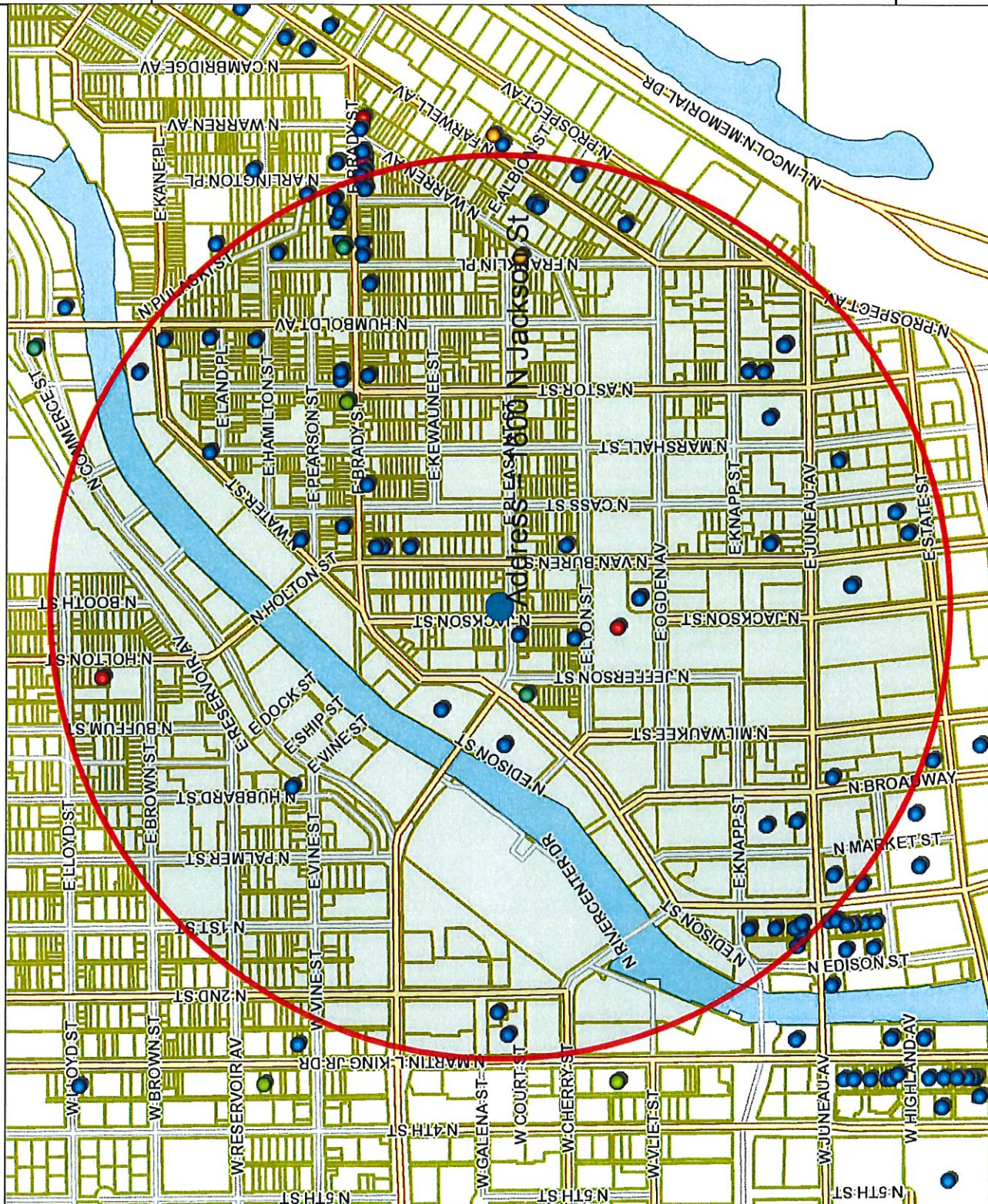
## - Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Street names 10,000
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer



## - Notes -

Alcohol establishments within a .5 mile radius centered on 1600 N Jackson st on 7/19/18



Map Scale: 1: 10,000

Disclaimer  
7/19/2018

© City of Milwaukee, Wisconsin  
Map Milwaukee: Property Information





Business Name	License Type	Address	Expiration Date
MJE, INC	Class B Tavern License	1701-03 N ARLINGTON PL	7/23/2018 19:00
PITCH'S LOUNGE & RESTAURANT	Class B Tavern License	1800 N HUMBOLDT AV	2/27/2019 18:00
Pleasant Cafe, LLC	Class B Tavern License	1600 N Jackson ST	11/10/2018 18:00
Red Lion Restaurant Group LLC	Class B Tavern License	1850 N WATER ST	12/2/2018 18:00
SANFORD RESTAURANT, INC	Class B Tavern License	1547 N JACKSON ST	10/29/2018 19:00
SHANK HALL, INC	Class B Tavern License	1494 N FARWELL AV	10/29/2018 19:00
SORFCO, LTD	Class B Tavern License	1090 E JUNEAU AV	6/27/2019 19:00
Sorvilla Inc	Class B Tavern License	1205 E Brady ST	1/22/2019 18:00
The Brown Bottle, LLC	Class B Tavern License	221 W Galena ST	4/21/2019 19:00
THE HIDEOUT CORP OF MILWAUKEE	Class B Tavern License	1837 N HUMBOLDT AV	6/29/2019 19:00
The Other Ones LLC	Class B Tavern License	459 E Pleasant ST	11/8/2018 18:00
TNF, LLP	Class B Tavern License	1014 N VAN BUREN ST	9/21/2018 19:00
Trocadero MKE LLC	Class B Tavern License	1758 N Water ST	1/9/2019 18:00
VICTOR'S ON VAN BUREN, INC	Class B Tavern License	1230 N VAN BUREN ST	6/29/2019 19:00
View MKE LLC	Class B Tavern License	1818 N Hubbard ST	6/19/2019 19:00
WAN FU, INC	Class B Tavern License	1010 E BRADY ST	9/25/2018 19:00
Wayneco Corporation	Class B Tavern License	1686 N VAN BUREN ST	3/14/2019 19:00
Y-NOT II TAVERN	Class B Tavern License	708 E LYON ST	6/29/2019 19:00
SATORI RESTAURANT LLC	Class C Wine Retailer's License	932 E BRADY ST	6/14/2019 19:00
Smith Sisters, LLC	Class C Wine Retailer's License	1208 E Brady ST	6/9/2019 19:00

160 1st floor  
159 99 patio

Business Name	License Type	Address	Expiration Date
LES LIE'S MONTEMURRO, Agt	Class B Tavern License	1701-03 N ARLINGTON PL	7/23/2018 19:00
PETER F PICCIURRO, SP	Class B Tavern License	1800 N HUMBOLDT AV	2/27/2019 18:00
Lorna K Stone, Agt	Class B Tavern License	1600 N Jackson ST	11/10/2018 18:00
CHRISTOPHER J TINKER, Agt	Class B Tavern License	1850 N WATER ST	12/2/2018 18:00
Justin L Aprahamian, Agt	Class B Tavern License	1547 N JACKSON ST	10/29/2018 19:00
TRACY L ROE, Agt	Class B Tavern License	1494 N FARWELL AV	10/29/2018 19:00
ELIAS G CHEDID, Agt	Class B Tavern License	1090 E JUNEAU AV	6/27/2019 19:00
KARLOS J SORIANO, Agt	Class B Tavern License	1205 E Brady ST	1/22/2019 18:00
Samuel H Denny, Agt	Class B Tavern License	221 W Galena ST	4/21/2019 19:00
RICK SCAFFIDI, Agt	Class B Tavern License	1837 N HUMBOLDT AV	6/29/2019 19:00
Rebecca A Zwiefelhofer, Agt	Class B Tavern License	459 E Pleasant ST	11/8/2018 18:00
TINA KAMBOURIS, Agt	Class B Tavern License	1014 N VAN BUREN ST	9/21/2018 19:00
JEFFREY A KOVACOVICH, JR, Agt	Class B Tavern License	1758 N Water ST	1/9/2019 18:00
VICTOR R JONES, Agt	Class B Tavern License	1230 N VAN BUREN ST	6/29/2019 19:00
Andrew M Ruggeri, Agt	Class B Tavern License	1818 N Hubbard ST	6/19/2019 19:00
JIN-SHOEI HORNG, Agt	Class B Tavern License	1010 E BRADY ST	9/25/2018 19:00
NATHAN W FRIED, Agt	Class B Tavern License	1686 N VAN BUREN ST	3/14/2019 19:00
ANTHONY F DE PALMA, SP	Class B Tavern License	708 E LYON ST	6/29/2019 19:00
SARINLADA PANYASOPA, Agt	Class C Wine Retailer's License	932 E BRADY ST	6/14/2019 19:00
SHEILA M PUFAHL-BETTIN, Agt	Class C Wine Retailer's License	1208 E Brady ST	6/9/2019 19:00

Business Name	License Type	Address	Expiration Date
HI HAT LOUNGE & GARAGE	Class B Tavern License	1701-03 N ARLINGTON PL	7/23/2018 19:00
PITCH'S LOUNGE & RESTAURANT	Class B Tavern License	1800 N HUMBOLDT AV	2/27/2019 18:00
Pleasant Cafe	Class B Tavern License	1600 N Jackson ST	11/10/2018 18:00
Red Lion Pub on Tannery Row	Class B Tavern License	1850 N WATER ST	12/2/2018 18:00
SANFORD RESTAURANT	Class B Tavern License	1547 N JACKSON ST	10/29/2018 19:00
SHANK HALL	Class B Tavern License	1494 N FARWELL AV	10/29/2018 19:00
THE KNICK	Class B Tavern License	1090 E JUNEAU AV	6/27/2019 19:00
Kompali	Class B Tavern License	1205 E Brady ST	1/22/2019 18:00
The Brown Bottle	Class B Tavern License	221 W Galena ST	4/21/2019 19:00
SCAFFIDI'S HIDEOUT	Class B Tavern License	1837 N HUMBOLDT AV	6/29/2019 19:00
Birch + Butcher	Class B Tavern License	459 E Pleasant ST	11/8/2018 18:00
MYKONOS GYRO & CAFE	Class B Tavern License	1014 N VAN BUREN ST	9/21/2018 19:00
DiModa	Class B Tavern License	1758 N Water ST	1/9/2019 18:00
VICTOR'S	Class B Tavern License	1230 N VAN BUREN ST	6/29/2019 19:00
View MKE	Class B Tavern License	1818 N Hubbard ST	6/19/2019 19:00
EMPEROR OF CHINA	Class B Tavern License	1010 E BRADY ST	9/25/2018 19:00
Angelo's Piano Lounge	Class B Tavern License	1686 N VAN BUREN ST	3/14/2019 19:00
Y-NOT II TAVERN	Class B Tavern License	708 E LYON ST	6/29/2019 19:00
THAI-NAMITE RESTAURANT	Class C Wine Retailer's License	932 E BRADY ST	6/14/2019 19:00
Brewed Cafe	Class C Wine Retailer's License	1208 E Brady ST	6/9/2019 19:00

Business Name	License Type	Address	Expiration Date
MJE, INC	Class B Tavern License	1701-03 N ARLINGTON PL	7/23/2018 19:00
PITCH'S LOUNGE & RESTAURANT	Class B Tavern License	1800 N HUMBOLDT AV	2/27/2019 18:00
Pleasant Cafe, LLC	Class B Tavern License	1600 N Jackson ST	11/10/2018 18:00
Red Lion Restaurant Group LLC	Class B Tavern License	1850 N WATER ST	12/2/2018 18:00
SANFORD RESTAURANT, INC	Class B Tavern License	1547 N JACKSON ST	10/29/2018 19:00
SHANK HALL, INC	Class B Tavern License	1494 N FARWELL AV	10/29/2018 19:00
SORFCO, LTD	Class B Tavern License	1090 E JUNEAU AV	6/27/2019 19:00
Sorvilla Inc	Class B Tavern License	1205 E Brady ST	1/22/2019 18:00
The Brown Bottle, LLC	Class B Tavern License	221 W Galena ST	4/21/2019 19:00
THE HIDEOUT CORP OF MILWAUKEE	Class B Tavern License	1837 N HUMBOLDT AV	6/29/2019 19:00
The Other Ones LLC	Class B Tavern License	459 E Pleasant ST	11/8/2018 18:00
TNF, LLP	Class B Tavern License	1014 N VAN BUREN ST	9/21/2018 19:00
Trocadero MKE LLC	Class B Tavern License	1758 N Water ST	1/9/2019 18:00
VICTOR'S ON VAN BUREN, INC	Class B Tavern License	1230 N VAN BUREN ST	6/29/2019 19:00
View MKE LLC	Class B Tavern License	1818 N Hubbard ST	6/19/2019 19:00
WAN FU, INC	Class B Tavern License	1010 E BRADY ST	9/25/2018 19:00
Wayneco Corporation	Class B Tavern License	1686 N VAN BUREN ST	3/14/2019 19:00
Y-NOT II TAVERN	Class B Tavern License	708 E LYON ST	6/29/2019 19:00
SATORI RESTAURANT LLC	Class C Wine Retailer's License	932 E BRADY ST	6/14/2019 19:00
Smith Sisters, LLC	Class C Wine Retailer's License	1208 E Brady ST	6/9/2019 19:00



Tuesday, August 28, 2018

## Licenses Committee Notice of Hearing

Eric Seegers  
Geoffrey Stone  
610 E Pleasant St  
Milwaukee, WI 53202

Date: 9/5/2018  
Time: 08:45 AM  
Location: Common Council Chambers, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer License Applications  
WESTERHAUSEN, Steven J, Agent  
Interval at 1600 N Jackson St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, August 28, 2018



# Notice of Public Hearing

---

WESTERHAUSEN, Steven J, Agent  
Interval at 1600 N Jackson St  
Class B Tavern and Food Dealer License Applications

**Wednesday, September 05, 2018 at 8:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/5/2018 at 8:45 AM, in Common Council Chambers, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

DAY TIME = CAFE / RETAIL + RESTAURANT ITEMS EVENING = COCKTAIL SERVICE

Do you have any experience operating this type of business?  No  Yes If yes, explain:

Assistant Manager  
Warehouse Nightclub 2/16/2018

## 2. Business Operations

- a. Proposed Opening Date: August 1 2018
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 7/15/18
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: LIQUOR / FOOD + BEVERAGE, CLASS B TOWN
- e. Is the current licensee operating?  No  Yes If no, list date closed: APRIL 2018
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 4 Locations: 2 behind bar, 1 womens b.room, 1 mens b.room  
Outside: 1 Locations: Rear EXIT DUMPSTER
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2 1 mens, 1 womens
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Undetermined

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe 6 cctv interior / exterior cameras  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? \_\_\_\_\_
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe bartender verify identification

## 6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>10</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	<u>coffee 60</u> % Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 49 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all areas of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: Mezzanine

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: pleasant

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: ERIC SEEGER + GEOFFREY STONE Phone Number: 414-~~402~~ 8695 807-8292

Business Owner Address: 1616 e pleasant st

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6am - 12am	12:00 am	30 + ~	21-30	21
Monday	↓	↓	↓	↓	
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

SA [Signature]  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>CRAFT CULTURE LLC</u>	
Premise Address: <u>1600 N. JACKSON MILWAUKEE WI 53202</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list name and address: _____	
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>CRAFT CULTURE LLC</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business    \$ <u>0</u>	
e) Total amount paid for goodwill of the business    \$ <u>0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins 6/19/2018 Ends 6/19/2021
- b) Monthly rental \$ 2000
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**TAMMIE J. MALDONADO**  
Notary Public  
State of Wisconsin

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 28 day of June, 2018

*Tammie J. Maldonado*

(Clerk/Notary Public)

*[Signature]*  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

My Commission Expires \_\_\_\_\_ **My Commission Expires** \_\_\_\_\_  
\*Notary Seal must be affixed. **June 14, 2019**

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 8/1/17

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 \* [license@milwaukee.gov](mailto:license@milwaukee.gov) \* [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Craft culture llc,

Premises Address: 1600 N Jackson, Milwaukee WI 53202

**SECTION 1 TYPE OF BUSINESS**

Type of application (check one):  taking over a currently operating business  starting a new business  
 Anticipated opening date? August 1st 2018

Check the type that best describes your business (check only one):  
 See Food Dealer License Information sheet for definitions.

Restaurant  Bed & Breakfast  
 Retail Establishment  Base for Food Peddler  
 Base for Temporary/Seasonal Food Stand

If retail, will it be a convenience store?  Yes  No  
 (Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done?  Yes  No

If yes, what percentage of the business will be wholesale?  Less than 25%  25% or More (Contact DATCP)\*

Will retail items be sold?  No  Yes If Yes, indicate percentage of food sales 100 %

Will restaurant items be sold?  No\* Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

**SECTION 2 FOOD PROCESSING**

Will any food processing be done?  No  Yes  
 Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

SNACKS & BEVERAGES ✓ ✓ ✓  
 includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese

MEALS  
 includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads

**SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL**

Will any food that requires temperature control be sold?  No  Yes  
 (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: milk for coffee,

does each item need to be checked

verify need to include prior to submit

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
  - I will rent space from another operator ("Shared Kitchen Agreement" is required)
  - I will rent space to another operator (peddler/caterer)

**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

- Will you have seating on site for dining?  No  Yes
- Will you be doing any catering?  No  Yes
- Will you be doing any delivery?  No  Yes
- Will you have outdoor activities?
  - No  Yes
  - If Yes to outdoor activities, check all that apply:
    - Bar
    - Cooking/Grilling
    - Dining
- Will you have a drive thru window?  No  Yes
- If Yes to drive thru, are hours different from inside?  No  Yes
- If Yes, provide drive thru hours: \_\_\_\_\_
- Will any scales or barcode scanners be used?  No  Yes
- If Yes, a Weights & Measures application must be completed and a license obtained.

*verify need include with off-site*

*NO outdoor seating*

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- At a single site
  - At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 8
- Yes If Yes, check all that apply:
  - New construction of a building
  - Construction changes to an existing building
  - Renovation or remodeling
  - Equipment changes only (installation or replacement)

Provide a brief description of the changes: PAINTING, FLOORING NEW INDUCTION COOKTOP

Start date: June 1st 2018

Name, Address & Phone Number of Architect: Doug Gallus, 259-8555,

Name, Address & Phone Number of Contractor: Adam Smith 414-732-6107  
dba. Champion Property mgmt LLC

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

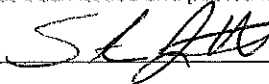
- No If No, SKIP to Section 9
- Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued?  Immediately  At the same time as the alcohol license

**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- SN ✓ I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- SN ✓ I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- SN ✓ I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- SN ✓ I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- SN ✓ I understand the license must be issued and posted in my establishment prior to opening for business.
- SN ✓ I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: \_\_\_\_\_

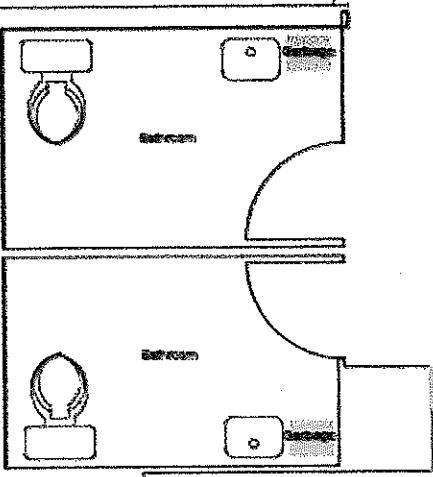


Signature of additional partner(s): \_\_\_\_\_

CRAFT CULTURE LLC  
(LEGAL ENTITY NAME)

Emergency  
Exit

Dumpster



Seating

SECOND FLOOR

← E. PLEASANT ST. →

ling

▲ N.

SITE

19.25' WIDE x 48.5' LO  
1,122 TOTAL SF

Seating

Freezer  
Generator  
Condiment  
Bar

Entrance  
+ Exit

Alcohol Display  
36" x 6' d

Alcohol Display  
28" x 16' d

UNDER THE  
ALCOHOL DISPLAYS  
10' x 12' 1/2

Seating

6/27/2018  
INTERVAL

1600 N. JACKSON  
MILWAUKEE, WI 53177

STEVEN WESTERHUSE

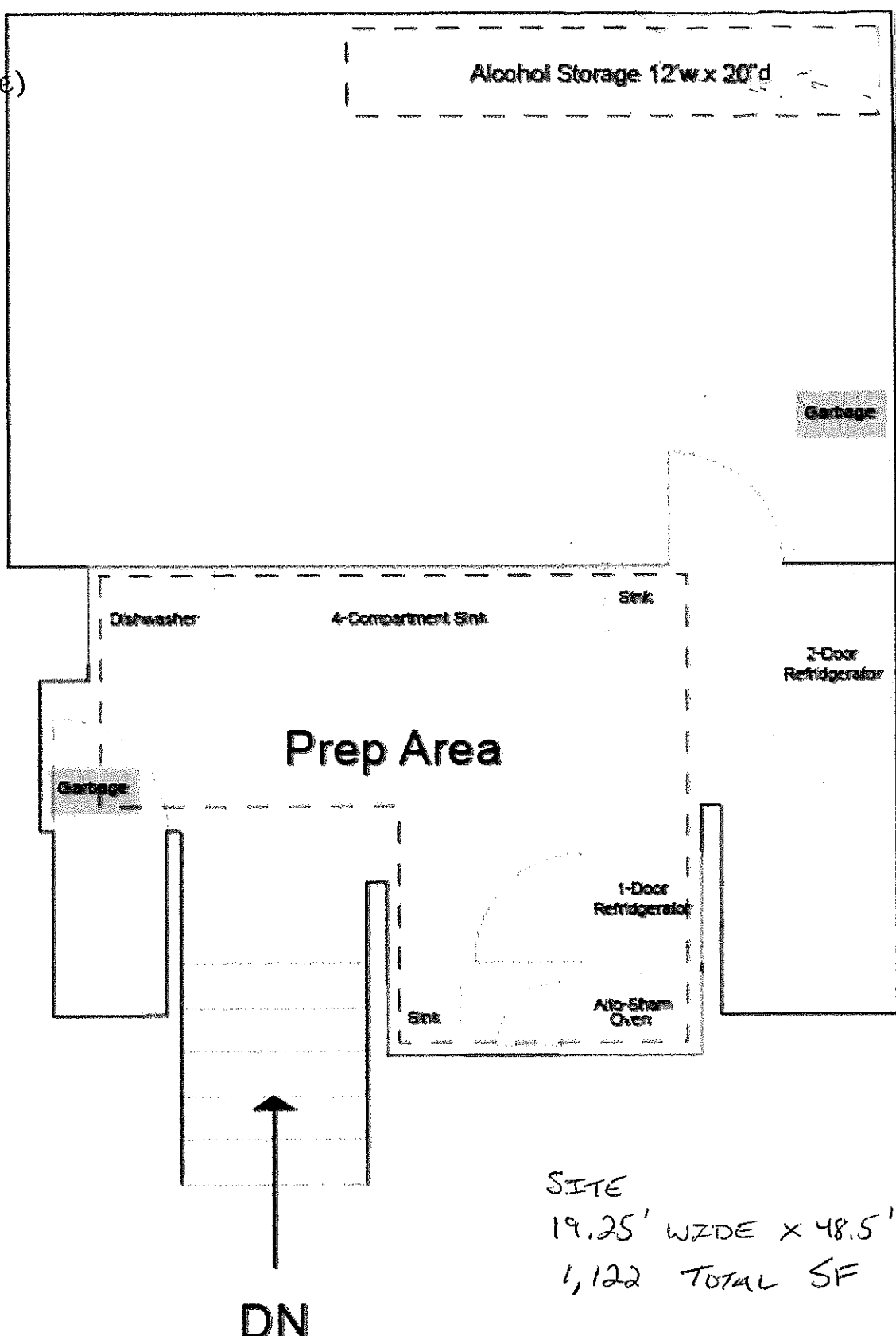
Seating

Seating

1ST FLOOR

← N. JACKSON ST. →

LPT CULTURE LLC  
LEGAL ENTITY NAME)



E. PLEASANT ST. →

SITE  
19.25' WIDE X 48.5' LONG  
1,122 TOTAL SF

DN

6/27/2018  
INTERVAL  
1600 N. JACKSON  
MILWAUKEE, WI 53282

← N. JACKSON ST. →

STEVEN WESTERHAUSEN

# Lower Level



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, August 28, 2018

**COMMITTEE MEETING NOTICE**

AD 04

EITEL, Michael J, Agent  
Barcity Club LLC  
2923 N MARIETTA Av  
Milwaukee, WI 53211

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

**Wednesday, September 05, 2018 at 08:45 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Karaoke, Poetry Readings, Comedy Acts, 5 Amusement Machines, and 3 Pool Tables as agent for "Barcity Club LLC" for "Tavern At Turner Hall" at 1034 N VEL R PHILLIPS Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_  
Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 07/24/2018

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 277788**

**Application Date:** 07/19/2018

**License Location:** 1034 N 4<sup>th</sup> St

**Business Name:** Tavern at Turner Hall

**Licensee/Applicant:** Eitel, Michael J.  
(Last Name, First Name, MI)

**Date of Birth:** 03/15/1968

**Home Address:** 2923 Marietta Ave.

**City:** Milwaukee

**State:** WI **Zip Code:** 53211

**Home Phone:** 414-350-7557

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/03/2014 the applicant received two citations at 1401 E. Brady St. in the city of Milwaukee.

**Charge 1:** Sale of Alcohol to Underage Person

**2:** Allow Underage on Premises

**Finding 1:** Guilty

**2:** Guilty

**Sentence 1:** \$90.00 fine

**2:** \$192.00 fine

**Date:** 07/23/2014

**Case 1:** 14041910

**2:** 14041911

Date:08/15/18  
Officer: PM/DR

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Tavern at Turner Hall  
Address: 1034 N 4<sup>th</sup> Street, Milwaukee, WI  
Phone: (414) 350-7557

Owner: Michael J Eitel  
Owner address: 2923 N Marietta Av  
City State Zip: Milwaukee, WI 53211  
Owner Phone: (414) 350-7557  
Owner email: unclodude@mac.com

Licensee/Agent: Michael J Eitel  
Home Address: 2923 N Marietta Av  
City State Zip: Milwaukee, WI 53211  
Phone: (414) 350-7557  
Email: unclodude@mac.com

Preferred contact: Same

Location currently open:  YES  NO

Projected open date: 09/05/18

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6am-2am 24 hours Y N  
Mon: 11am-2am  
Tue: 11am-2am  
Wed: 11am-2am  
Thu: 11am-2am  
Fri: 11am-2am  
Sat: 6am-2am

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:



- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many *5+ (old world 3rd entertainment area)*
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: *30 days*
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned capacity 538

26. What is the minimum number of employees That will be on premise 10

27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No

28. Is the interior of the location neat and clean?  Yes  No

29. Does an interior camera face the entrance/exit?  Yes  No

30. Is there a lockable area that separates employees from customers?  Yes  No

31. Are emergency and non-emergency numbers posted near the phone?  Yes  No

32. Does the owner know how to contact their police district directly?  Yes  No

a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

33. How many security personnel are going to be employed: 1-2

34. How ill they be deployed: Interior <sup>1</sup> Exterior

35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun

36. Will the security be managed by business  or contracted

37. Will they be armed  Yes  No

38. What type of security measures to be used:

Wanding/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

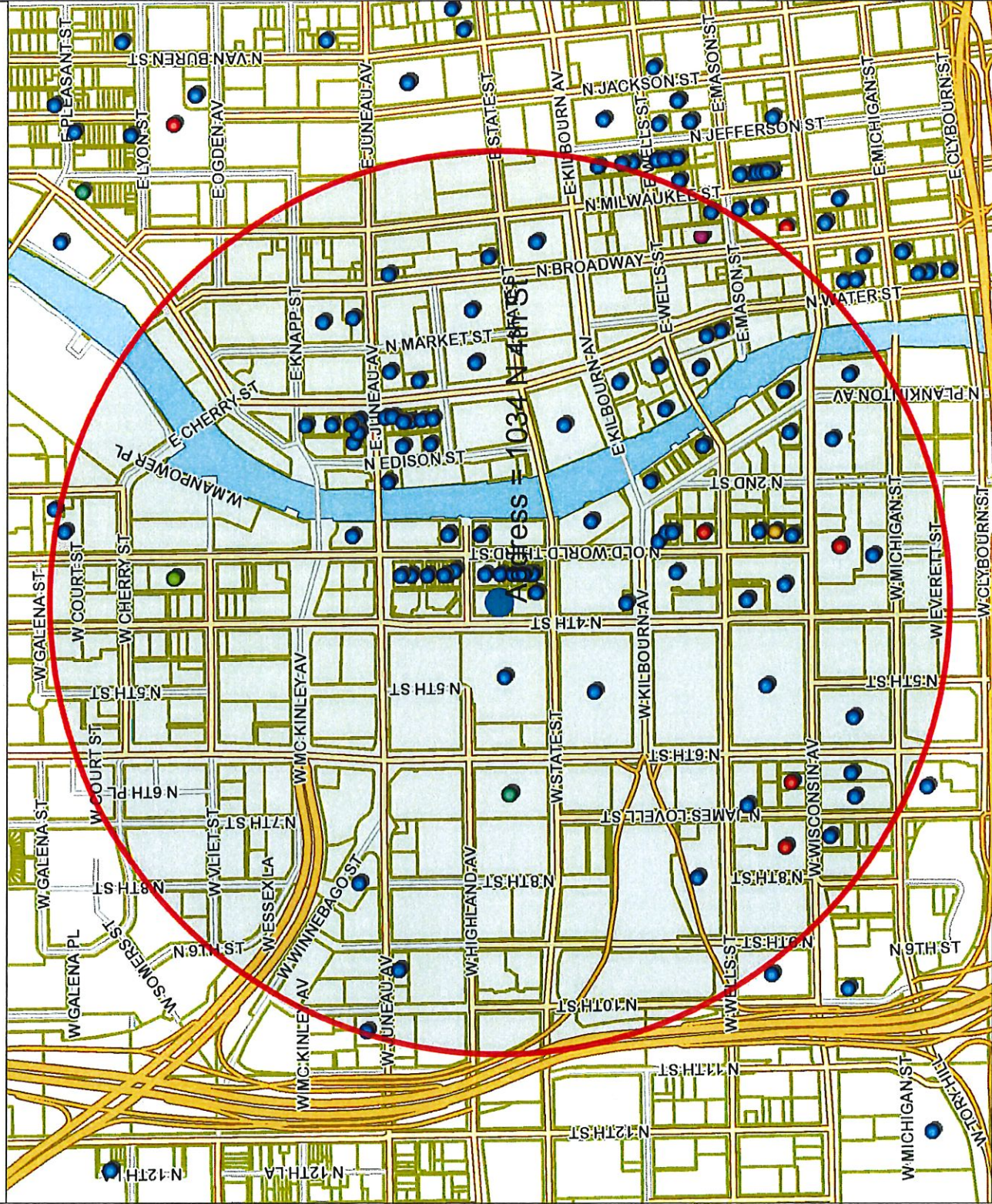
Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Business is an existing tavern/restaurant inside Turner Hall, there are no parking lots owned by the business. Exterior is well lit, digital camera recording only on the inside.

# Alcohol concentration for 1034 N 4th St

City of Milwaukee, Wisconsin



© City of Milwaukee, Wisconsin  
 Map Milwaukee: Property Information  
 Disclaimer  
 7/19/2018  
 Map Scale: 1: 10,000  
 833.3  
 0 416.67 833.3 Feet



## - Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Street names 10,000
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

## - Notes -

Alcohol establishments within a .5 mile radius centered on 1034 N 4th St on 7/19/18



Department of Administration - ITMD

Alcoholic establishments within a .5 mile radius centered on 1034 N 4th St on 7/19/13

License Summary

- Class A Fermented Malt Beverage Retailer's License
- Class A Malt & Class A Liquor License
- Class A Retailer's Intoxicating Liquor License
- Class B Fermented Malt Beverage Retailer's License
- Class B Tavern License
- Class C Wine Retailer's License

Trade name	Licensee	License type name	Total capacity	Room capacity	Address	Expiration date
GRAND CONVENIENT STORE	AHMED K YAFAL, Agt	Class A Fermented Malt Beverage Retailer's License			724 N OLD WORLD THIRD ST	6/13/2019 19:00
AVENUE LIQUOR	Mohammad S Siddique, Agt	Class A Malt & Class A Liquor License			616 W WISCONSIN AV	7/9/2019 19:00
WESTOWN MARKET	JERRY J SPENCER, Agt	Class A Malt & Class A Liquor License			700 W WISCONSIN AV 300	6/1/2019 19:00
Racks Full of Snacks	AHMED K YAFAL, Agt	Class A Malt & Class A Liquor License			240 W Wells St	11/28/2018 18:00
WALGREENS #1280	Katherine T Berger, Agt	Class A Malt & Class A Liquor License			275 W WISCONSIN AV 1108	7/27/2019 19:00
MILWAUKEE ATHLETIC CLUB	Maikel Correa, Agt	Class A Retailer's Intoxicating Liquor License			758 N BROADWAY	6/29/2019 19:00
MATC Cuisine Restaurant	RICHARD A BUSALACCHI, Agt	Class B Fermented Malt Beverage Retailer's License			1015 N 6th St	1/20/2019 19:00
Urban Beets Inc	Dawn M Ballistreri, Agt	Class B Fermented Malt Beverage Retailer's License			1401 N Martin L King Jr DR	8/1/2019 19:00
Urban Beets Bar & Juicery	Anthony J De Salvo, Agt	Class B Tavern License	368	49 Inside, 30 patio	1209-13 N WATER ST	5/18/2019 19:00
BROTHERS BAR & GRILL	STEPHEN G GILBERTSON, Agt	Class B Tavern License		Remix area cap 50, WXYZ area cap	745 N James Lovell ST	7/21/2018 19:00
Stella's	Rebecca A Srennier, Agt	Class B Tavern License	160	45	1230 N OLD WORLD THIRD ST	11/29/2018 18:00
ALOFF MILWAUKEE DOWNTOWN	JOSEPH J SORGE, JR, Agt	Class B Tavern License	160		1245-47 N WATER ST	2/6/2019 18:00
AJ Bombers	JAMES A VASSALLO, Agt	Class B Tavern License	480	231 on first floor	142-44 W Wisconsin AV	6/22/2019 19:00
MO'S IRISH PUB	JOANINA N MACFALL, Agt	Class B Tavern License	80	249 on second floor	144 E Juneau AV	7/25/2019 19:00
Deatre	AMY M BLADOW, Agt	Class B Tavern License	60		1199 N WATER ST	10/11/2018 19:00
BAR NONE	JAMES C HAERTEL, Agt	Class B Tavern License	320		915 W Juneau AV	9/22/2018 19:00
Best Place at the Pubst	Jacob L Schermepler, Agt	Class B Tavern License	300		1114 N WATER ST	7/25/2018 19:00
BAR LOUIE	Chris E Moore, Agt	Class B Tavern License	255		1123 N WATER ST	9/19/2019 19:00
Blazin Wild Wings #407	ANDREW C DEUSTER, Agt	Class B Tavern License	300		1139-37 N Water ST	11/28/2018 18:00
McGillivuddy's Bar & Grill	ROBERT C SCHMIDT, JR, Agt	Class B Tavern License	833		125 E JUNEAU AV	10/16/2018 19:00
TRINITY THREE IRISH PUBS	JOHN M WISE, Agt	Class B Tavern License			1020 N Water ST	9/21/2018 19:00
Room @ The Rumpus Room	JOHN M WISE, Agt	Class B Tavern License	254		1030 N Water ST	9/21/2018 19:00
Rumpus Room - A Bartolotta Gastropub	RICHARD J BARRETT, Agt	Class B Tavern License	57		1107 N OLD WORLD THIRD ST	6/14/2019 19:00
BRICK 3 PIZZA	Morgan K Sampson, Agt	Class B Tavern License	160		800 N Plankinton AV	4/15/2019 19:00
Brunch	Shannon D Stangel, Agt	Class B Tavern License	80		645 N James Lovell ST	11/24/2018 18:00
The High Note Karaoke Lounge	Omar Amin, Agt	Class B Tavern License	100		683 W Wisconsin AV 105	3/7/2019 18:00
BB'S	GIORGIO G FAZZARI, SP	Class B Tavern License	200		842 N OLD WORLD THIRD ST	10/18/2018 19:00
CALDERONE CLUB	Lindsay R Fitzmaurice, Agt	Class B Tavern License	150		310 W WISCONSIN AV 100	6/18/2019 19:00
THE CAPITAL GRILLE OF MILW #807	RICHARD J BARRETT, Agt	Class B Tavern License	133		301 W Juneau AV	5/19/2019 19:00
Carson's	KENNETH J MC NULTY, Agt	Class B Tavern License	165		215 W Highland AV	5/22/2019 19:00
Wisconsin Cheese Mart	ROBERT C TSAO, Agt	Class B Tavern License			117 E WELLS ST	1/15/2019 18:00
CHINA GOURMET RESTAURANT	Brian Atkinson, Agt	Class B Tavern License	330		754 N 4th ST	3/28/2019 19:00
Doc's Commerce Smokehouse	Keith E Kramer, Agt	Class B Tavern License			101 W WISCONSIN AV 3	9/15/2018 19:00
Residence Inn - Milwaukee	JOAN M GROH, Agt	Class B Tavern License	170		250 E JUNEAU AV	6/17/2019 19:00
GRACE CENTER	Michael J Sampson, Agt	Class B Tavern License	100		1110 N OLD WORLD THIRD ST	12/12/2018 18:00
1893 Arcade Bar	DANIEL M JORGENSEN, Agt	Class B Tavern License	170		106 W WELLS ST	2/28/2019 18:00
ELSA'S ON THE PARK	KARL R KOPP, Agt	Class B Tavern License	577		833 N JEFFERSON ST	6/28/2019 19:00
Evolution MKE	SUSANNE M MAYER, Agt	Class B Tavern License			1023-27 N Old World Third ST	9/23/2018 19:00
Pizzeria San Giorgio	GIORGIO G FAZZARI, Agt	Class B Tavern License			838 N Old World Third ST	12/27/2018 18:00
Rodizio Grill	Rocellee A Bleser, Agt	Class B Tavern License	NA		777 N WATER ST	5/6/2019 19:00
Fenix Milwaukee LLC	ELLEN N ZILLI, Agt	Class B Tavern License	NA		800 W WELLS ST	6/8/2019 19:00
ZULI HOSPITALITY GROUP	HANS WEISSGERBER, III, Agt	Class B Tavern License	NA		1009 N Old World Third ST	6/9/2019 19:00
Old German Beer Hall	JEFFREY M WELK, Agt	Class B Tavern License	248		611 W WISCONSIN AV	11/10/2018 18:00
AVENUE BAR & GRILL	Margaret E Williams-Smith, Agt	Class B Tavern License			779 N Front ST	3/8/2019 18:00
The Safe House	MARK A ZIERATH, Agt	Class B Tavern License			1209 N 10th ST	4/7/2019 19:00
Jackson's Blue Ribbon Pub At The Brewery Inn & Suites	Christopher R Torres, Agt	Class B Tavern License	400		744 N 4TH ST 100	6/29/2019 19:00
Springhill Suites by Marriott Milwaukee Downtown	JAMES A BAADÉ, Agt	Class B Tavern License			150-58 E JUNEAU AV	11/24/2018 18:00
SCOOTERS PUB / DUJES ON WATER	Nikki L Dewey, Agt	Class B Tavern License	NA		400 W WISCONSIN AV	6/22/2019 19:00
LEVY RESTAURANTS at WISCONSIN CENTER DISTRICT	Carol A Garland, Agt	Class B Tavern License	NA		1001 N 4TH ST	6/12/2019 19:00
Levy Restaurants at the Bradley Center	Nikki L Dewey, Agt	Class B Tavern License	NA		420-500 W Kilbourn AV	9/26/2018 19:00
Levy Restaurants at Wisconsin Center District						

Total

1

4

1

2

92

2

Grand total: 102

Lucille's Dueling Piano Bar, LLC LUKE'S OF MILWAUKEE, LTD	Class B Tavern License Class B Tavern License	320 390	11/30/2018 18:00 9/24/2018 19:00	1110 N OLD WORLD THIRD ST 1225 N WATER ST
Mader's German Restaurants, Inc Major Goolsby's Inc	Class B Tavern License Class B Tavern License	370	11/21/2018 18:00 11/19/2018 18:00	1037 N Old World Third St 1038 N 4th St
MAJOR GOOLSBY'S	Class B Tavern License	400	6/29/2019 19:00	340 W KILBOURN AV
MARCUS HOTELS HOSPITALITY, LLC	Class B Tavern License	175	6/28/2019 19:00	509 W WISCONSIN AV
MARCUS HOTELS HOSPITALITY, LLC	Class B Tavern License	NA	7/4/2019 19:00	139 E KILBOURN AV
MICK Milwaukee Tenant LLC	Class B Tavern License	NA	2/4/2019 18:00	300 W Michigan St
MILWAUKEE ATHLETIC CLUB	Class B Tavern License	162	6/29/2019 19:00	758 N BROADWAY
MILWAUKEE BRAT HOUSE, LLC	Class B Tavern License	191	9/14/2018 19:00	1013 N OLD WORLD THIRD ST
Milwaukee Comedy LLC	200 for Theatre			
Milwaukee County Historical Society	318 for entire space			
MILWAUKEE REPERTORY THEATER, INC	Class B Tavern License	168	12/11/2018 18:00 9/27/2018 19:00 7/14/2019 19:00	161 W Wisconsin AV L1100 275 W WISCONSIN AV 108 E WELLS ST
MILWAUKEE SCHOOL OF ENGINEERING	Foyer - 600, Lounge/Meeting Room - 400, Upper Foyer - 160, Field House -			
Milwaukee School of Engineering	2759	5/18/2019 19:00	1245 N BROADWAY	
Milwaukee School of Engineering	NA	5/18/2019 19:00	1025 N BROADWAY	
Milwaukee School of Engineering	Class B Tavern License	480	5/18/2019 19:00	293 E JUNEAU AV
Milwaukee School of Engineering	Class B Tavern License	208	5/18/2019 19:00	1000 N BROADWAY
MILWAUKEE SCHOOL OF ENGINEERING	Class B Tavern License	824	5/18/2019 19:00	1120 N BROADWAY
MILWAUKEE WATERFRONT DELI, INC	Class B Tavern License	824	2/26/2019 18:00	761 N WATER ST
Red White and Blue	Class B Tavern License	824	11/5/2018 18:00	1044 N Old World Third St
Hyatt Hotel, LLC	Class B Tavern License	288	6/2/2019 19:00	800 W Juneau AV
MKE TPC LLC	Class B Tavern License	741	7/5/2019 19:00	1109 N Old World Third St
MKEAA LLC	Class B Tavern License	990	12/13/2018 18:00	1110 N OLD WORLD THIRD ST
MY OFFICE, INC	Class B Tavern License	987	6/29/2019 19:00	759-763 N MILWAUKEE ST
NOBLE BEVERAGE MANAGEMENT, LLC	Class B Tavern License	990	5/19/2019 19:00	933 W KILBOURN AV
NYNYN Milwaukee LLC	Class B Tavern License	990	7/10/2019 19:00	710 N Old World Third St
Oak Barrel Public House LLC	Class B Tavern License	987	1/29/2019 18:00	1033 N Old World Third St
PABST THEATER CONCESSIONS, LLC	Class B Tavern License	987	11/7/2018 18:00	1040 N 4TH ST
PABST THEATER CONCESSIONS, LLC	Class B Tavern License	99	5/19/2019 19:00	144 E WELLS ST
PABST THEATER CONCESSIONS, LLC	Class B Tavern License	80	10/13/2018 19:00	322 W STATE ST
Pourman's LLC	Class B Tavern License	297	2/5/2019 18:00	1127 N Water St
PPH Properties I LLC	Class B Tavern License	448	5/2/2019 19:00	750 N Old World Third St
Premier Milwaukee, LLC	Class B Tavern License	2480	1/19/2019 18:00	1125 N Old World Third St
PTG Live Events LLC	Class B Tavern License	150	7/29/2019 19:00	116 W Wisconsin AV
RIVER HOUSE RESTAURANT, INC	Class B Tavern License	290	6/4/2019 19:00	1122 N EDISON ST
Regues Gallery, LLC	Class B Tavern License	290	11/28/2018 18:00	134 E Juneau AV
SAZAMA'S FINE CATERING, INC	Class B Tavern License	80	8/30/2018 19:00	929 N WATER ST
Sirk Steak LLC	Class B Tavern License	80	9/2/2018 19:00	720 N Plankinton AV
TECK STIR, LLC	Class B Tavern License	99	5/7/2019 19:00	112 W WISCONSIN AV 101
The Brown Bottle, LLC	Class B Tavern License	99	4/21/2019 19:00	221 W Galena St
The Chalk House MKE Inc	Class B Tavern License	325	9/2/2018 19:00	1137 N Old World Third St
THE HARP IRISH PUB, INC	Class B Tavern License	240	9/14/2018 19:00	113 E JUNEAU AV
THE KING AND I RESTAURANT, INC	Class B Tavern License	600	12/26/2018 18:00	830 N OLD WORLD THIRD ST
TRIPLE CROWN, INC	Class B Tavern License	90	12/16/2018 18:00	1019 N OLD WORLD THIRD ST
Truth Lounge	Class B Tavern License	180	4/28/2019 19:00	1111 N OLD WORLD THIRD ST
V & V PARTNERS, LLC	Class B Tavern License	150	5/17/2019 19:00	850 N PLANKINTON AV
WAHAB SEVA ENTERPRISES, INC	Class B Tavern License	300	5/28/2019 19:00	390 E KILBOURN AV 107
Water Street Brewery Inc	Class B Tavern License	144	9/13/2018 19:00	1101 N WATER ST
WESTOWN ASSOCIATION OF MILW, INC	Class B Tavern License	144	5/22/2019 19:00	950 N OLD WORLD THIRD ST
WTRWKS, LLC	Class B Tavern License	144	11/11/2018 19:00	1111 N WATER ST
Milwaukee Area Technical College	Class C Wine Retailer's License		1/20/2019 18:00	1015 N 6th St
Urban Beets Inc	Class C Wine Retailer's License		8/1/2019 19:00	1401 N Martin L King Jr DR



Tuesday, August 28, 2018

## Licenses Committee Notice of Hearing

Milwaukee Turners  
PO Box 510766

Milwaukee, WI 53203

Date: 9/5/2018

Time: 08:45 AM

Location: Common Council Chambers, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Karaoke,  
Poetry Readings, Comedy Acts, 5 Amusement Machines, and 3 Pool Tables  
EITEL, Michael J, Agent  
Tavern At Turner Hall at 1034 N VEL R PHILLIPS Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, August 28, 2018

## Licenses Committee Notice of Hearing

Milwaukee Turners Inc  
1034 N 4<sup>th</sup> St

Milwaukee, WI 53203

Date: 9/5/2018  
Time: 08:45 AM  
Location: Common Council Chambers, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Karaoke,  
Poetry Readings, Comedy Acts, 5 Amusement Machines, and 3 Pool Tables  
EITEL, Michael J, Agent  
Tavern At Turner Hall at 1034 N VEL R PHILLIPS Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant + Bar

Do you have any experience operating this type of business?  No  Yes If yes, explain: 13 years of F+B ownership

## 2. Business Operations

- a. Proposed Opening Date: 9/19/18
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: CLASS B
- e. Is the current licensee operating?  No  Yes If no, list date closed: ?
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Turner Hall Ballroom, Milwaukee Turner's

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: Cleaning Company
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: House PA

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 20 Locations: Kitchen, Bar, Bathrooms, Entrance Hall, Server Station  
Outside: 0 Locations: \_\_\_\_\_
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Eagle



### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: none
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 2 and answer the following:  
 What are their responsibilities? ID check, staff support, security, ambassadors  
 Is security equipment used?  No  Yes If yes, describe camera system  
 List their licensing, certification, or training credentials in-house staff
- d. Will there be security cameras?  No  Yes If yes, where? all public areas + basement
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe FD for drinking age

### 6. Percentage of Sales (must total 100%)

Alcohol <u>45</u> %	Food <u>53</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>2</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other _____ % Describe: _____

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_
- Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 538 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: 4<sup>th</sup> St

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 4  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Milwaukee Turners Inc Phone Number: 414 272 1733 x5

Business Owner Address: 1034 N 4<sup>th</sup> St

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6am	2am	500	0-1082	None
Monday	11am	2am	300	↓	↓
Tuesday	↓	↓	400		
Wednesday	↓	↓	800		
Thursday	↓	↓	1000		
Friday	↓	2:30	2000		
Saturday	6am	2:30	2000		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>barcity club llc.</u>
Premise Address: <u>1034 N 4th St. Milwaukee, WI 53203</u>
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
<b>"Service Bar Only" Designation</b>
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
<b>Business Information</b>
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, explain: <u>less than 20%</u>
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must: a) Be in the same legal entity name as that apply for the license b) Reflect the same address as the premises address on this application c) Reflect current dates and d) Be signed by the lessor/seller and lessee/buyer
<b>Property Information (New &amp; Transfer Applicants Only)</b>
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>Mix of landlord + tenant</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>-0-</u>
e) Total amount paid for goodwill of the business \$ <u>-0-</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <u>[Signature]</u>

**See Application Information for a list of all required application forms.**

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins Sept 1, 2018 Ends 8/31/2023
- b) Monthly rental \$ 6,000.00
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 20
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain % rent over 2MM annual sales
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME  
This 19 day of 7, 2018

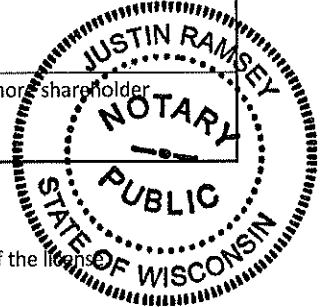
(Clerk/Notary Public)

My Commission Expires 01-25-2019

\*Notary Seal must be affixed.

[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder



Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



## PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:**

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input checked="" type="checkbox"/> Instrumental Musicians	<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input checked="" type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input checked="" type="checkbox"/> Magic Shows	<input checked="" type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Pool Tables <span style="float: right;">3</span> How many? _____
<input type="checkbox"/> Motion Pictures on Projection Screens – How many? _____	<input checked="" type="checkbox"/> Amusement Machines – How many? <u>5</u>	<input type="checkbox"/> Concerts Approx. # per year? _____	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe: see above

**LEGAL CAPACITY OF PREMISES**

533 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**NOTARIZED SIGNATURES**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

**SUBSCRIBED AND SWORN TO BEFORE ME**

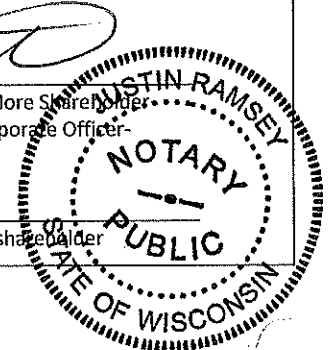
This 19 day of 7, 2018

\_\_\_\_\_  
(Clerk/Notary Public)

My Commission Expires Oct 25 2019  
Notary Seal must be affixed

Justin Ramsey  
Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more shareholder, Corporate Officer -  
print name/title and sign)

\_\_\_\_\_  
Additional partner or 20% or more shareholder



**Office Use Only:**  
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Check if only PEP (must be heard w/in 60 days) Granted \_\_\_\_\_ License # \_\_\_\_\_

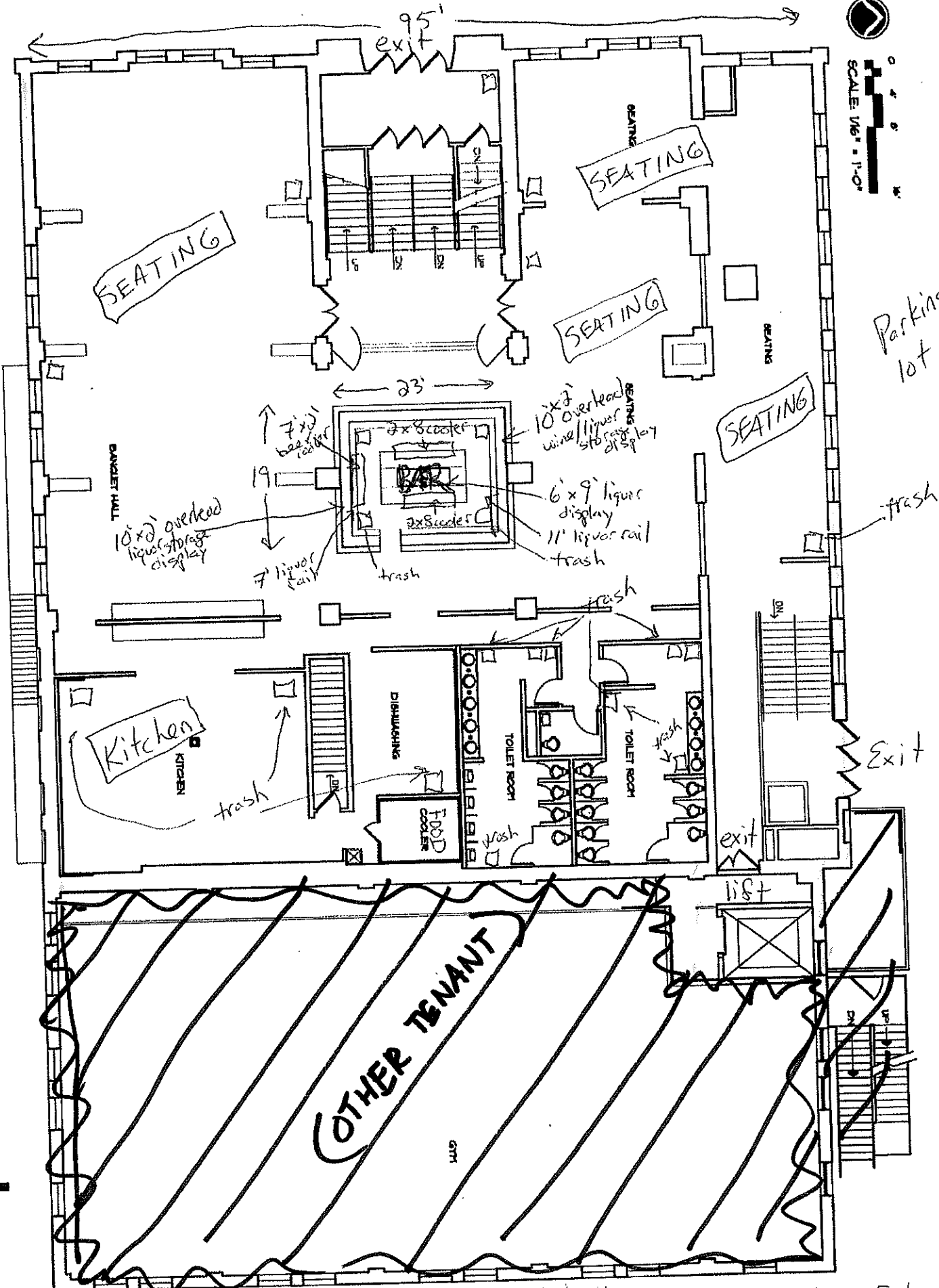
N. 4th St →



UPHREN  
WILSON

TURNER HALL FIRST FLOOR PLAN

SCALE: 1/8" = 1'-0"



100'

FIRST FLOOR

Michael J. Eitel, agent barcity club llc  
1034 N 4th St, aka: TAVERN AT TURNER HALL  
Total Square Footage 9500sq. ft

Total square  
feet = 137,194 sq. ft.

Michael J. Zitel, agent  
dba TAVERN AT TURNER HALL  
date: 7/18/18  
1034 N 4th St



BASEMENT

Turner Hall BASEMENT PLAN



Parking lot

1034 N. 4th St  
1034 N. 4th St



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, August 28, 2018

COMMITTEE MEETING NOTICE

AD 05

PANDYA, Ravi, Agent  
Shree Capitol LLC  
2770 Mayfield Dr

Park Ridge, IL 60068

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

**Wednesday, September 05, 2018 at 08:45 AM**

**Regarding:** Your Food Dealer License Application as agent for "Shree Capitol LLC" for "Dunkin Donuts" at 7926 W Capitol DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, August 28, 2018

COMMITTEE MEETING NOTICE

AD 05

PANDYA, Ravi, Agent  
Shree Capitol LLC  
2672 N River Rd

River Grove, IL 60171

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

**Wednesday, September 05, 2018 at 08:45 AM**

**Regarding:** Your Food Dealer License Application as agent for "Shree Capitol LLC" for "Dunkin Donuts" at 7926 W Capitol DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

OPERATING A DUNKIN DONUTS COFFEE AND BAKERY SHOP WITH A DRIVE THRU.

Do you have any experience operating this type of business?  No  Yes If yes, explain: OPERATING 5 DUNKIN SHOPS IN WISC.

## 2. Business Operations

- a. Proposed Opening Date: 09/18/18
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 09/03/18
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): 151 W Layton Ave, Milwaukee, Wisconsin,
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 6 Locations: SMALL GARBAGE BINS IN STORE FOR SMALL TRASH  
Outside: 2 Locations: BEHIND THE STORE IN TRASH ENCLOSURE
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: TOGO DISPOSAL, INC.

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? 36 and describe the parking security plan: SURVEILLANCE CAMERAS
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? INTERIOR AND EXTERIOR COVERING THE PREMESIS
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol _____%	Food <u>100</u> %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other _____%
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Describe: _____	

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 50, NOT SURE (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: 76th street

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Shree SARAS 1 LLC Phone Number: 847-863-5778

Business Owner Address: 2672 N River Rd, River Grove, IL 60171

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	5 AM	10 PM	200	ALL	
Monday	5 AM	10 PM	200	ALL	
Tuesday	5 AM	10 PM	200	ALL	
Wednesday	5 AM	10 PM	200	ALL	
Thursday	5 AM	10 PM	200	ALL	
Friday	5 AM	10 PM	200	ALL	
Saturday	5 AM	10 PM	200	ALL	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
 (414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:	Shree Capitol LLC
Premises Address:	7926 W Capitol Dr, Milwaukee, WI 53222
<b>SECTION 1 TYPE OF BUSINESS</b>	
Type of application (check one):	<input type="checkbox"/> taking over a currently operating business <input checked="" type="checkbox"/> starting a new business
Anticipated opening date?	<u>09/18/2018</u>
<p>Check the type that best describes your business (check only one):                  See Food Dealer License Information sheet for definitions.</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Restaurant  <input checked="" type="checkbox"/> Retail Establishment                      If retail, will it be a convenience store?    <input type="checkbox"/> Yes    <input checked="" type="checkbox"/> No                      (Convenience Stores have less than 5,000 sq ft of retail space,                      primary business is the sale of basic food items, and in addition sells household products)                 </div> <div style="width: 45%;"> <input type="checkbox"/> Bed &amp; Breakfast  <input type="checkbox"/> Base for Food Peddler  <input type="checkbox"/> Base for Temporary/Seasonal Food Stand                 </div> </div> <p>In addition, will any wholesale business be done?    <input type="checkbox"/> Yes    <input checked="" type="checkbox"/> No</p> <p>If yes, what percentage of the business will be wholesale?    <input type="checkbox"/> Less than 25%    <input type="checkbox"/> 25% or More (Contact DATCP)*</p> <p>Will retail items be sold?    <input type="checkbox"/> No    <input checked="" type="checkbox"/> Yes    If Yes, indicate percentage of food sales <u>85</u> %</p> <p>Will restaurant items be sold?    <input type="checkbox"/> No*    <input checked="" type="checkbox"/> Yes    If Yes, indicate percentage of food sales <u>15</u> %</p> <p><i>* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.</i></p>	
<b>SECTION 2 FOOD PROCESSING</b>	
Will any food processing be done? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <i>Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.</i>	
If Yes, check the types of food items: <input checked="" type="checkbox"/> SNACKS & BEVERAGES <i>includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese</i> <input checked="" type="checkbox"/> MEALS <i>includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads</i>	
<b>SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL</b>	
Will any food that requires temperature control be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)	
If yes, list the types of food items: <u>MILK, CREAM, CHEESE, EGGS, MEAT</u>	

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

 No If No, SKIP to Section 5 Yes If Yes, check one: I will rent space from another operator ("Shared Kitchen Agreement" is required) I will rent space to another operator (peddler/caterer)**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

Will you have seating on site for dining?  No  YesWill you be doing any catering?  No  YesWill you be doing any delivery?  No  YesWill you have outdoor activities?  No  YesIf Yes to outdoor activities, check all that apply:  Bar  Cooking/Grilling  DiningWill you have a drive thru window?  No  YesIf Yes to drive thru, are hours different from inside?  No  Yes

If Yes, provide drive thru hours: \_\_\_\_\_

Will any scales or barcode scanners be used?  No  Yes

If Yes, a Weights &amp; Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

 At a single site At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

 No If No, SKIP to Section 8 Yes If Yes, check all that apply: New construction of a building Construction changes to an existing building Renovation or remodeling Equipment changes only (installation or replacement)Provide a brief description of the changes: INTERIOR DEMOLISH AND REBUILD TO A DUNKIN DONUTSStart date: 04/2018Name, Address & Phone Number of Architect: VARI ARCHITECTS, PAUL MATYJA, 312-829-4788  
824 N RACINE AVE, CHICAGO, IL 60642Name, Address & Phone Number of Contractor: ONE SOURCE CONSTRUCTION, MARK SCHNEIDER  
3065 N 124TH ST, SUITE 202, BROOKFIELD, WI, 53005  
PHONE NUMBER 262-784-1010

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- No If No, SKIP to Section 9
- Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued?  Immediately  At the same time as the alcohol license

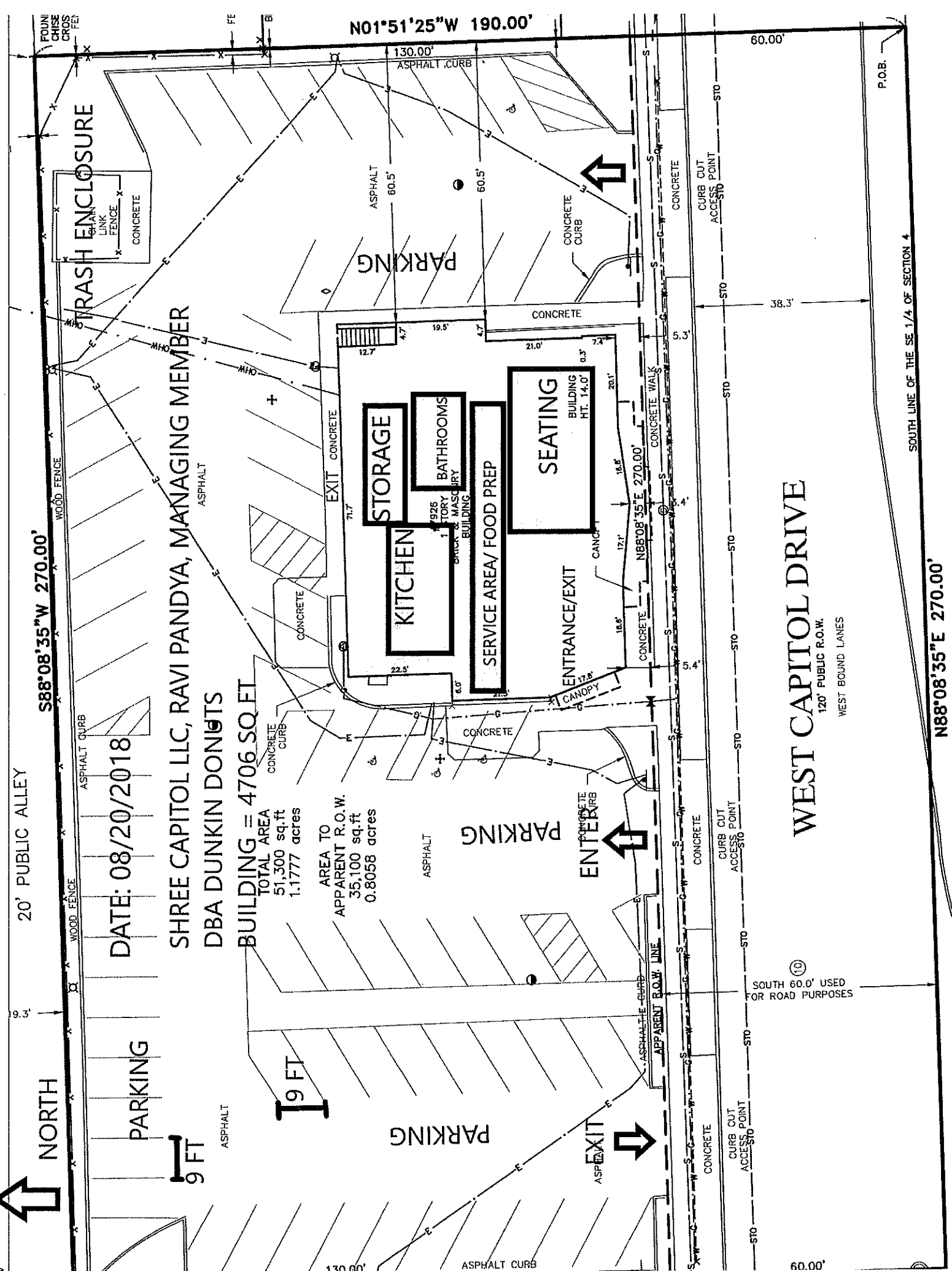
**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- RP I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- RP I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- RP I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- RP I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- RP I understand the license must be issued and posted in my establishment prior to opening for business.
- RP I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: *Ravi Sarda*

Signature of additional partner(s): \_\_\_\_\_



DATE: 08/20/2018

SHREE CAPITOL LLC, RAVI PANDYA, MANAGING MEMBER  
DBA DUNKIN DONUTS

BUILDING = 4706 SQ. FT.  
TOTAL AREA  
51,300 sq.ft  
1.1777 acres

AREA TO  
APPARENT R.O.W.  
35,100 sq.ft  
0.8058 acres

WEST CAPITOL DRIVE  
120' PUBLIC R.O.W.  
WEST BOUND LANES

SOUTH LINE OF THE SE 1/4 OF SECTION 4

N88°08'35"E 270.00'

20' PUBLIC ALLEY

S88°08'35"W 270.00'

N01°51'25"W 190.00'

60.00'

P.O.B.

Ⓣ SOUTH 60.0' USED FOR ROAD PURPOSES

60.00'



PARKING

PARKING

PARKING

PARKING

TRASH ENCLOSURE

9 FT

19 FT

KITCHEN

STORAGE

BATHROOMS

SERVICE AREA/FOOD PREP

SEATING

ENTRANCE

ENTRANCE/EXIT

EXIT

EXIT

130.00'

ASPHALT CURB

ASPHALT 60.5'

60.5'

CONCRETE

CONCRETE CURB

CONCRETE

CURB CUT

ACCESS POINT

STO

STO

STO

STO

STO

STO

STO

STO

STO

130.00'

ASPHALT CURB

APPARENT R.O.W. LINE

CONCRETE CURB

CURB CUT

ACCESS POINT

STO

STO

STO

STO

38.5'

Ⓣ

SOUTH 60.0' USED FOR ROAD PURPOSES

CONCRETE

CURB CUT

ACCESS POINT

STO

STO

STO

STO

STO

STO

STO

STO

STO

STO

NORTH

WOOD FENCE

ASPHALT CURB

WOOD FENCE

ASPHALT

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE

WOOD FENCE





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, August 28, 2018

COMMITTEE MEETING NOTICE

AD 12

REHORST, Guy A, Agent  
Great Lakes Distillery, LLC  
616 W Virginia St  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

**Wednesday, September 05, 2018 at 08:45 AM**

**Regarding:** Your Class B Beer License Application as agent for "Great Lakes Distillery, LLC" for "Great Lakes Distillery" at 616 W Virginia St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, August 28, 2018

**COMMITTEE MEETING NOTICE**

AD 12

REHORST, Guy A, Agent  
Great Lakes Distillery, LLC  
909 W National Ave  
#2W  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Common Council Chambers, Third Floor, City Hall on:

**Wednesday, September 05, 2018 at 08:45 AM**

**Regarding:** Your Class B Beer License Application as agent for "Great Lakes Distillery, LLC" for "Great Lakes Distillery" at 616 W Virginia St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 07/30/2018  
**LICENSE TYPE:** BBEER  
**NEW:**   
**RENEWAL:**

**No. 278174**  
**Application Date:** 07/27/2018

**License Location:** 616 W Virginia St  
**Business Name:** Great Lakes Distillery

**Licensee/Applicant:** REHORST, Guy A  
(Last Name, First Name, MI)  
**Date of Birth:** 03/27/1963

**Home Address:** 909 W National Av #2W  
**City:** Milwaukee **State:** WI **Zip Code:** 53204  
**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/23/2010 the applicant was cited for Operating While Intoxicated. He was convicted on 12/14/2010 and his license was revoked for 7 months.

Date:08-07-18  
Officer: Mike WALKER

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Great Lakes Distillery  
Address: 616 W Virginia St  
Phone: 414-431-8683

Owner: Guy Rehorst  
Owner address: 909 W National Ave  
City State Zip: Milwaukee, WI 53204  
Owner Phone: 262-6179945  
Owner email: vodkaguy@greatlakesdistillery.com

Licensee/Agent: same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: phone

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11a-10pm 24 hours Y N  
Mon: 11a-10pm  
Tue: 11a-10pm  
Wed: 11a-10pm  
Thu: 11a-10pm  
Fri: 11a-12a  
Sat: 11a-12a

Premise Type: Tavern/Bar  
Restaurant  
Other: Distillery

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 3
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: Two weeks (14 days)
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many: 9

23. Do all employees know how to retrieve recorded digital images/footage? Yes No  
 24. Cameras located in parking lot Yes No How many

**Interior Survey:**

25. What is the planned/posted capacity 161  
 26. What is the minimum number of employees that will be on premise 6-7  
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No  
 28. Is the interior of the location neat and clean? Yes No  
 29. Does an interior camera face the entrance/exit? Yes No  
 30. Are emergency and non-emergency numbers posted near the phone? Yes No  
 31. Does the owner know how to contact their police district directly? Yes No  
 a. Did you provide a district contact guide to the owner? Yes No

**Security**

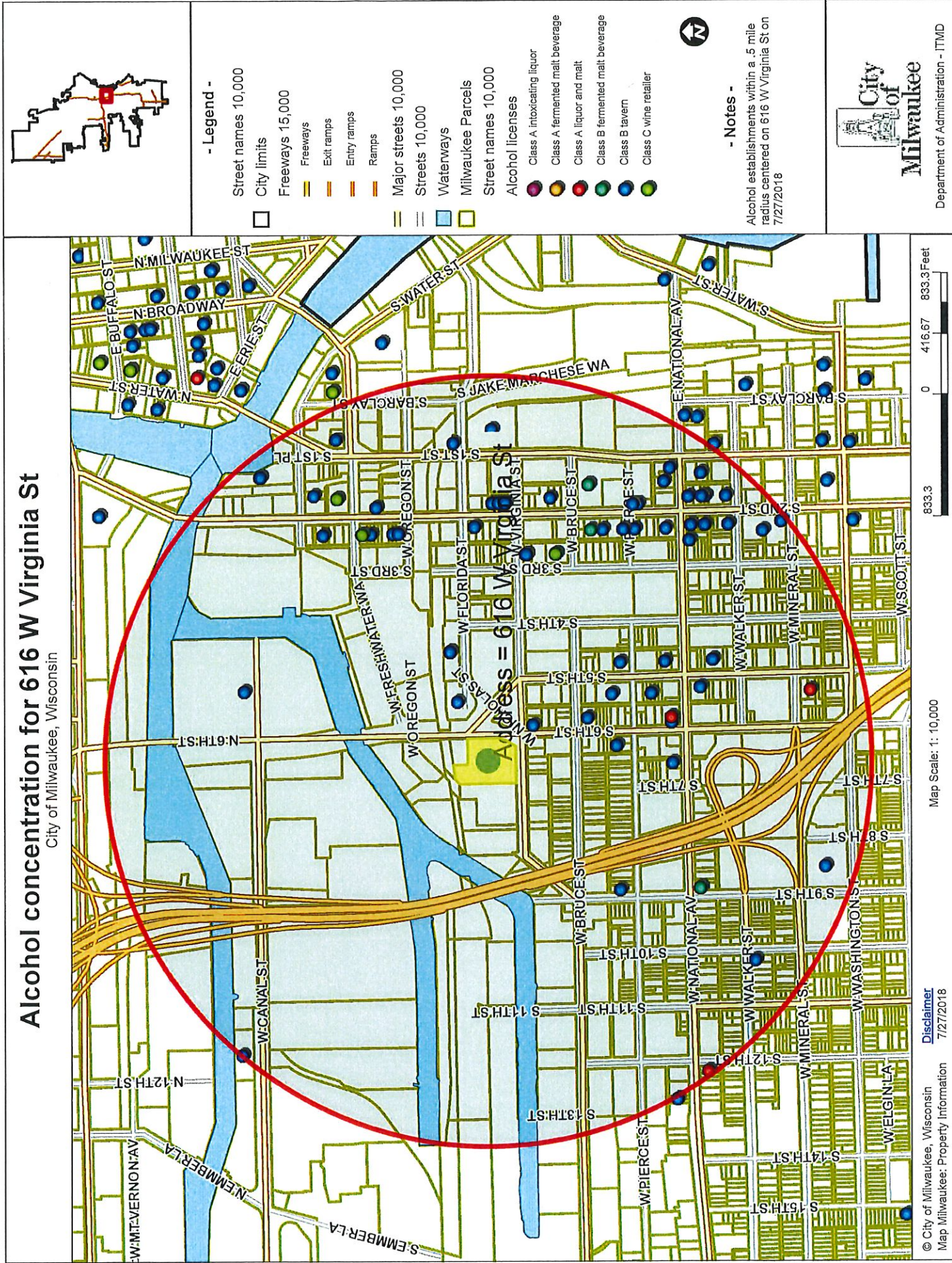
32. How many security personnel are going to be employed: Management company that leases building provides 24 hour on-site security on the exterior lots.  
 33. How will they be deployed: Interior Exterior 01  
 34. What days will they be deployed MonTueWedThuFriSatSun  
 35. Will the security be managed by business or contracted  
 36. Will they be armed Yes No  
 37. What type of security measures will be used:  
Wanding/metal detector  
ID Scanner  
Dress Code  
Cover Charge  
Age restriction  
Other Lot security  
 38. When at capacity, how will the overflow crowd be managed? Will monitor capacity, but feels this will not be an issue.  
 39. Will a guard monitor the overflow crowd at all times? Yes No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This is a distillery operation with a restaurant and tasting room, which is requesting to serve craft beer at this locaiton in addition to their own products. Made recommendation to add exterior cameras. Owner agrees and will make plans to add.

# Alcohol concentration for 616 W Virginia St

City of Milwaukee, Wisconsin



## - Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Street names 10,000
- Alcohol licenses

- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Alcohol establishments within a .5 mile radius centered on 616 W Virginia St on 7/27/2018



Department of Administration - ITMD



Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin  
Map Milwaukee: Property Information  
Disclaimer  
7/27/2018

Alcohol establishments within a .5 mile radius centered on 616 W Virginia St on 7/27/2018

License Summary:

- Class A Fermented Malt Beverage Retailer's License
- Class A Malt & Class A Liquor License
- Class B Fermented Malt Beverage Retailer's License
- Class B Tavern License
- Class C Wine Retailer's License

Total: 1  
4  
6  
56  
4  
Grand Total: 71

Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Address	Expiration date
Brew Fitness LLC	Brew Fitness	Ryan P Mizziwe, Agt	Class A Fermented Malt Beverage Retailer's License			408 W FLORIDA ST 100	10/13/2018 19:00
Bhata Corp	Fine Vineyard	VARINDER P BHATIA, Agt	Class A Malt & Class A Liquor License			601-B S 1st ST	2/8/2019 18:00
LA Tropicana Foods LLC	National Food Mart	SALWA B TALEB, Agt	Class A Malt & Class A Liquor License			1011 S 5TH ST	2/9/2019 18:00
National Food Mart LLC	TEXAS FOOD	Tasha R Jones, Agt	Class A Malt & Class A Liquor License			590 W National AV	5/30/2019 19:00
Bowls LLC	Central Standard LLC	HAKAM K ASSAD, SP	Class A Malt & Class A Liquor License			1201 W NATIONAL AV	10/12/2018 19:00
Central Standard LLC	Clutch Corp	Andrew C Larson, Agt	Class B Fermented Malt Beverage Retailer's License			207 W Freshwater WA	12/3/2018 18:00
Full of Beans LLC	Anoynne Coffee Roasting Co.	William P McQuillan, Agt	Class B Fermented Malt Beverage Retailer's License			613 S 2ND ST 609	3/2/2019 18:00
KARAMPELAS INVESTMENTS INC	Full of Beans Cafe	Matthew J McClutchy, Agt	Class B Fermented Malt Beverage Retailer's License			224 W Bruce ST	10/8/2018 19:00
THE NATIONAL, LLC	GYRO PALACE	NICK A KARAMPELAS, Agt	Class B Fermented Malt Beverage Retailer's License	75		184 S 2nd ST	12/6/2018 18:00
700 CLUB, LLC	THE NATIONAL	Helen J Benton, Agt	Class B Fermented Malt Beverage Retailer's License	25		899 W NATIONAL AV	5/7/2019 19:00
	SABBATIC	JAY K STAMATES, Agt	Class B Tavern License	80	480 for first floor and outdoor patio, 200 for 2nd floor, 92 for lower level. Total on premises 772. would be 772.	700 S 2ND ST	11/4/2018 18:00
801-09 LLC	LEVEL (LV)	Joseph A Angeli, Agt	Class B Tavern License			801 S 2nd ST	8/14/2018 19:00
Botanas LLC	Botanas	Jaime A Gonzalez, Agt	Class B Tavern License	49		816 S 5th ST	12/9/2018 18:00
Camacho's Bar, LLC	Camacho's Bar	JESUS M CAMACHO, Agt	Class B Tavern License	48	48 interior	631 S 6TH ST	7/4/2019 19:00
Camino Bar	Camino	CASEY A RATA CZAK, Agt	Class B Tavern License	48	48 interior	434 S 2nd ST	10/12/2018 19:00
Chivas Bar	Chivas Bar	FRANCISCO J MERCADO,SANTIAGO S MERCADO, JR,ALFREDO	Class B Tavern License	80		644 S 9th ST	12/20/2018 18:00
CIELITO LINDO, LLC	CIELITO LINDO	MERCADO,JESUS S MERCADO	Class B Tavern License	198		793-99 S 2ND ST	2/28/2019 18:00
CLUB ANYTHING	CLUB ANYTHING	RODRIGO R LOPEZ, Agt	Class B Tavern License	160		827 S 5TH ST	6/28/2019 19:00
COMPLY, INC	COMEDY SPORTZ	TODD N NOVASIC, SP	Class B Tavern License	320		420 S 1ST ST	1/13/2019 18:00
CONNITO'S PLACE, INC	CONNITO'S PLACE	JOSHUA M LEFEBRE, Agt	Class B Tavern License	144		539 W VIRGINIA ST	6/29/2019 19:00
CRAZY WATER	CRAZY WATER	THOMAS A MILLER, Agt	Class B Tavern License	62		899 S 2ND ST	5/11/2019 19:00
ECN3 Inc	Engine Co No 3	PEGGY J MAGISTER, SP	Class B Tavern License			217 W National AV	9/2/2018 19:00
El Bodegon LLC	Hotel Madrid	AUGUSTO P SANDRONI, JR, Agt	Class B Tavern License	106		600 S 6TH ST	11/26/2018 18:00
FLUID, INC	FLUID	Aaron R Gersonde, Agt	Class B Tavern License			819 S 2ND ST	5/11/2019 19:00
Fuel Cafe 5th Street, Inc.	Fuel Cafe 5th Street	WILLIAM M WARDLOW, Agt	Class B Tavern License			630 S 5th ST	2/20/2019 18:00
Gibraltar	Gibraltar	KNISTYN A Etel, Agt	Class B Tavern License			588 W National AV	12/3/2018 18:00
Gordo's Water Street, LLC	Toast	Evan C Burgess, SP	Class B Tavern License			231 S 2nd ST	2/19/2019 18:00
Greige, LLC	Greige	Gordon Goggin, Agt	Class B Tavern License			408 W Florida ST 104	7/11/2019 19:00
GUADAJARA CORPORATION	GUADAJARA RESTAURANT	Jessica A Reinhardtzen, Agt	Class B Tavern License	50		901 S 10TH ST	9/22/2018 19:00
HIV-MKE LLC	Hamburger Mary's	Julia M Siob, Agt	Class B Tavern License	550		730-794 S 5th ST	7/24/2018 19:00
Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	Class B Tavern License			211 S 2nd ST	7/21/2019 19:00
Iron Horse Milwaukee, LLC	The Iron Horse Hotel	TIMOTHY J DIXON, Agt	Class B Tavern License	170		500 W FLORIDA ST	7/28/2018 19:00
JD Commercial LLC	Fixture Pizza Pub	Joshua D Taylor, Agt	Class B Tavern License	960		623 S 2nd ST	9/4/2018 19:00
LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Jaysen Oquendo, Agt	Class B Tavern License			1028 S 5TH ST	9/5/2018 19:00
LE CABARET, INC	Texas 1's	JOHN A URBAN, Agt	Class B Tavern License			813 S 1ST ST	3/18/2019 19:00
Levy Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	Dave Kashi, Agt	Class B Tavern License	690	250 - Restaurant, 440 - Special Events Room	401 W CANAL ST	5/19/2019 19:00
Likkle Jameyka Inc	Likkle Jameyka	Adriel O McFarlane, Agt	Class B Tavern License	49		235 S 2nd ST	4/24/2019 19:00
LOLA'S, LLC	LOLA'S, LLC	Luis A Gonzalez, Agt	Class B Tavern License	150	93 inside, 57 out with 1 portable restroom	624 W NATIONAL AV	11/3/2018 19:00
LOUNGING AROUND, INC	LOUNGING AROUND, INC	ELIZABETH A BOENNING, Agt	Class B Tavern License	320	2nd floor = 80; 1st floor = 240	818 S 2ND ST	6/27/2019 19:00
LS 001 LLC	The Love Shack	SAMER L ASAD, Agt	Class B Tavern License	150		715-17 S 5TH ST	4/7/2019 19:00
McZAR'S, LLC	O'lydia's Bar & Grill	Corey M Kanas, Agt	Class B Tavern License			106 W Seeboth ST 103 & 103A	6/20/2019 19:00
Meraki LLC	Meraki	Linda M Sackett, Agt	Class B Tavern License			338 S 1ST ST	6/4/2019 19:00
Morel Restaurant LLC	Morel Restaurant	Marshall F Meier, Agt	Class B Tavern License			939 S 2nd ST	12/19/2018 18:00
		Jonathan S Manyo, Agt	Class B Tavern License			450 S 2nd ST	7/16/2019 19:00







Tuesday, August 28, 2018

## Licenses Committee Notice of Hearing

Tannery Atlas LLC  
1955 Atwood Av

Madison, WI 53704

Date: 9/5/2018

Time: 08:45 AM

Location: Common Council Chambers, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Beer License Application  
REHORST, Guy A, Agent  
Great Lakes Distillery at 616 W Virginia St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, August 28, 2018

## Licenses Committee Notice of Hearing

Sara Investments  
600 W Virginia St  
Ste 205  
Milwaukee, WI 53204

Date: 9/5/2018  
Time: 08:45 AM  
Location: Common Council Chambers, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Beer License Application  
REHORST, Guy A, Agent  
Great Lakes Distillery at 616 W Virginia St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Distillery tasting room

Do you have any experience operating this type of business?  No  Yes If yes, explain: Tasting room has operated for the past seven years.

## 2. Business Operations

- a. Proposed Opening Date: Open since 2012
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Manufacture and rectifier license
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Great Lakes Galley - restaurant

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Small speakers on the patio for background music

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 6 Locations: Behind bar, in restrooms, by entrance doors  
Outside: 2 Locations: Ash cans by entrances
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? 40 and describe the parking security plan: Parking lot monitored by lanlord's security service.
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe Building has an alarm system  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? Multiple cameras throughout the building
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>30</u> % Describe: <u>Mag Product</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 161 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: 6th St + Virginia
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Sara Investments Phone Number: 608-852-8778  
 Business Owner Address: 600 Virginia St Ste 205, Milwaukee, WI 53204

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

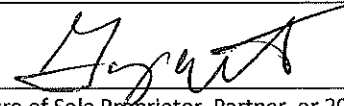
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11:00 am	12:00 am	150	21-80	None
Monday	11:00 am	12:00 am	100	21-80	None
Tuesday	11:00 am	12:00 am	100	21-80	None
Wednesday	11:00 am	12:00 am	100	21-80	None
Thursday	11:00 am	12:00 am	100	21-80	None
Friday	11:00 am	12:00 am	200	21-80	None
Saturday	11:00 am	12:00 am	500	21-80	None

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Great Lakes Distillery, LLC
Premise Address: 616 W Virginia St, Milwaukee, WI 53204
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
<b>"Service Bar Only" Designation</b>
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
<b>Business Information</b>
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must:
a) Be in the same legal entity name as that apply for the license
b) Reflect the same address as the premises address on this application
c) Reflect current dates and
d) Be signed by the lessor/seller and lessee/buyer
<b>Property Information (New &amp; Transfer Applicants Only)</b>
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>Great Lakes Distillery, LLC</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>0.00</u>
e) Total amount paid for goodwill of the business \$ <u>0.00</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

*See Application Information for a list of all required application forms.*


**Lease Information (New & Transfer Applicants who are leasing the premises only)**


- a) Date lease begins 6/30/2008 Ends 7/31/2026
- b) Monthly rental \$ 4000.00
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 13 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

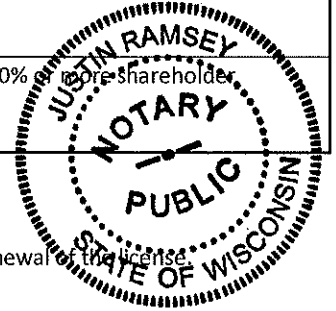
**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
 If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
 \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME  
 This 27 day of 7, 20 18  
  
 \_\_\_\_\_  
 (Clerk/Notary Public)  
 My Commission Expires Oct 27 2019  
 \*Notary Seal must be affixed.

  
 Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders  
 \_\_\_\_\_  
 Additional partner or 20% or more Shareholder



Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

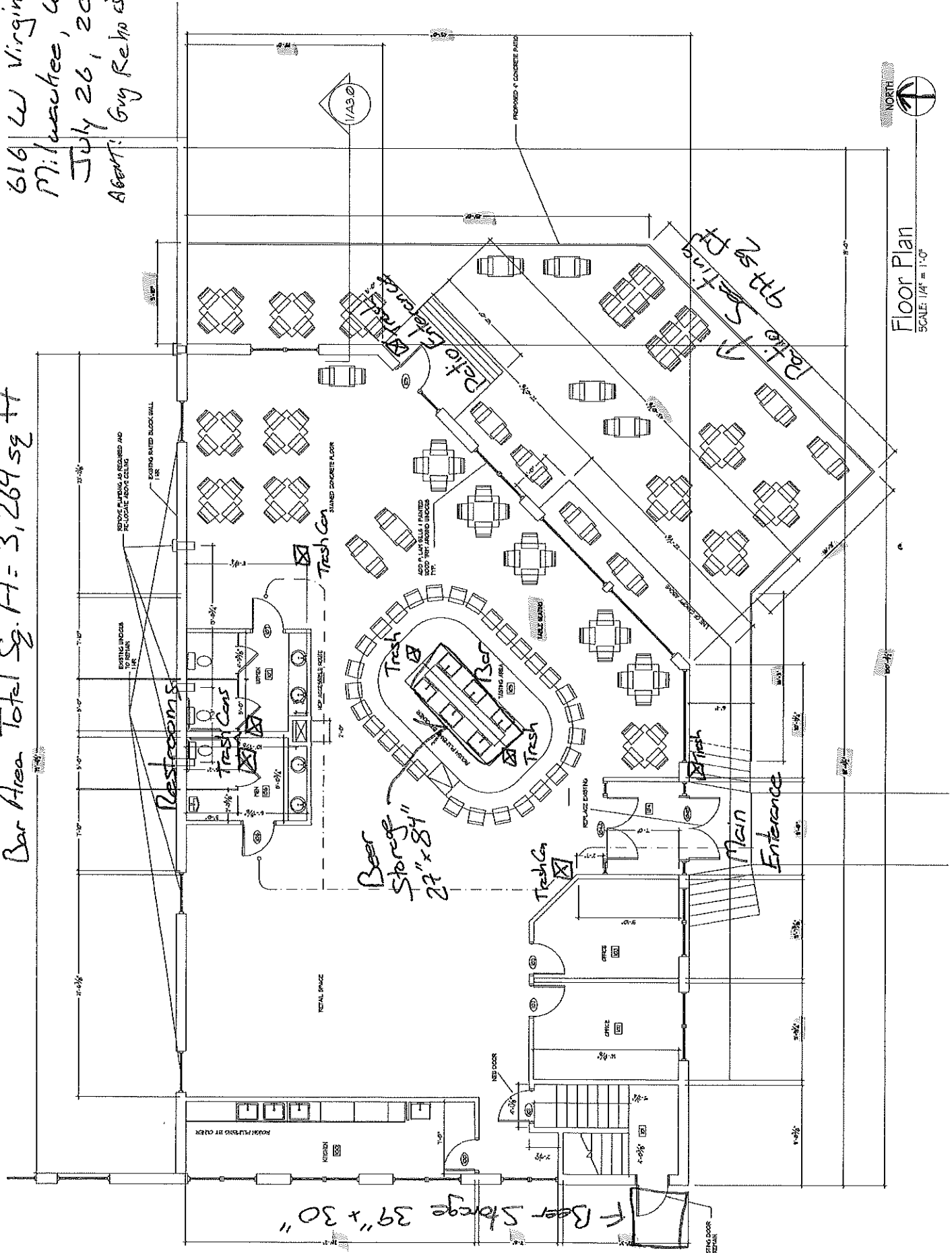


Great Lakes Distillery LLC  
 Great Lakes Distillery  
 616 W Virginia St  
 Milwaukee, WI 53201  
 July 26, 2018  
 ABOUT: Guy Re-ho est

6th St

Bar Area Total Sq. Ft. = 3,264 sq. ft.

Parking Lot 120' x 140' (16,800 sq. ft.)



Floor Plan  
 SCALE: 1/4" = 1'-0"

Virginia St